BALANCING RESPONSIBILITIES

TOP BUSINESS PRIORITIES OF CEOS

Growth

IT related

Corporate

(structural

Financial

Workforce

Customer

Product

Cost

improvements

management

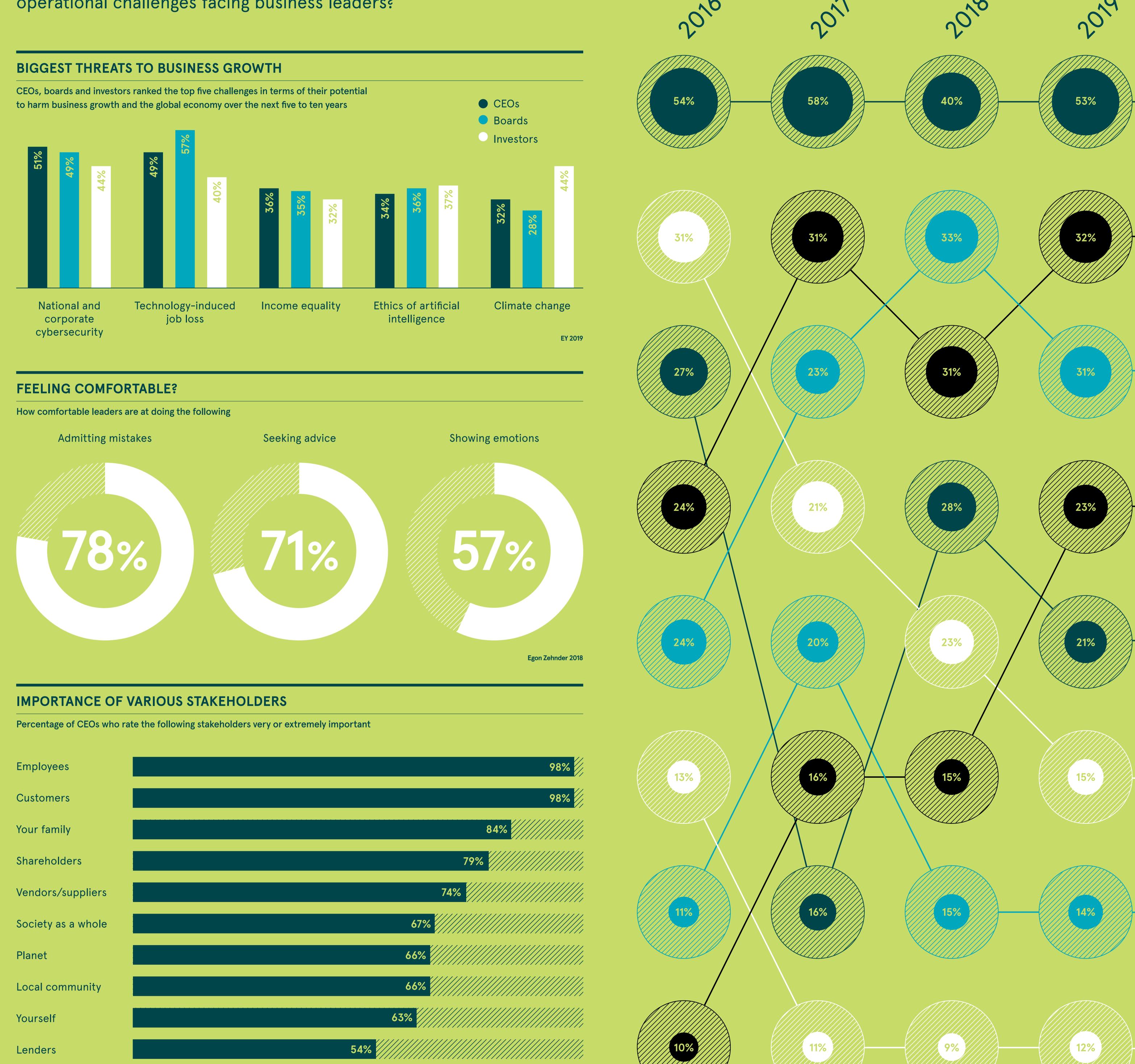
development)

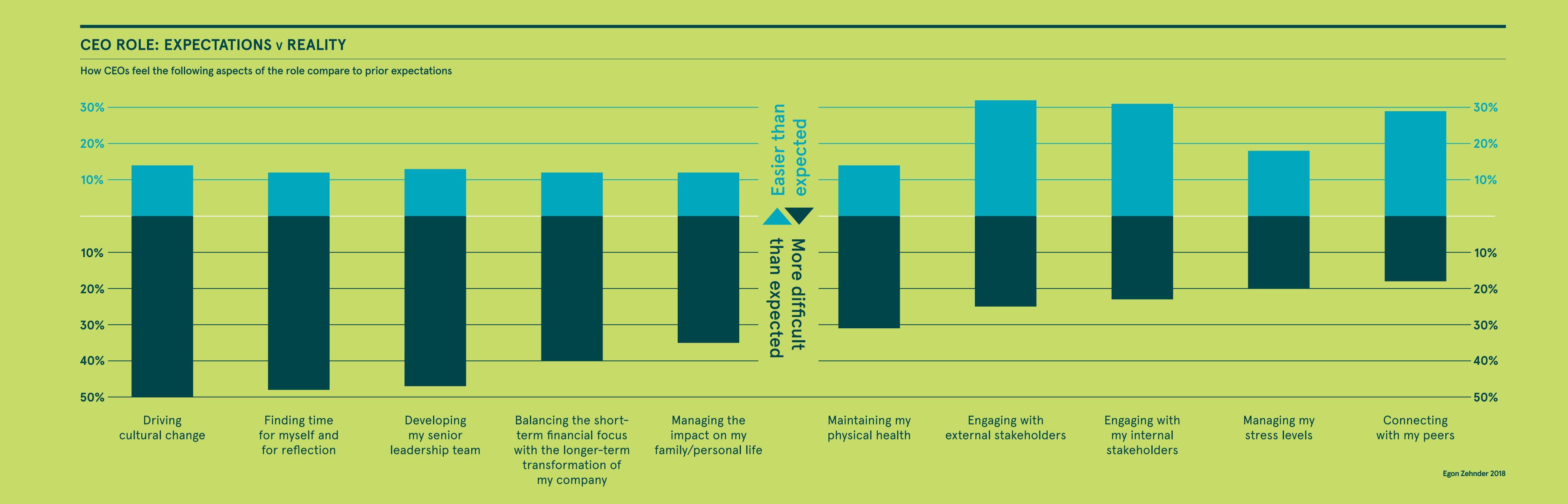
Ranked by top priorities in 2019

From managing a diverse group of stakeholders to driving growth and profitability, chief executives have a vital – and growing – role to play. But how has the job evolved, and what are the biggest management and operational challenges facing business leaders?

35%

Government





Gartner 2019

YPO 2019