

## 2016 AIT VSL Schedule of Fees

**Name of Course:** Diploma of Business (BSB50215)  
**Delivery Method:** Online learning portal  
**Delivery Location:** Online  
**Duration:** 12 months (F/T) 24 months (P/T)  
**Fee Schedule Period:** 1 January 2016 to 31 December 2016

**Notes:** Course duration calculated on 7 day week  
 Full time block duration is 16 weeks  
 Part time block duration is 32 weeks  
 Full time Census date is the 22nd day of each block  
 Part time Census date is the 44th day of each block  
 Three blocks of study in total

FEE HELP/VFH/VSL	Year	Study Period	Unit of Study Name	Unit of Study Code	Tuition Fee	EFTSL	Full time End Date (day into the course)	Part time End Date (day into the course)	Full time Census Date (day into the course)	Part time Census Date (day into the course)	RPL Unit Code	RPL Unit Fee	RPL EFTSL	Course Code
VSL	2016	Block 1	Introduction to Digital Marketing	INDM001	1166.66	0.083333	112	224	22	44	INDM001	0	0	BSB50215
VSL	2016	Block 1	Digital Ecosystems and Content Marketing	DECM001	2333.32	0.166666	112	224	22	44	DECM001	0	0	BSB50215
VSL	2016	Block 2	Social Media Marketing	SOMM001	1166.66	0.083333	112	224	22	44	SOMM001	0	0	BSB50215
VSL	2016	Block 2	Search Engine Marketing	SEMK001	1166.66	0.083333	112	224	22	44	SEMK001	0	0	BSB50215
VSL	2016	Block 2	e-Commerce	ECOM001	1166.66	0.083333	112	224	22	44	ECOM001	0	0	BSB50215
VSL	2016	Block 3	Digital Display Advertising	DDAD001	1166.66	0.083333	112	224	22	44	DDAD001	0	0	BSB50215
VSL	2016	Block 3	Data Analytics	DAAN001	1166.66	0.083333	112	224	22	44	DAAN001	0	0	BSB50215
VSL	2016	Block 3	Digital Marketing Management	DIMM001	1166.66	0.083333	112	224	22	44	DIMM001	0	0	BSB50215