

## Privacy Statement

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The privacy of our client data and any other information we store or process is important to us and we are committed to safeguarding it. This policy demonstrates how we collect, use and protect the personal information we hold about you.

### Data collection

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We will only collect personal data when you specifically provide it to us during the application process or at any time during our relationship. If you open a Live or Demo account, you will be asked for information regarding your name and address, employment and salary details. As part of global anti-money laundering regulations, we are required to establish proof of your identity and address. This process may be conducted using information provided by identification verification agencies, we do not carry out credit checks.

We may use the personal information you provide to contact you in the future about our products and/or services, where you have consented to be contacted for such purposes. We will also use data held on you for the purposes of (i) carrying out our obligations arising from any agreements entered into between us and you, and (ii) notifying you about changes to our products and/or services.

### Retention of records

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We will keep personal data only as long as it is necessary, including for the purposes of updating the product or services or as required by law. When the personal data is no longer required, it will be destroyed either by shredding or other approved destruction methods to prevent unauthorised parties from gaining access to the information during and after the process.

We will safeguard information in our custody.

We have developed and will maintain security procedures to safeguard personal data against loss, theft, copying and unauthorised disclosure, use or modification. Access to personal data is restricted to employees and authorised service providers who need it to perform their work.

### Cookies

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#### What are cookies?

Cookies are small pieces of information sent by a web server to store on a web browser so it can be read back later from that web browser. Cookies may be used on some pages of the Site for us to provide Site users with a more customised web browsing experience.

#### How do we use cookies?

We use cookies and other technologies (collectively, “cookies”) to provide us with data we can use to improve your experience and to know you better. Cookies are small text files sent from various web servers that may be stored on your computer. Cookies enable us to capture how you arrived at our website, how often you visit, when you return, which pages on our website you visit, and to recognize when you are logged on . We may link the information we store in cookies in order to identify information you submit while on our website. Cookies are readable only by us and do not contain any personal, financial or Account information. We cannot and will not gather information about other

websites you have visited in the past. We may share usage information about persons whom visit our website with reputable advertising companies for the purpose of targeting our banner advertisements on the internet. The information collected by the advertising company through the use of these pixel tags does not identify you personally. Additionally, we may use third party software to track and analyse usage and volume information including page requests, form requests and click paths. The third party may use cookies to track your web browsing behaviour and may implement cookies on behalf of us.

All web browsers have settings that allow you to block cookies. By visiting our website with your web browser set to allow cookies, you consent to our use of cookies as described above. If you choose to block cookies you may use our services, however, some functions and features may be disabled or not may not work as they were initially designed to.

## DISCLOSURE WITH AFFILIATES

We may share your personal, financial and Account information with our affiliates for business, marketing and customer service purposes, as permitted by applicable law.

To help us improve our services to you, we may engage another business to help us carry out certain internal functions, such as account processing, client service, client satisfaction surveys or other data collection activities relevant to our business. We may also provide a non-affiliated third party with client information from our database, including your name, address, phone number, and/or e-mail address, to help us analyse and identify client needs, notify clients of product and service offerings or conduct general marketing and market research for us.

## Third parties and third party links

We may provide your Personal Data to the following third parties who are not our partners, agents or affiliates:

- person or company who provides certain services to us and you;
- person or company who may take over certain rights and/or responsibilities of ADS Securities London
- administrative and judicial authorities when excising laws and regulations we are obligated to.

We may change this Privacy Policy at any time. You are advised to read this statement each and every time so that you are satisfied with the privacy conditions under which you provide us with your personal data.

## Your consent

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By accessing the Site, you consent to ADS Securities London limited collecting, maintaining, using and disclosing your Personal Data in accordance with this privacy policy.

## Your rights

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The Data Protection Act gives you various rights about your Personal Data, such as accessing and correcting your Personal Data, preventing processing of your Personal Data, preventing unsolicited marketing and so on. Detailed information about your rights under UK Data Protection Act can be found on the website of the United Kingdom Information Commissioner, [www.ico.gov.uk](http://www.ico.gov.uk).

Under the Data Protection Act, you have the right to obtain a copy of any personal information which we hold about you and to advise us of any perceived inaccuracy.



To make a request, please write to us, verifying your identity and specifying what information you require.

We may charge a fee to cover the cost of we processing your request and will acknowledge your request and respond to it within 40 days of receipt of your application and any applicable fee.

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