

FINTECH FLURRY



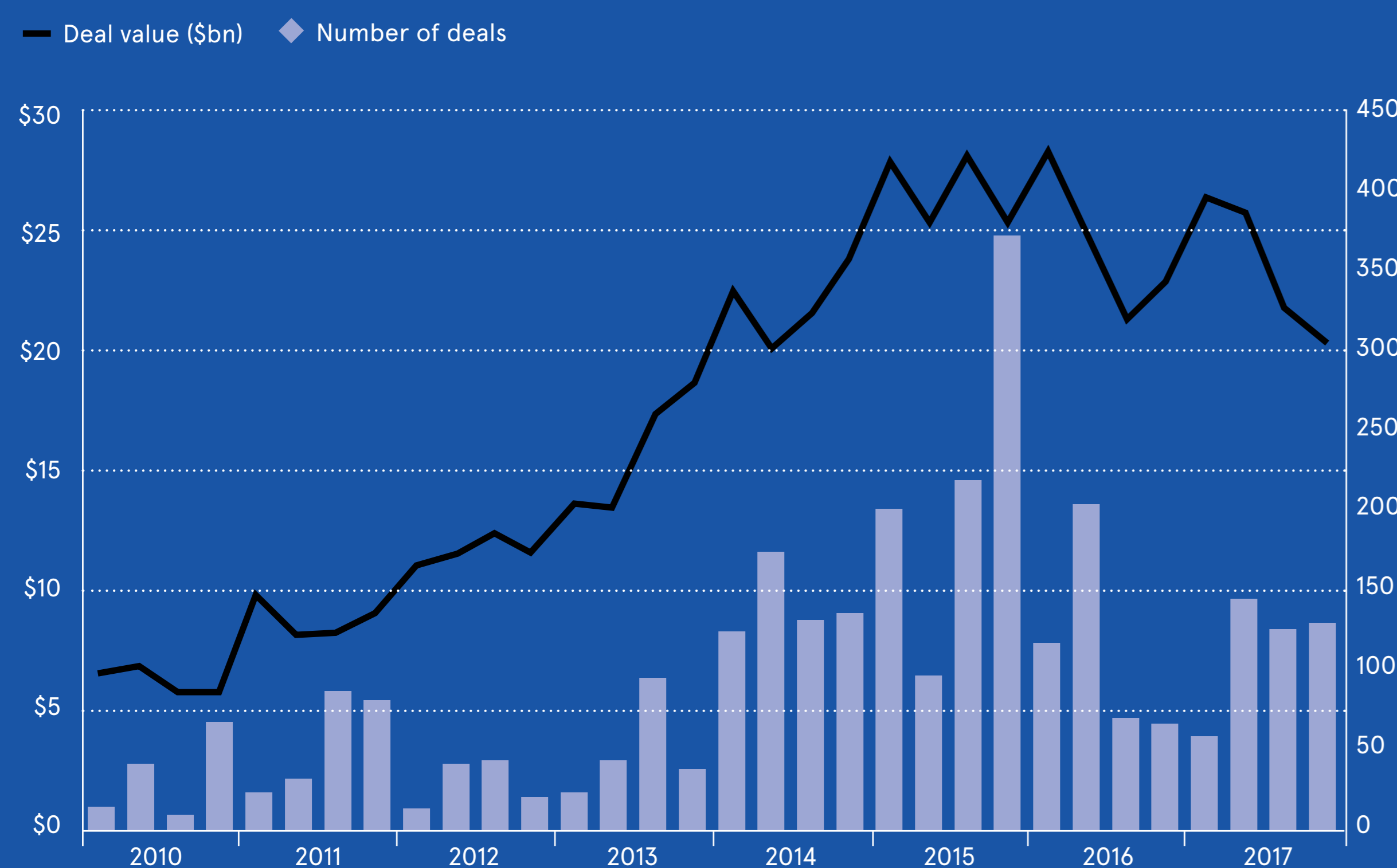
From mobile payments to investment apps, fintech adoption has rocketed in recent years as disruptive, customer-centric startups continue to shake up traditional financial services, with China and India leading the world in almost every category



Global investment activity in fintech companies

Includes venture capital, private equity, and mergers and acquisitions

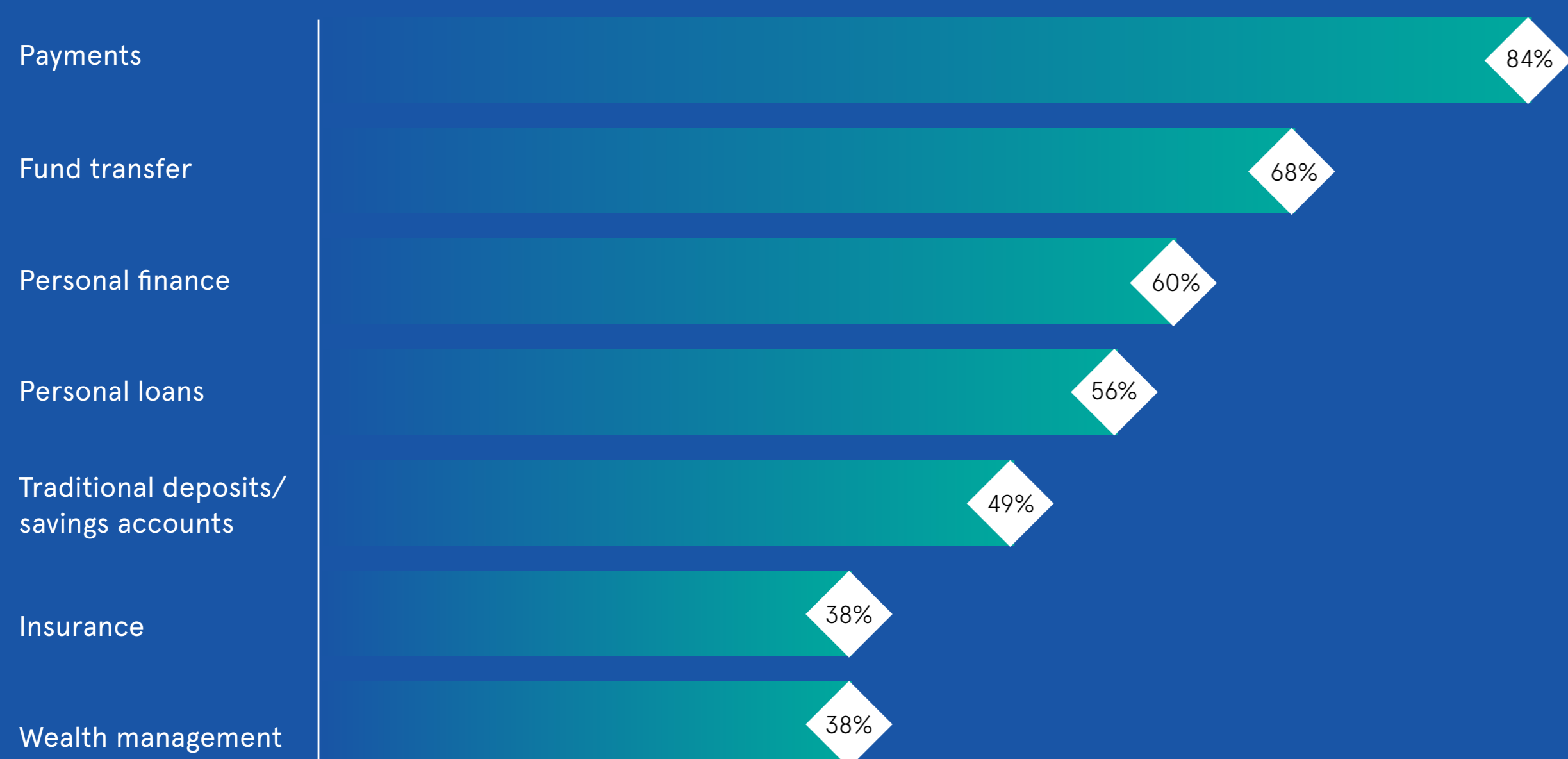
KPMG 2018



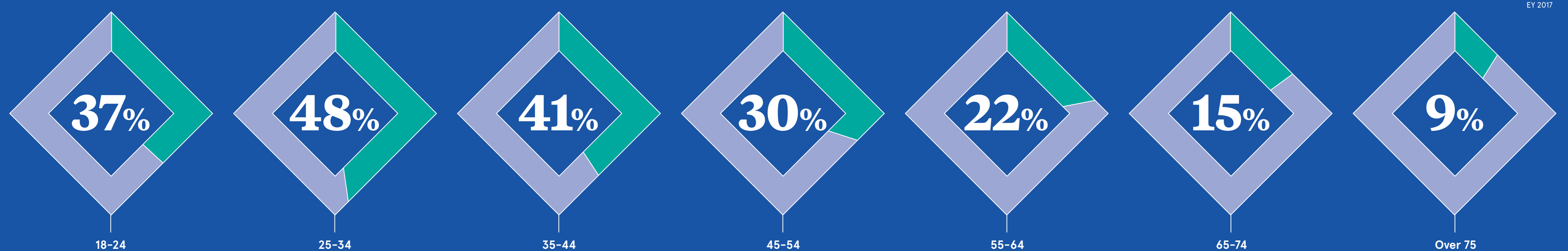
Most popular fintech categories

Percentage of traditional financial services institutions that below their customers are using fintech providers for the following

KPMG 2018



Global fintech adoption by age

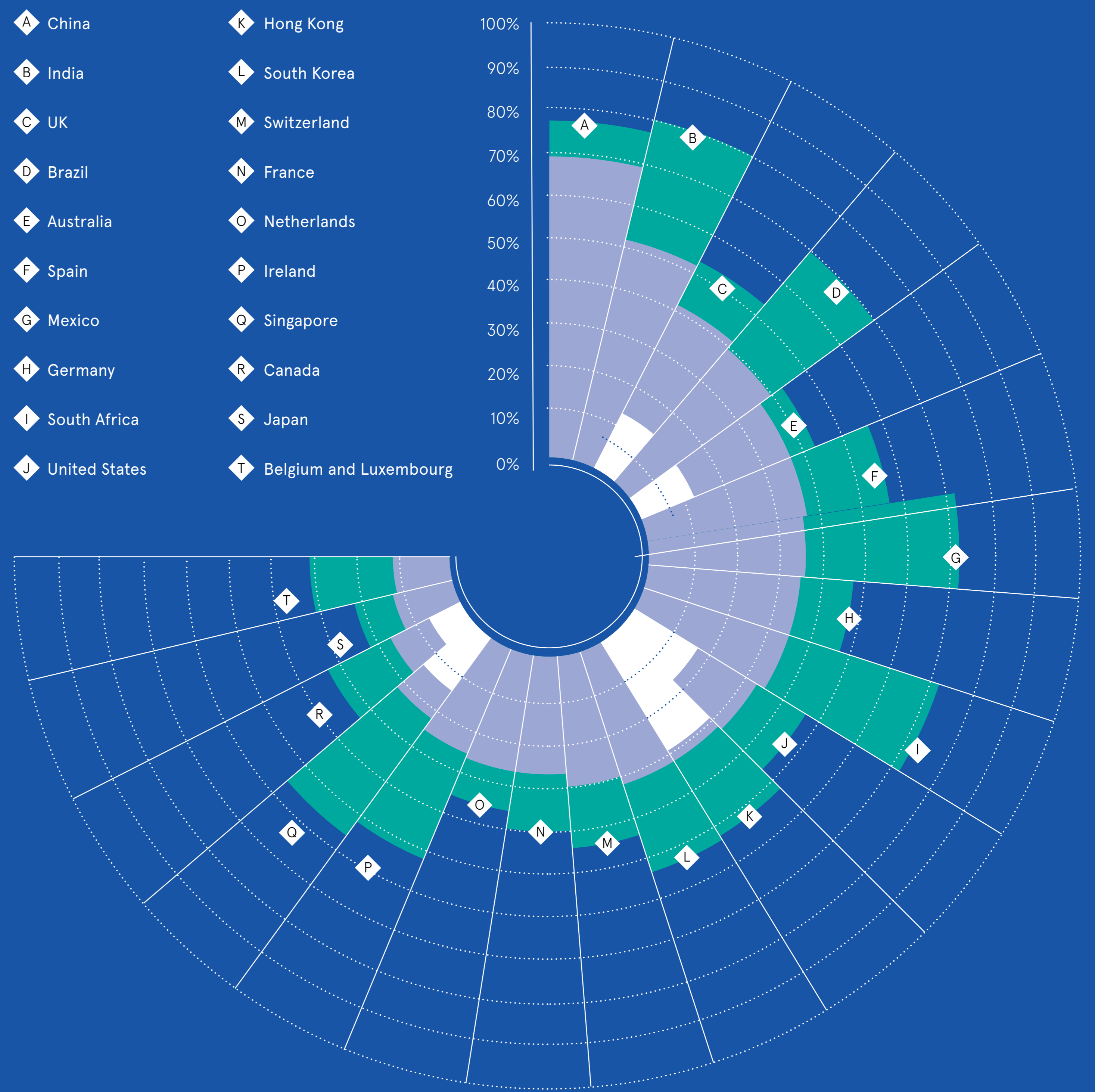


Global fintech adoption by selected country

Adoption is measured as fintech users as a percentage of the digitally active population

EY 2017

◆ 2015 (only six markets were surveyed)
◆ 2017
◆ Future anticipated use



China leads in almost every category

Adoption of each category in the top five markets

KPMG 2018

