THE FUTURE FOR BITCOIN

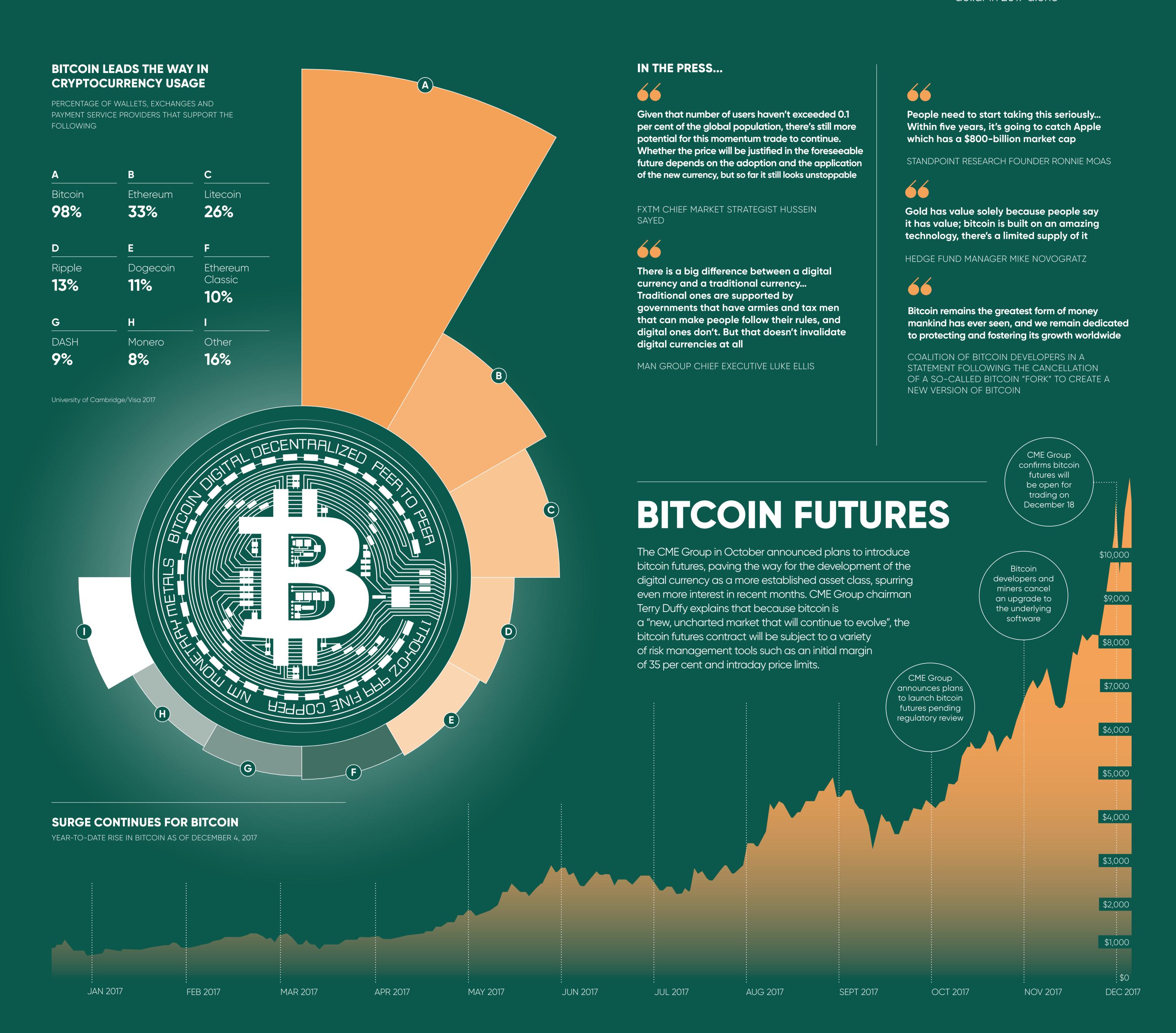
Whether you're a bitcoin bull or bear, no one can deny the incredible surge in the cryptocurrency over the past year. Seen as too volatile for some investors and lacking the safeguards afforded to most financial assets, bitcoin remains a contentious issue in the trading world. Yet despite warnings of a speculative bubble, interest in bitcoin shows no sign of abating, as hedge funds step up their investments and other companies attempt to bring cryptos into the mainstream. With strategists and hedge fund managers predicting a further run in bitcoin in the short term at least, what does 2018 hold for its seemingly unstoppable appreciation?

\$11,624

value of one bitcoin on December 4, 2017, compared with \$752 a year earlier

1,028%

increase in the value of bitcoin against the US dollar in 2017 alone



MARKET CAPITALISATION OF TOP CRYPTOCURRENCIES

Coinmarketcap.com

MARKET CAPITALISATION IS THE PRICE OF THE CURRENCY MULTIPLIED
BY THE NUMBER OF COINS IN CIRCULATION

Market capitalisation Price **B**bitcoin \$194.4bn \$11,624.60 \$45.6bn \$474.60 ethereum \$26.6bn Bitcoin Cash \$1,579.11 \$0.25 \$9.8bn \$7bn \$777.25 \$201.45