

# LEARNING AND DEVELOPMENT TECHNOLOGY

From e-books and webinars to social media and online forums, technologies have transformed how we learn. However, while learning and development (L&D) leaders are making their voice heard about the vast efficiency and cost-effective benefits of digital learning, key challenges still stand in the way of wider adoption

## The state of formal learning and development

Global survey of L&D leaders

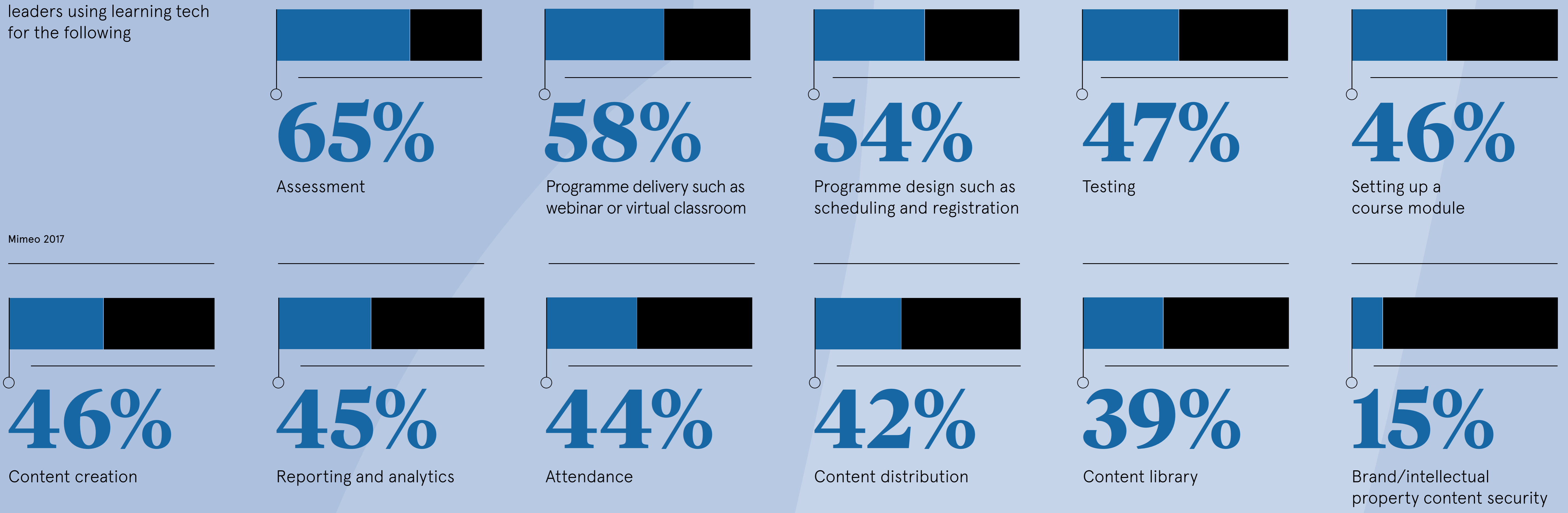
Despite much progress over recent years in the adoption of digital technologies, the current landscape shows that the majority of organisational learning uses traditional methods



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## Top applications for learning technologies

Percentage of global L&D leaders using learning tech for the following



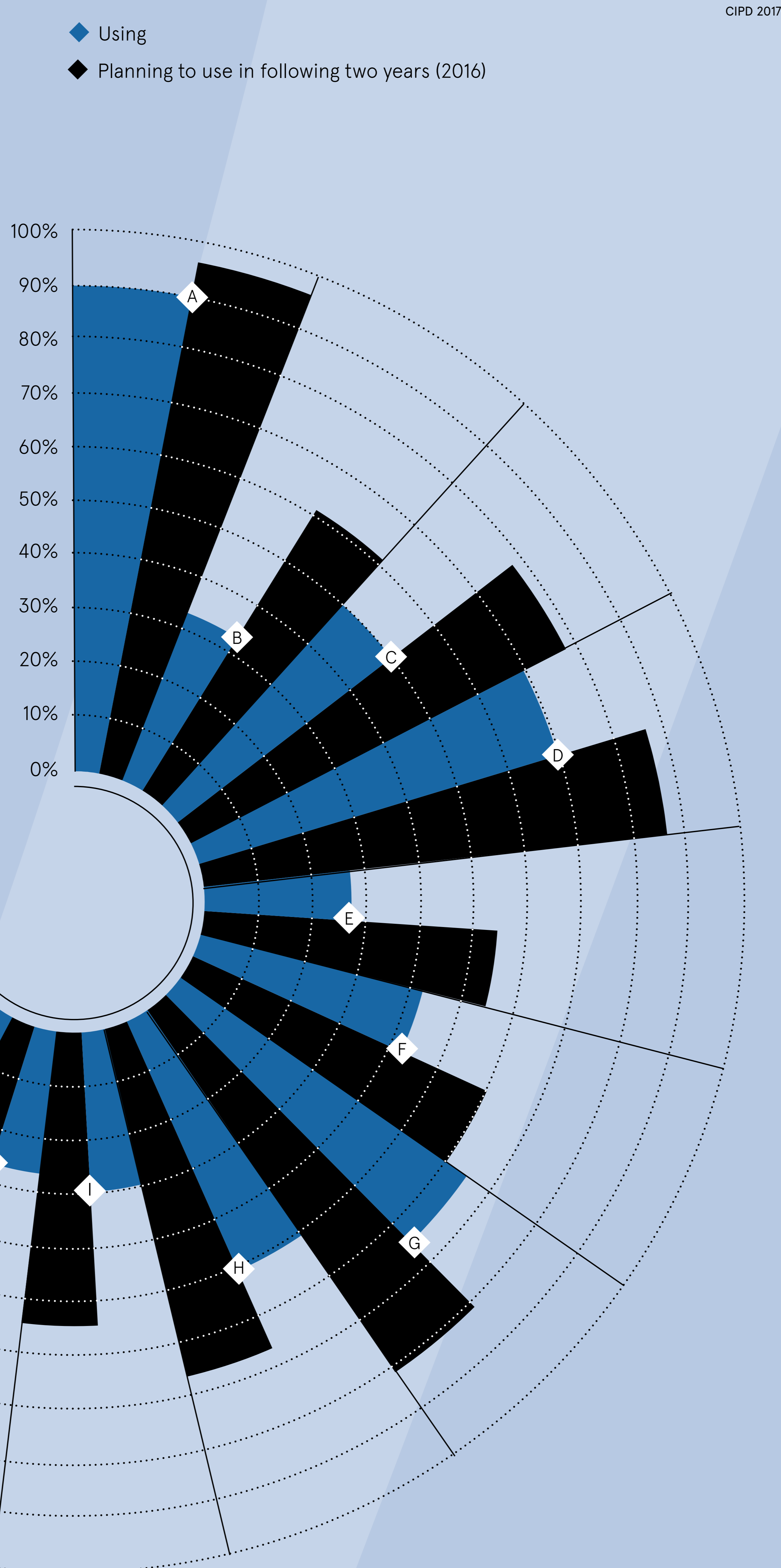
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## Digital learning tools in use and planned usage

Unsurprisingly, digital learning courses are the most common digital tools used by L&D departments, with learners able to engage with formal course-based content without significant interaction or support from training or learning professionals and managers

- A Digital learning courses
- B User-generated content
- C Internal learning portals to bring together related content
- D Video
- E Podcasting
- F Online books
- G Open education resources/digital materials such as Wikipedia and TED Talks

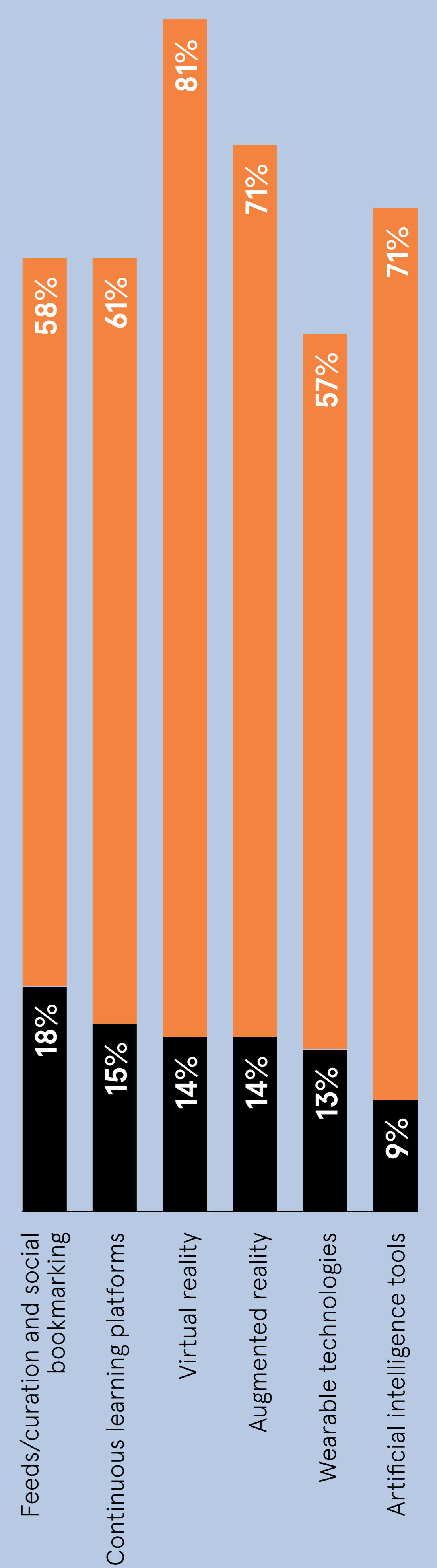
- H Paid information repositories/learning portals
- I Blogs by tutors or learners
- J In-house wikis
- K Job aids such as PDF checklists and infographics
- L Bespoke mobile apps for learning
- M Immersive learning environments



## Experimentation with new technology tools/platforms

Percentage of L&D leaders using and experimenting with the following

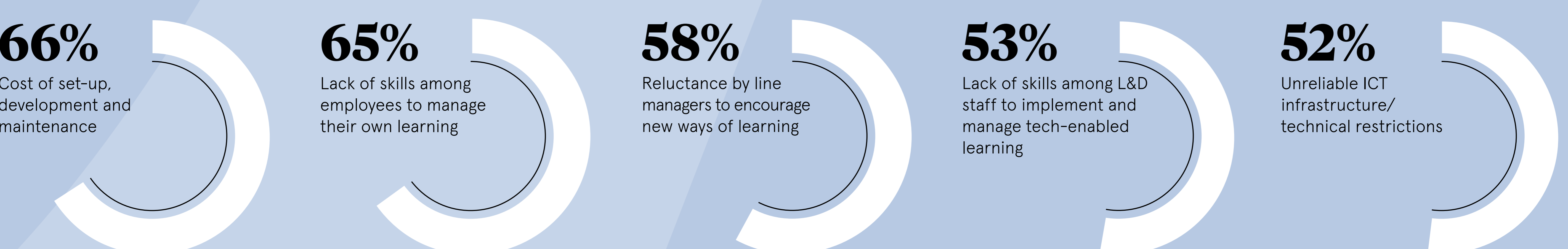
- ◆ Percentage of users who are just experimenting
- ◆ Average usage



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## Top barriers to modernising learning through technology

Percentage of L&D leaders citing the following as a barrier



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