

***INSTITUTIONAL***



**ADSS.COM**



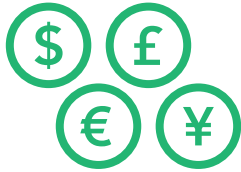
***A UNIQUE TRADING  
EXPERIENCE***

We are market leaders providing OTC products to institutional clients that deliver a wide range of trading solutions. We offer many different services to institutional clients around the world:



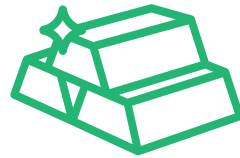
We use bank, non-bank and multiple regional liquidity pools to deliver a unique trading experience. Using our bespoke version of the industry-favourite MT4 platform, we can match you with one or more sources of liquidity that can be tailored to suit your needs. For example, we offer pure buy-side liquidity to clients. We're also connected to multiple third-party tech providers including OneZero and PrimeXM for easy and quick plug 'n' play set-ups.

# PRODUCTS



## SPOT FX

Majors, minors and exotic currency pairs available



## PRECIOUS METALS

Gold, silver and platinum



## CFDS

On indices, commodities, treasuries, and single stocks

---

# TRADING DESK

You can access our Trading Desk for institutional-level customer support and transaction execution services including:



**24/5 MULTILINGUAL  
CUSTOMER SUPPORT**



**VOICE EXECUTION**



**MARKET ANALYSIS  
AND RESEARCH**

# ***PRIME BROKERAGE***

No matter how complex your trading requirements are, we offer a wide variety of prime brokerage services. Using state-of-the-art technology and the power of our global network of partners, we deliver tailored services including:



## **LIQUIDITY**

You can access a deep multilayer liquidity pool through our extensive selection of market-leading Tier 1, Tier 2 bank and non-bank market makers.



## **WHITE LABELLING**

As a broker, you can repackage services under your own brand name. You can utilise extensive backoffice support, along with the tools you'll need to monitor client trading.



## **MARGIN SOLUTIONS**

A technological platform that helps you manage risk and make efficient use of capital by means of leverage. We can also provide you with a Net Open Position (NOP) line for trading.



# ***WHITE LABEL SOLUTIONS***

Faced with rising bottom-line costs and increased regulatory pressure, Institutions are being forced to dedicate more financial resources towards compliance and reporting requirements. They're doing this while continuing to meet the growing expectations of the modern-day investor for global market access, through the implementation of cutting-edge technology.

If you are looking to provide a market leading, multi-asset trading platform with a fully integrated back-office management system, our White Label offerings provide a cost-effective full turnkey solution.

We have collaborated with numerous Institutions – from banks to brokers – and have delivered bespoke White Label solutions to meet the exact requirements of each of our clients. We work tirelessly to continuously improve our industry-leading products and to support the growth of our White Label partners.

## **BESPOKE SOLUTIONS TAILORED FOR ANY INSTITUTION**

- ◀ Fully customisable branding.
- ◀ Securely hosted within our infrastructure.
- ◀ Access across multiple devices.
- ◀ Full access to client on-boarding, administration and back-office applications.
- ◀ Market-leading order routing and execution.
- ◀ Customisable listing with more than 2,200 products available.
- ◀ Dedicated relationship manager and professionally trained support teams available 24-hour support, five days a week.





# ***BENEFITS FOR YOU AND YOUR CLIENTS***

- ✔ Simple to use platform for retail investors.
- ✔ Advanced services included for professionals.
- ✔ Supports iOS and Android smartphones and tablets.
- ✔ Multi-language (Arabic, English, Chinese (Mandarin), Italian and German).
- ✔ Multi-asset trading platform, supporting CFDs (across commodities, indices, stocks and currency pairs in the US, Europe plus Asia), plus currency pairs.
- ✔ Powerful integration of account opening, customer funding, marketing and notification capabilities and research – all in a single trading application.

## **A SOLUTION OFFERING FULL FLEXIBILITY**

- ✔ Customisation – support three regions with a single app.
- ✔ Your customer on-boarding journey can be automated or manually approved.
- ✔ Supports multiple payment channels (credit cards, country-specific payment channels, online transfers).
- ✔ Your local preferred payment gateway can be easily supported.
- ✔ Custom-made watchlists with trade ideas that can be pushed to your clients.
- ✔ News and research tools are also available to you that utilise both public and internal sources.
- ✔ Access to internal webinars or trading videos (public or internal).



# ADSS: RETAIL, INSTITUTIONAL & PARTNERSHIPS

## SECURE

We are regulated by:



Securities and Commodities  
Authority (SCA)



Financial Conduct Authority (FCA)

## EDUCATIONAL

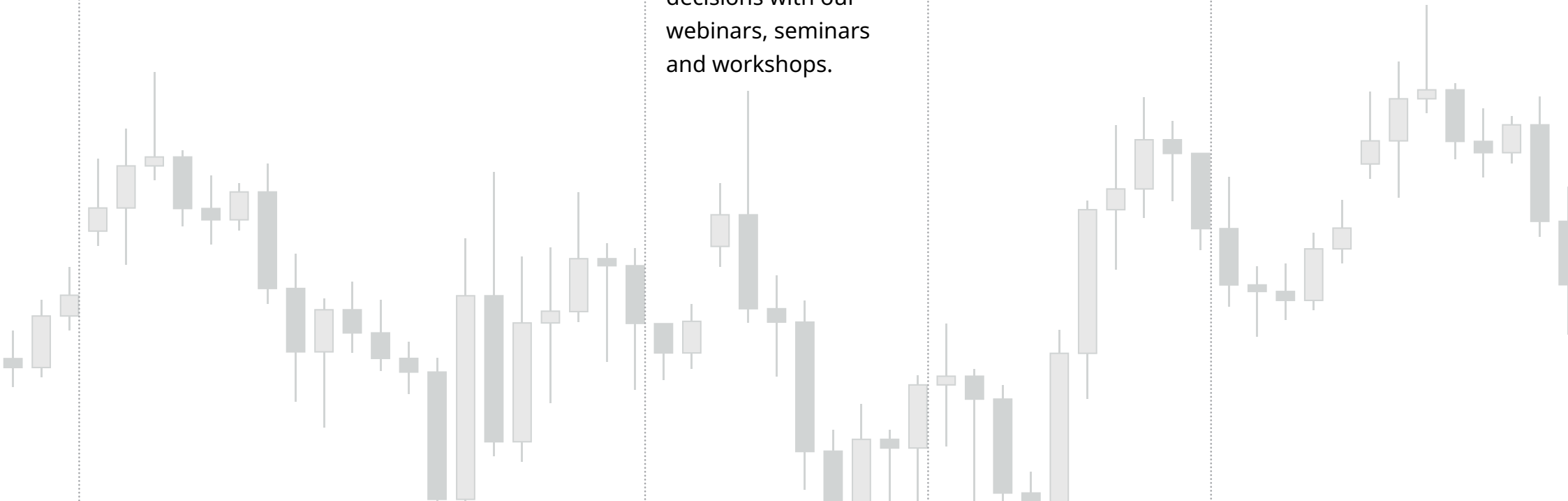
Our retail clients learn how to make educated trading decisions with our webinars, seminars and workshops.

## PLATFORMS

You can trade with our bespoke version of MT4.

## STABLE

We have a paid up capital of US\$585m and trade up to US\$17bn.





A background candlestick chart with various bars in shades of gray and white, representing market price movements. The chart is partially obscured by vertical dotted lines that separate the text columns.

## RESEARCH

Market analysis and sentiment is provided daily and weekly by our research team.

## FUNDING

We provide many easy ways for clients to fund their accounts including Neteller and Skrill.

## GLOBAL

We were established in 2011 and have offices in the Middle East, Europe and Asia.

## COMPETITIVE

We offer tight spreads and a wide range of currency pairs and CFDs.

## SUPPORT

Help is available for clients 24/6 from our support teams.



**ADSS.COM/EN/PARTNERSHIPS**

**+971 2 657 2499**

**INSTITUTIONAL@ADSS.COM**

**HQ: 8TH FLOOR, CI TOWER, CORNICHE ROAD  
P.O. BOX 93894, ABU DHABI  
UNITED ARAB EMIRATES**

**LONDON: 9TH FLOOR, 125 OLD BROAD STREET  
LONDON EC2N 1AR**

This document has been prepared by the ADSS Group. The "ADSS Group" means ADS Securities LLC and ADS Securities London Limited. ADS Securities LLC is a limited liability company incorporated in the United Arab Emirates and registered with the Department of Economic Development of Abu Dhabi (Commercial License No. 1190047). ADS Securities LLC is regulated and authorised in the UAE by the Securities and Commodities Authority (SCA); registration No. 305027. ADS Securities London Limited is authorised and regulated in the UK by the Financial Conduct Authority (FRN 577453). Registered as a limited liability company in England and Wales (Co. Reg No. 07785265). The information and material in this document is not an offer, solicitation, invitation, advice or recommendation for products or financial services provided by any ADSS Group member. No warranty is given that the information or data is accurate, reliable or up to date. Further, this information has been prepared without regard to any specific investment objectives or financial position (including deposit size, leverage, risk appetite and risk exposure) of any specific person. The information provided is not intended to be used as a general guide to investment and does not constitute investment advice or as a source of any specific investment recommendations. The ADSS Group and its members accepts no liability for any action taken or not taken in reliance on material, content or information contained in this document. The full range of products or services may not be available in all countries. Use of the products or services described in this document may not be permitted in some countries. These products and services may be withdrawn or amended at any time without prior notice. Products and services are available only at the discretion of the ADSS Group or the relevant ADSS Group member or associate, subject to the individual contractual terms and conditions on which those products and services are offered. © 2019 ADS Securities LLC. All rights reserved. All copyrights subsisting and arising out of all materials, text, articles and information contained herein is the property of ADS Securities and/or its affiliates, and may not be reproduced, redistributed, amended, modified, adapted, transmitted in any form, or translated in any way without the prior written permission of ADS Securities LLC.