

The unpopulist

Not only did Donald Trump not win the popular vote in the US election, he enters the White House with one of the worst approval ratings in recent history. Gallup polling shows that more than half of respondents have an 'unfavourable' or 'very unfavourable' view of the president-elect.



+ APPROVAL RATING -

NOVEMBER '16 — 42% — 55%
 Endorsed by the Ku Klux Klan. Elected President of the United States

OCTOBER '16 — 32% — 65%
 Audio tape of Trump boasting about "grabbing [women] by the pussy" is leaked

SEPTEMBER '16 — 33% — 62%
 Complains that the microphone is biased against him in a TV debate

AUGUST '16 — 33% — 62%
 Appoints Stephen Bannon, head of alt-right haven Breitbart, as campaign lead

JULY '16 — 35% — 60%
 Insults the mother of a Muslim soldier killed on active duty

JUNE '16 — 30% — 64%
 Visits Scotland after Brexit referendum; says "they took back control of their country"

MAY '16 — 33% — 60%
 Primary candidates pull out, leaving Trump as the sole Republican nominee

APRIL '16 — 31% — 64%
 Says that Hillary Clinton is playing "the woman card" to win

MARCH '16 — 29% — 65%
 Suggests that women should be "punished" for having abortions

FEBRUARY '16 — 30% — 63%
 Calls the Pope "disgraceful"

JANUARY '16 — 34% — 60%
 Cancels primary debate appearance over a spat with Fox News

DECEMBER '15 — 33% — 58%
 Calls for a "total shutdown" of Muslims entering the US

NOVEMBER '15 — 33% — 58%
 Exhorts a crowd to "knock the crap out" of protesters

OCTOBER '15 — 34% — 55%
 Suggests George W. Bush was responsible for 9/11. Twice

SEPTEMBER '15 — 33% — 58%
 Finally signs the Republican Party loyalty pledge

AUGUST '15 — 35% — 55%
 Electoral Commission says Trump is worth \$1.4bn; he counters he's worth \$10bn

JULY '15 — 31% — 57%
 Says Mexico is sending rapists to the US

JUNE '15
 Launches campaign while riding down a golden escalator in Trump Tower, NYC

TRUMP
TOWER

