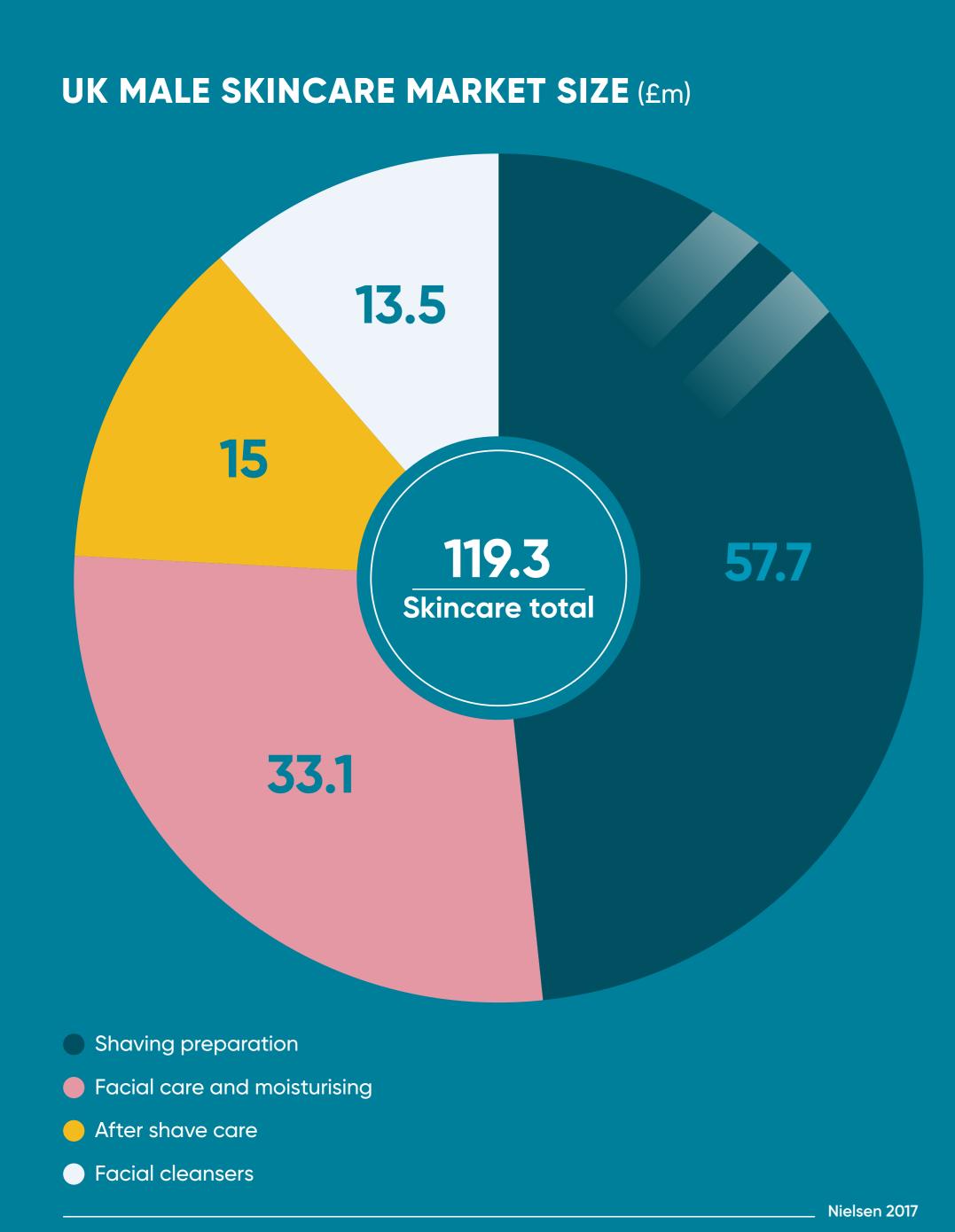
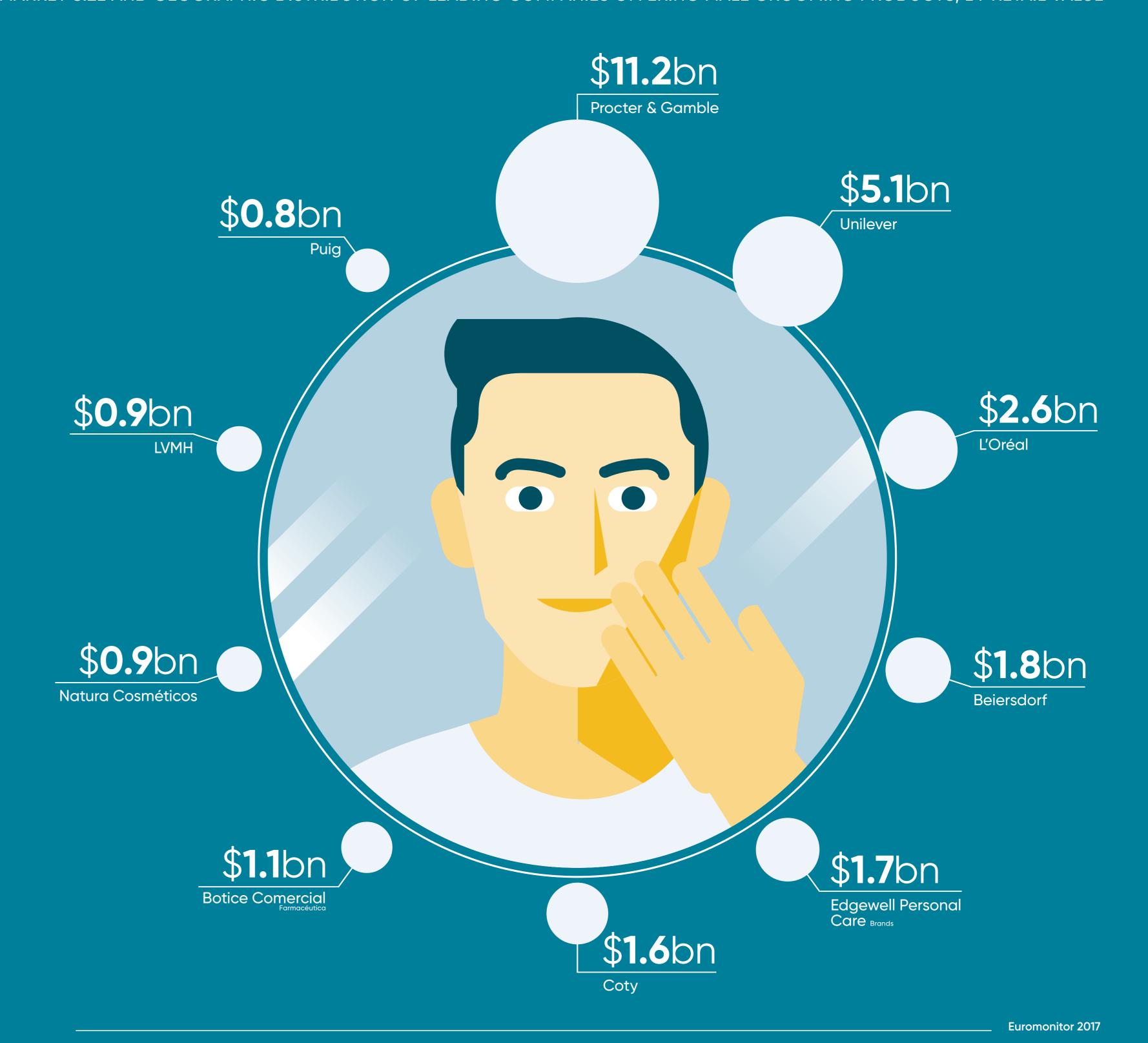
SKINCARE

TOP 10 COMPANIES IN GLOBAL SALES OF MALE GROOMING PRODUCTS

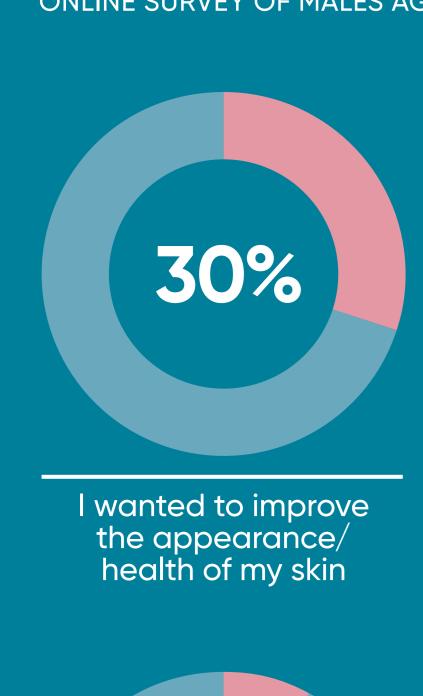
MARKET SIZE AND GEOGRAPHIC DISTRIBUTION OF LEADING COMPANIES OFFERING MALE GROOMING PRODUCTS, BY RETAIL VALUE

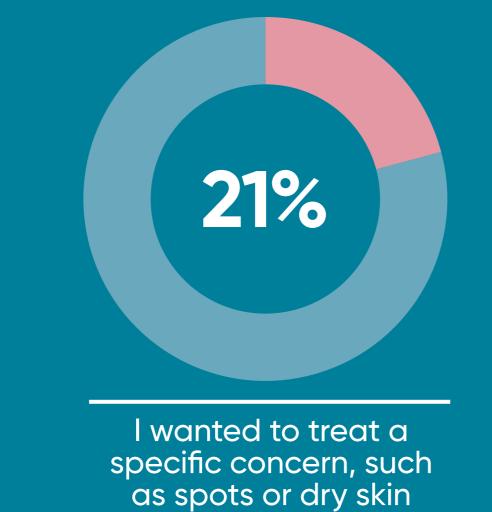


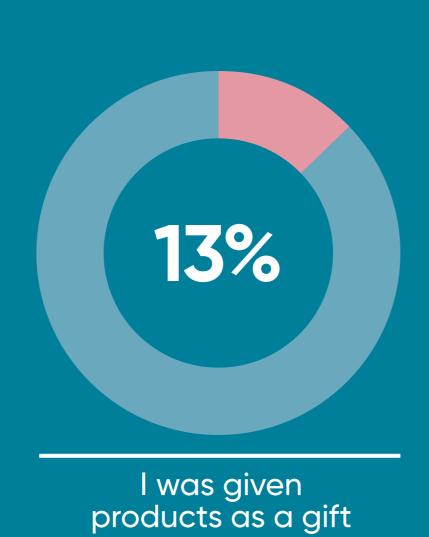


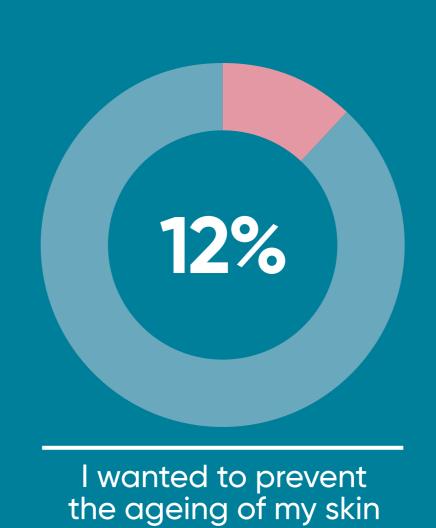
TOP REASONS MEN FIRST USED MALE SKINCARE PRODUCTS

ONLINE SURVEY OF MALES AGED 16 AND OVER WHO USE FACIAL SKINCARE PRODUCTS





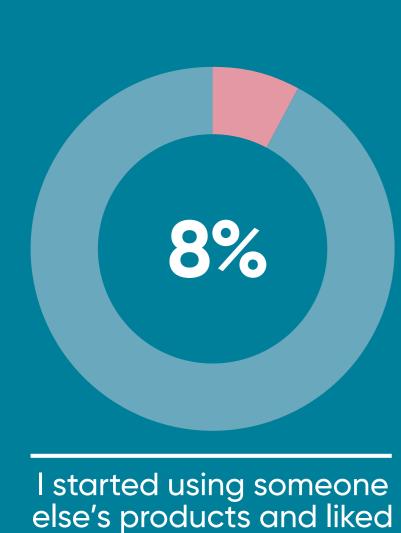




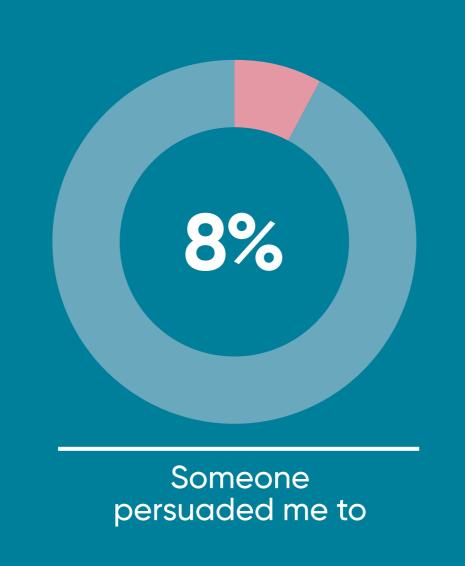


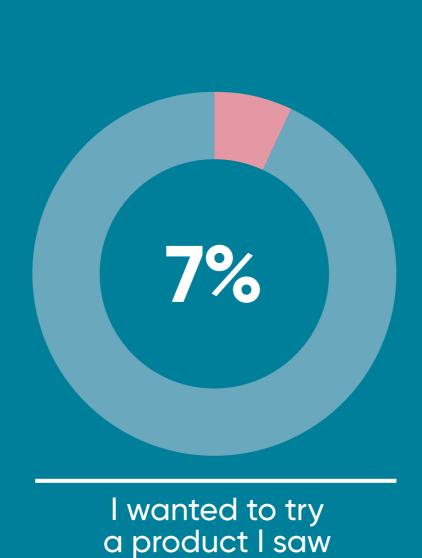
of a product which I

liked using

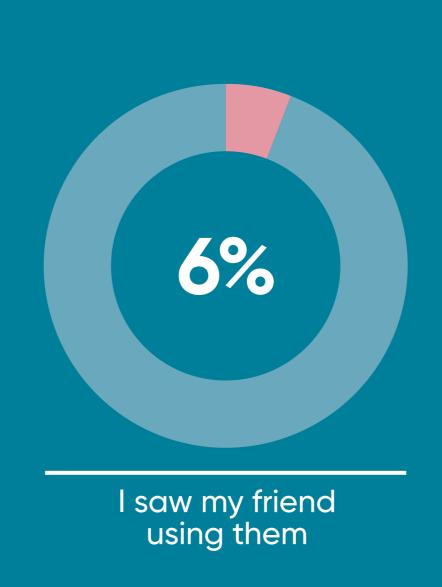


them





advertised

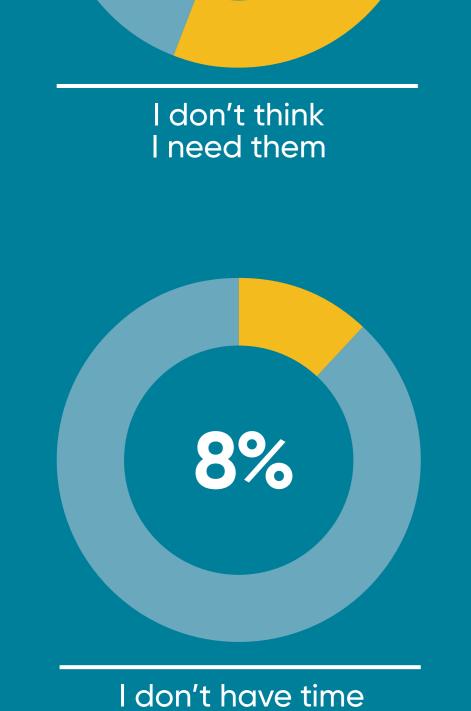




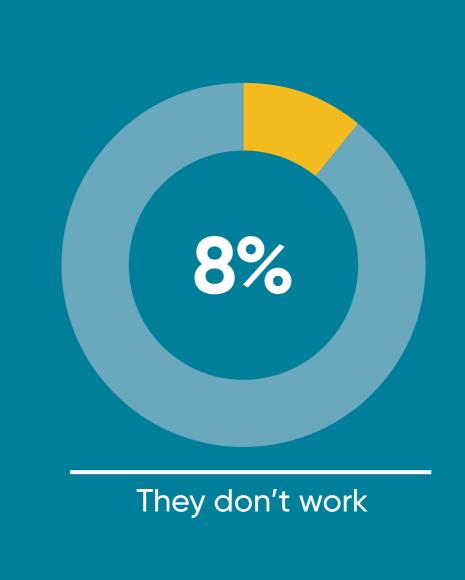
Lightspeed GMI/Mintel 2016

TOP REASONS WHY MEN DON'T USE SKINCARE PRODUCTS

ONLINE SURVEY OF MALES AGED 16 AND OVER WHO DO NOT USE FACIAL SKINCARE PRODUCTS



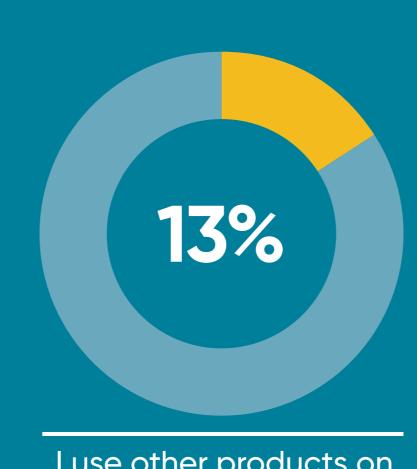
30%



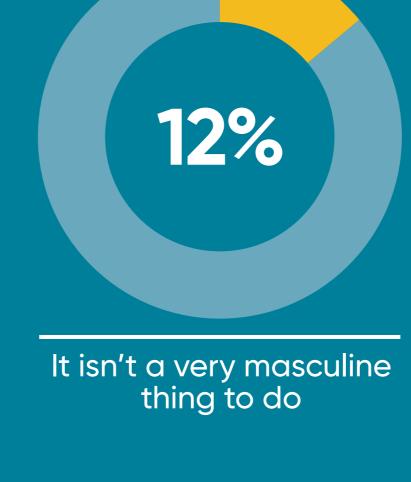
21%

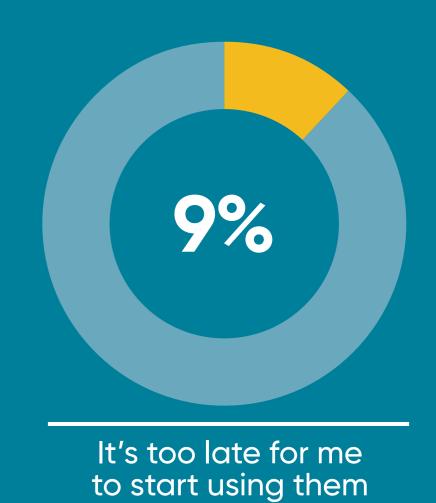
I am not that interested

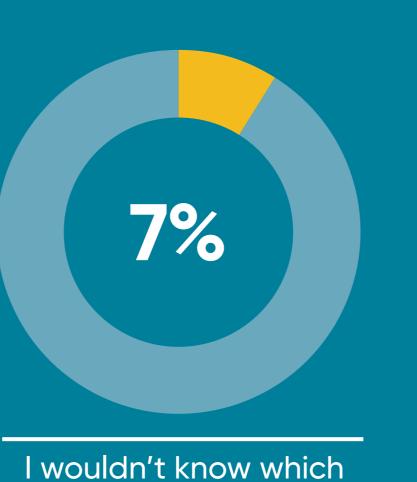
in how my skin looks



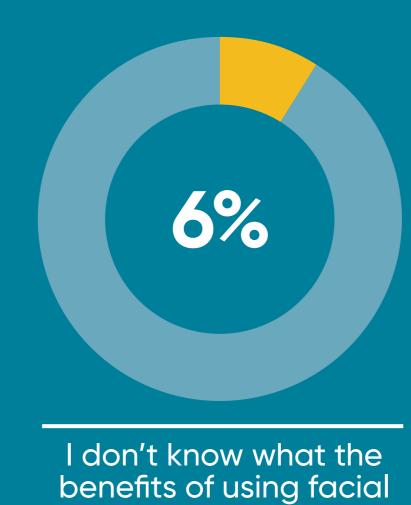




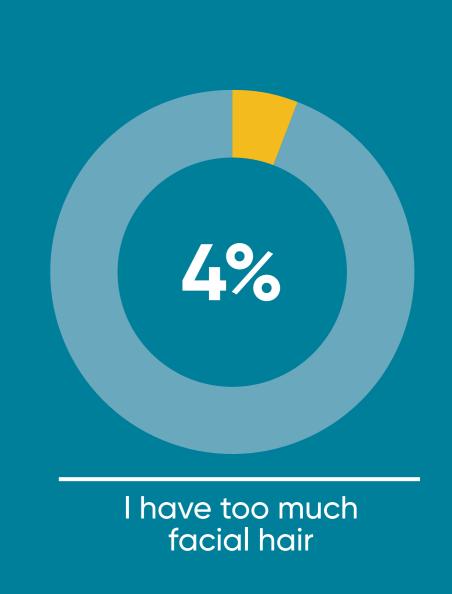




products to choose



skincare are



Lightspeed GMI/Mintel 2016

MOST USED FACIAL SKINCARE PRODUCTS BY AGE (%)

MALES AGED 16 AND OVER WERE ASKED WHAT PRODUCTS THEY CURRENTLY USE

