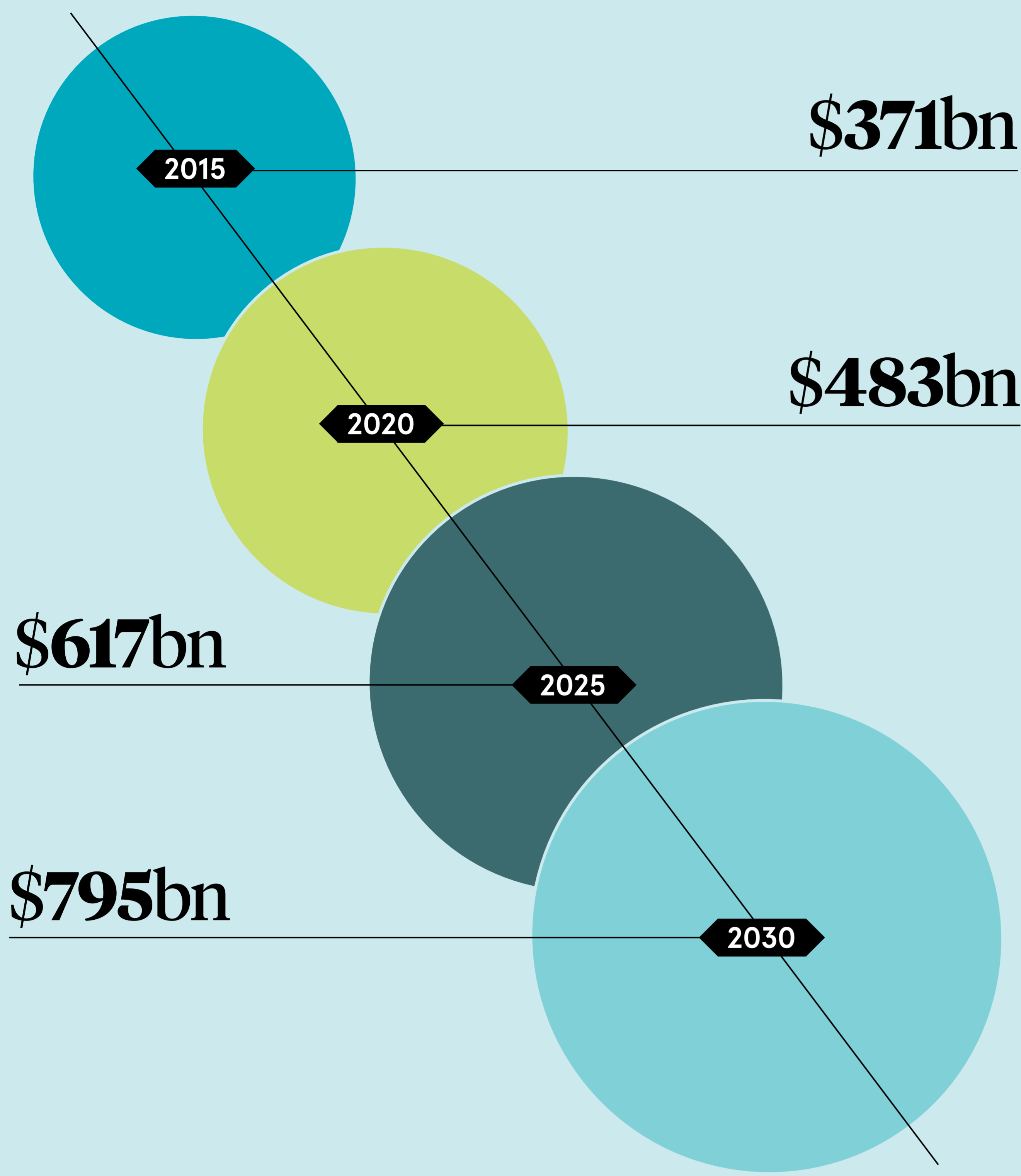


PATIENT DATA OUTLOOK

As the medical device market thrives, patient and consumer data will be a key enabler in the ongoing development of medical technology

MEDICAL DEVICE MARKET IS BOOMING

Revenues of global medical device sales



KPMG 2018

50%

of patients would use a service that allowed their health records to be shared with healthcare organisations

KPMG 2018

75%

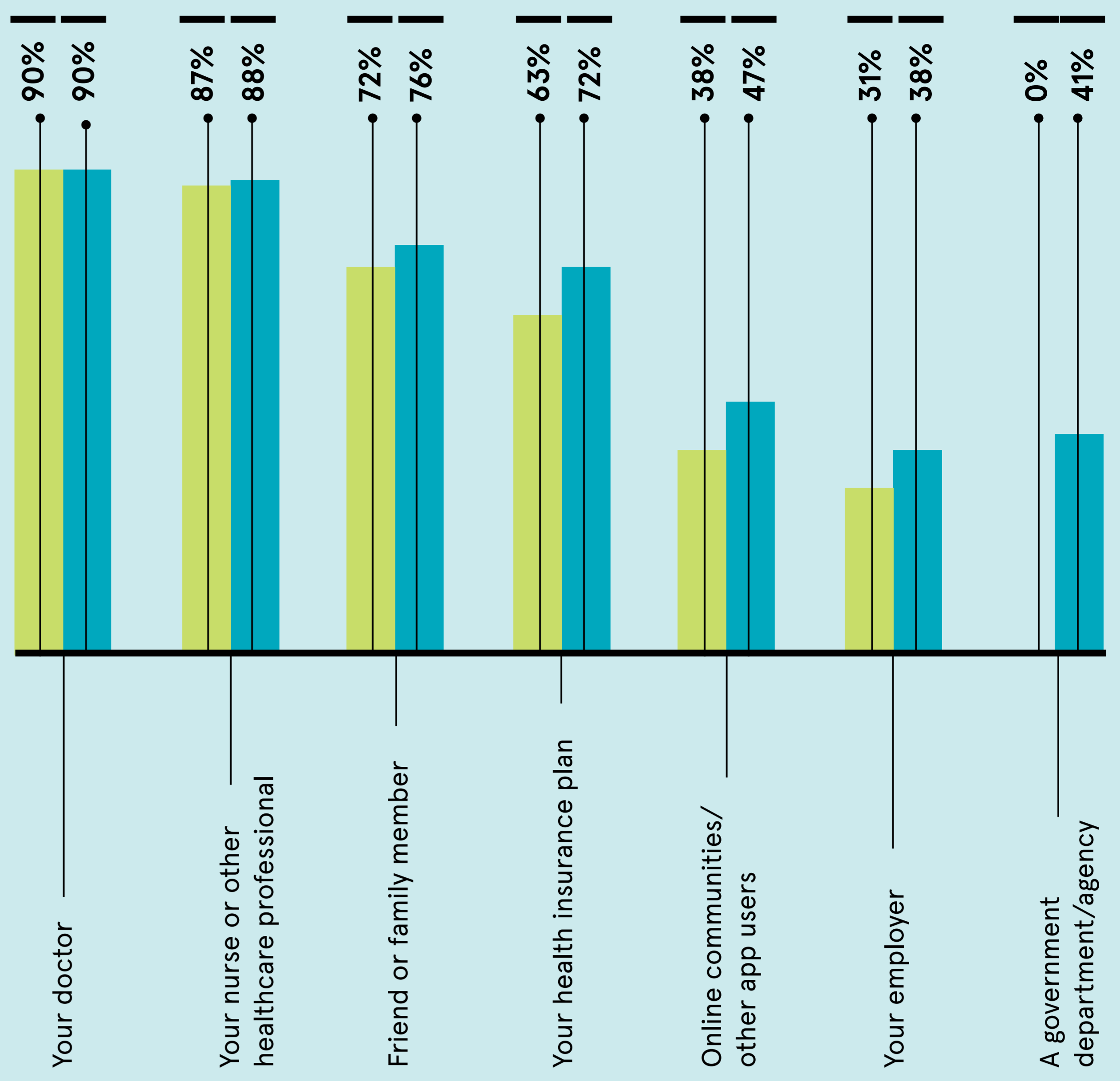
of patients find technology important when it comes to managing their health

Accenture 2018

FOR THESE DEVELOPMENTS TO CONTINUE, PATIENTS MUST BE WILLING TO SHARE THEIR HEALTH DATA

People or agencies that patients are willing to share medical device data with

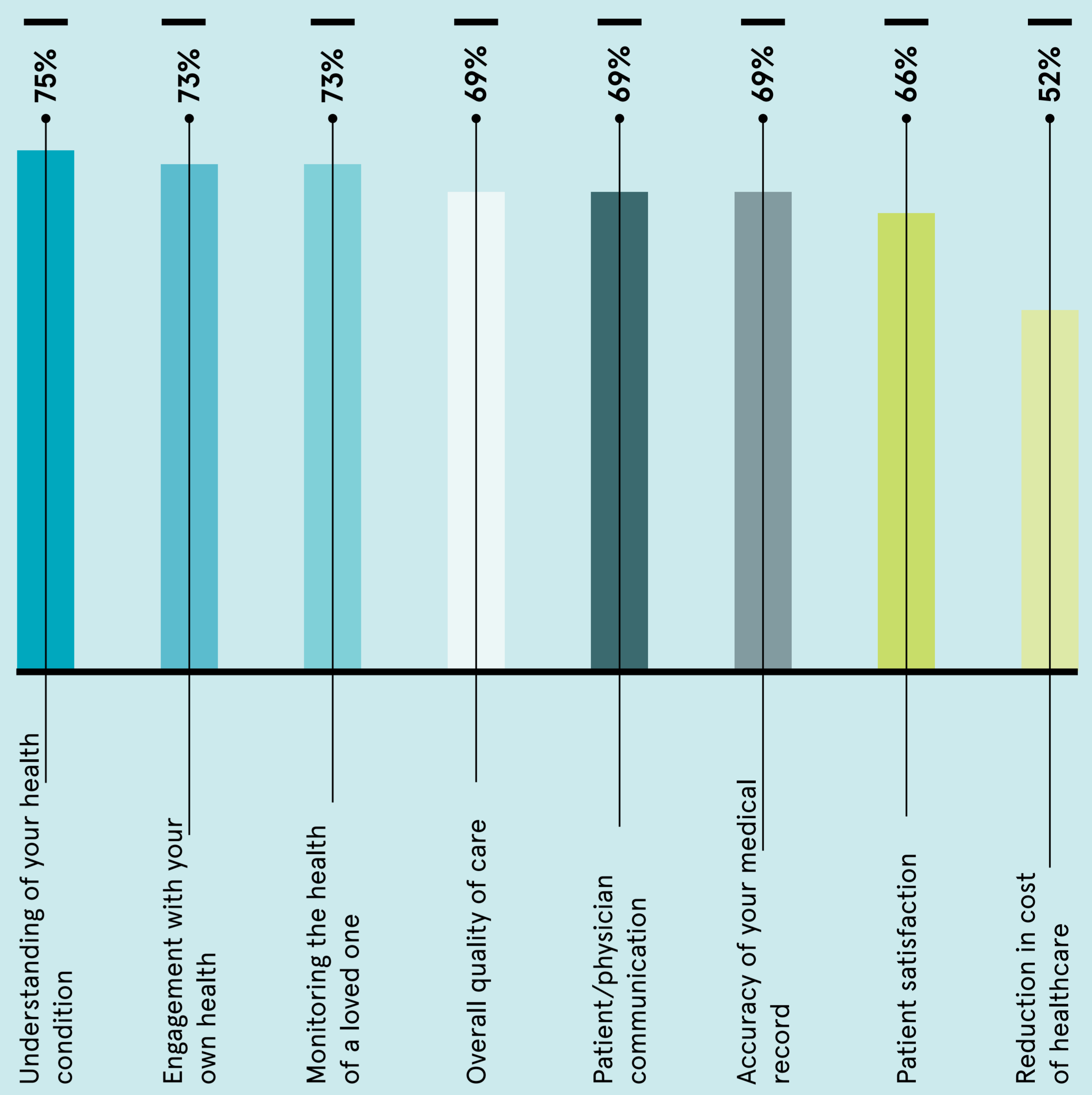
● 2016 ● 2018



Accenture 2018

PATIENTS SEE THE VALUE OF COLLECTING AND SHARING THEIR HEALTH DATA

Health data collected through wearables is helpful in the following areas

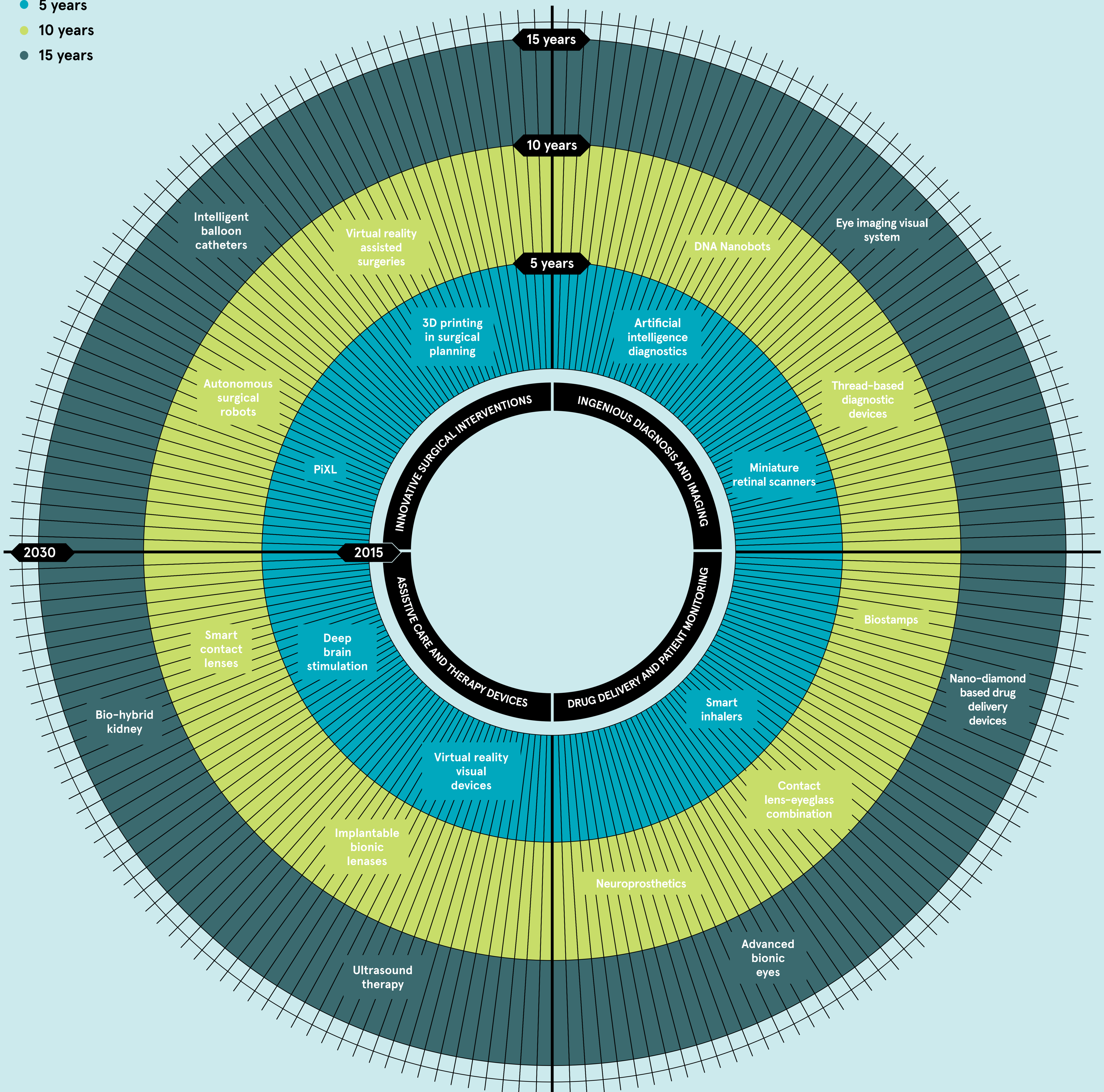


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OVER THE NEXT TEN YEARS, PATIENT DATA WILL BE VITAL IN DRIVING FORWARD ADVANCES IN ALL AREAS OF MEDICAL DEVICE DEVELOPMENT

Patient and consumer data sharing technologies will complement the four medical device categories below by 2030

- 5 years
- 10 years
- 15 years



KPMG 2018