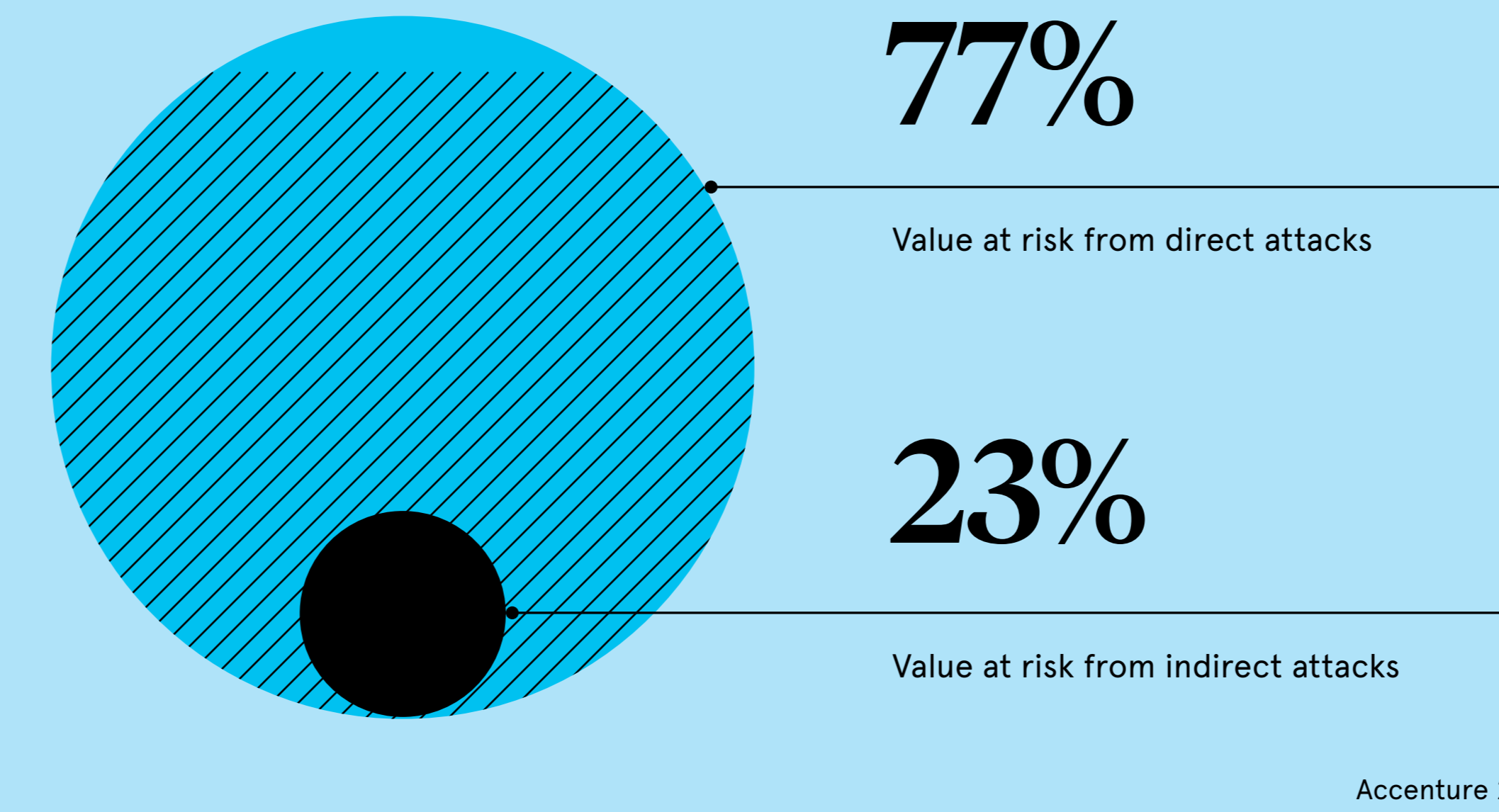


# THE REAL COST OF CYBERCRIME

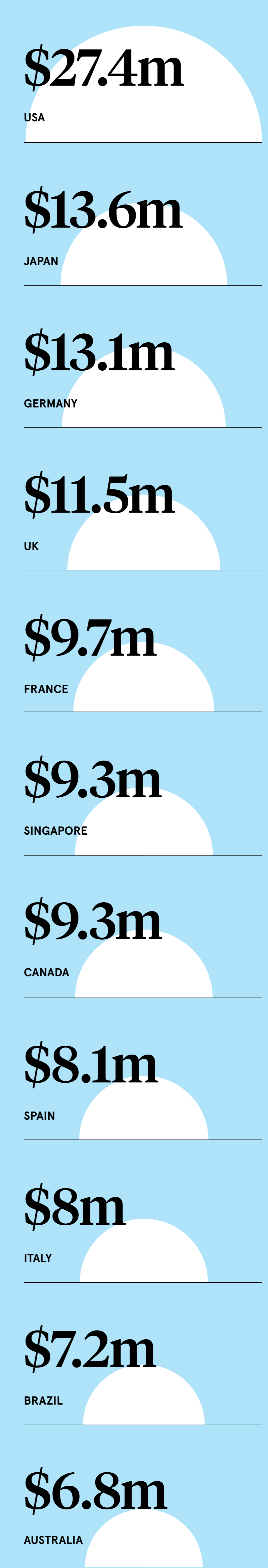
Cybercrime can impact an organisation's reputation, customer base and ability to function, but the cost of poor cybersecurity is never clearer than when looking at the money companies stand to lose

GLOBAL VALUE AT RISK FROM DIRECT AND INDIRECT CYBERATTACKS, CUMULATIVE 2019 TO 2023

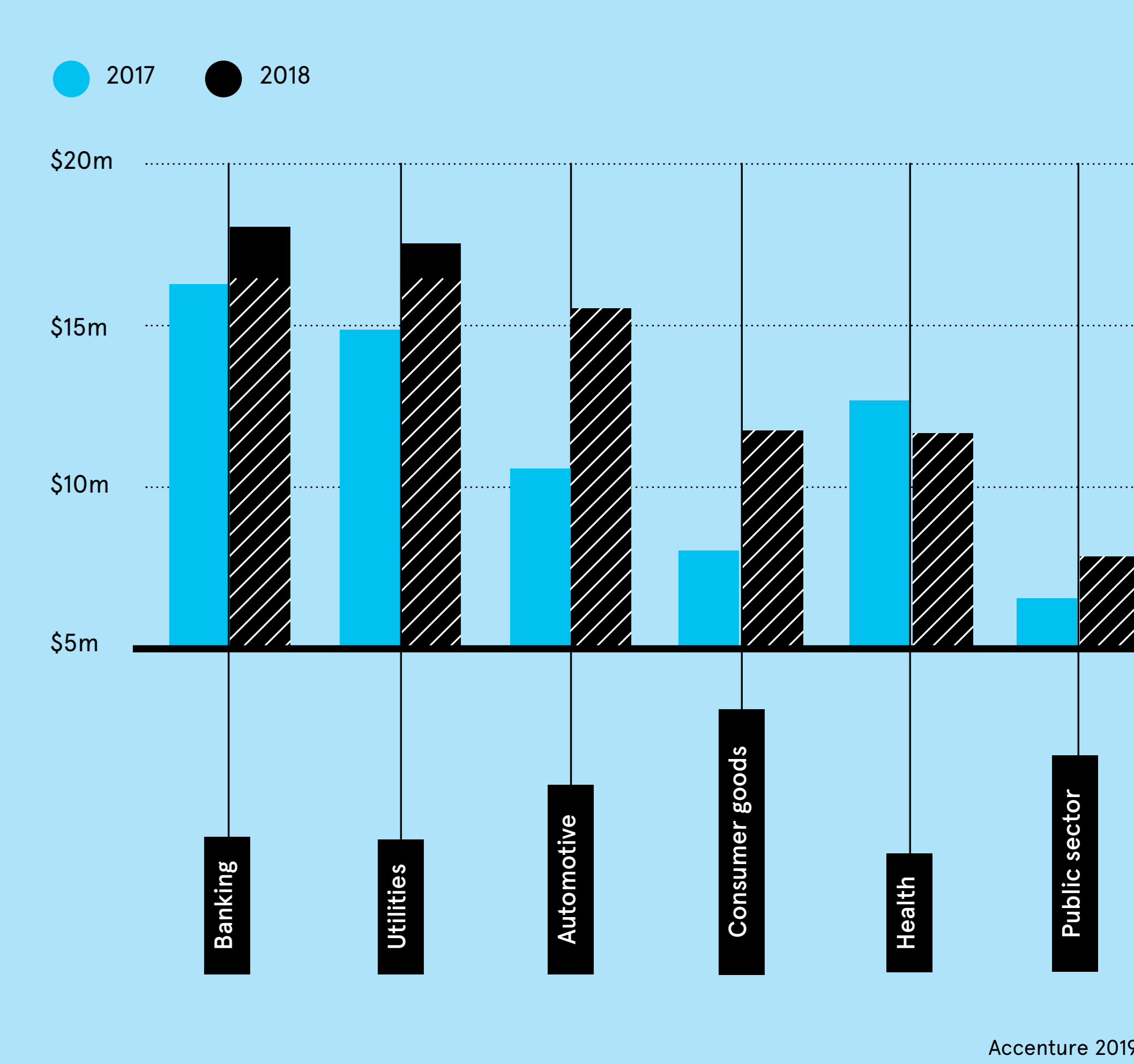


CYBERCRIME COSTS AROUND THE WORLD

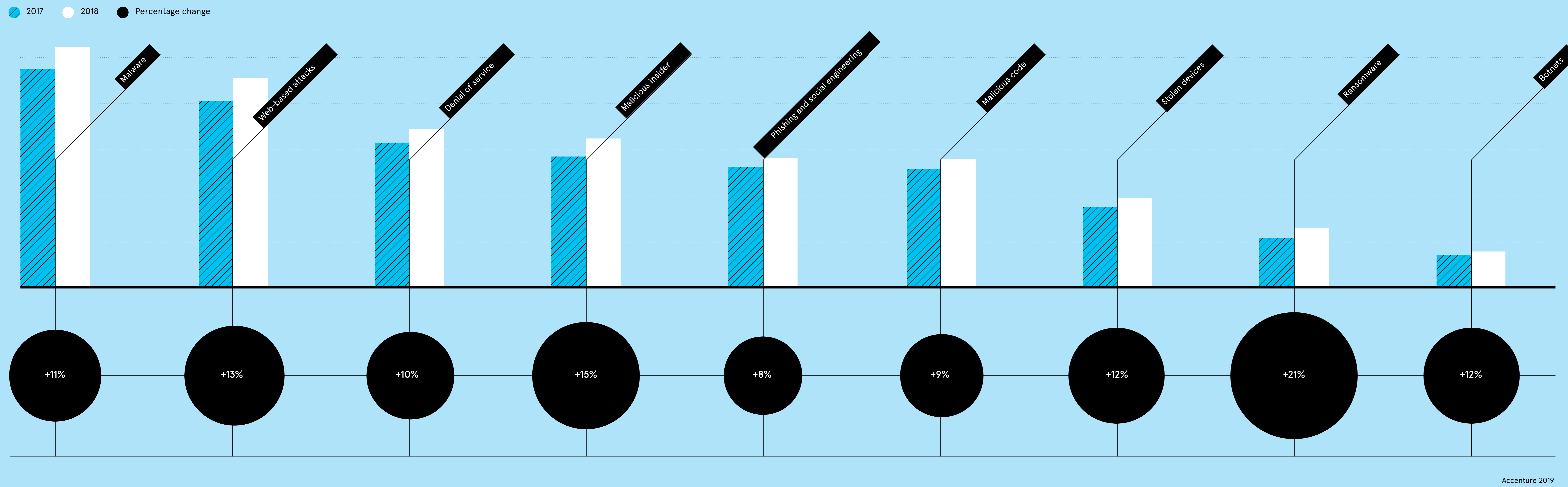
Average annual cost of cyber attacks (in million US dollars)



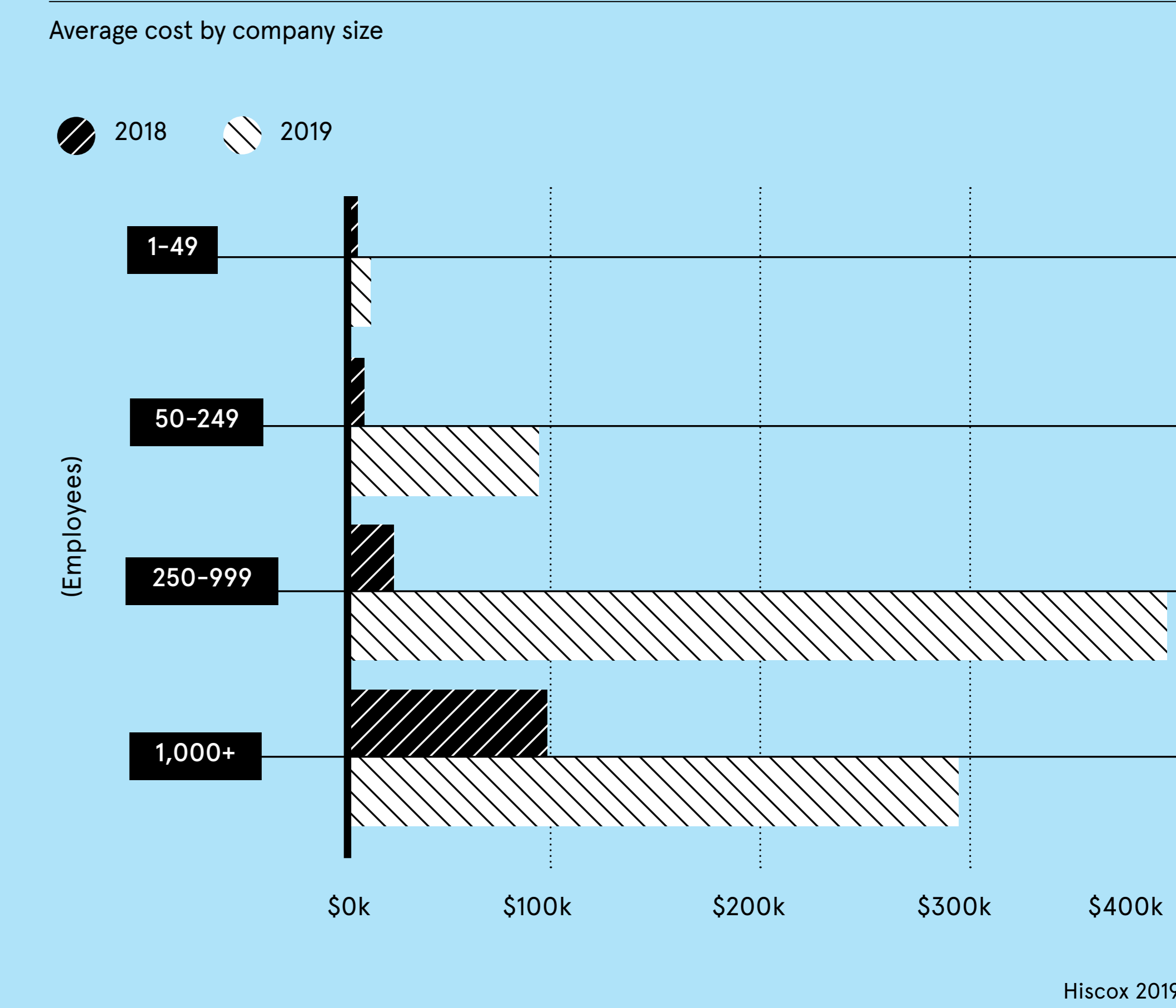
AVERAGE ANNUAL COST OF CYBERCRIME BY INDUSTRY



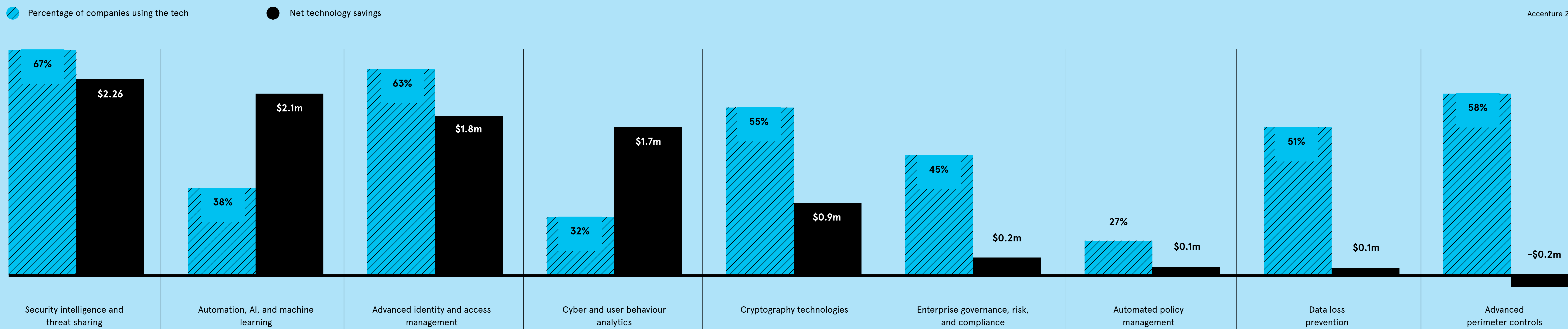
AVERAGE ANNUAL COST OF CYBERCRIME BY TYPE OF ATTACK



COST OF LARGEST SINGLE CYBERATTACK TO EUROPEAN AND US FIRMS



HOW MUCH CYBERSECURITY TECHNOLOGY CAN SAVE COMPANIES



TIME SPENT INVESTIGATING FRAUD CAN COST MORE THAN THE FRAUD ITSELF

