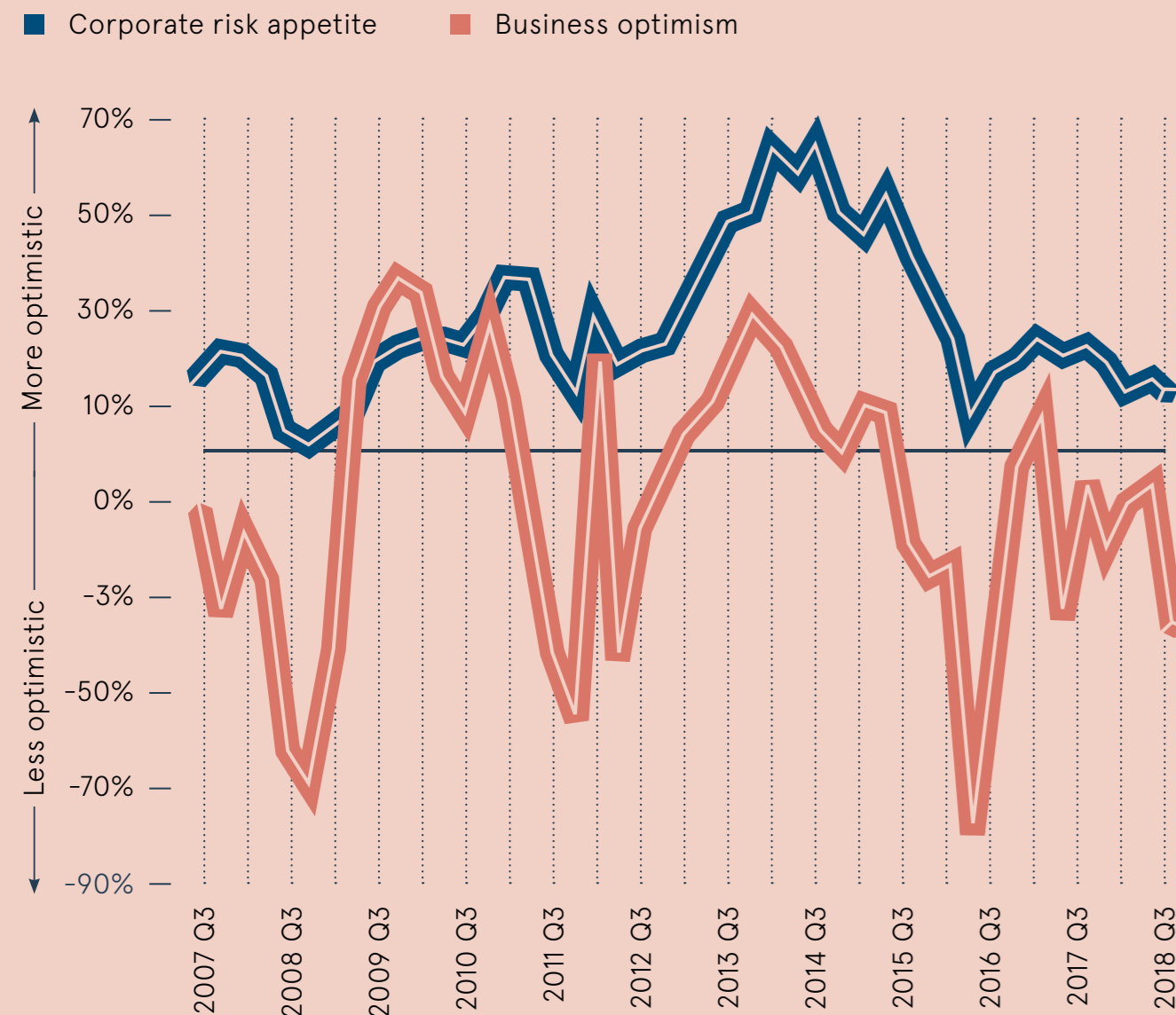


# CFO OUTLOOK 2019

As CFOs draw closer to 2019, they harbour a cautious outlook amid global economic uncertainty for the New Year. Key priorities that feature top of mind include turning their attention to recruitment challenges, technological investment and limiting business risk

## Risk appetite and business optimism remains low

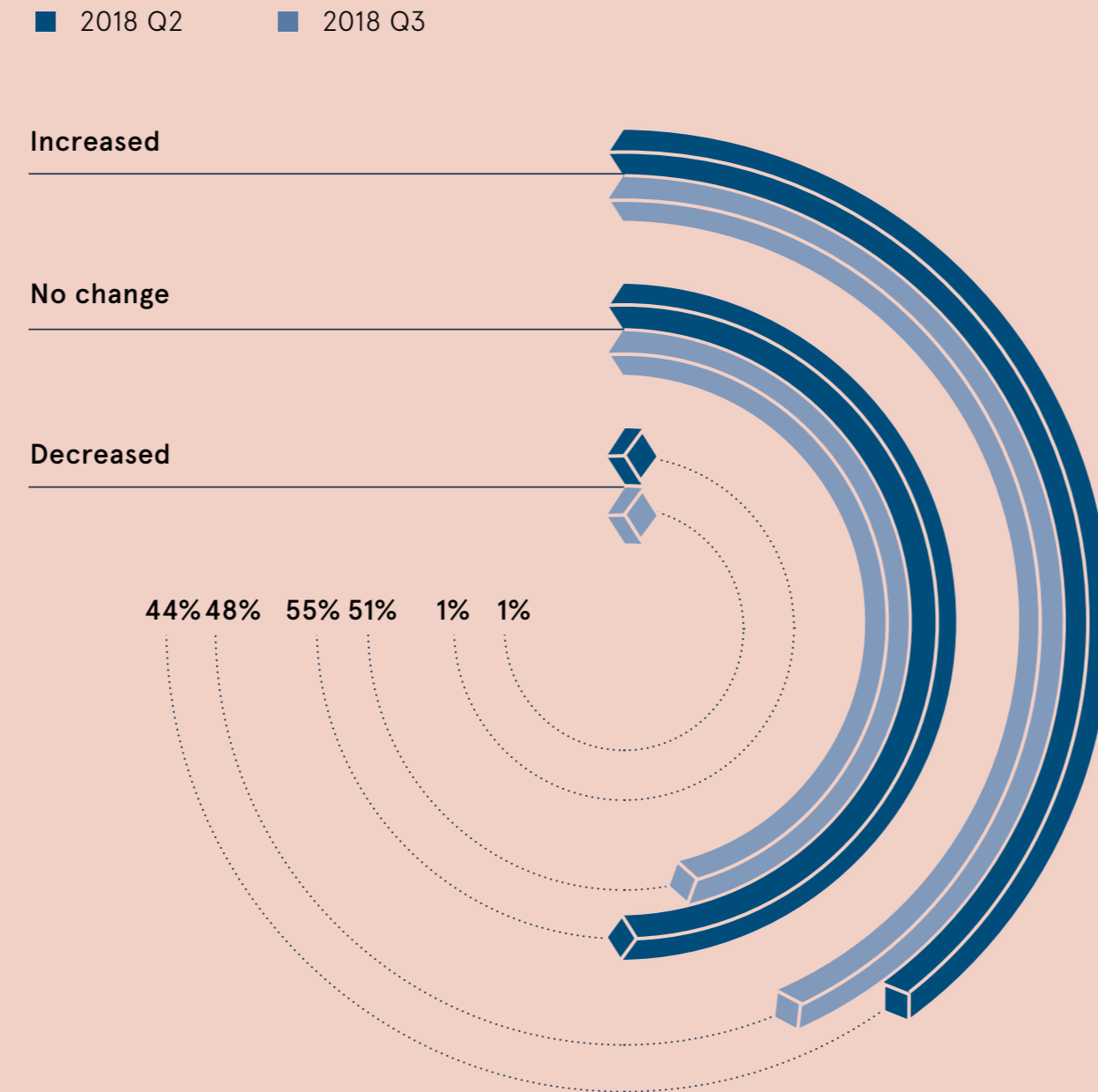
Percentage of CFOs who think it's a good time to take on greater balance-sheet risk and net percentage who are more optimistic about their companies' financial prospects than three months ago



Deloitte 2018

## Recruitment difficulties

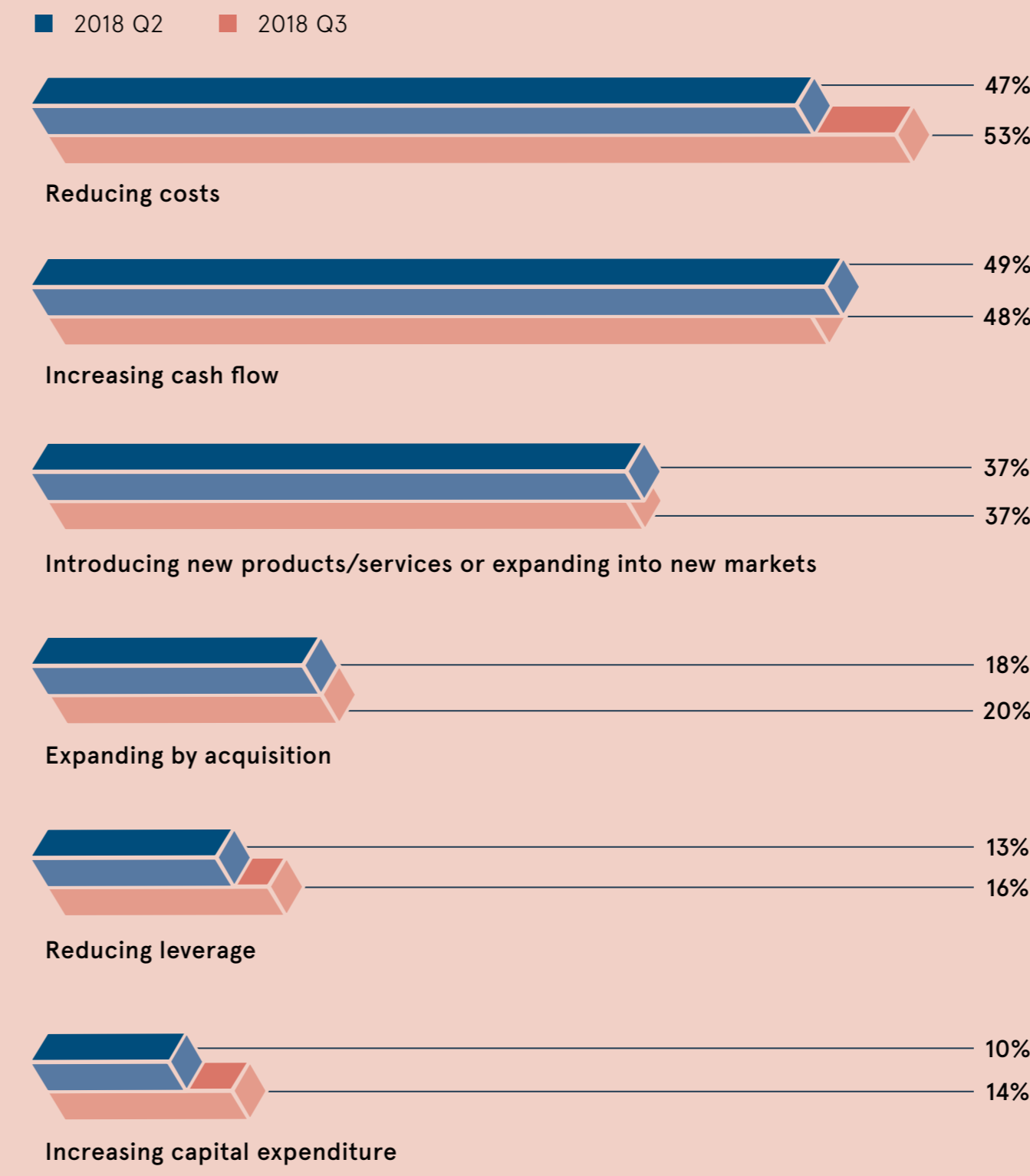
Percentage of CFOs reporting how recruitment difficulties or skills shortages experienced by their businesses have changed over the past three months



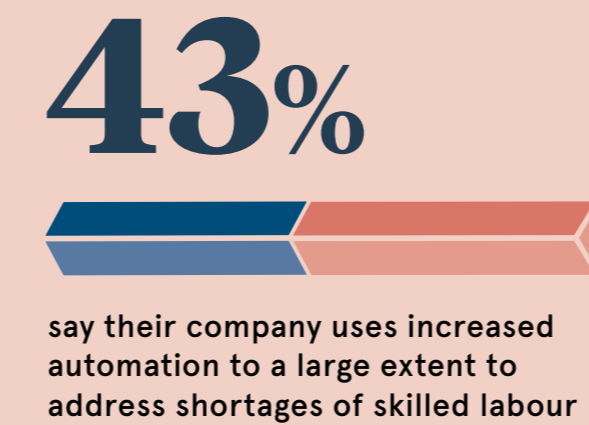
Deloitte 2018

## Corporate priorities in the next 12 months

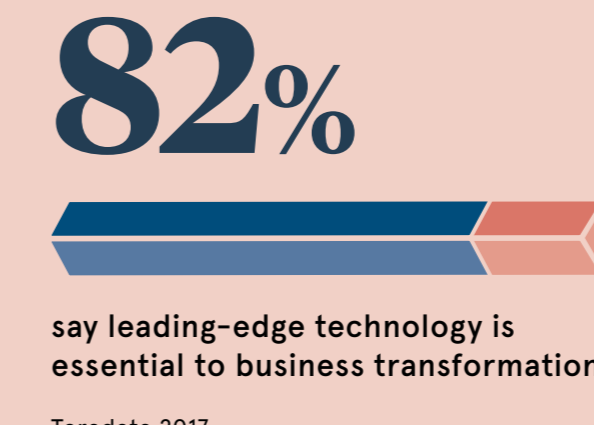
Percentage of CFOs who rated each of the following as a strong priority for their business in the next 12 months



Deloitte 2018



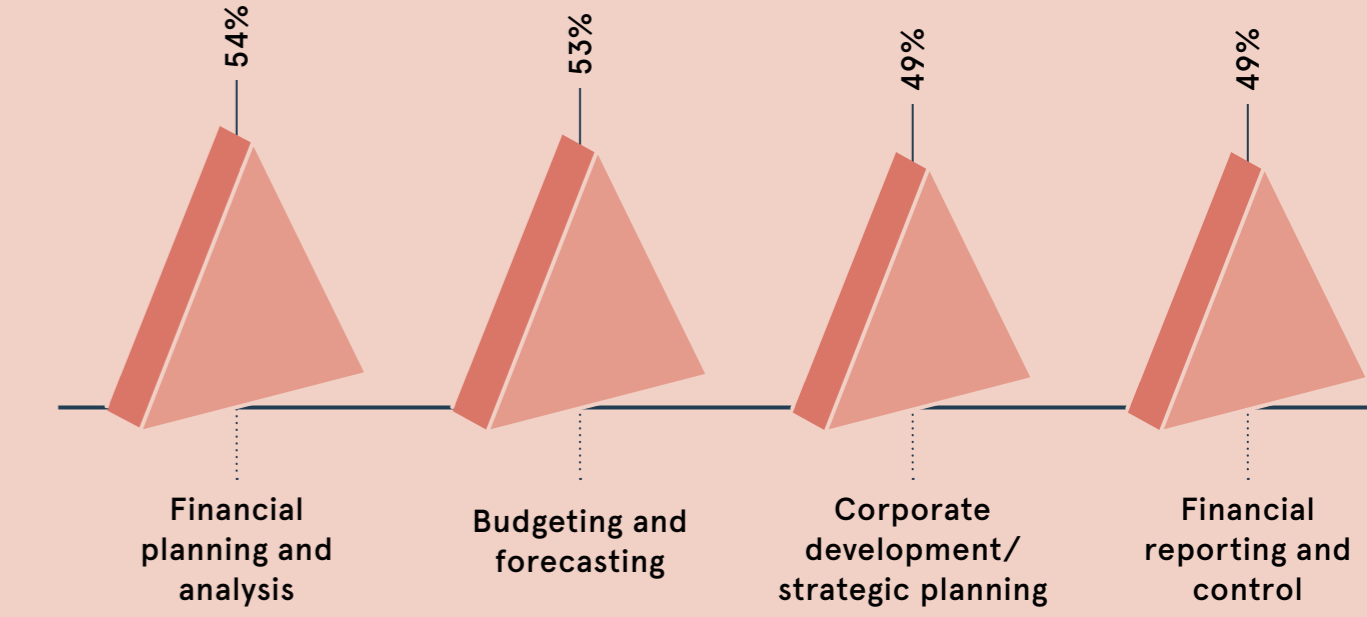
Grant Thornton 2018



Teradata 2017

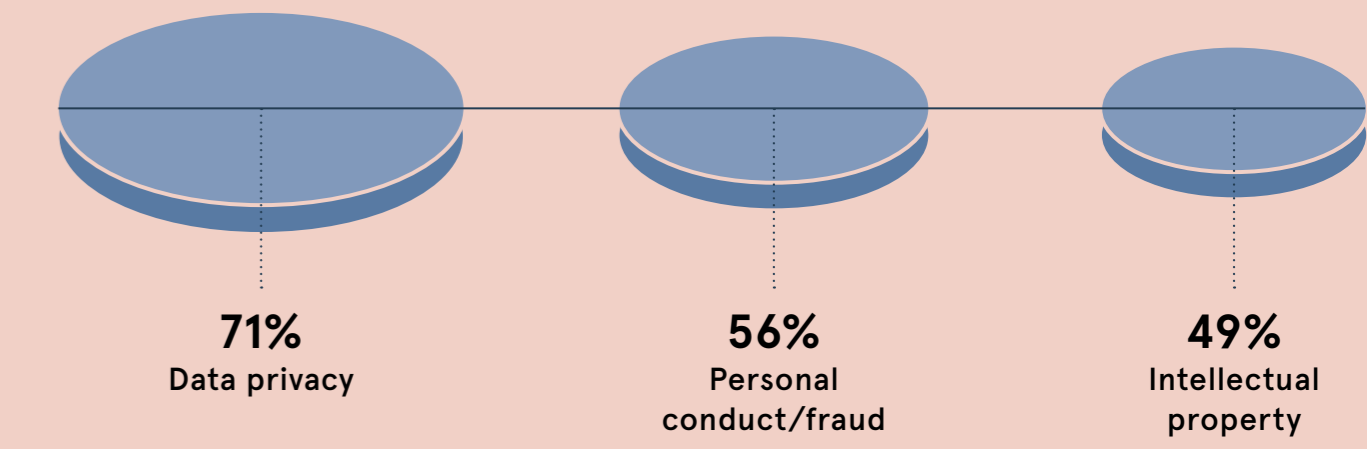
## Automatable processes in the next one to five years

Percentage of CFOs who believe the following will be automated



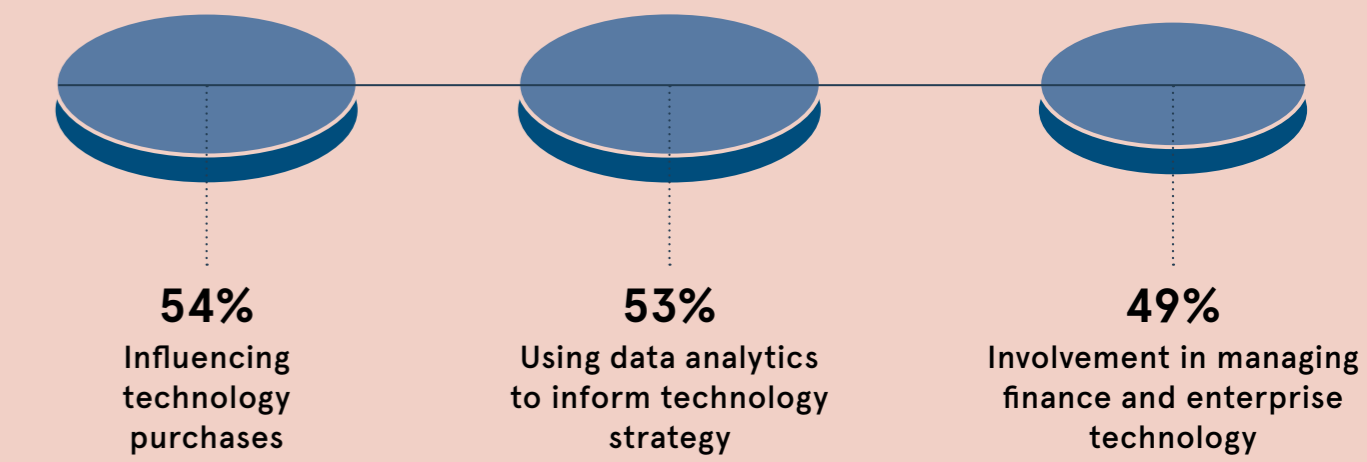
## New technology investments in the finance function

Percentage of CFOs planning to make the following investments



## CFO's technology responsibilities

Percentage of CFOs who are responsible for the following

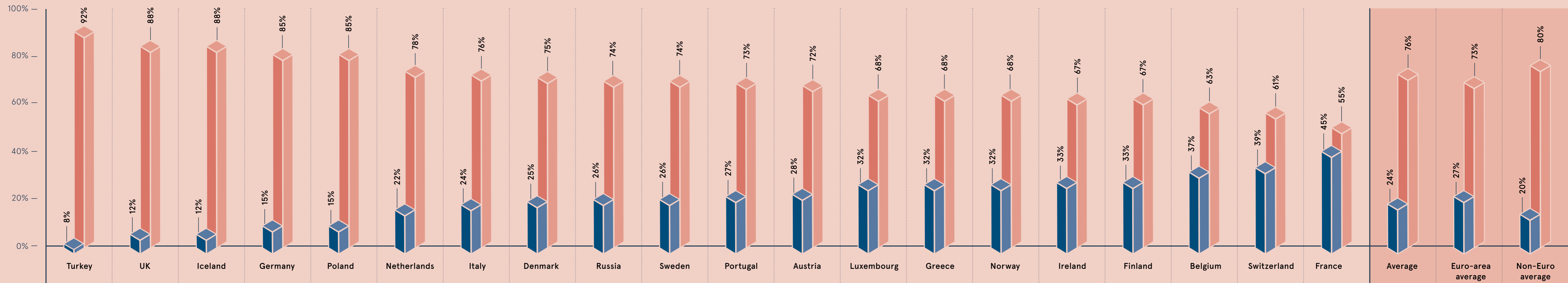


Grant Thornton 2018

## Risk appetite: UK CFOs are more risk averse than European peers

CFO opinion on whether it is a good time to be taking greater risk on to balance sheets

International UK-facing



Deloitte 2018