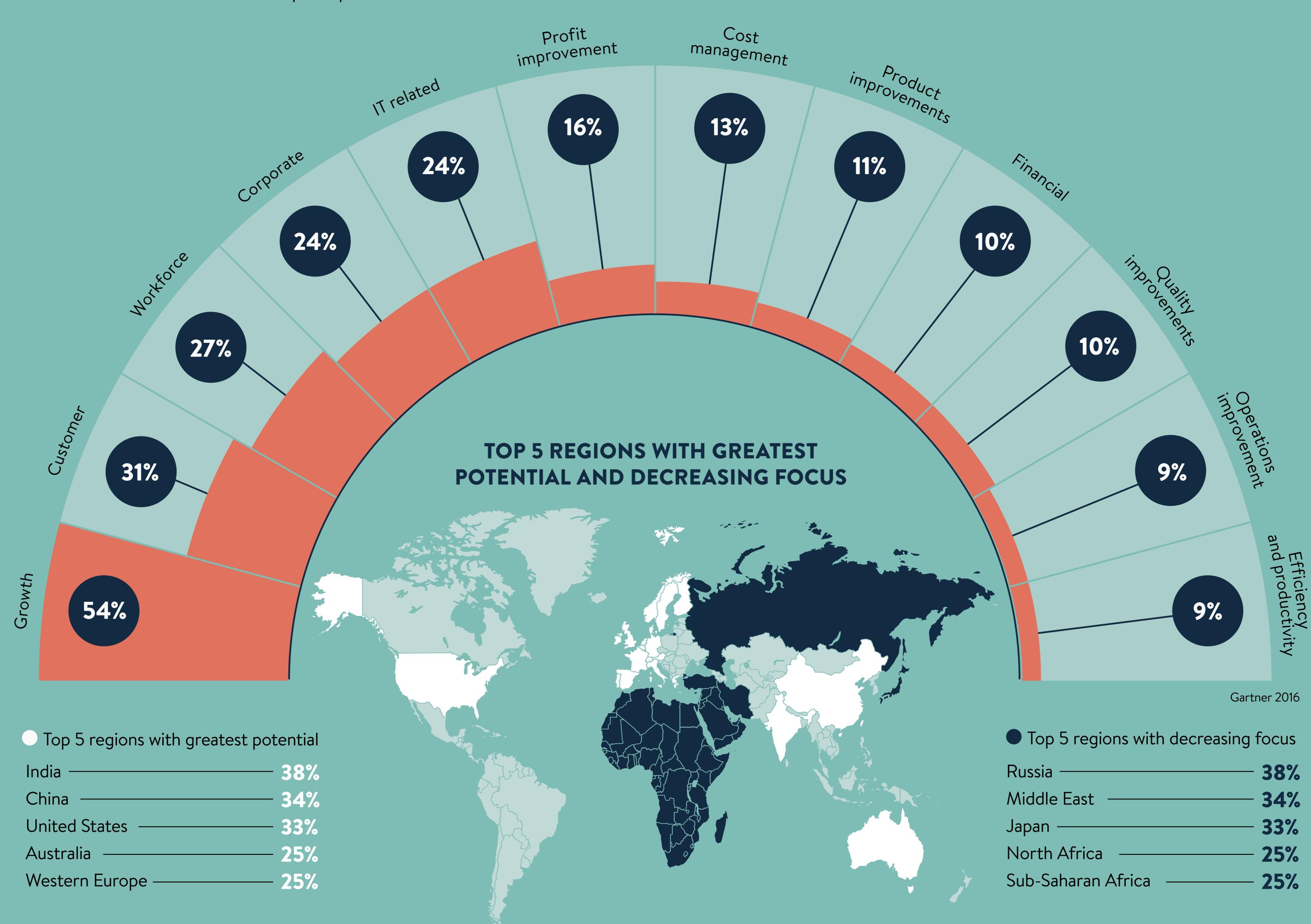
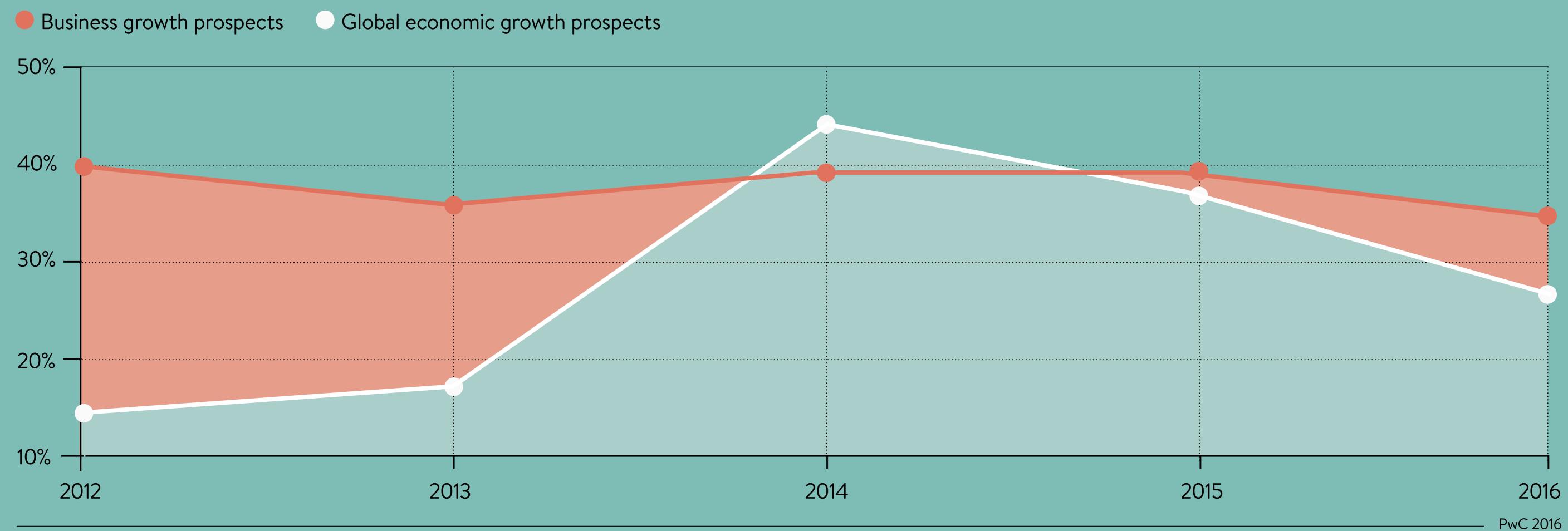
CHALLENGES AND OPPORTUNITIES

TOP STRATEGIC PRIORITIES FOR CEOS OVER THE NEXT TWO YEARS

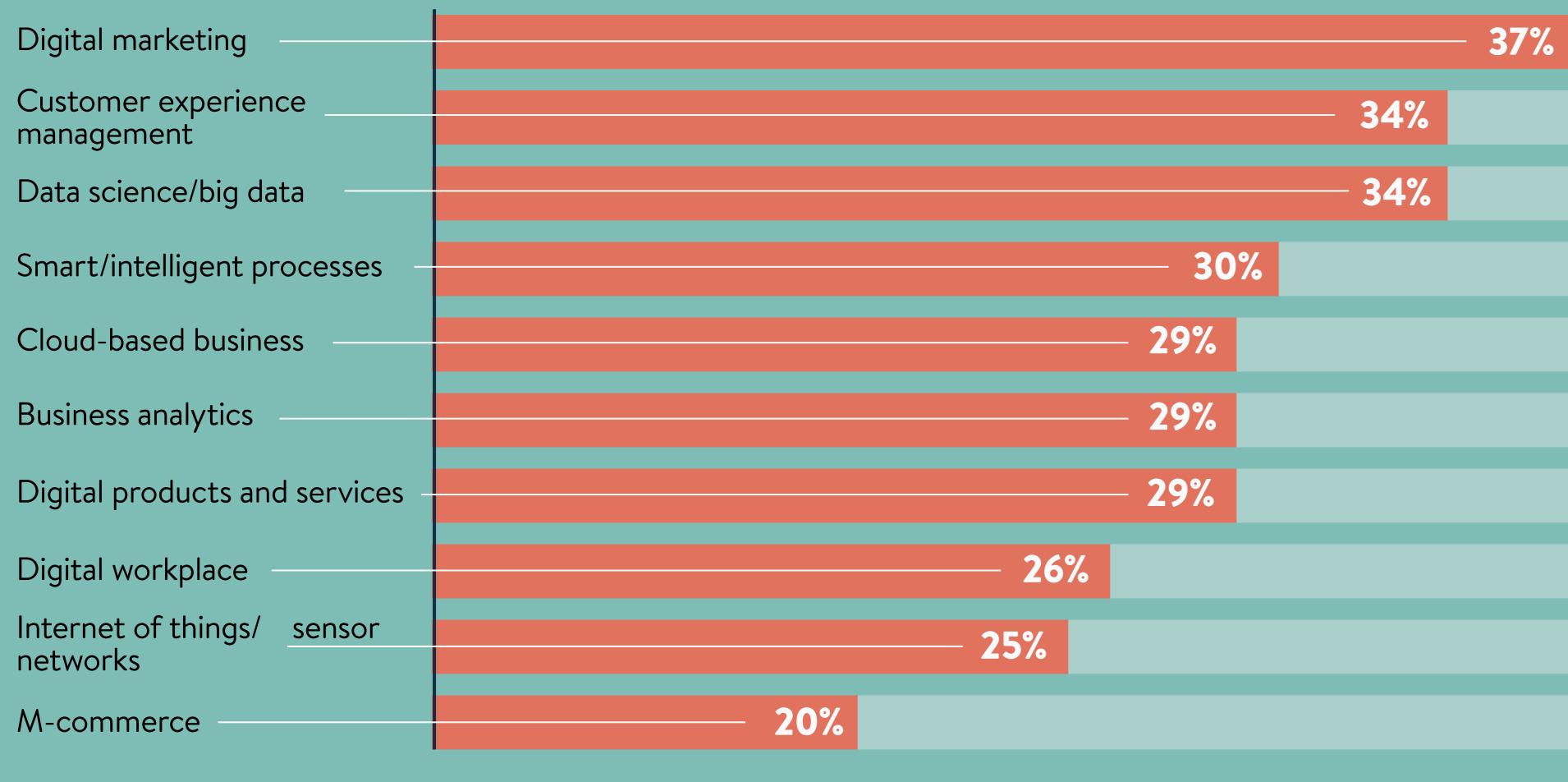
CEOs were asked to choose their top five priorities for 2016 and 2017



CONFIDENCE IN ECONOMIC AND BUSINESS GROWTH PROSPECTS



TOP TECHNOLOGY-RELATED CAPITABILITY INVESTMENTS FOR THE NEXT FIVE YEARS



TOP THREATS FOR CEOS

Over-regulation

Geopolitical uncertainty

Exchange rate volatility

Availability of key skills

Increasing tax burden

Social instability

Cyber threats

Shift in consumer

spending and behaviours

Lack of trust in business

Climate change and

environmental damage

with other firms

Government response to fiscal deficit and debt burden

Percentage of CEOs who named the following as business threats to future growth

Source: Gartner 2016

79%

Source: PwC 2016

74%

73%

72%

71%

69%

65%

61%

60%

55%

50%

NEXT IMPORTANT SKILLS FOR CEOs IN MODERN BUSINESS

CEOs were asked what the next important skill is that most do not possess today





Source: KPMG 2016

Digital and IT Leadership





Technology

Employee engagement





Innovation

Strategy and planning





Visioning

Agility





Trend analysis and foresight

Continuous learning

Source: Gartner 2016

