

Bettina Staggenborg

has successfully completed the ada Fellowship 2025/2026
with gold honors, awarded for exceptional commitment



This program, offered by ada Learning GmbH, is a one-year, part-time professional development initiative focused on essential skills for a sustainable digital future. It cultivates workforce transformation by equipping participants with the mindset, knowledge, and tools to drive organizational innovation from within.

Fellows gain a comprehensive understanding of key technological trends and enhance their proficiency in personal development, leadership, organizational change, tech literacy, and sustainability. Among other international experts, the program features participation from esteemed faculty members of the Hertie School. Due to the diverse network of fellows from different sectors, members of the program can learn from each other, and transfer insights to their day-to-day work, thereby actively contributing to transformation and progress.

Prof. Dr. Miriam Meckel
Co-Founder and
Executive Chairwoman

Dr. Léa Steinacker
Co-Founder and
Executive Chairwoman

Dr. Alexander Lorbeer
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