AARP The Magazine

EDITORIAL CALENDAR 2021

AARP The Magazine has three editorial editions targeted to different life stages (50-59, 60-69, and 70+) with versioned editorial. Service journalism, compelling storytelling, first-person narrative, and celebrity profiles are presented in a format that encourages readers to reflect, engage and enjoy midlife and beyond.

DEC/JAN ’21
Health  Your Brain and Coronavirus: Sanjay Gupta’s Digestive Health, Vision 2020
Money  Lessons from the Last Great Recession
History  The American Woman: 50 Years of Change
Nostalgia  The Night John Lennon Died
Ad Close  10/8/20

FEB/MAR
Money Special Section
Health  Treating Strokes, Preventing Deaths
Money  Be Your Own Money Manager!
Travel  America’s Best Side Trips
Entmt.  Movies for Grownups Nominees
Nostalgia  20 TV Shows That Changed America
Ad Close  12/1/20

APR/MAY
Health Special Section
Health  Measuring Up in Your 50s-60s-70s
Money  Fresh New Thinking on Investing
Travel  Back on the Road Exploring America’s Countryside
Fraud  Defrauding Computer Tech
Tech  The Wide, Wild World of Gaming
Ad Close  2/8/21

JUN/JUL
Health  Autoimmunity: When You Attack You
Money  The Joys of Living Solo
Big Read  The Memoirist
Nostalgia  An Oral History of MTV
Ad Close  4/8/21

AUG/SEP
Health  Medical Overkill
Money  How to Invest in You
Home  The Property Bros.: Affordable Upgrades
History  The 20th Anniversary of 9/11
Family  What My Grandkids Taught Me
Ad Close  6/8/21

OCT/NOV
Health Special Section
Health  Medical Breakthroughs 2021
Health  Diabetes Feature
Money  Allan Roth’s Year-End Guide to Your Money
Travel  America’s Hot Spots
Ad Close  8/9/21

DEC/JAN ’22
Health  Diet for Grownups
Money  All in the Family Business
Ad Close 10/8/21

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