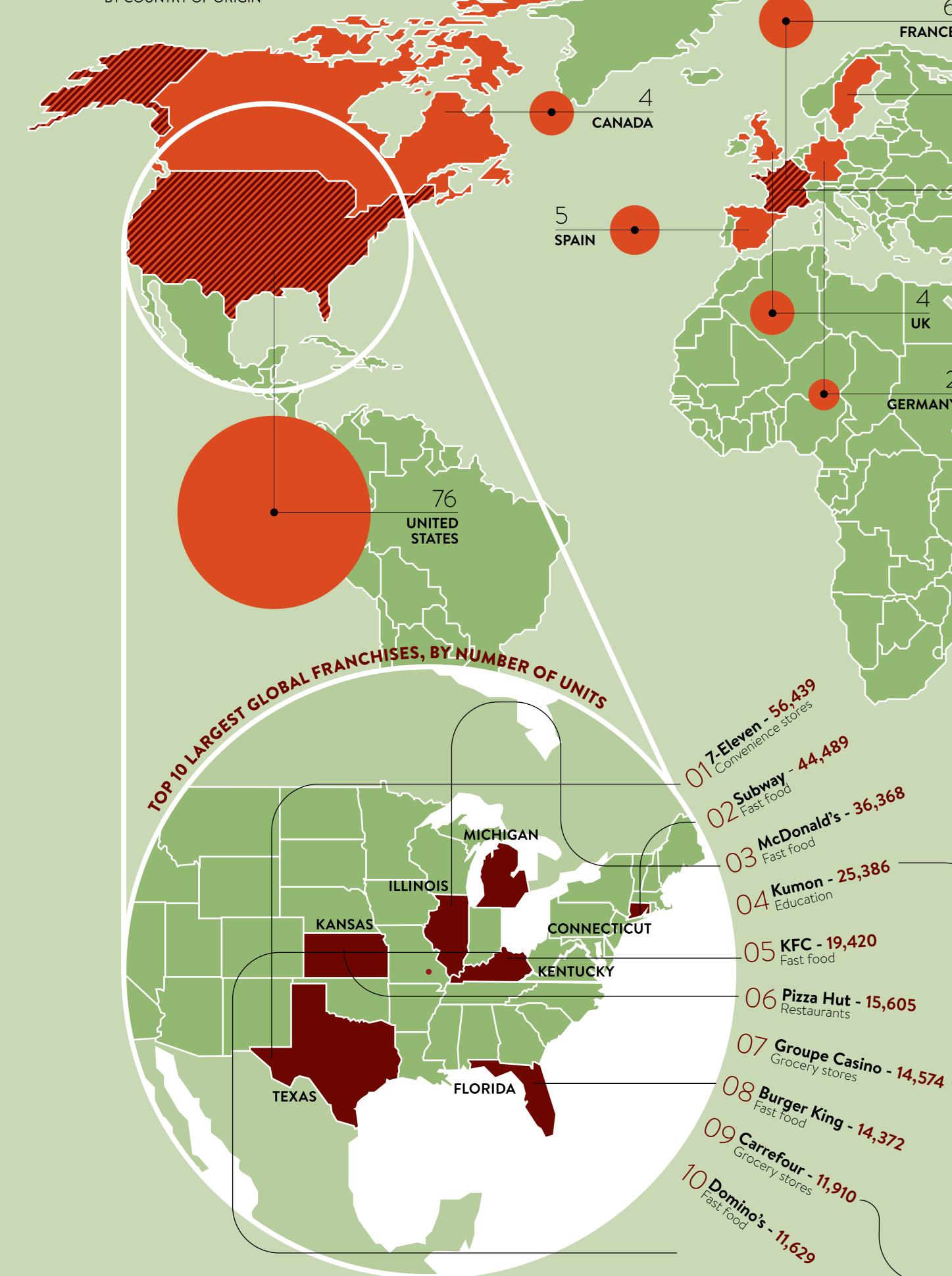
# MAPPING THE GLOBAL FRANCHISES

# **TOP 100 LARGEST GLOBAL FRANCHISES** BY COUNTRY OF ORIGIN



GERMANY

UK

FRANCE

SWEDEN

06 Pizza Hut - 15,605 Restaurants

07 Groupe Casino - 14,574 -

# TOP 10 LARGEST EUROPEAN FRANCHISES, BY NUMBER OF UNITS Formed in Europe excluding the LIK

JAPAN

Formed in Europe, excluding the UK					
Europe RANK	NAME	INDUSTRY	Global RANK		
1	Spar	Convenience stores	8		
2	Bata	Footwear 16			
3	Benetton Group	Clothing 21			
4	Etam	Clothing	30		
5	Europcar	Car rental 32			
6	Sport 2000	Sport (retail) 34			
7	Swatch	Jewellery 37			
8	Point S	Automotive 38			
9	Dia	Grocery 39 stores			
10	BayWa	Industrial 40			

	Т	OP 10 LARGEST UK FR BY NUMBER OF L		>,
		Formed in the l	JK	
I IK				Glot

UK RANK	NAME	INDUSTRY	Global RANK
1	LCF Clubs	Education	24
2	The Body Shop	Cosmetics	43
3	Marton's	Pubs	53
4	Greene King Meet & Eat	Pubs	56
5	Clarks	Footwear	69
6	Lush Cosmetics	Cosmetics	101
7	Mothercare	Clothing	112
8	Helen Doron Educational Group	Education	113
9	Stagecoach	Education	159
10	Expense Reduction Analysts	Business services 200	



# TOP 10 LARGEST US FRANCHISES, BY NUMBER OF UNITS

RAINK   Convenience     1   7-Eleven   Convenience     2   Subway   Fast food     3   McDonald's   Fast food     4   KFC   Fast food	Formed in the US			
I   7-Eleven   stores     2   Subway   Fast food     3   McDonald's   Fast food     4   KFC   Fast food     5   Pizza Hut   Restaurants     6   Burger King   Fast food		NAME	INDUSTRY	
3   McDonald's   Fast food     4   KFC   Fast food     5   Pizza Hut   Restaurant     6   Burger King   Fast food	1	7-Eleven	Convenience stores	
4 KFC Fast food   5 Pizza Hut Restaurant   6 Burger King Fast food	2	Subway	Fast food	
5   Pizza Hut   Restaurant     6   Burger King   Fast food	3	McDonald's	Fast food	
6 Burger King Fast food	4	KFC	Fast food	
	5	Pizza Hut	Restaurants	
7 Jani-King Cleaning	6	Burger King	Fast food	
	7	Jani-King	Cleaning	
8 Jan Pro Cleaning	8	Jan Pro	Cleaning	
9 Dunkin' Donuts Fast food	9	Dunkin' Donuts	Fast food	
10 Domino's Pizza Fast food	10	Domino's Pizza	Fast food	



### **TOP 100 RANKING OF GLOBAL FRANCHISES BY INDUSTRY**

