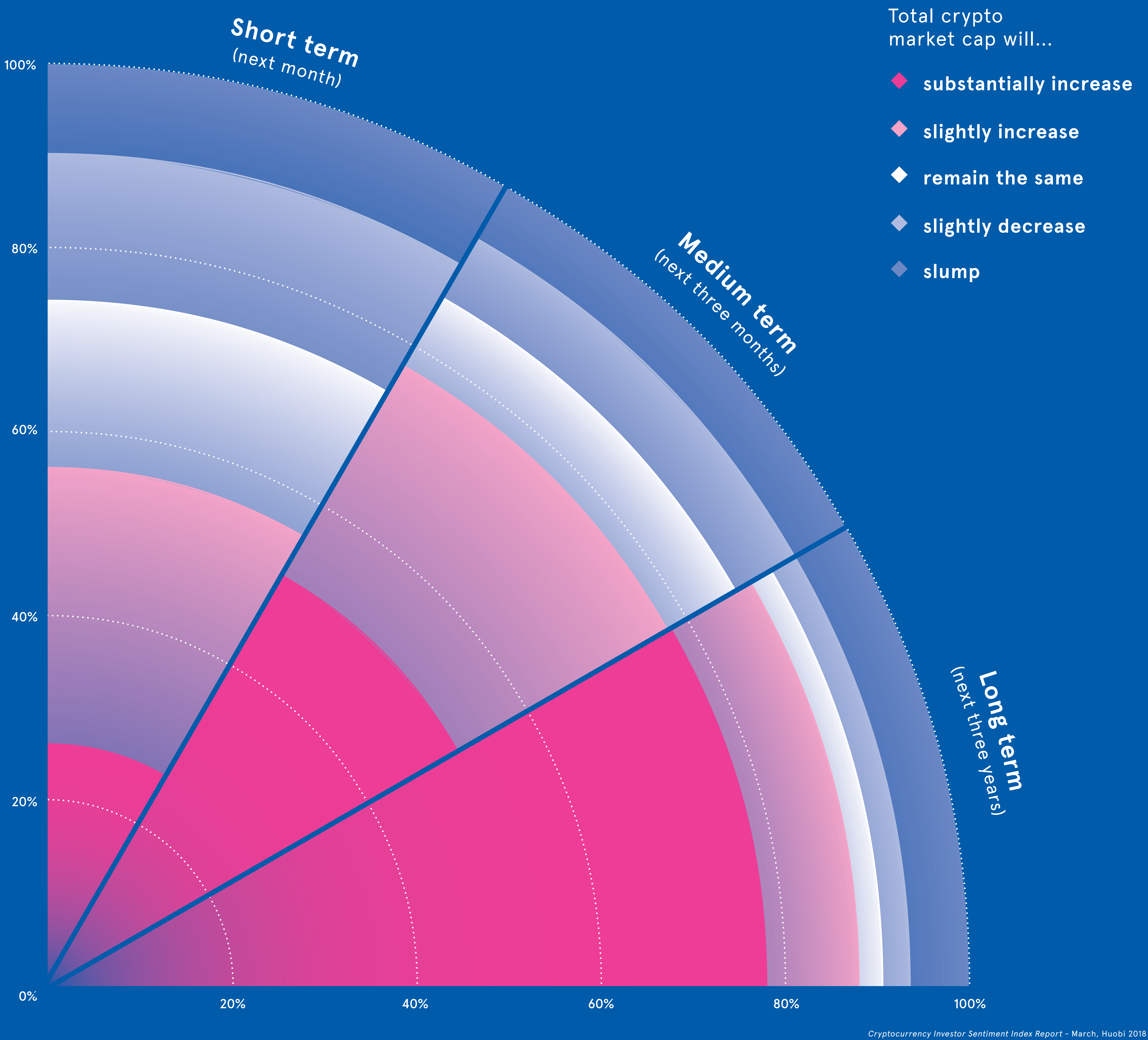


# CRYPTO SENTIMENT

Exploring the motives and bullishness of investors gives insight into the market sentiment for cryptocurrencies, and where the industry is heading

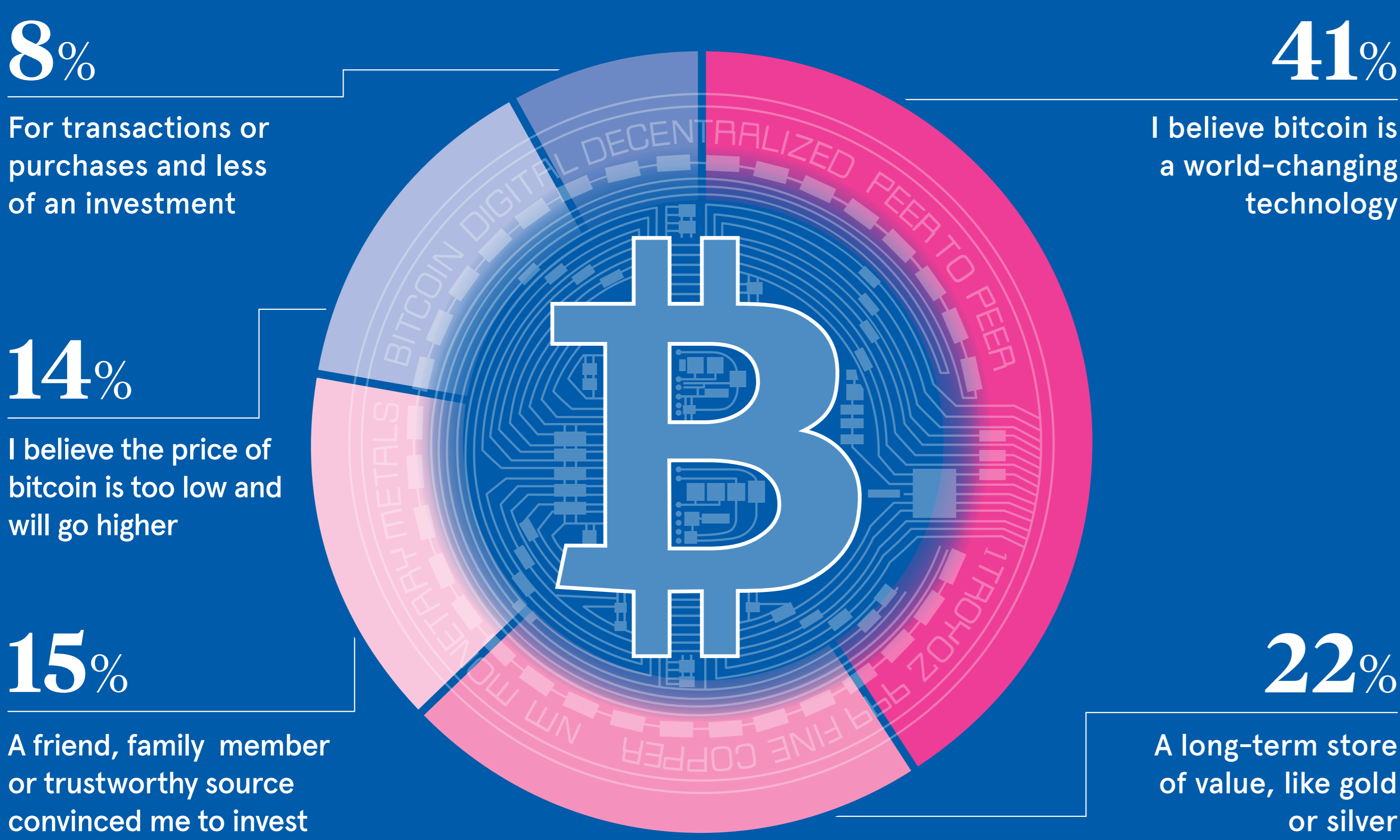
## Crypto expectations

Survey of 1,800 individual cryptocurrency investors worldwide



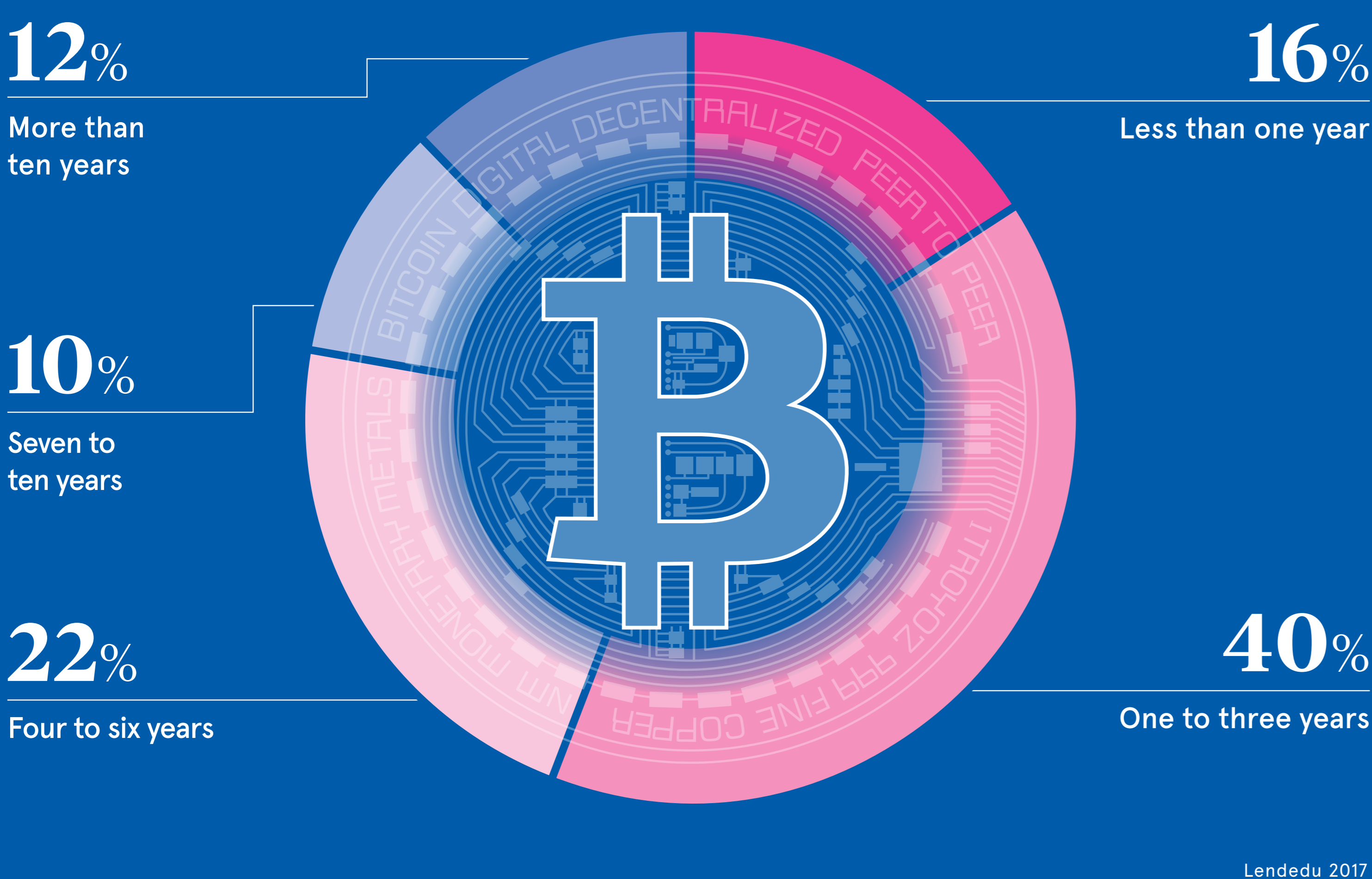
## Why consumers are investing in bitcoin

Survey of those already invested in bitcoin as of November 2017



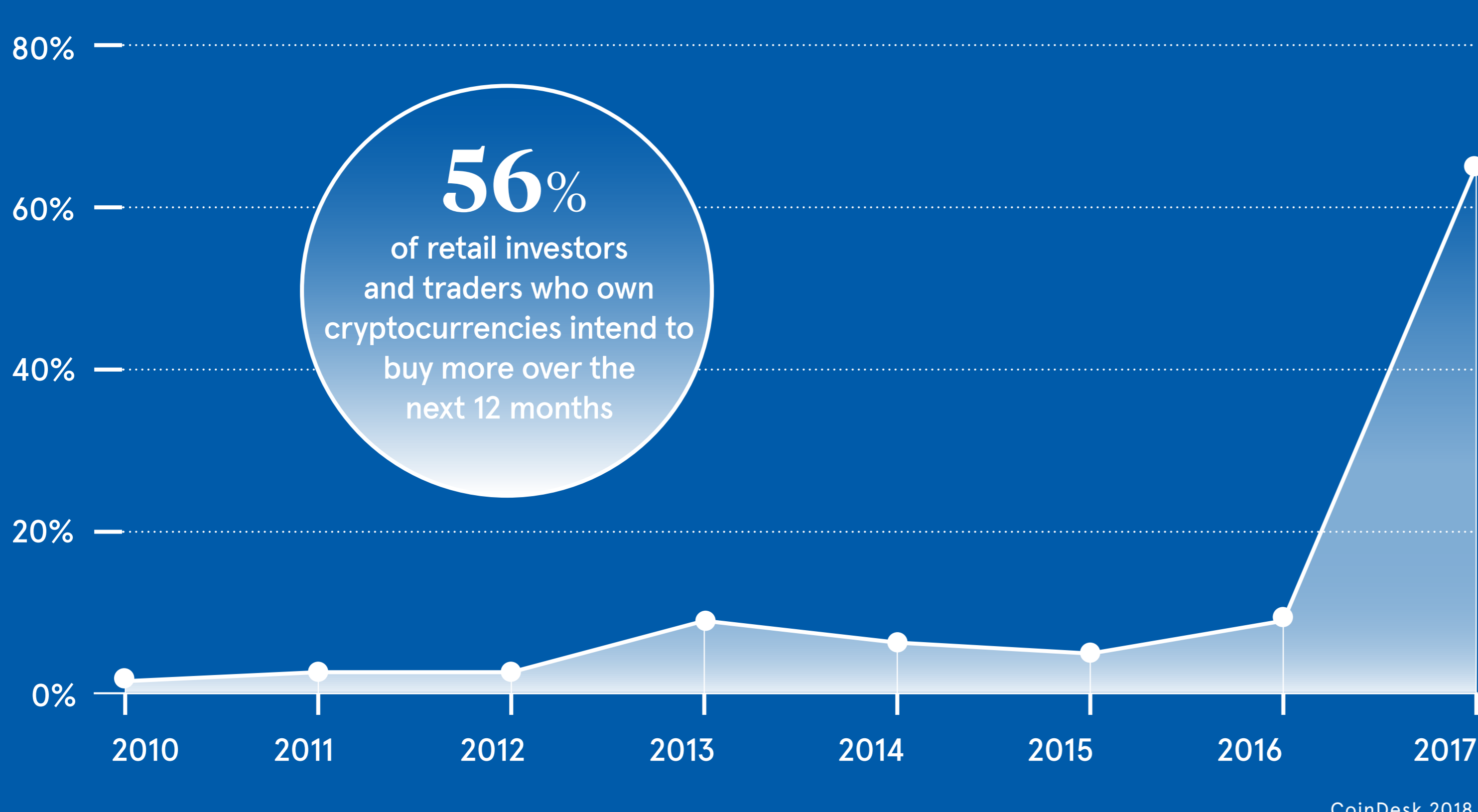
## How long investors plan to hold on to their bitcoin

Survey of those already invested in bitcoin as of November 2017



## When crypto investors became involved

Year when investors were first active in cryptocurrency markets



## Top concerns of crypto traders

Percentage of crypto traders concerned with the following issues about crypto exchanges

