WHY HACKERS HACK

MOTIVES BEHIND CYBERATTACKS
GLOBAL STUDY OF LARGE ORGANISATIONS THAT WERE VICTIMS TO A CYBERATTACK

- Ransom: 41%
- Insider threat: 27%
- Political: 26%
- Competition: 26%
- Cyberwar: 24%
- Angry user: 20%
- Motive unknown: 11%

DATA BREACHES, BY PATTERN AND MOTIVE
GLOBAL STUDY OF ALMOST 2,000 DATA BREACHES

WHO'S BEHIND DATA BREACHES?
GLOBAL STUDY OF ALMOST 2,000 DATA BREACHES

Outsiders
Organised criminal groups
Internal actors
State-affiliated actors
Multiple parties
Partners

- Financial
- Fun, ideology, grudge
- Espionage

ACCOMMODATION AND FOOD SERVICES
EDUCATIONAL SERVICES
FINANCIAL AND INSURANCE
HEALTHCARE
INFORMATION
MANUFACTURING
PUBLIC ADMINISTRATION
RETAIL

PATERN

MOTIVE*

*Some motives were unknown so not included in this data