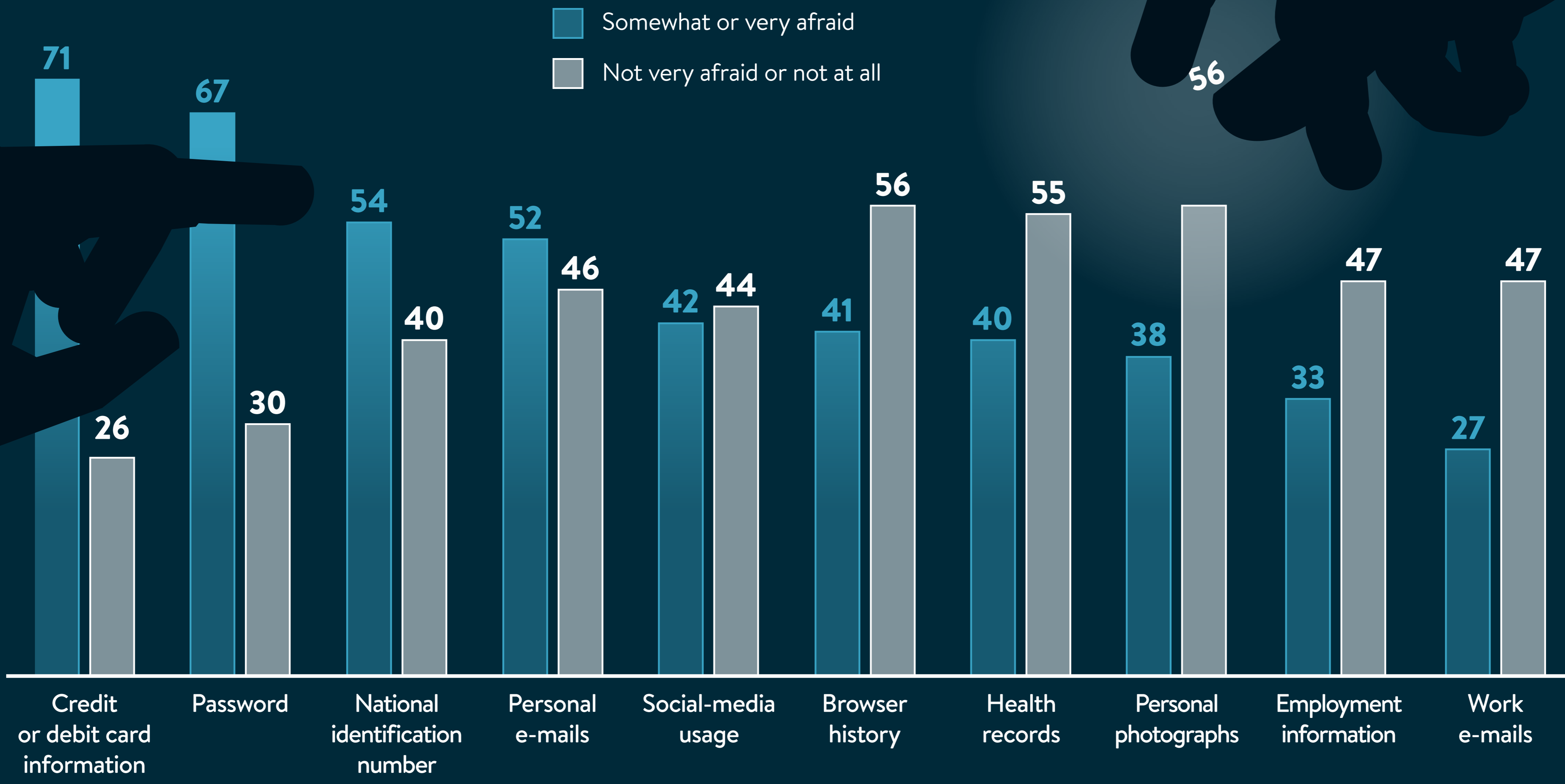


IoT CYBER SECURITY

CONCERNS ABOUT PERSONAL DATA*

HOW AFRAID ARE YOU ABOUT THE FOLLOWING PERSONAL DATA BEING COLLECTED VIA IoT AND MISUSED BY A CYBER CRIMINAL? (%)



*UK survey of IT professionals



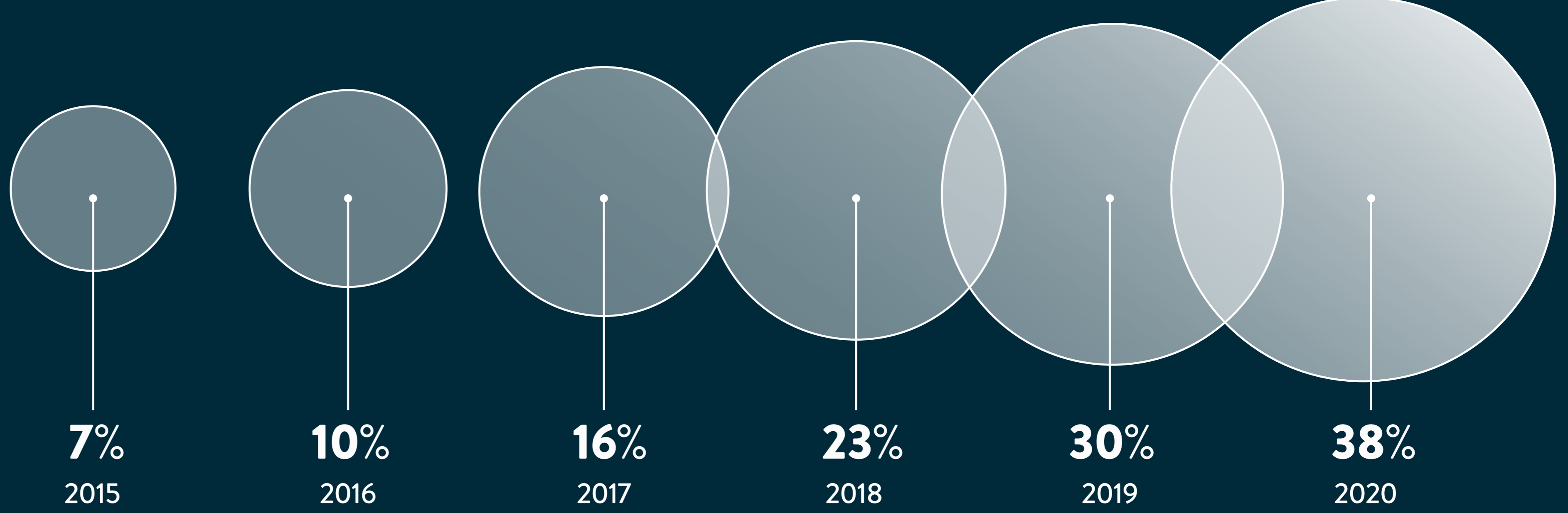
25% of identified enterprise attacks will involve the internet of things by 2020

however...



only **10%** of IT security budgets will be spent on protecting against these types of attacks

IoT's SHARE OF THE GLOBAL CYBER-SECURITY MARKET



Source: Gartner 2015

IoT SECURITY*

DO EXISTING SECURITY STANDARDS IN THE INDUSTRY SUFFICIENTLY ADDRESS IoT?



ARE DEVICE MANUFACTURERS IMPLEMENTING SUFFICIENT SECURITY MEASURES IN IoT DEVICES?



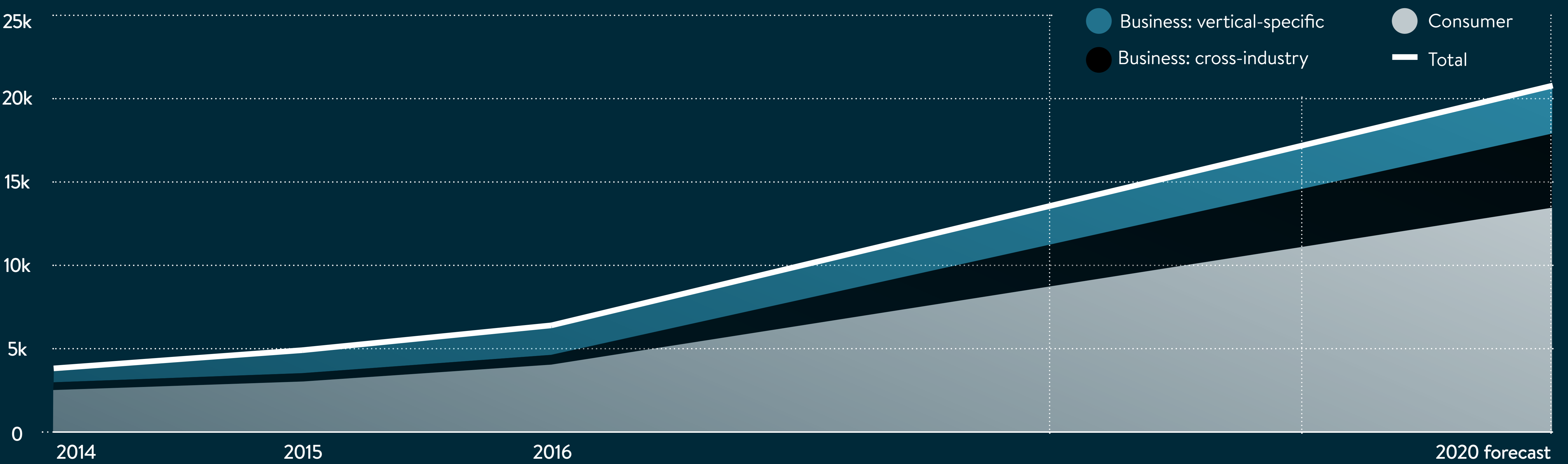
WHICH OF THE FOLLOWING IS THE MOST SIGNIFICANT IoT SECURITY CONCERN FOR ENTERPRISES?



*UK survey of IT professionals

Source: Information Systems Audit and Control Association 2015

IoT INSTALLED BASE, BY CATEGORY

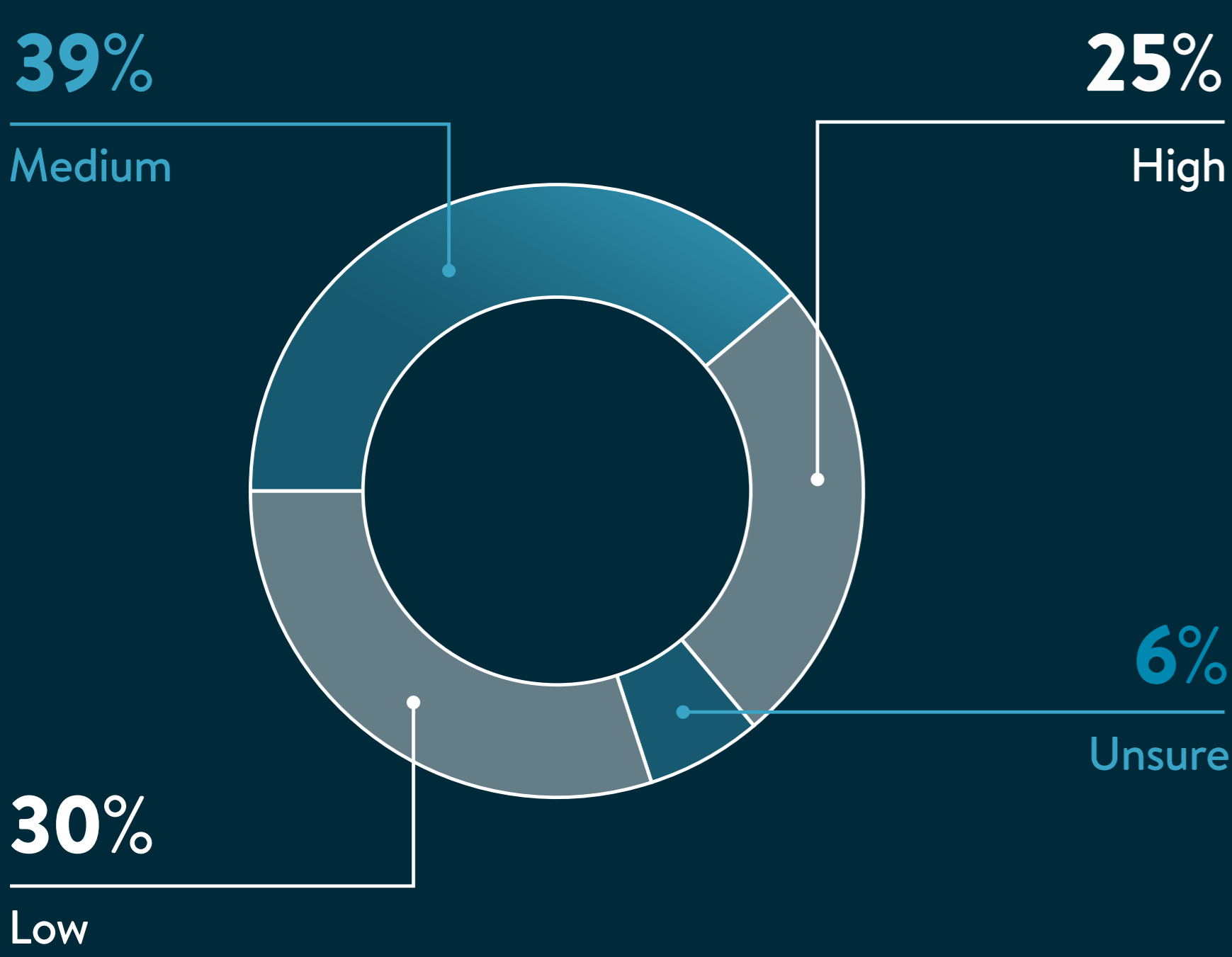


Source: Gartner 2015

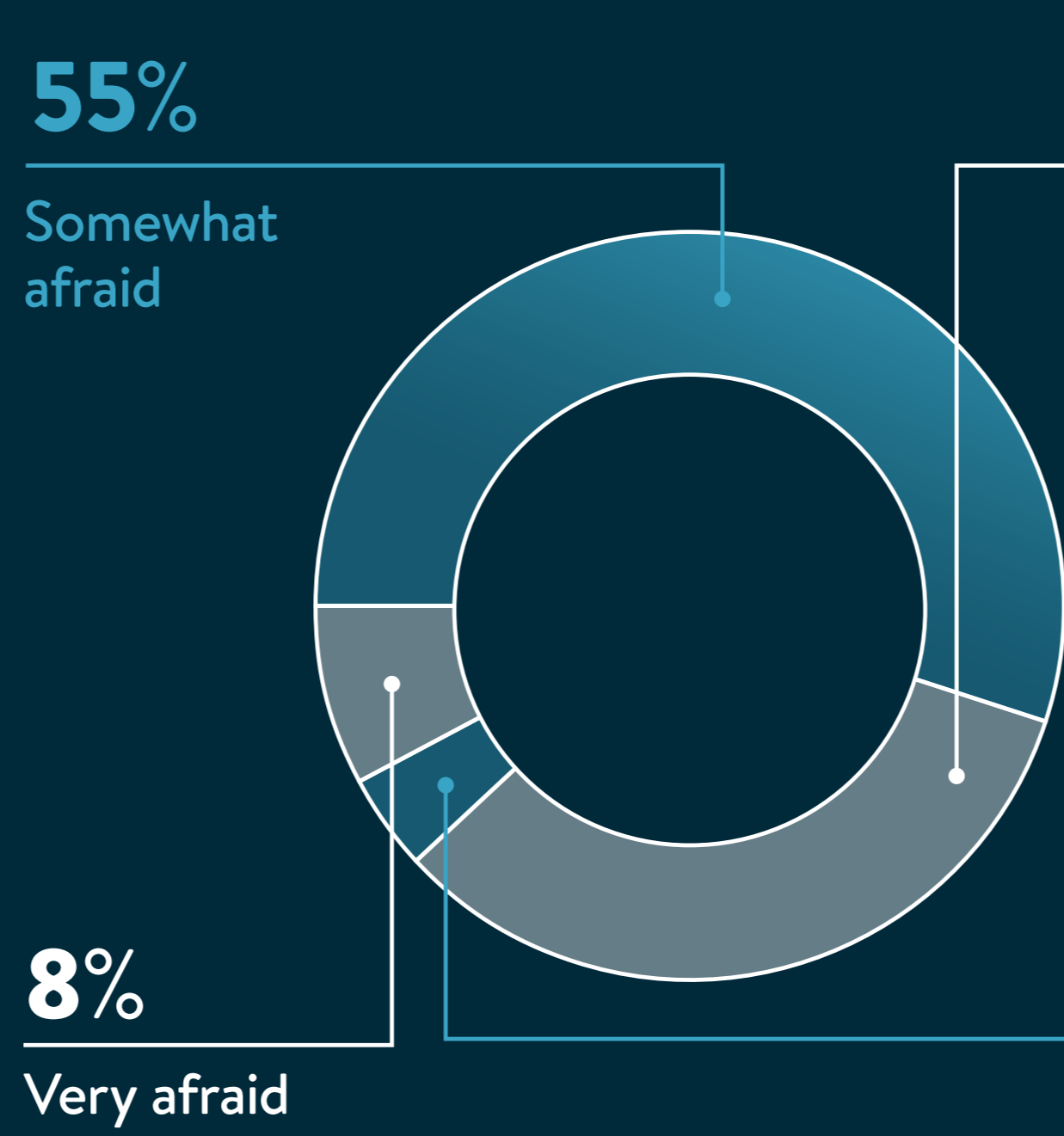
HACKING IoT DEVICES

HOW LIKELY IS IT FOR A COMPANY TO BE HACKED THROUGH AN IoT DEVICE?

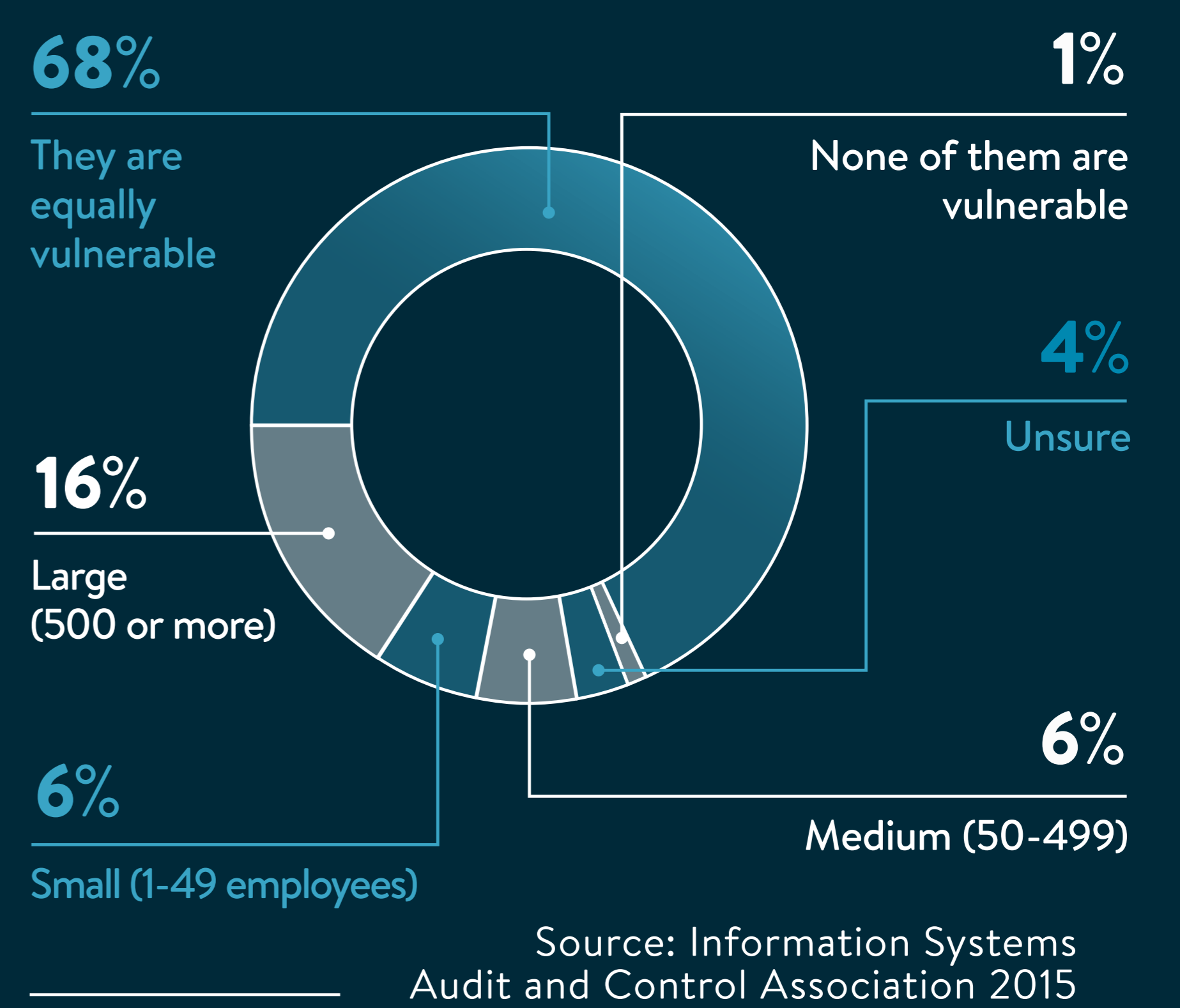
*UK survey of IT professionals



HOW AFRAID ARE YOU THAT YOUR IoT DEVICE MAY BE HACKED?

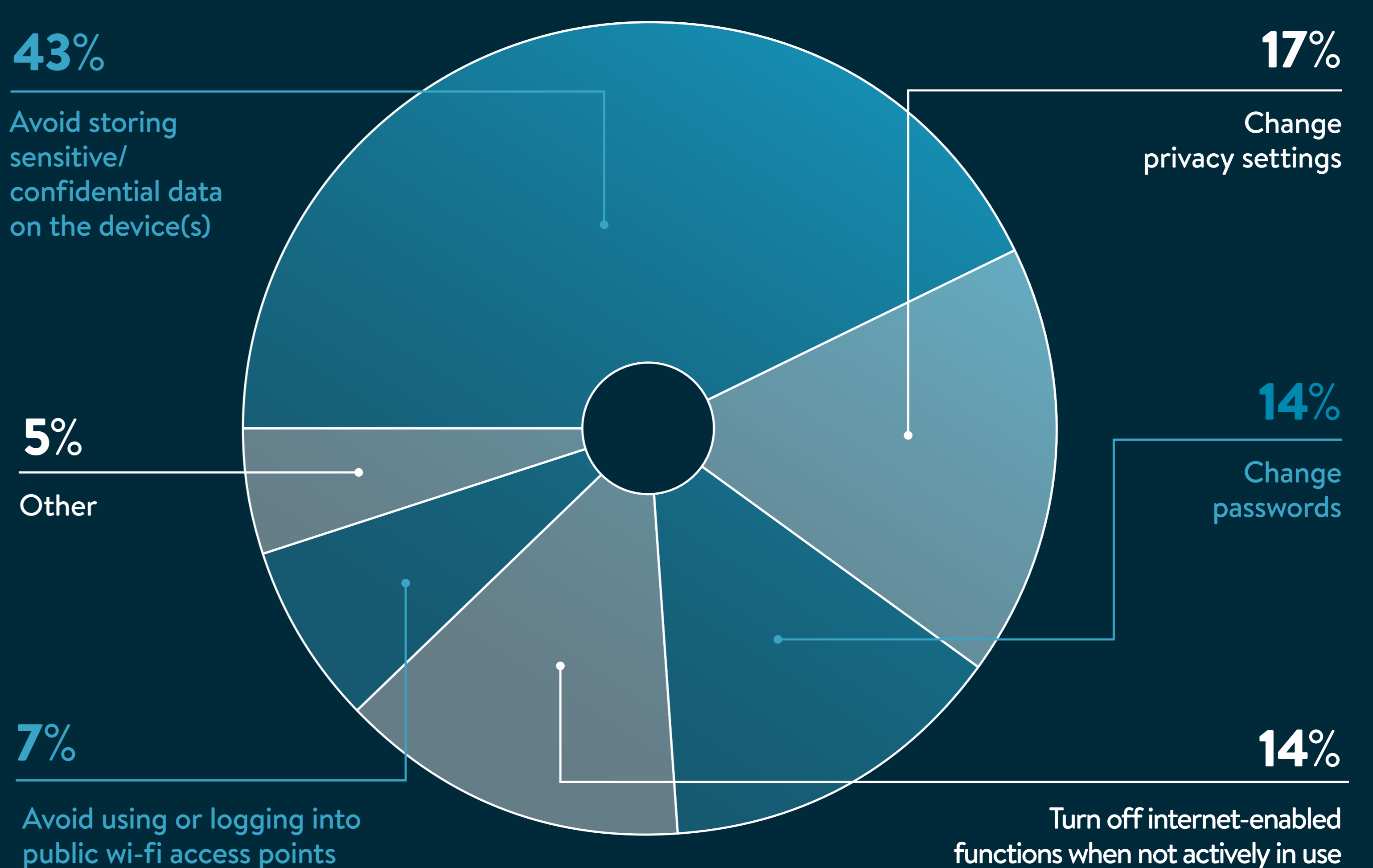


WHAT SIZE ENTERPRISE DO YOU THINK IS MOST VULNERABLE TO IoT-RELATED RISK?



Source: Information Systems Audit and Control Association 2015

WHICH OF THE FOLLOWING IS THE MOST IMPORTANT FOR USERS TO KEEP INFORMATION SECURE ON IoT DEVICES?



Source: Information Systems Audit and Control Association 2015