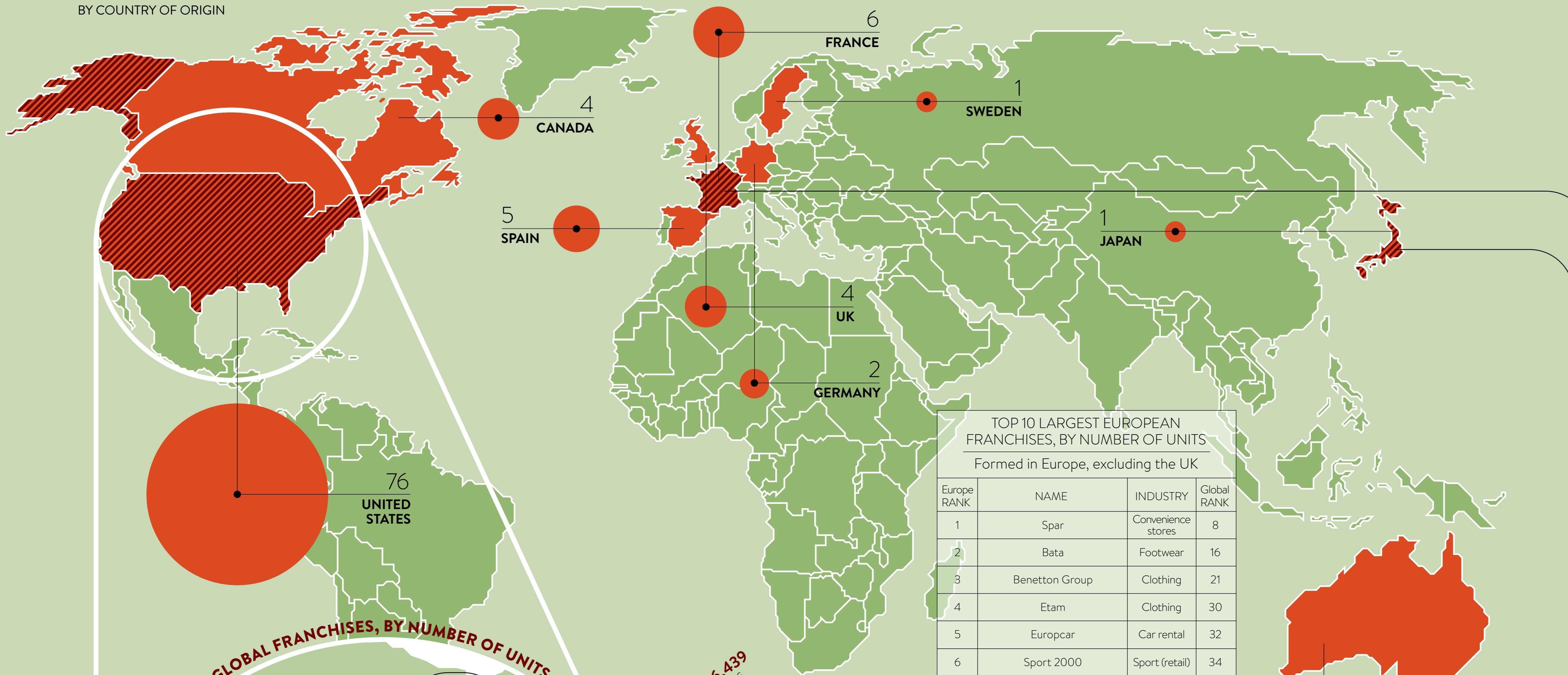
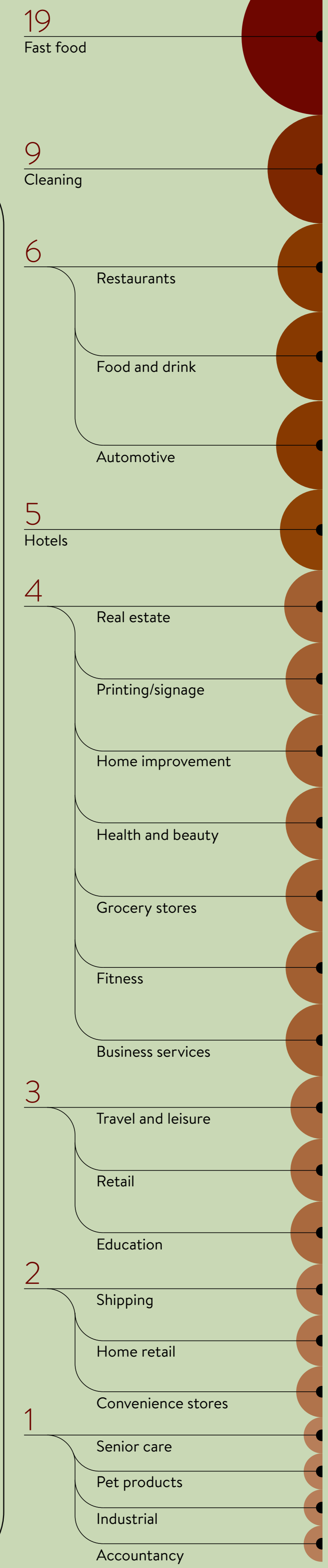


# MAPPING THE GLOBAL FRANCHISES

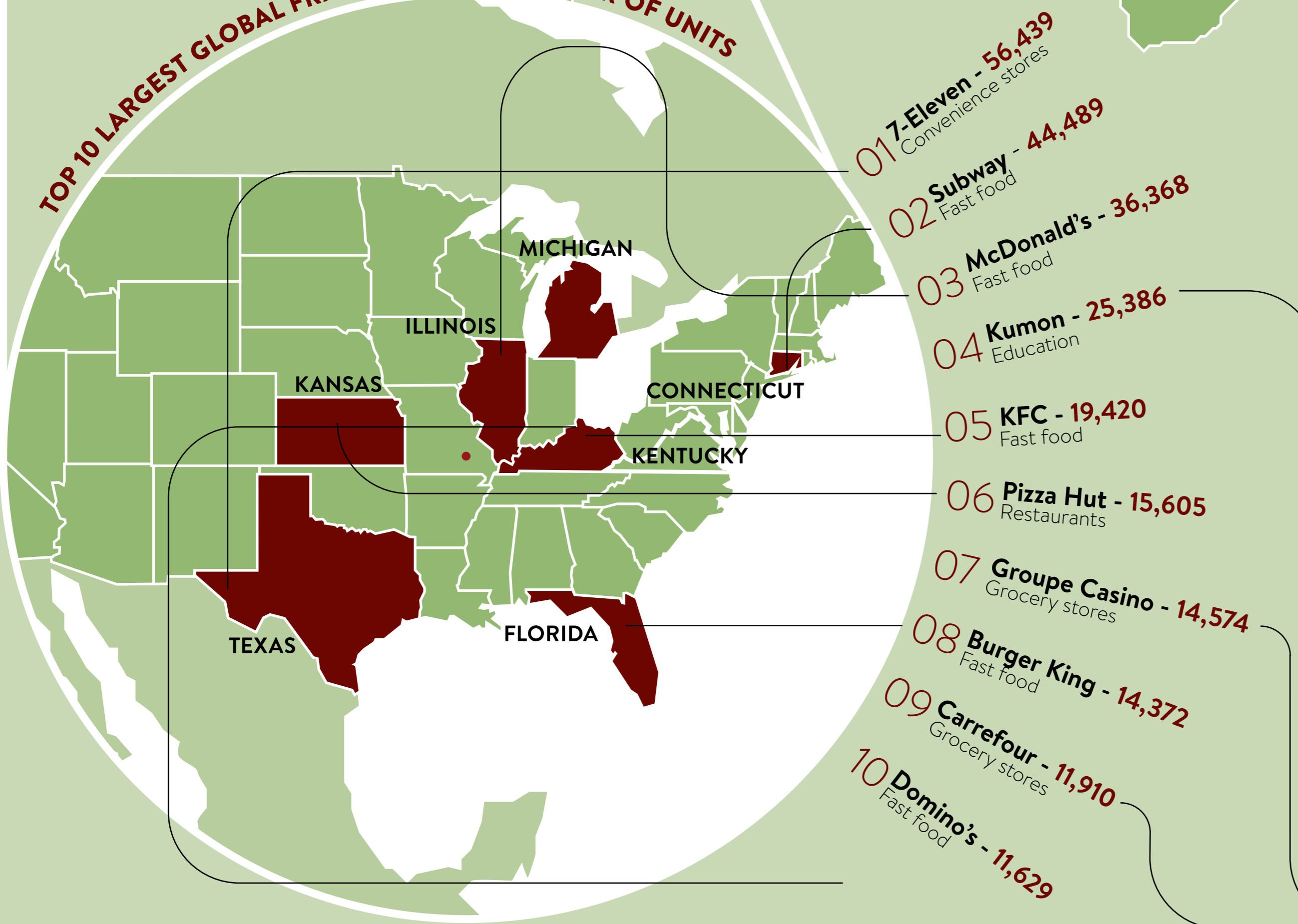
## TOP 100 LARGEST GLOBAL FRANCHISES BY COUNTRY OF ORIGIN



## TOP 100 RANKING OF GLOBAL FRANCHISES BY INDUSTRY



## TOP 10 LARGEST GLOBAL FRANCHISES, BY NUMBER OF UNITS



## TOP 10 LARGEST EUROPEAN FRANCHISES, BY NUMBER OF UNITS

Formed in Europe, excluding the UK

Europe RANK	NAME	INDUSTRY	Global RANK
1	Spar	Convenience stores	8
2	Bata	Footwear	16
3	Benetton Group	Clothing	21
4	Etam	Clothing	30
5	Europcar	Car rental	32
6	Sport 2000	Sport (retail)	34
7	Swatch	Jewellery	37
8	Point S	Automotive	38
9	Dia	Grocery stores	39
10	BayWa	Industrial	40

## TOP 10 LARGEST UK FRANCHISES, BY NUMBER OF UNITS

Formed in the UK

UK RANK	NAME	INDUSTRY	Global RANK
1	LCF Clubs	Education	24
2	The Body Shop	Cosmetics	43
3	Marton's	Pubs	53
4	Greene King Meet & Eat	Pubs	56
5	Clarks	Footwear	69
6	Lush Cosmetics	Cosmetics	101
7	Mothercare	Clothing	112
8	Helen Doron Educational Group	Education	113
9	Stagecoach	Education	159
10	Expense Reduction Analysts	Business services	200

## TOP 10 LARGEST US FRANCHISES, BY NUMBER OF UNITS

Formed in the US

Europe RANK	NAME	INDUSTRY	Global RANK
1	7-Eleven	Convenience stores	1
2	Subway	Fast food	2
3	McDonald's	Fast food	3
4	KFC	Fast food	5
5	Pizza Hut	Restaurants	6
6	Burger King	Fast food	7
7	Jani-King	Cleaning	9
8	Jan Pro	Cleaning	10
9	Dunkin' Donuts	Fast food	11
10	Domino's Pizza	Fast food	12

