How To Change Up Your Investment Strategy This Year

The key is being open to alternative assets, like blue-chip art

First, take a fresh look at your goals

Before reevaluating your investment strategy, take some time to map out your financial goals for the next few to ten years. The answer to the question of where you need to save your money will depend on your personal income and expenses, your retirement age, how much you need to save for your children’s education, etc. You must also think about your financial situation, your income, and your expenses.

Go beyond stocks and bonds

Again, it’s all about diversification. Your stocks and bonds may have gotten you this far. However, diversifying your portfolio can provide a more secure financial future down the road. It is not enough to have a well-diversified portfolio. It is also important to have a plan for what you’ll do with your money. You need to consider the tax implications of your strategy. You can do this by considering all the different investment options available to you.

Consider investing in art

Investing in art can be a good way to make money, but it’s not without risk. Art is a complex asset class that is influenced by many factors, including market conditions, economic conditions, and political changes. It is important to think about the potential risks before investing in art. The benefits of investing in art are that it can provide a secure financial future and provide you with a feeling of pride and accomplishment.

Click here to learn more about opening an art investment account with Masterworks.

See important Masterworks disclosures.

1 https://www.masterworks.com/
2 https://www.masterworks.com/resources/research/track-logistics/sales/2023_art/summary-2023-march-7 Iranians/Final-Report-2023-masterworks-

Q1 2022