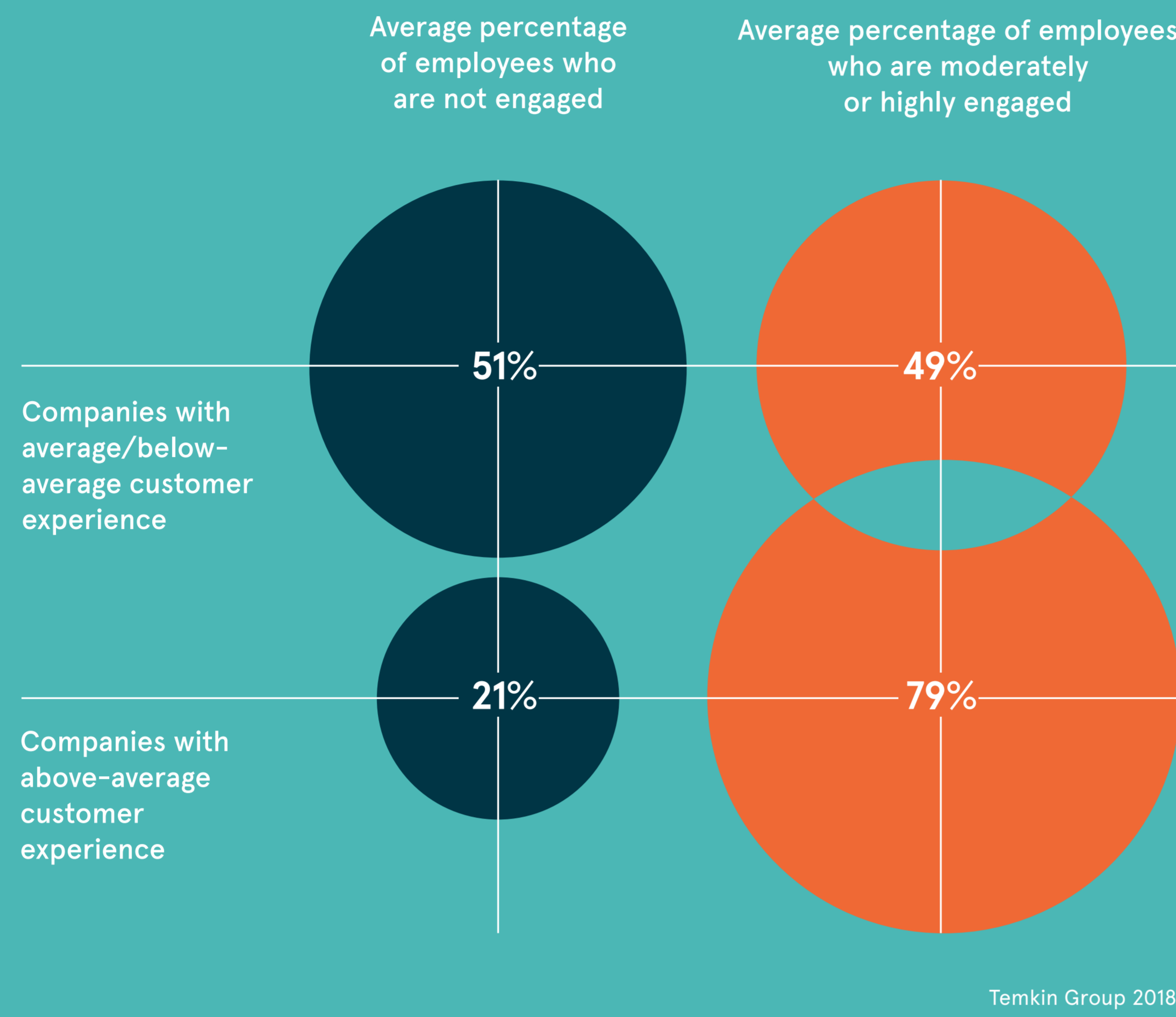


7 REASONS WHY BUSINESSES NEED TO PRIORITISE EMPLOYEE ENGAGEMENT

Just 15 per cent of the global workforce is said to be engaged in their jobs, according to Gallup, with a staggering 67 per cent not engaged and 18 per cent actively disengaged. These alarming statistics show that a lot needs to be done to improve the lives of workers worldwide, and tipping the scales could be a major boost to company performance and competitive advantage

01 ENGAGED EMPLOYEES = CUSTOMER SATISFACTION

In a study of more than 5,000 employees in the United States, Temkin Group examined the level of employee engagement in companies based on how their customer experience compared with their competitors



02 LOSING STAFF CAN BE COSTLY

Disengaged staff tend to be the ones that are keeping their eyes on job boards or actively looking for new roles, and employee turnover can cost a company severely. This estimate takes into account several factors, such as productivity loss, advertising and recruitment costs, onboarding, handovers, training and the time it takes new staff to get up to speed in their new role

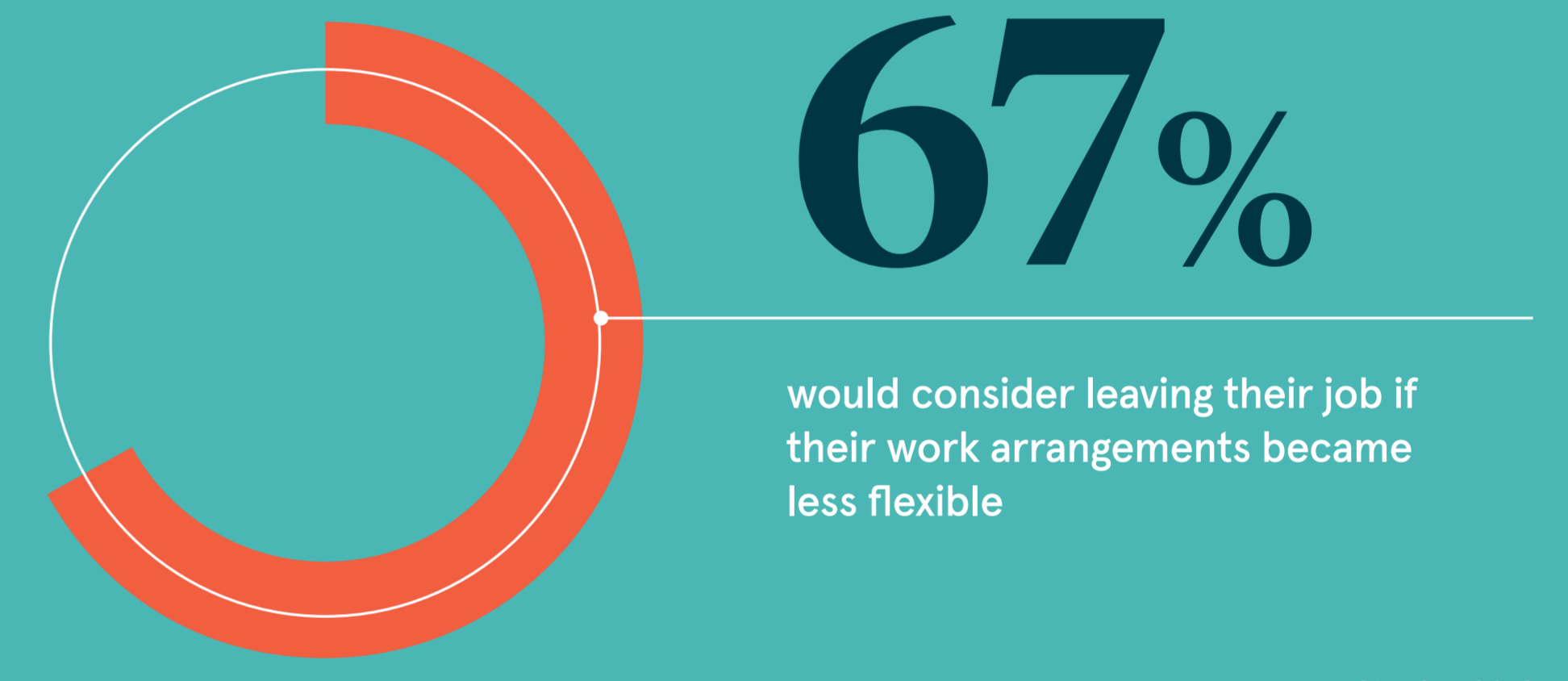
£11,000

cost of replacing one employee, based on the average UK salary

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03 FLEXI-WORKING IS MORE THAN JUST A PERK

Flexible and agile working policies have become a common element of many corporate wellness and engagement programmes, but they are more than just a nice-to-have



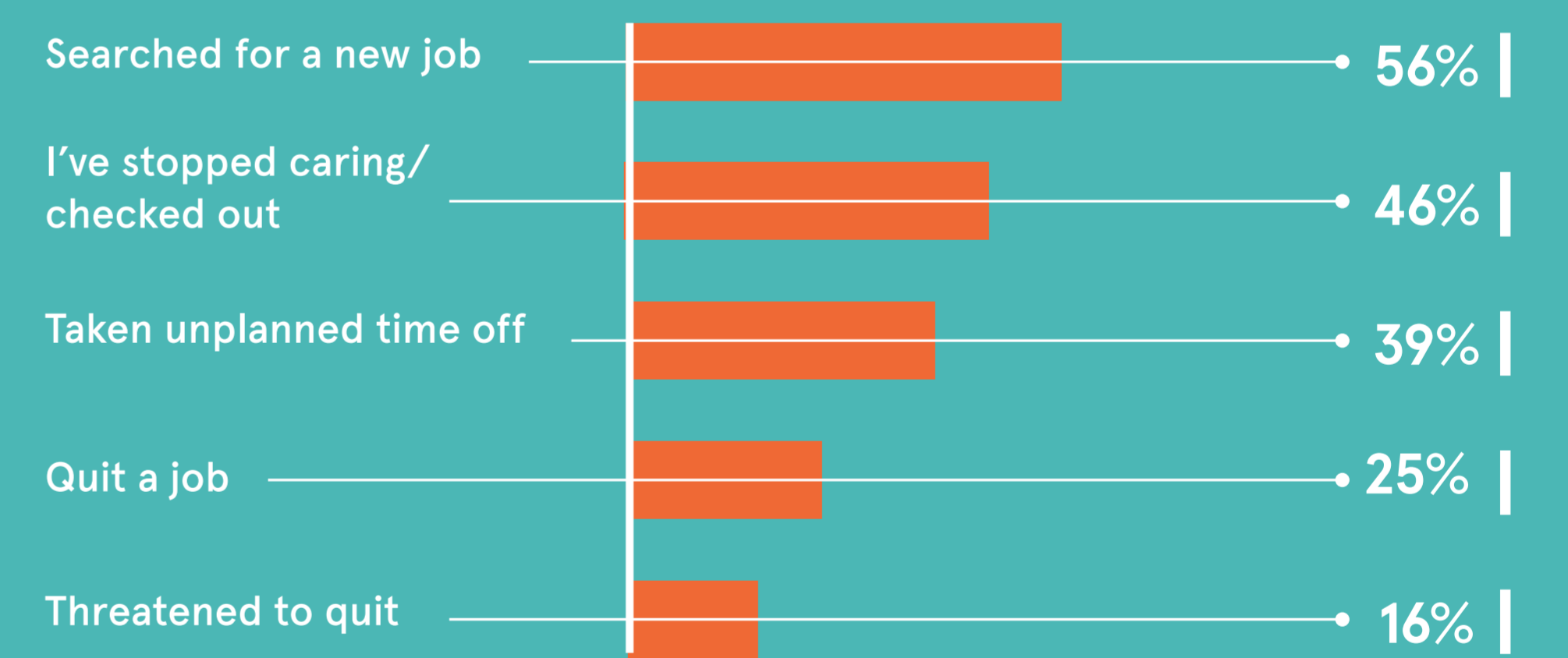
04 BOTTOM-LINE IMPACT

Higher employee engagement levels are shown to result in a range of positive business outcomes. According to management consultancy Gallup, when compared with businesses in the bottom quartile for employee engagement, those in the top quartile realised improvements in the following areas:



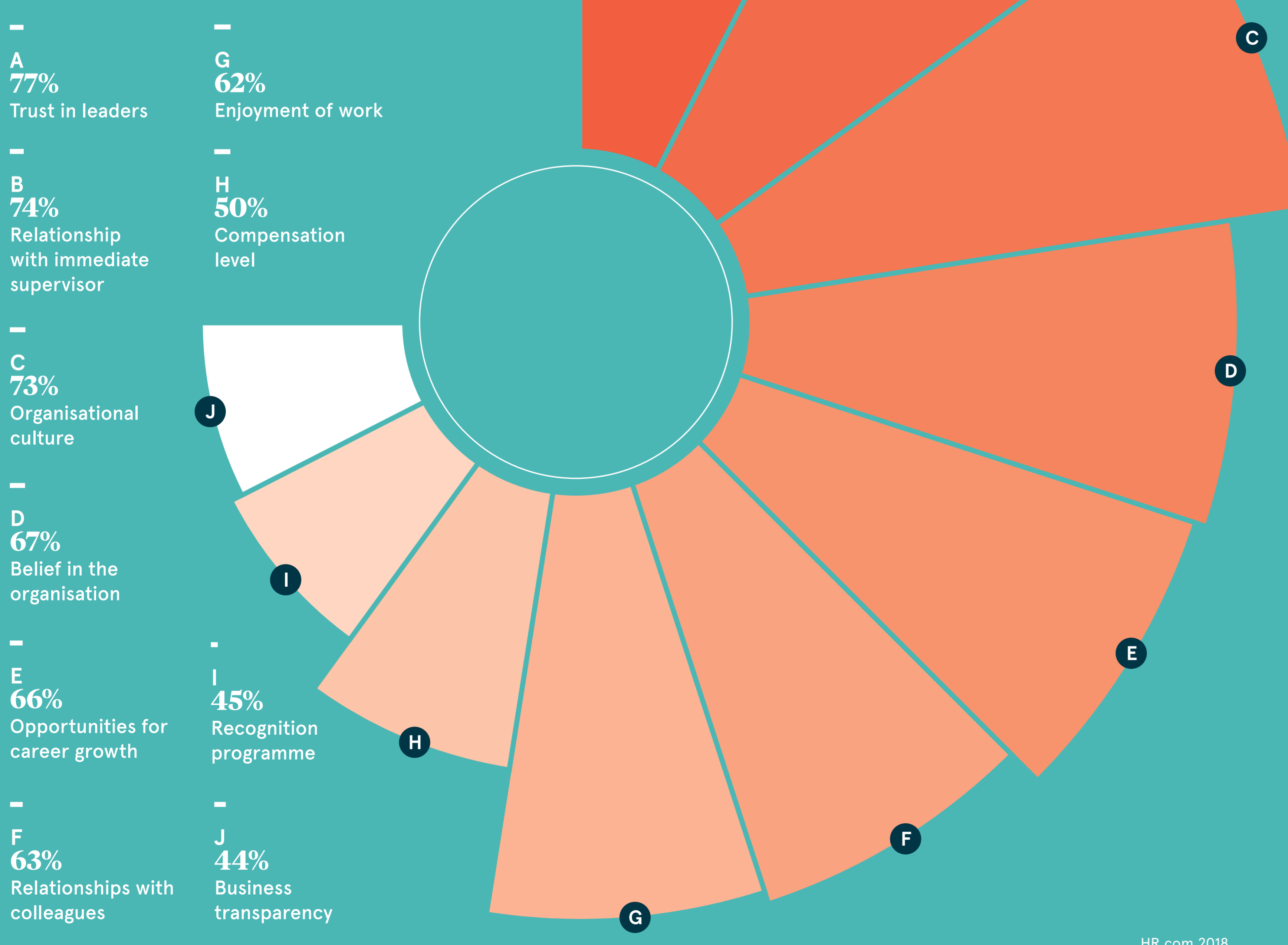
05 WORKPLACE STRESS IS BAD FOR BUSINESS

Percentage of employees that did the following because of too much stress at work*



06 ENGAGEMENT FACTORS ARE VARIED

Engagement is more than just the happiness of your employees; it's linked to a multitude of factors that business leaders must be aware of



07 NEGATIVE EFFECTS OF DISENGAGEMENT

When compared with businesses in the top quartile for employee engagement, those in the bottom quartile realised issues in the following areas:

