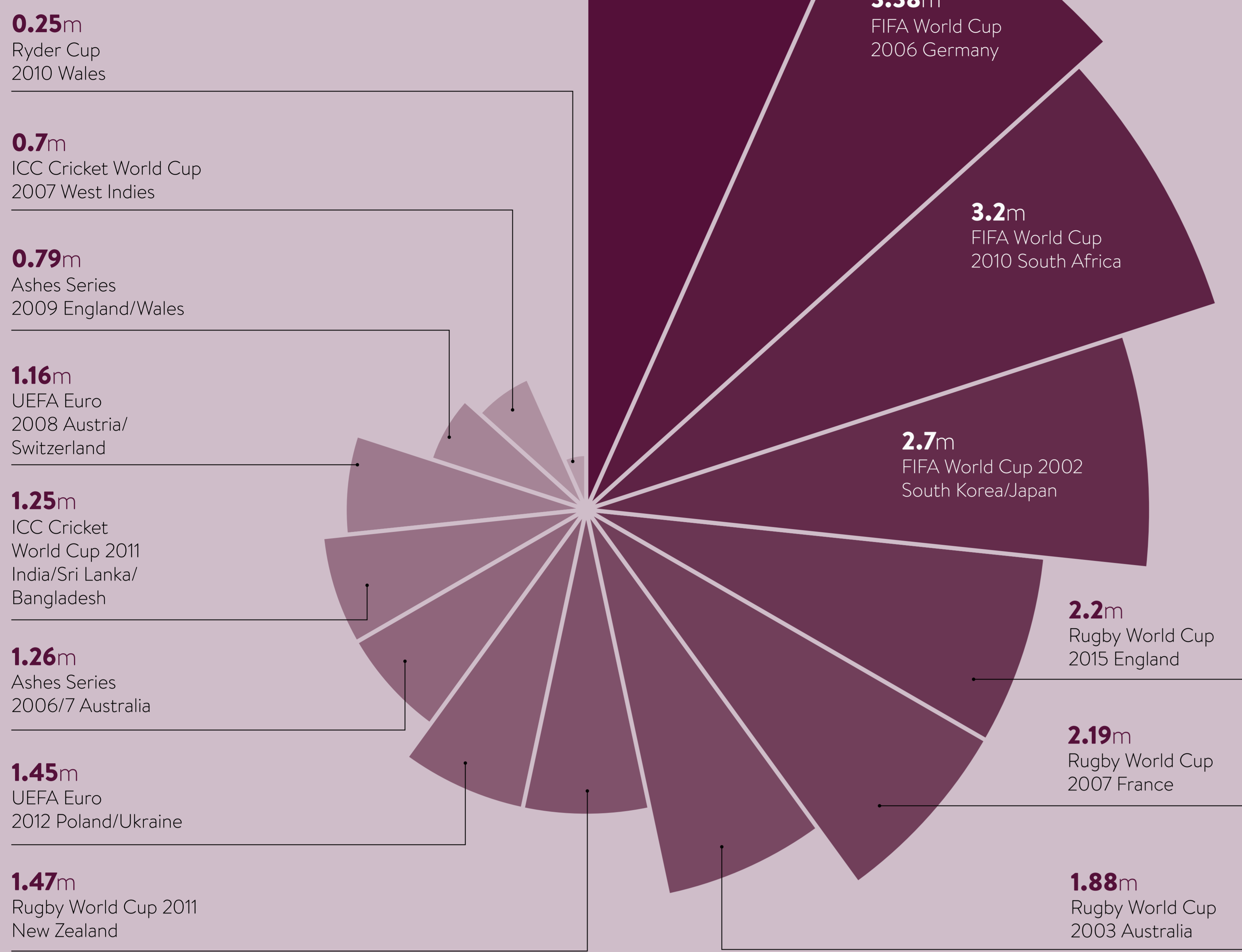


GLOBAL SPORTING EVENTS IN NUMBERS

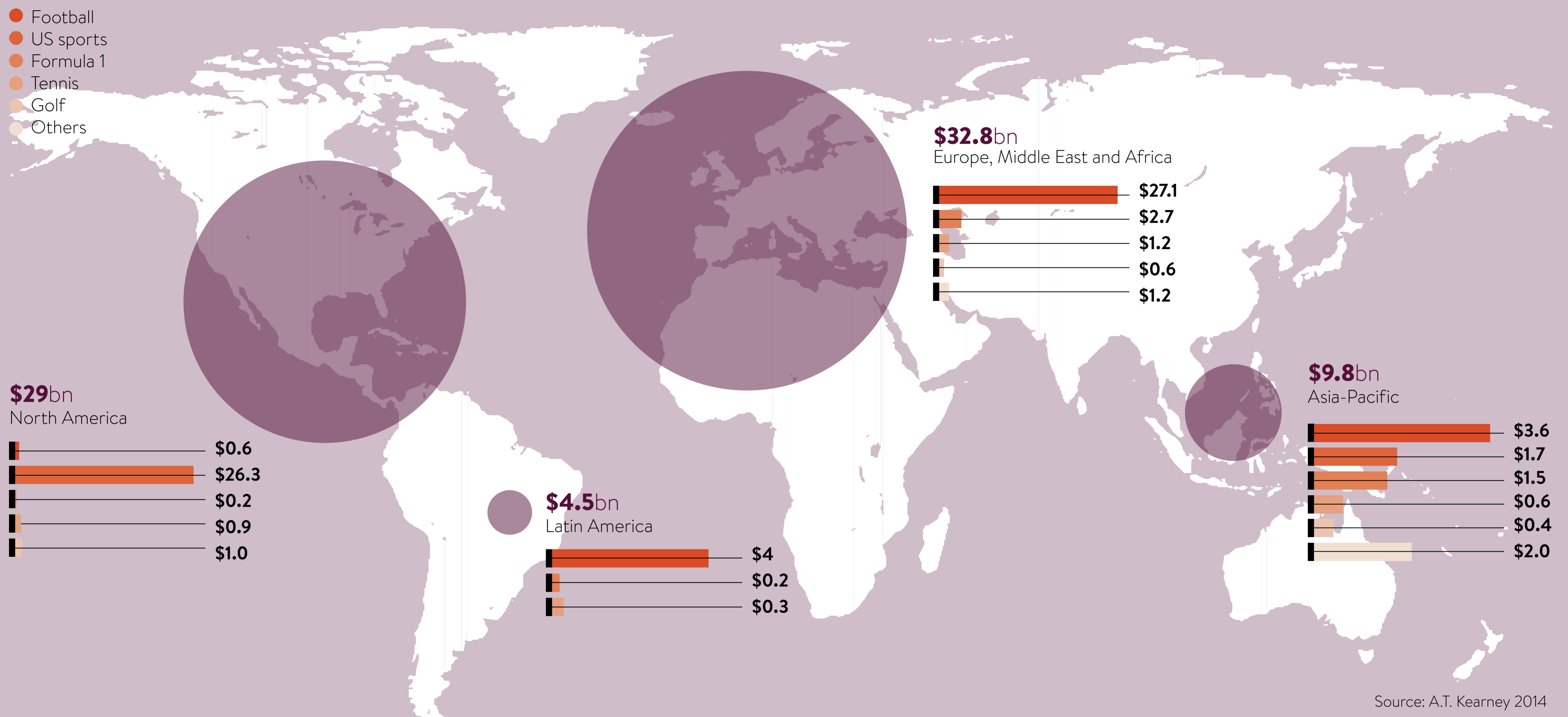
ATTENDANCE AT MAJOR SINGLE SPORT EVENTS (M) ESTIMATED



EXAMPLES OF BENEFITS OF SPORTING EVENTS FOR HOST NATION/CITY INCLUDING DIRECT, INDIRECT AND INDUCED IMPACTS BEFORE AND AFTER THE EVENT



SPORTING EVENTS MARKET REVENUE



SPORTING EVENTS MARKET FOUR-YEAR CYCLE

