AARP The Magazine
Editorial Calendar 2022

AARP The Magazine is America’s most-read magazine that explores and celebrates key 50+ life stages and lifestyles through three demographic editions, curated for readers in their 50s, 60s, or 70+ years. Its contextual relevance drives high-engagement, and its mass audience of nearly 37 million is more influential than any other – the ultimate megaphone for marketers seeking impact.

December/January ’22
Home/Real Estate Special Section
Health What’s Next For Diabetes
Money Are Your Worries Over-Inflated?
Fraud Scary Tales (honoring 100th episode of AARP’s Perfect Scam Podcast)
Home Where to Live Next
Ad Close 10/8/21

February/March
Money Special Section
Health Sneaky Signs You Might Have Heart Disease, Whole Body Reset Sneak Peek
Money The Only Tax Guide You’ll Ever Need
Ad Close 12/1/21

April/May
Health Special Section
Health 50 Most Pressing Health Questions
Money Smart Money Moves, The Truth About Product Reviews
Travel A Road Trip for Every Personality
Aging The Joys of One
Ad Close 2/8/22

June/July
We Love Country! Special Section
Health Post-Pandemic Sex Challenges
Money Smart Money Moves
Entertainment Country Music Feature
Ad Close 4/8/22

August/September
Home/Real Estate Special Section
Health Pick The Perfect Home
Tech Tech Guide 2022
Health How I Overcame Sleep Anxiety, Pro Chef Slimming Tricks
Money Smart Money Moves - Home Decisions, Splurge or Save
Ad Close 6/8/22

October/November
Health Special Section
Health Medical Breakthroughs 2022
Money Smart Money Moves - Spending Decisions
Travel Great Winter Vacations
Ad Close 8/9/22

December/January ’23
Health 7 Warning Signs That You’re Going To Gain Weight, You Vs. Your Bones
Money How To Mess Up Your Credit Score
Ad Close 10/8/22