

## 2015 AIT VSL Schedule of Fees

**Name of Course:** Diploma of Business (BSB50215)  
**Delivery Method:** Online learning portal  
**Delivery Location:** Online  
**Duration:** 12 months (F/T) 24 months (P/T)  
**Fee Schedule Period:** 1 December 2015 to 31 December 2015

**Notes:** Course duration calculated on 7 day week  
 Full time block duration is 12 weeks  
 Part time block duration is 24 weeks  
 Full time Census date is the 18th day of each block  
 Part time Census date is the 36th day of each block  
 Three blocks of study in total

FEE HELP/VFH/VSL	Year	Study Period	Unit of Study Name	Unit of Study Code	Tuition Fee	EFTSL	Full time End Date (day into the block)	Part time End Date (day into the block)	Full time Census Date (day into the block)	Part time Census Date (day into the block)	RPL Unit Code	RPL Unit Fee	RPL EFTSL	Course Code
VFH	2015	Block 1	Introduction to Digital Marketing	INDM001	977.66	0.11111	84	168	18	36	INDM001	0.0001	0	BSB50215
VFH	2015	Block 1	Digital Ecosystems and Content Marketing	DECM001	1955.33	0.22222	84	168	18	36	DECM001	0.0001	0	BSB50215
VFH	2015	Block2	Social Media Marketing	SOMM001	977.66	0.11111	84	168	18	36	SOMM001	0.0001	0	BSB50215
VFH	2015	Block2	Search Engine Marketing	SEMK001	977.66	0.11111	84	168	18	36	SEMK001	0.0001	0	BSB50215
VFH	2015	Block2	e-Commerce	ECOM001	977.66	0.11111	84	168	18	36	ECOM001	0.0001	0	BSB50215
VFH	2015	Block 3	Digital Display Advertising	DDAD001	977.66	0.11111	84	168	18	36	DDAD001	0.0001	0	BSB50215
VFH	2015	Block 3	Data Analytics	DAAN001	977.66	0.11111	84	168	18	36	DAAN001	0.0001	0	BSB50215
VFH	2015	Block 3	Digital Marketing Management	DIMM001	977.66	0.11111	84	168	18	36	DIMM001	0.0001	0	BSB50215