

2015 AIT VSL Schedule of Fees

Name of Course: Diploma of Business (BSB50207)

Delivery Method: Online learning portal

Delivery Location: Online

Duration: 12 months

Fee Schedule Period: 1 January 2015 to 30 November 2015

Notes: Course duration calculated on 7 day week

Block duration is 52 weeks

Census date is the 73rd day of each block

FEE HELP/VFH/VSL	Year	Study Period	Unit of Study Name	Unit of Study Code	Tuition Fee	EFTSL	Full time End Date (day into the block)	Part time End Date (day into the block)	Full time Census Date (day into the block)	Part time Census Date (day into the block)	RPL Unit Code	RPL Unit Fee	RPL EFTSL	Course Code
VFH	2015	Block 1	Introduction to Digital Marketing	INDM001	1100	0.125	365	N/A	73	N/A	INDM001	0.0001	0	BSB50207
VFH	2015	Block 1	Digital Ecosystems and Content Marketing	DECM001	1100	0.125	365	N/A	73	N/A	DECM001	0.0001	0	BSB50207
VFH	2015	Block 1	Social Media Marketing	SOMM001	1100	0.125	365	N/A	73	N/A	SOMM001	0.0001	0	BSB50207
VFH	2015	Block 1	Search Engine Marketing	SEMK001	1100	0.125	365	N/A	73	N/A	SEMK001	0.0001	0	BSB50207
VFH	2015	Block 1	e-Commerce	ECOM001	1100	0.125	365	N/A	73	N/A	ECOM001	0.0001	0	BSB50207
VFH	2015	Block 1	Digital Display Advertising	DDAD001	1100	0.125	365	N/A	73	N/A	DDAD001	0.0001	0	BSB50207
VFH	2015	Block 1	Data Analytics	DAAN001	1100	0.125	365	N/A	73	N/A	DAAN001	0.0001	0	BSB50207
VFH	2015	Block 1	Digital Marketing Management	DIMM001	1100	0.125	365	N/A	73	N/A	DIMM001	0.0001	0	BSB50207