AARP THE MAGAZINE
Editorial Calendar 2018

AARP The Magazine has three editorial editions targeted to different life stages (50-59, 60-69, and 70+) with versioned editorial. Service journalism, compelling storytelling, first-person narrative, and celebrity profiles are presented in a warm, vibrant and inviting format that encourages readers to reflect, engage and enjoy midlife and beyond.

December/January
Tech Special Section
Health Winter Ailments: Colds, flu, bronchitis, pneumonia; Medical Mystery: Dementia
Money Financial Planners Weigh in with a Year-end Checkup
Living Smart Gadgets and Apps That Make Life Easier—PERS, BP monitors, TV
People Octavia Spencer, Henry Winkler

February/March
Money Special Section; Movies for Grownups
Health A Heart Owner’s Manual with AHA; New Hope for Aging Eyes: A survey and solutions; The Loneliness Epidemic and its Physical Impact
Money Steal this Retirement: Roundup of people doing it right; Fraud by People We Know: Stories and prevention advice
Living Annual Movies for Grownups Awards; 3 Dream Cruises
People Scott Hamilton/Winter Olympics

April/May
Health Special Section
Health How We Age Today—pain management, brain health, plastic surgery, sex after 50; Mysteries of the Body Explained
Money Invest in Your Passions—from rechargeable cars to space exploration
Living 5 Delicious Reasons to Travel: Maine, New Orleans, Kansas City, Santa Fe; 7 Habits of Successful Vacationers; Mother’s Day special
People Melissa McCarthy

June/July
AARP 60th Anniversary Special Section; TV for Grownups
Health Headaches: A self-diagnosis chart; Why We Know Nothing About Menopause
Money Best Places to Live on Under $35,000 a Year; Thriving in the New Economy
Living True Tales of Travel Insurance; TV for Grownups: Programming, products and services
People Tracy Morgan

August/September
Multicultural Special Section (Hispanic focus)
Health My Diabetes Journal: Diagnosed, now what?; The Gut: It’s more than you think
Money Retirement Envy: Keeping up with the Joneses; Getting Past the Job Gatekeepers
Living What Makes Marriages Last?
People Michael Douglas

October/November
Health Special Section
Health Medical Breakthroughs; Whole-Life Checklist: Diet, exercise, health, insurance, and home safety (50s, 60s, 70+)
Money Automatic IRA Contribution: Set it, but don’t forget it
Living Ancestry Travel: You can go home again
People Sally Field

December/January 2019
Motown 60th Anniversary Special Section
(African American focus)