

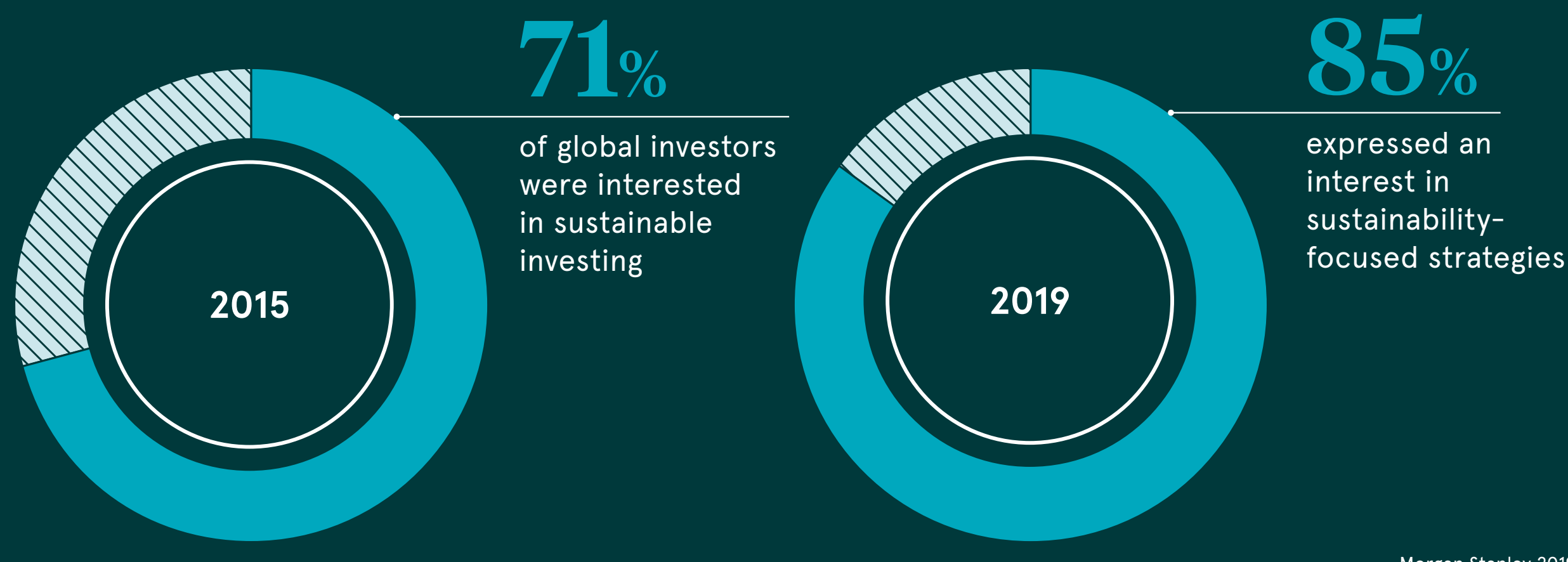
OUTPERFORMANCE

THE RISE AND RISE OF ESG INVESTING

The pandemic has accelerated the momentum of sustainable investment strategies, but widespread adoption will depend on proving that socially responsible investment returns are superior over the long term

INTEREST IN RESPONSIBLE INVESTING HAS GROWN

The last few years have been explosive for ESG investing. Investor interest in sustainability strategies has led to a record number of related assets under management expected in 2020



\$45 trillion

of assets under management following global sustainable investment approaches (including ESG principles) expected by the end of 2020

JPMorgan 2020

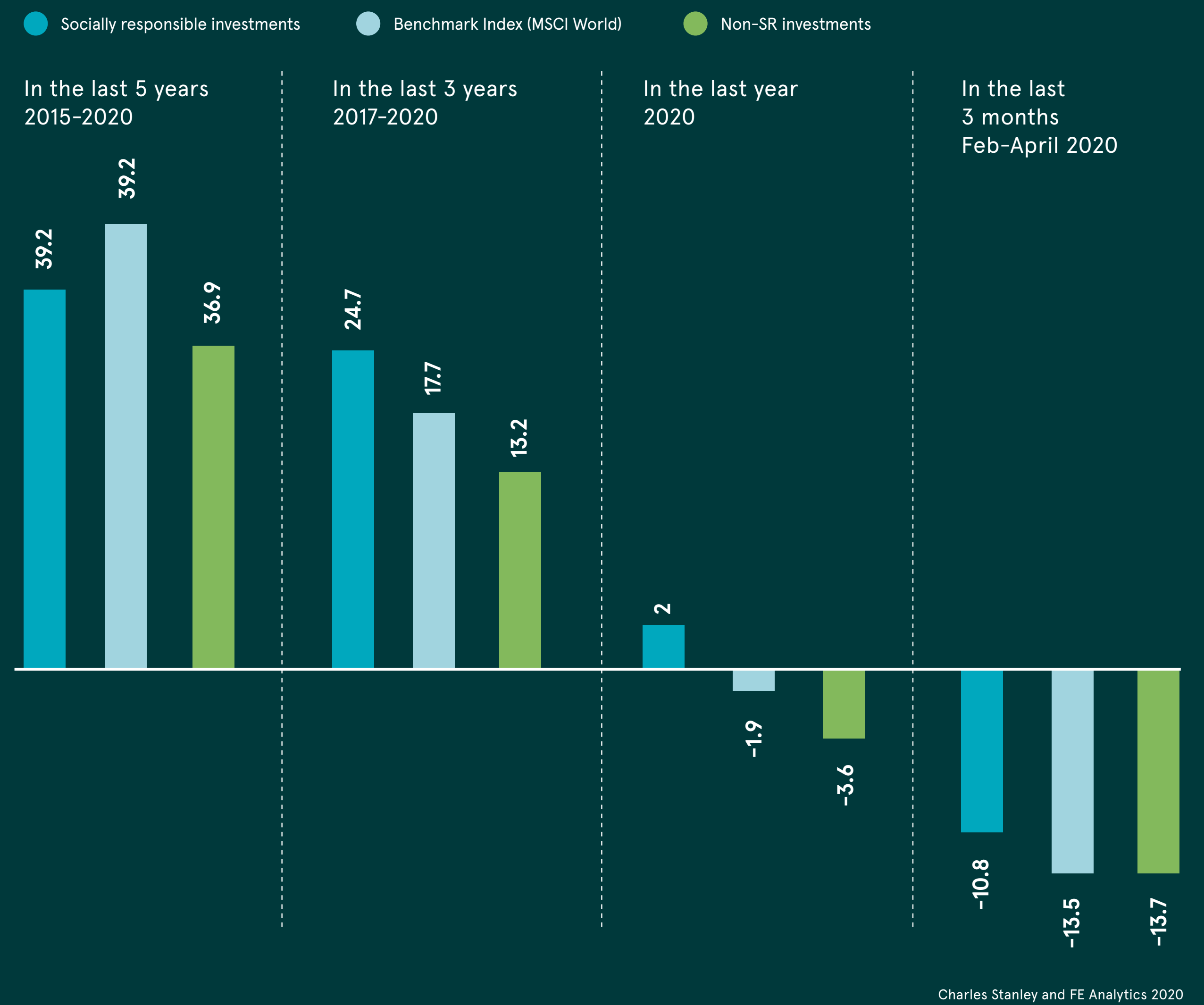
15%

more investment per month recorded in companies with good sustainability ratings than those with poor ratings between 2016 and 2019

ABN AMRO/Saïd Business School 2020

LONG-TERM PAY-OFFS FROM RESPONSIBLE INVESTING

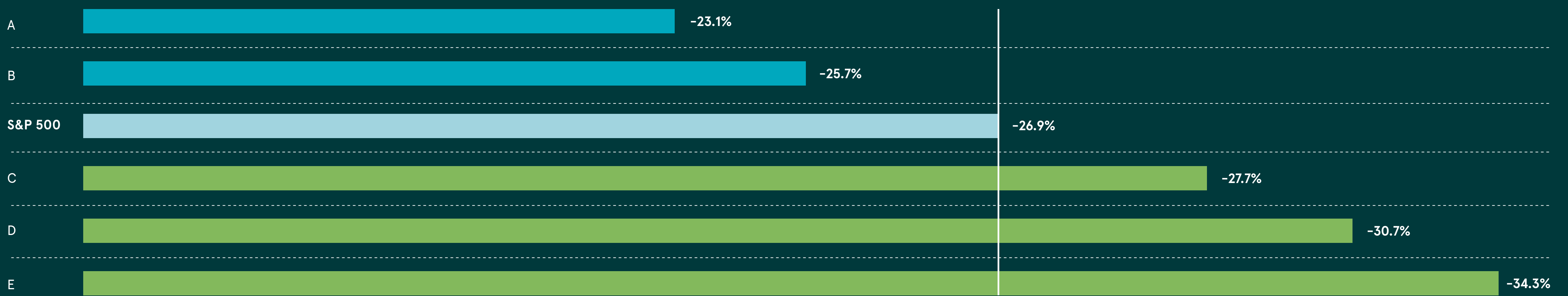
Average returns of global socially responsible investing (SRI) funds and non-SRI funds versus a benchmark index over the following timeframes ending April 20, 2020



ESG INVESTMENTS OUTPERFORM THE BENCHMARK

Stocks with better ESG ratings still fell but outperformed the benchmark in the period between February 19 and March 26 as the coronavirus outbreak started to spread across the globe (Stock return %)

Fidelity ESG rating



94%

of sustainable indices outperformed their parent benchmarks between January and March 2020

Blackrock 2020

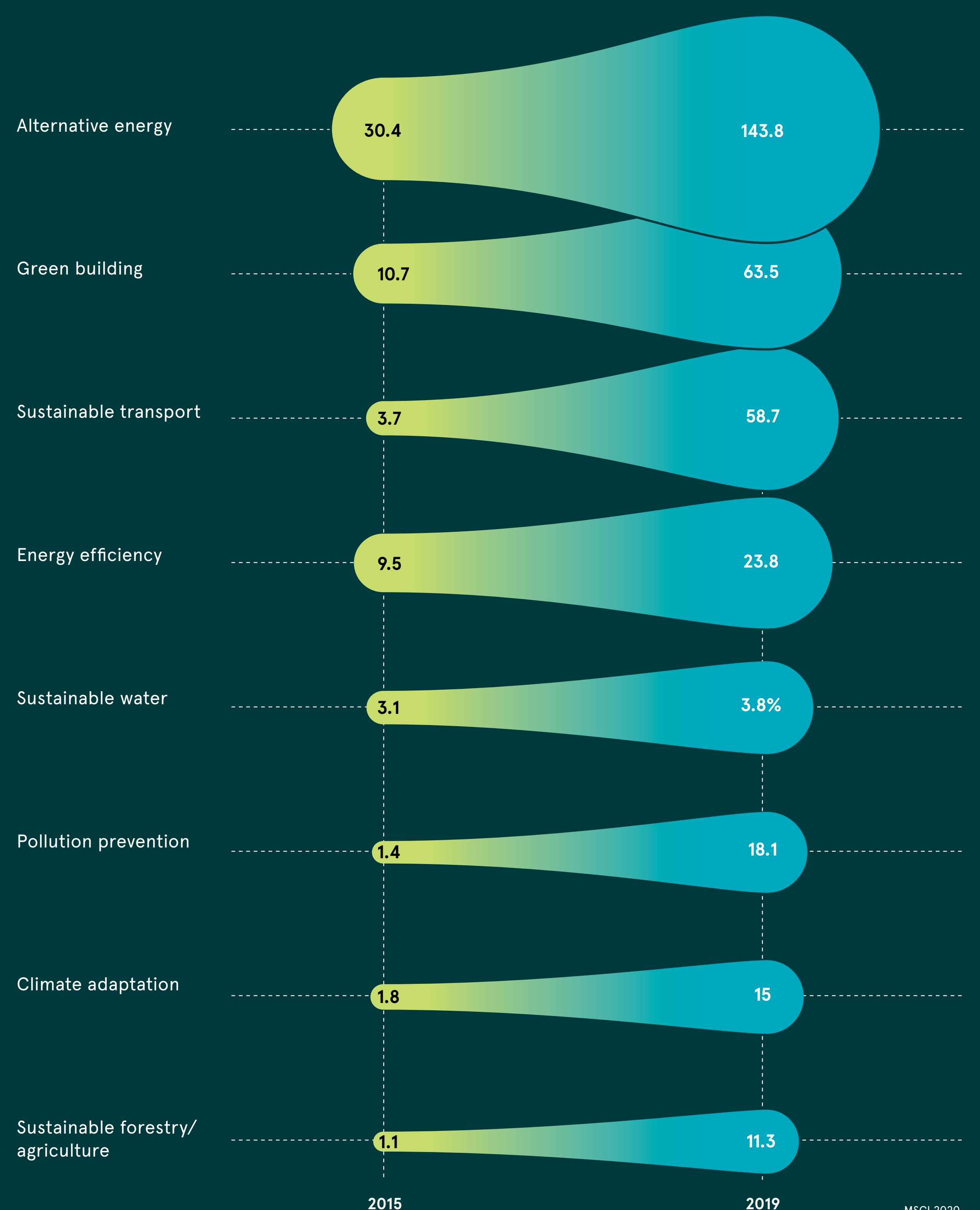
55%

of global investors believe that the COVID-19 crisis will be positive catalyst for ESG momentum

JPMorgan 2020

GREEN-BOND FUNDING BY SECTOR

Estimated proceeds raised by bonds eligible for inclusion in the Bloomberg Barclays MSCI Global Green Bond Index by the end of each year (\$bn)



GLOBAL SUSTAINABLE FUND FLOWS BY QUARTER (\$BN)

The global sustainable universe attracted \$71 billion in net flows in the second quarter of 2020, with Europe taking the bulk of it

