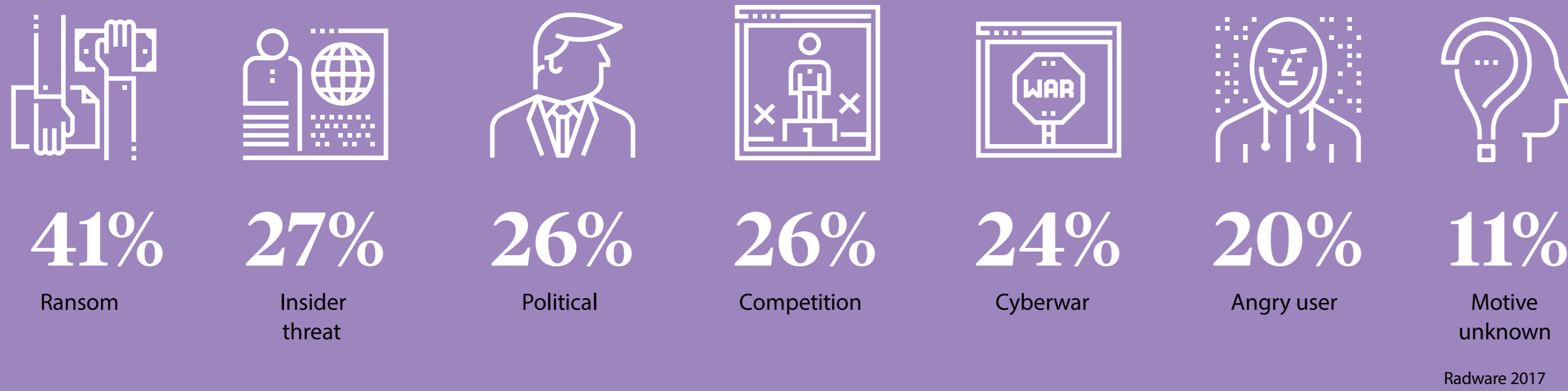


# WHY HACKERS HACK

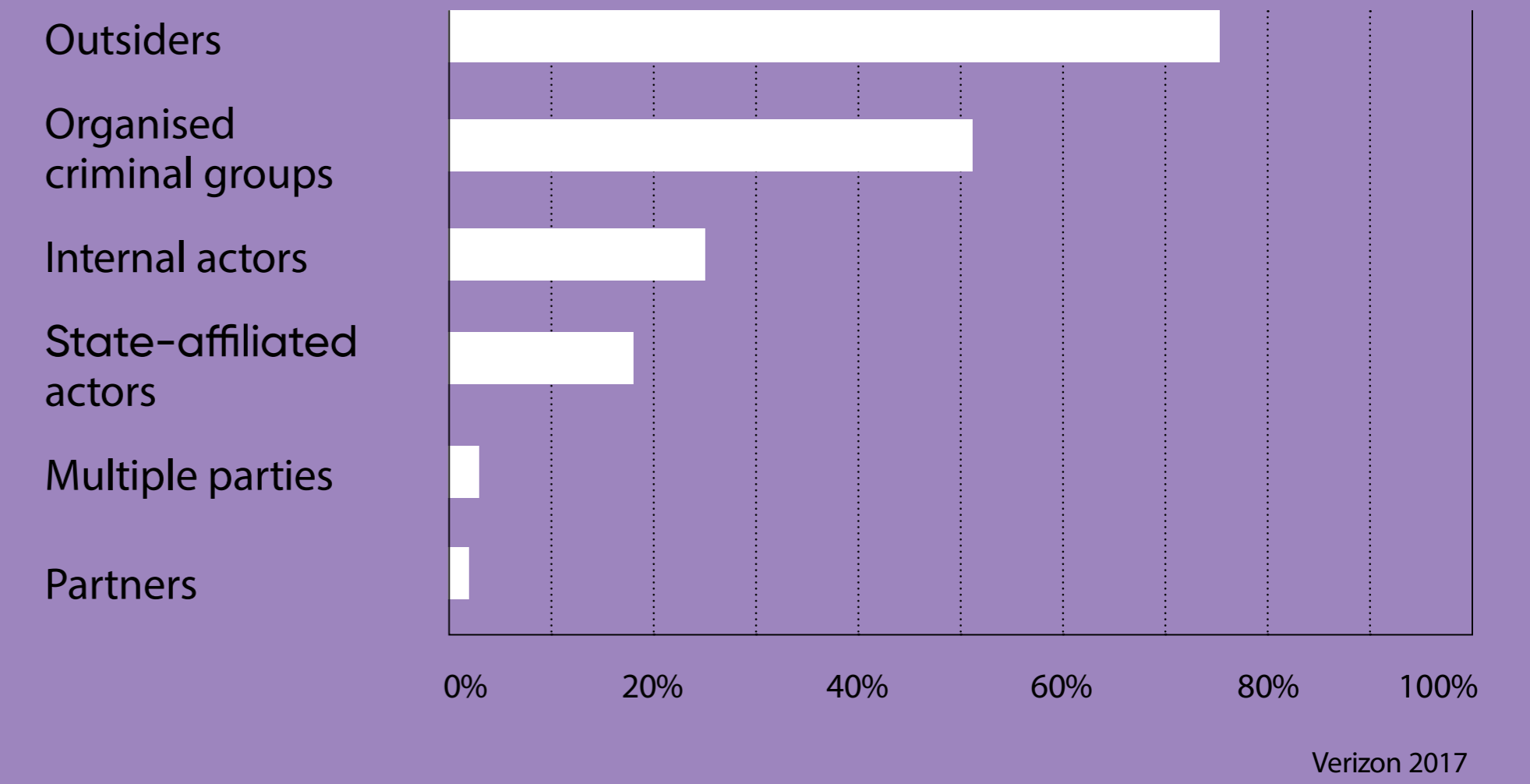
## MOTIVES BEHIND CYBERATTACKS

GLOBAL STUDY OF LARGE ORGANISATIONS THAT WERE VICTIMS TO A CYBERATTACK



## WHO'S BEHIND DATA BREACHES?

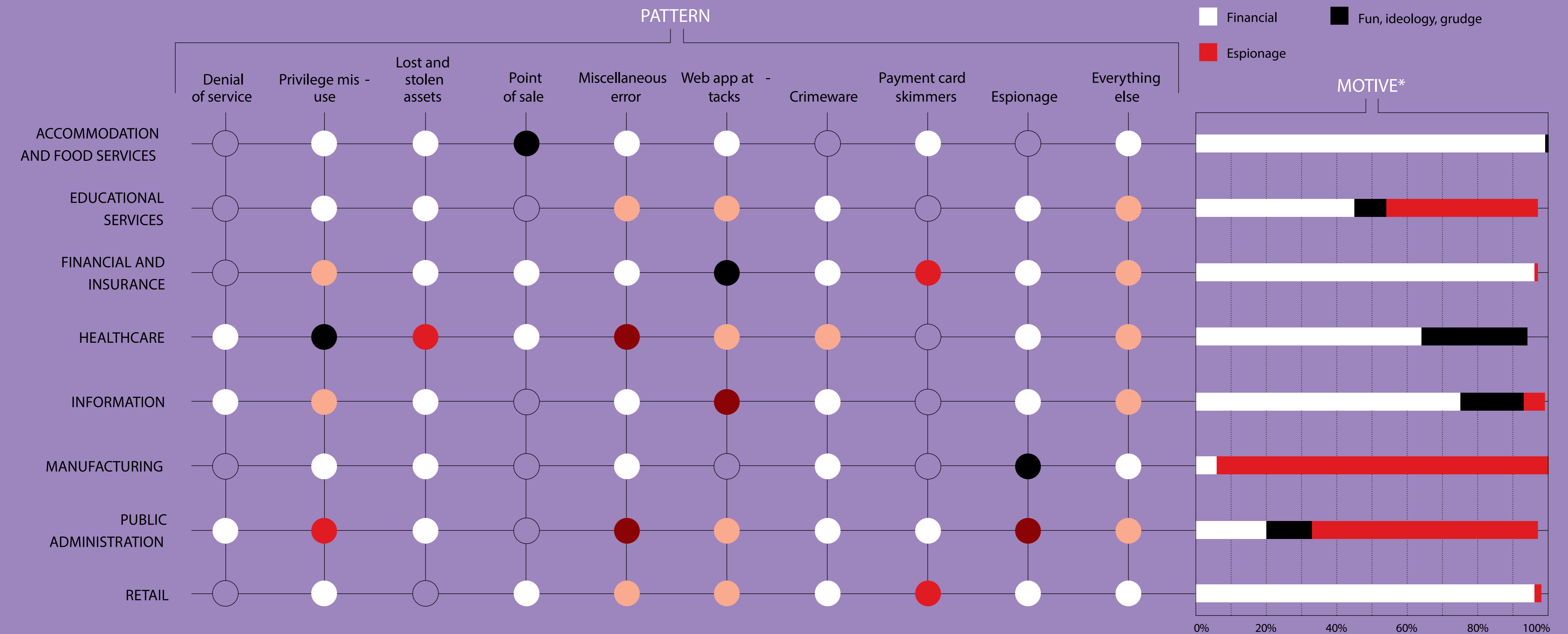
GLOBAL STUDY OF ALMOST 2,000 DATA BREACHES



## DATA BREACHES, BY PATTERN AND MOTIVE

GLOBAL STUDY OF ALMOST 2,000 DATA BREACHES

● 1-10 ● 11-30 ● 31-60 ● 61-100 ● 101+



\*Some motives were unknown so not included in this data