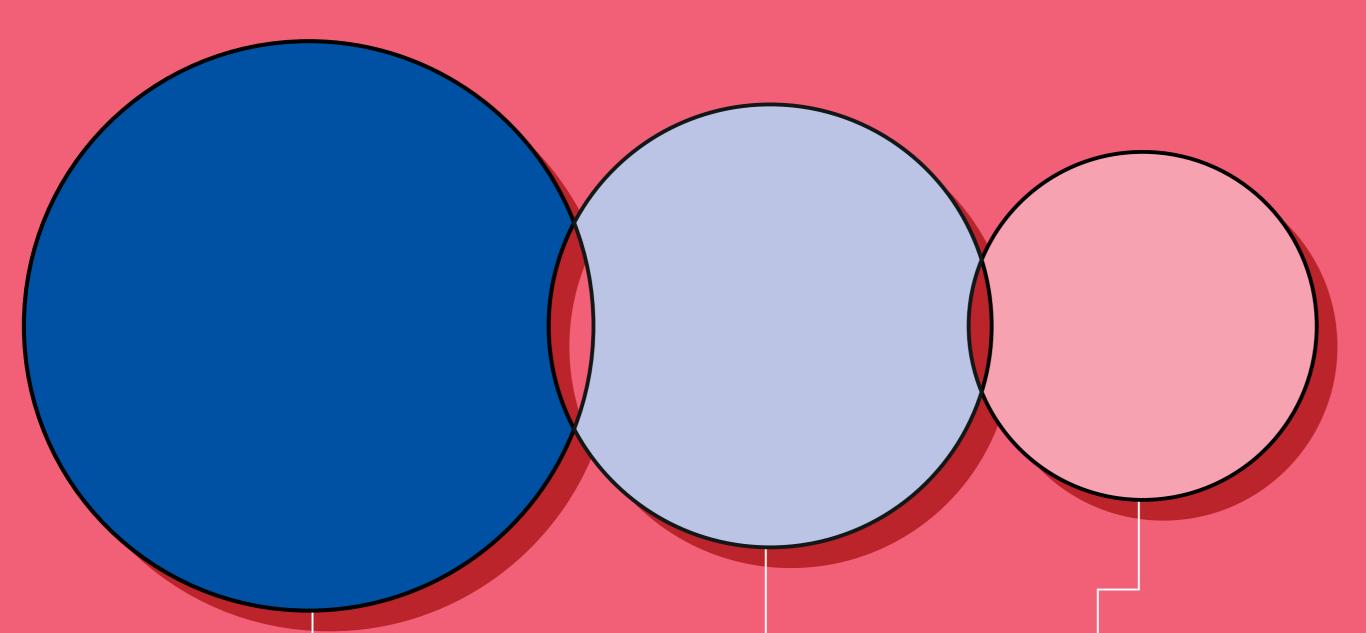
RISE OF THE CO-WORKERS

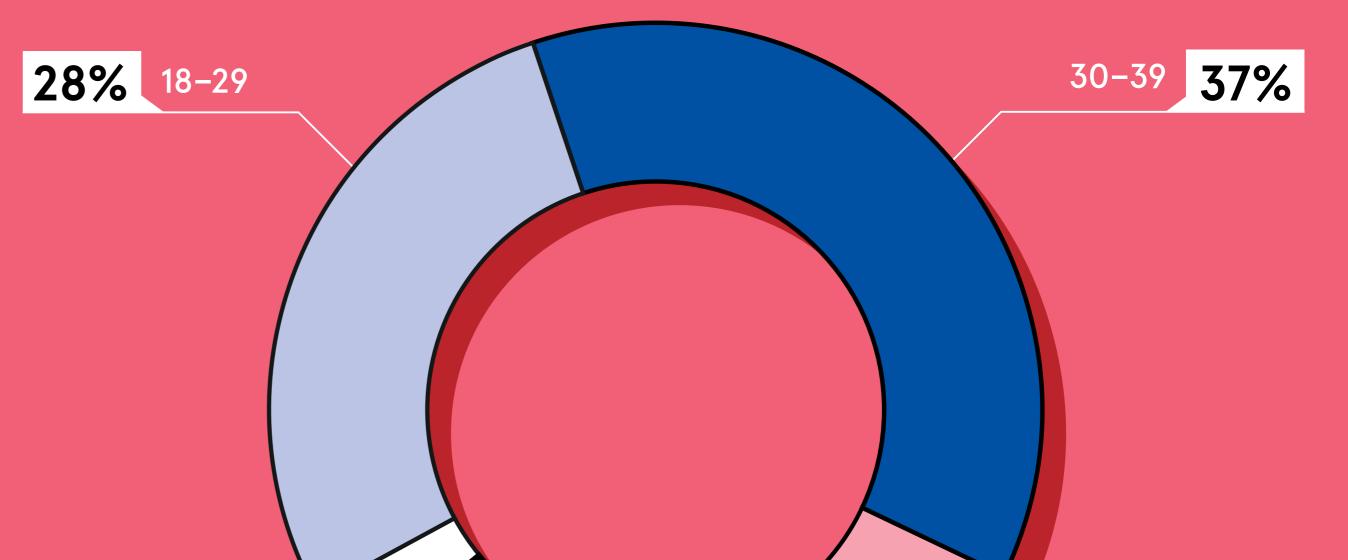
As the number of freelancers and remote workers rises, the shift toward co-working shows no signs of slowing down, with technology being a key enabler. Interaction with other workers has emerged as one of the most influential aspects of this trend, impacting workers' mental health and productivity

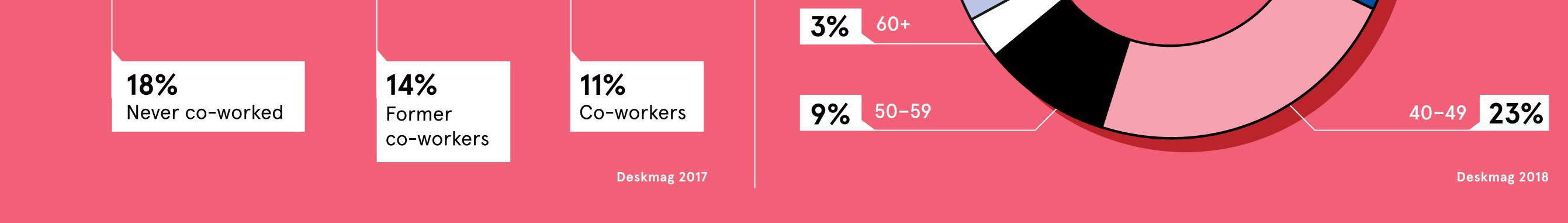
Percentage of people that report environmental stress, by workplace status



Co-working space usage and habits vary among generations

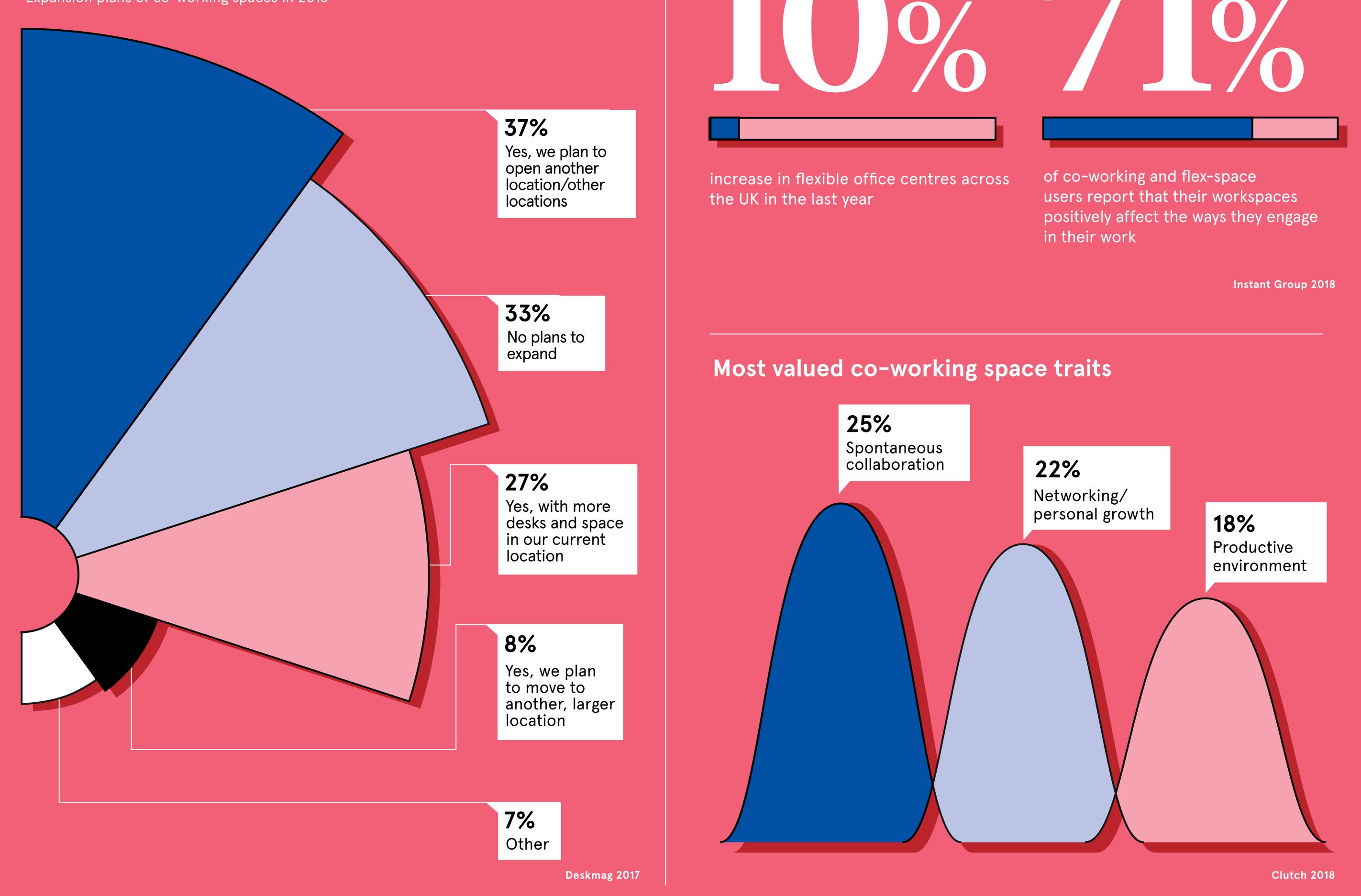
Age demographics of co-working members





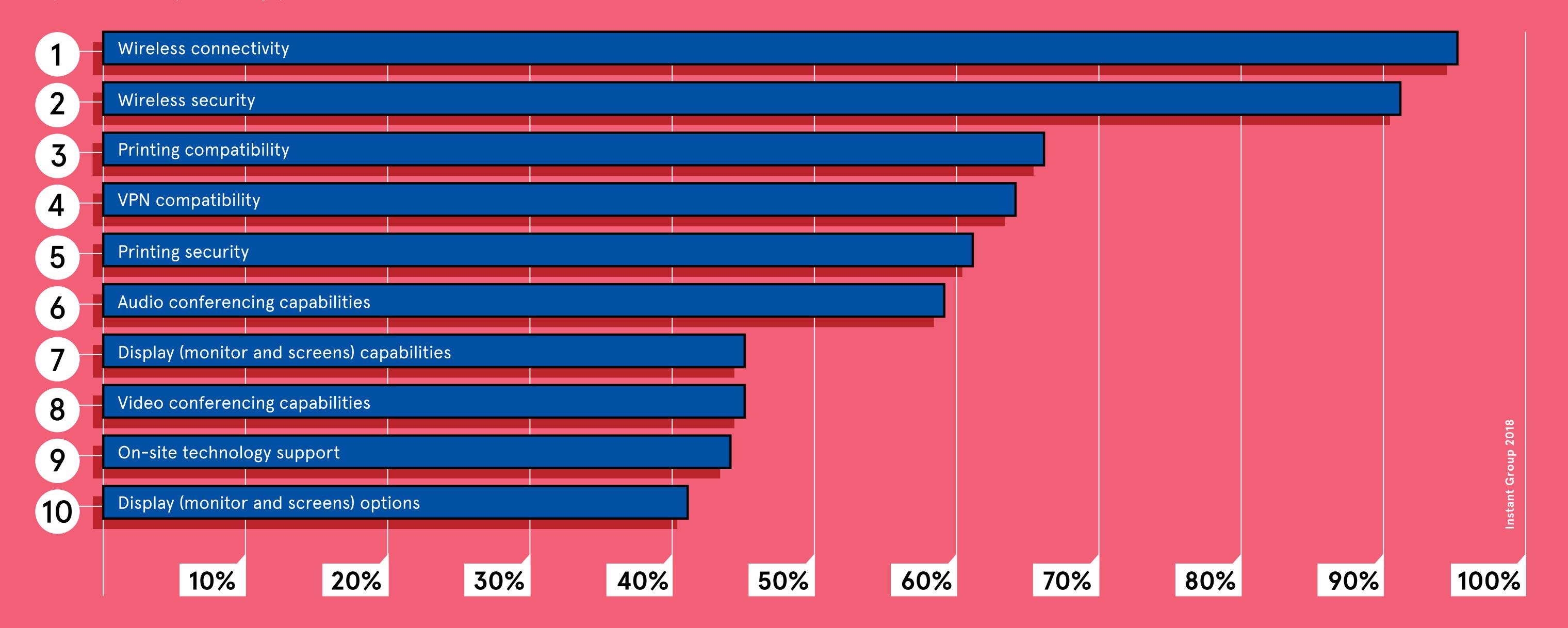
Co-working spaces look set to increase further

Expansion plans of co-working spaces in 2018



Co-workers value a social and collaborative atmosphere

Top ten reasons why co-working spaces were chosen worldwide



Technology is essential to co-working

Top ten most important technological features for co-working-space users

1	Sociable and enjoyable atmosphere	
2	Interaction with others	
3	Community	
4	Close distance to home	
5	Like-minded people	
6	Good transport connections nearby	
7	Good value for money	
8	Basic office infrastructure	
9	Knowledge-sharing	2017
10	Big open workspace	Deskmag
	10% 20% 30% 40% 50%	60%

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