

2017 AIT VSL Schedule of Fees

Name of Course: Diploma of Business (BSB50215)
Delivery Method: Online learning portal
Delivery Location: Online
Duration: 12 months (F/T) 24 months (P/T)
Fee Schedule Period: 1 December 2016 to 31 December 2017

Notes: Course duration calculated on 7 day week
 Full time block duration is 16 weeks
 Part time block duration is 32 weeks
 Full time Census date is the 23rd day of each block
 Part time Census date is the 45th day of each block
 Three blocks of study in total

FEE HELP/VFH/VSL	Year	Study Period	Unit of Study Name	Unit of Study Code	Tuition Fee	EFTSL	Full time End Date (day into the block)	Part time End Date (day into the block)	Full time Census Date (day into the block)	Part time Census Date (day into the block)	RPL Unit Code	RPL Unit Fee	RPL EFTSL	Course Code
VSL	2017	Block 1	Introduction to Digital Marketing	INDM001	983.33	0.11111	112	224	23	45	INDM001	0.0001	0	BSB50215
VSL	2017	Block 1	Digital Ecosystems and Content Marketing	DECM001	1966.66	0.22222	112	224	23	45	DECM001	0.0001	0	BSB50215
VSL	2017	Block2	Social Media Marketing	SOMM001	983.33	0.11111	112	224	23	45	SOMM001	0.0001	0	BSB50215
VSL	2017	Block2	Search Engine Marketing	SEMK001	983.33	0.11111	112	224	23	45	SEMK001	0.0001	0	BSB50215
VSL	2017	Block2	e-Commerce	ECOM001	933.33	0.11111	112	224	23	45	ECOM001	0.0001	0	BSB50215
VSL	2017	Block 3	Digital Display Advertising	DDAD001	938.33	0.11111	112	224	23	45	DDAD001	0.0001	0	BSB50215
VSL	2017	Block 3	Data Analytics	DAAN001	938.33	0.11111	112	224	23	45	DAAN001	0.0001	0	BSB50215
VSL	2017	Block 3	Digital Marketing Management	DIMM001	938.33	0.11111	112	224	23	45	DIMM001	0.0001	0	BSB50215