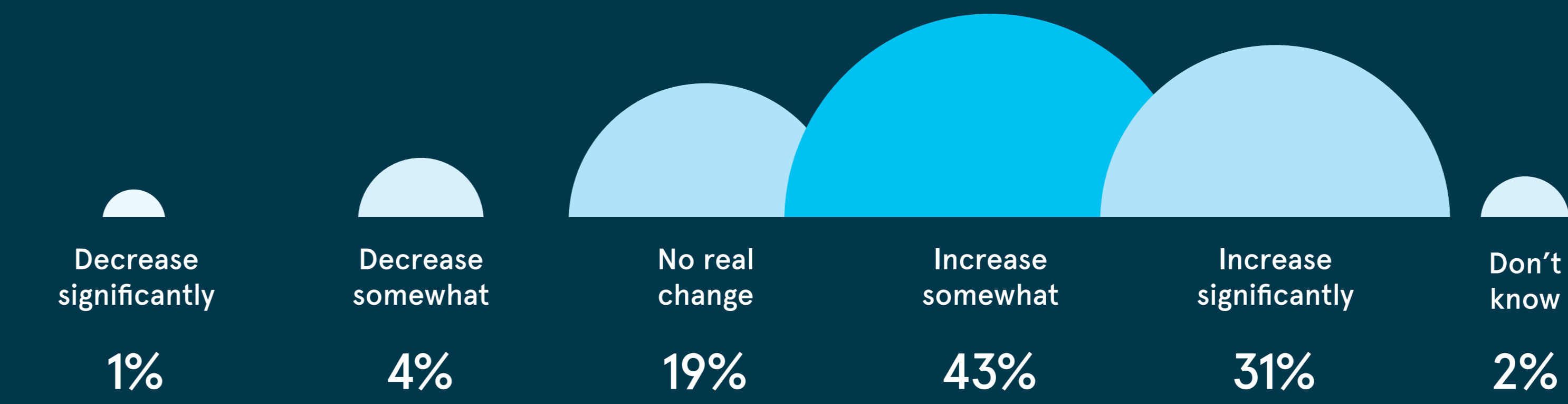


INVESTING IN TRANSFORMATION

With most businesses increasing their investments in digital transformation, it can be more than a little daunting knowing where to start given the number of solutions and technologies to choose from. This infographic explores the most common and emerging technology investments and how leaders are approaching transformation

HOW DIGITAL TRANSFORMATION IS EXPECTED TO IMPACT BOTTOM LINE

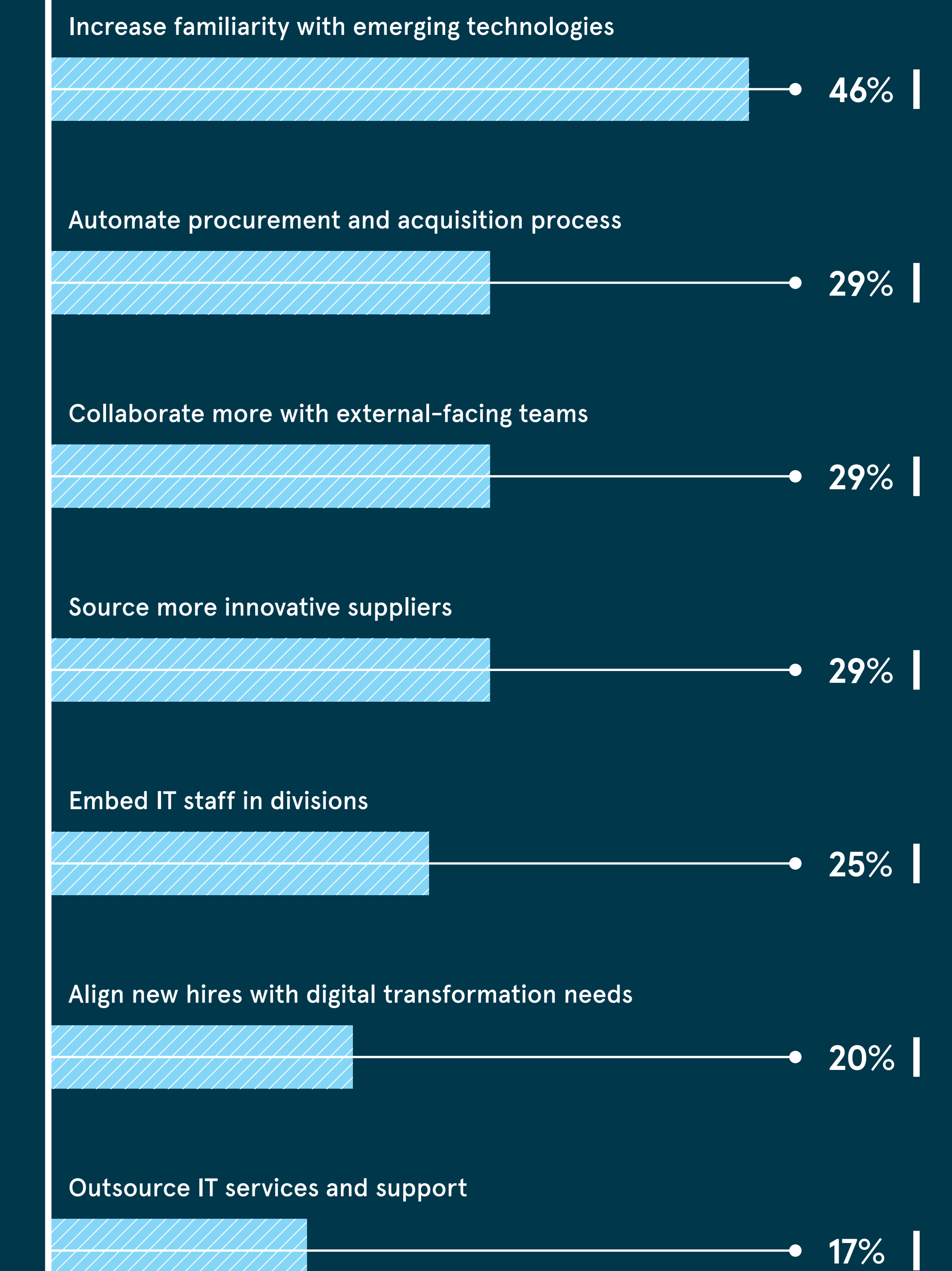
Executives' predictions about the impact of digital strategy on annual profitability over the next three years



DXC Technology/Economist Intelligence Unit 2019

WHAT IT LEADERS CAN DO TO SUPPORT DIGITAL TRANSFORMATION INITIATIVES

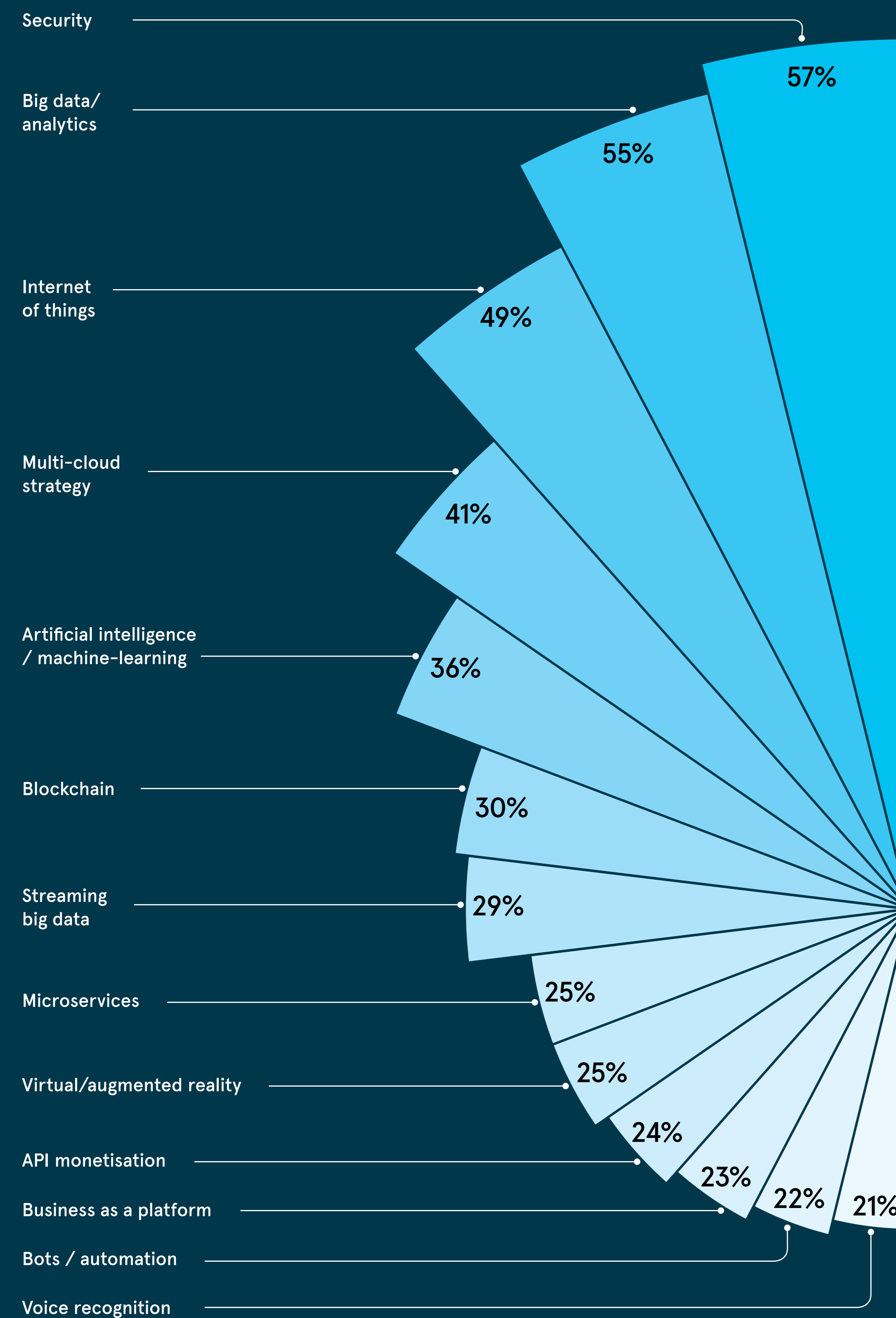
Global survey of senior IT executives



BMC/Economist Intelligence Unit 2018

TOP TECHNOLOGY INVESTMENTS FOR 2019

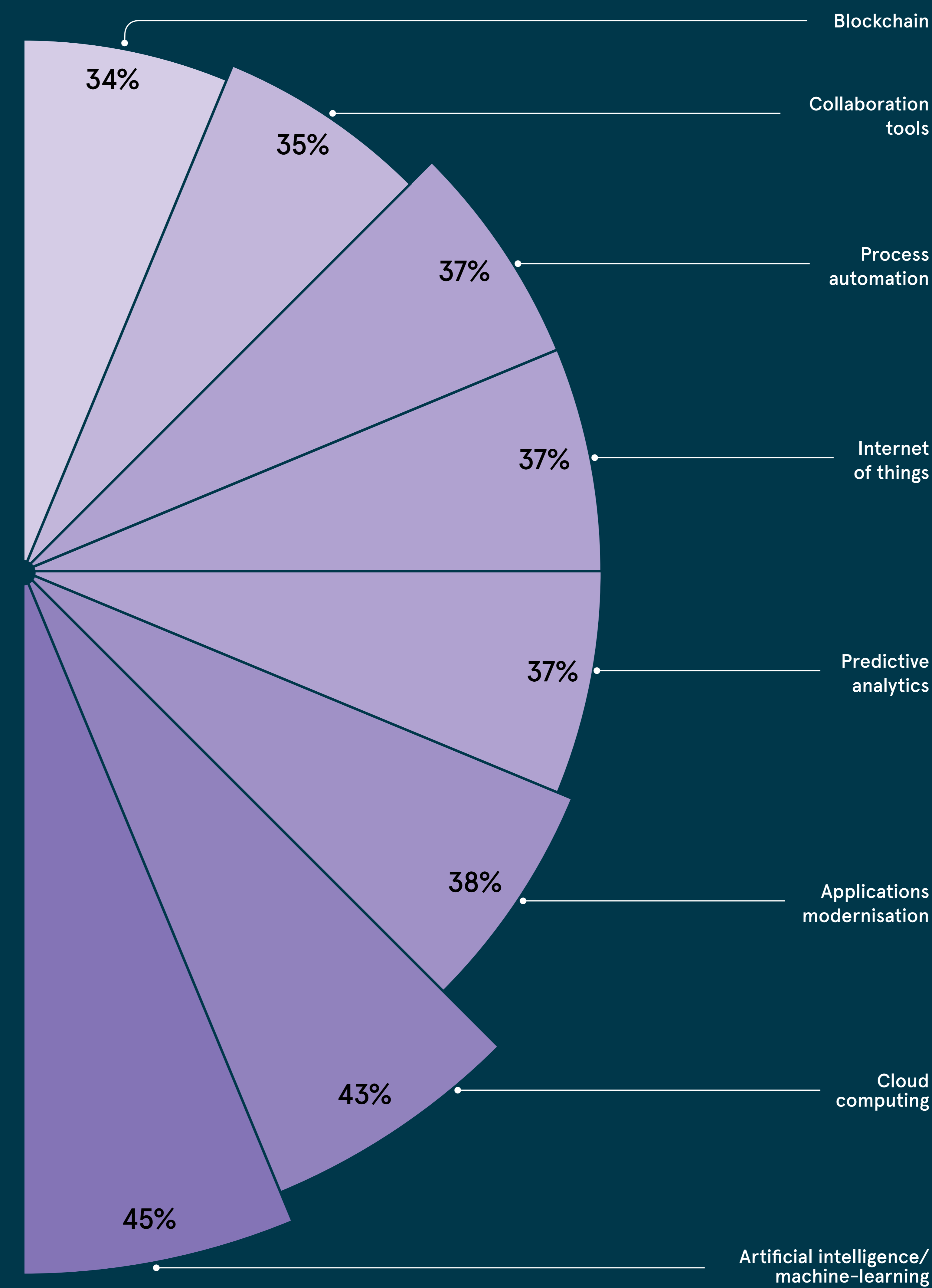
Digital transformation survey of IT leaders from global enterprises



Mulesoft 2019

MOST IMPORTANT FUTURE TECHNOLOGIES

Percentage of executives from global organisations who expect the following technologies and practices to play a significant role in digital strategy three years from now

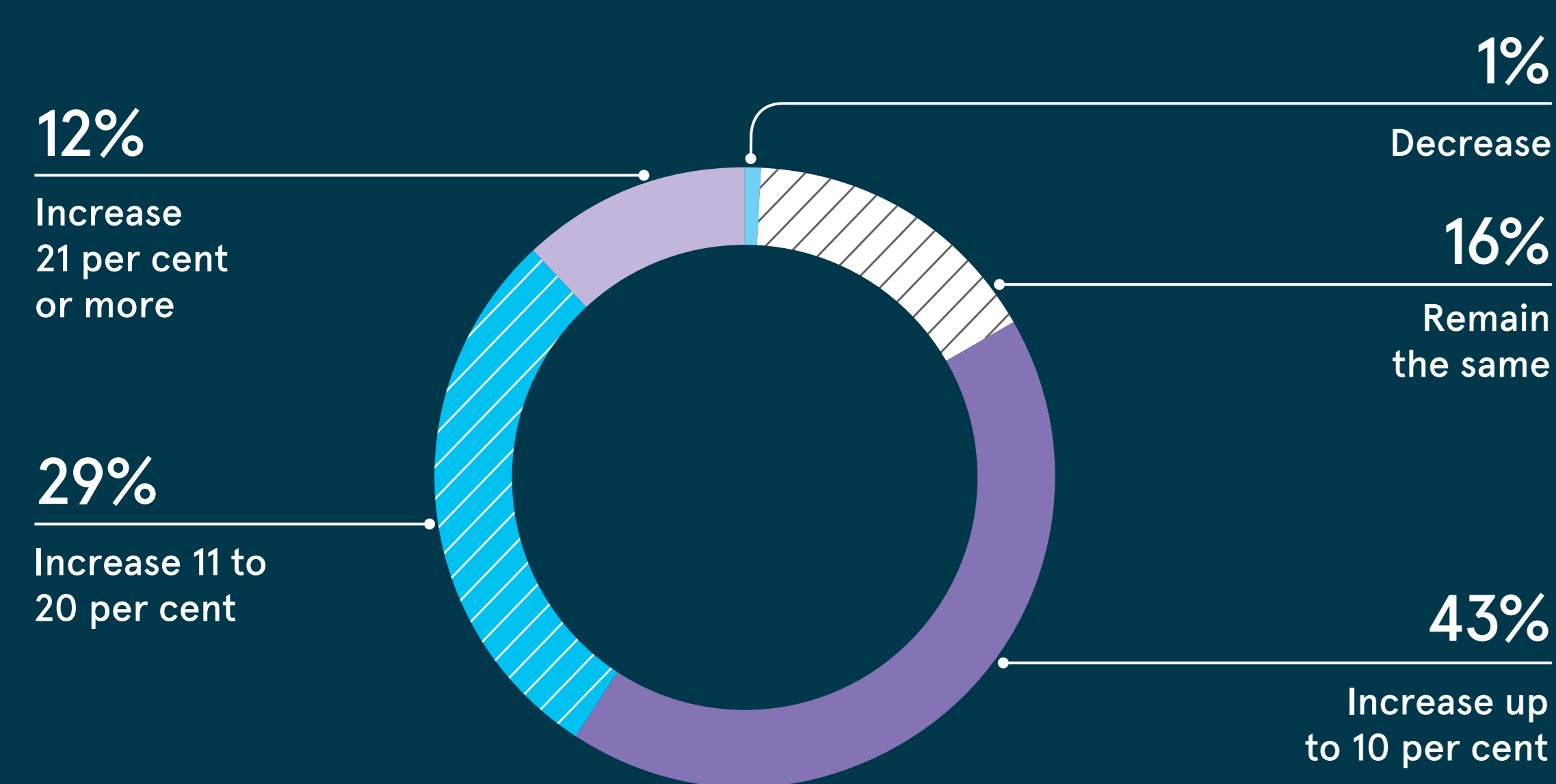


DXC Technology/Economist Intelligence Unit 2019



INVESTMENT IN DIGITAL TECHNOLOGIES

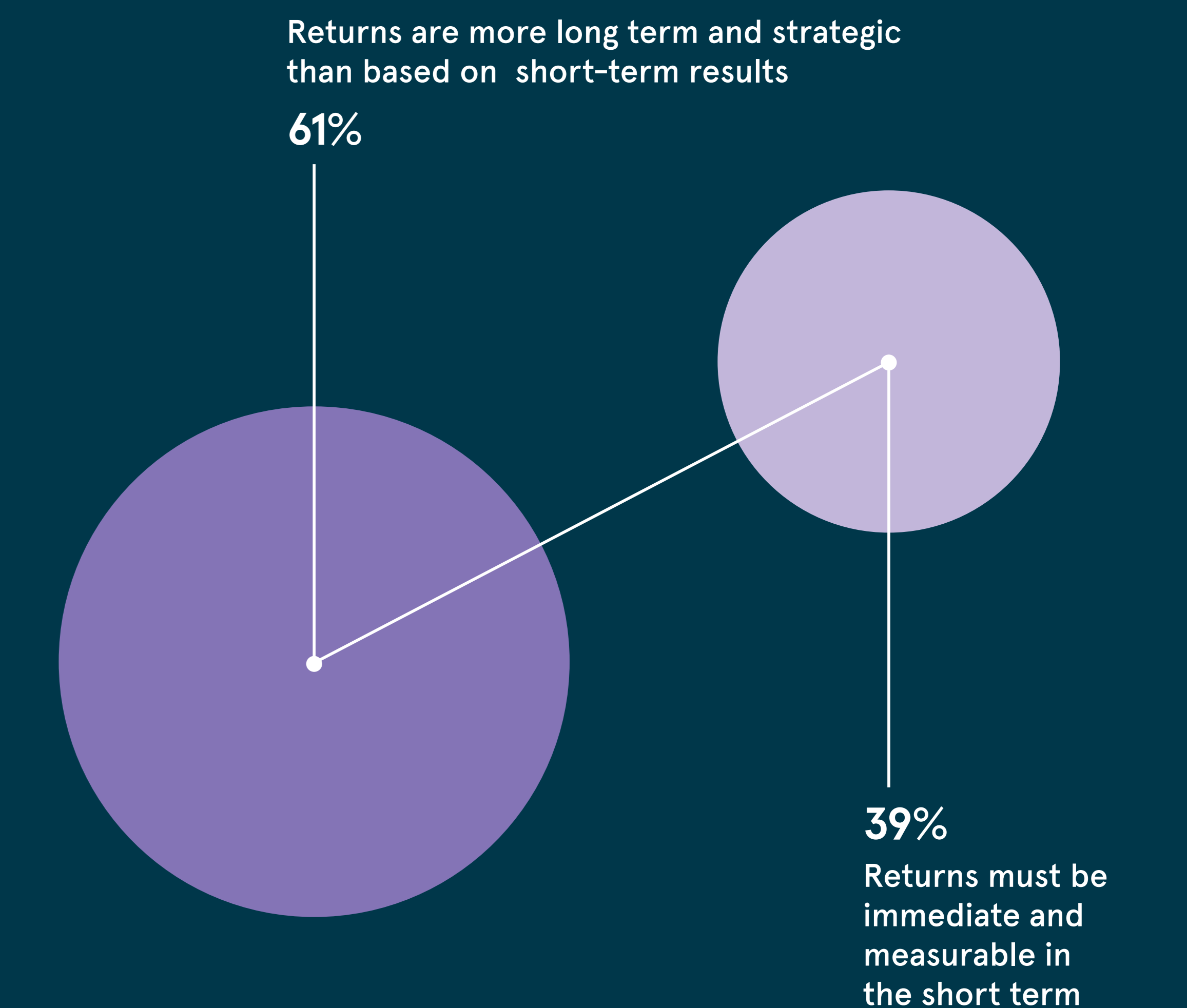
How global organisations expect to invest in digital technologies next year



BMC/Economist Intelligence Unit 2018

SHORT OR LONG-TERM RETURNS?

How companies view the return on investment from digital transformation



Masergy 2019

*Percentages may not add up to 100% due to rounding