

# WINNERS & LOSERS

If you had £1 million to invest at the start of the year, how much money would you have made (or lost) by now?

## HOW MAJOR ASSETS HAVE FARED IN 2019

Prices and movements between last trading day of 2018 and October 30, 2019; figures shown do not include the original £1 million invested, only the return/loss

● Made/lost (£k)    ● What you could have made if you cashed out at its 2019 peak

Gold continues to trade near multi-year highs in dollar terms, gaining a further

# 17%

over the first ten months of 2019, as escalating geopolitical tensions continue to drive investors toward its safe-haven attributes

Uber's high-profile Wall Street debut in May was disappointing at best as analysts raised questions about whether the IPO was mispriced. If you had bought £1 million of shares in January, your investment by October would have dropped by

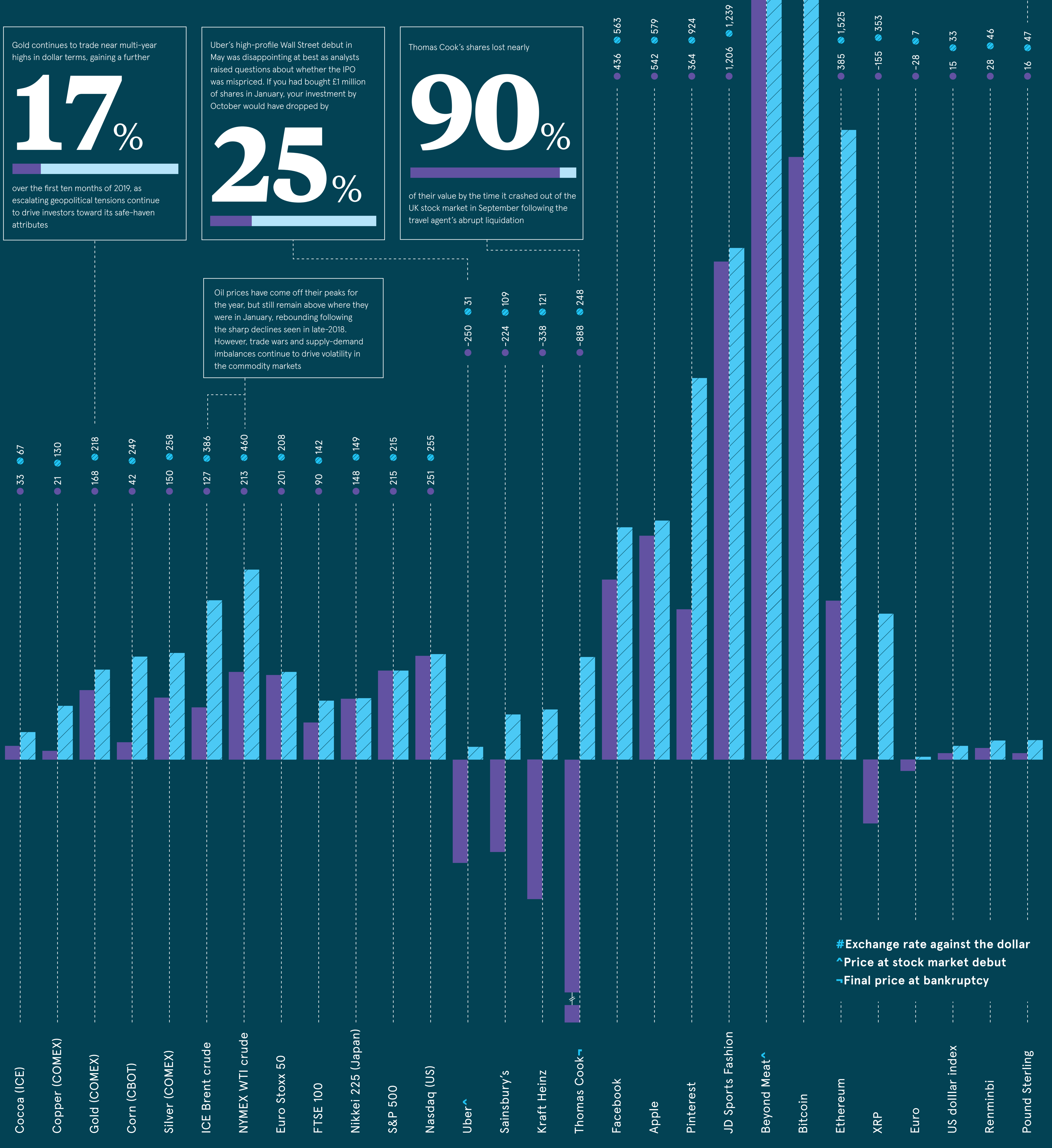
# 25%

Thomas Cook's shares lost nearly

# 90%

of their value by the time it crashed out of the UK stock market in September following the travel agent's abrupt liquidation

Oil prices have come off their peaks for the year, but still remain above where they were in January, rebounding following the sharp declines seen in late-2018. However, trade wars and supply-demand imbalances continue to drive volatility in the commodity markets



Plant-based protein food company Beyond Meat had a tumultuous, yet impressive, debut on the NYSE. The shares, originally listed at \$25 at its IPO in May, were trading near the \$90 mark by the end of October. Had investors, however, cashed out at the stock's peak of \$244 in July as the vegan craze took hold, they could have made a tidy

# \$8m

While still volatile, bitcoin has had a relatively calm year by more mature asset's standards. The crypto is back on an upward trend after a tough 2018, and has more than doubled in price in the year to date

The pound has remained relatively stable this year, but remains depressed compared with the highs seen before the EU referendum in 2016. Analysts suggest that the upcoming UK election could boost the pound as a victory (for either the Tories or Labour) would at least give some certainty to where we're heading regarding Brexit

# Exchange rate against the dollar  
 ^ Price at stock market debut  
 ▾ Final price at bankruptcy

Commodity

Equity index

Stock

Crypto

Currency

Analysis of data from Bloomberg/Coinmarketcap