AIT

Creative
Technology
Educators

initiAIT
2018

Scholarship for new undergraduate students

Scholarship Overview

The initiAIT scholarship is for new undergraduate students commencing in an AIT Bachelor Degree in the 2018 academic year. This scholarship is only available to domestic students. Recipients of this scholarship will be awarded an $8,000 discount off their tuition fees (50% applicable for their first term and 50% for their last term of their Bachelor Degree).

Show Us How You Solve Problems

Our graduates gain employment after study because they are great problem solvers. Problems like: "what logo will create the best brand awareness?", "what lighting will create the right mood in a scene," "what shape will create a funny but pathetic monster the client wants?", " what timing should be used to convey the emotion across?", " how will virtual reality change this concept?", or even, "what will be the best platform to build this app on?"

While you are at AIT, we will teach you these creative techniques and skills. We are looking here to award scholarships to those already displaying a passion and focus. The task below is primarily designed to test your creative and problem-solving skills.

The Virtual Reality Zoo (brief)

An entrepreneur has developed a digital zoo using virtual reality. How the zoo will look and operate is secret at the moment, but they want to promote the concept. It is your job to generate an idea or ideas that will capture the public imagination in a promotion.

The promotion might be in print, a video or an app. You might concentrate on the logo or a mascot. You might create a brochure, or short advertisement, or game. We want to see how you planned and developed your ideas.
You can use a combination of any of the following to get your idea across:

- Sketches / wireframes (A4 paper with a max of 7 sheets)
- Text (500 - 1,000 words)
- Photos (max seven - if printing, on A4 paper)
- Video (max 60 seconds)

What We're Looking For...

- The ability to generate ideas and recognise those that work
- The ability to develop ideas further
- The ability to execute ideas

How It Will Be Judged

- Skill
- Effort
- Creativity

An applicant's financial status or personal circumstances will not be taken into consideration in any way during the evaluation process.

How Do I Apply:

You must submit the following documents:
- Completed scholarship Application Form
- Your creative work to meet the brief for Virtual Reality Zoo.

You can submit relevant documents by email (info@ait.edu.au), online at ait.edu.au/scholarships or personally to reception during the business hours: Monday - Friday, 8.30am - 5pm.

Scholarship applications must be received by 5pm of the deadline.

Eligibility

Student who are eligible for this scholarship must meet the following criteria:

Be domestic student (Australian Citizen or Permanent Resident)
Applied to AIT directly and be commencing in 2018
Not have undertaken any previous study at a tertiary level, excluding TAFE and extension studies undertaken as part of a year 12 program
Meet all other eligibility criteria and entry requirements for AIT's Bachelor Degree courses for the 2018 major intakes
Complete the challenge brief as per details above

Forfeit of Scholarship

Scholarships may be forfeited if the scholarship award winner:

- Fails to abide by the conduct rules outlined in the AIT student handbook
- Fails their examinations without good cause
- Resigns from their scholarship or discontinues their studies at AIT
- Commits a breach of any of the rules and conditions outlined in this document.

2018 SCHOLARSHIP APPLICATION FORM

- Please print neatly in BLOCK LETTERS and use a BLACK or BLUE pen
- Print X in the appropriate boxes.
- Make sure you check your eligibility, read and agree to all the Terms and Conditions of this scholarship program before completing and signing this form

1. Your Details

First Name:

Other Given Names:

Surname:

Student Number:

Email address:

Date of Birth:

2. Scholarship Date

Please tick which term you are applying for

March 2018
July 2018
October 2018

3. Campus Location

Melbourne
Sydney

4. Declaration

By signing this application form, you declare:

The information you submitted in this application is true and correct

You are the copyright owner of all material obtained within, and no part has been copied, borrowed or produced by any other party

You have read the terms and conditions of the initiAIT program before completing this application form.

Signature:

Date:

Parent / Guardian Details (if applicant is under 18)

Name:

Relationship:

Phone:

Signature:

Date:

Office Use Only

Scholarship Granted:

Approved By:
Signature:
Date:
Comments:

TERMS AND CONDITIONS

- All scholarship applications must be original works and created entirely by the scholarship applicant
- The scholarship is not transferable to other persons or other educational institutions
- AIT will retain full discretion over the scholarship assessment and awarding process, and no appeal process may be entered into
- AIT accepts no responsibility for late, lost, incomplete, or incorrectly submitted, delayed, illegible, corrupted or miscredited entries
- Award of the scholarship will be announced at the beginning of the new term
- Award payment is split as per following: 50% of the scholarship will be applied on the student's 1st term and 50% of the scholarship will be applied on the student's last term of his/her study
- New students must commence their course in either of the 3 major 2018 intakes and undertake a full-time study load for at least the first 2 terms
- All portfolio submissions submitted to AIT become the property of AIT. Each scholarship applicant promises that he/she has the right to transfer these works to AIT. AIT may use application materials submitted in any way in any medium
- AIT reserves the right not to award the scholarship if no entry meets its judging criteria
- The scholarship is not exchangeable for cash, and the scholarship winner is not entitled to any monetary refund under any circumstances
- Application to initiAIT Scholarship Complete AIT's enrollment form and provide all usual supporting documentation, including a signed student contract and request for FEE HELP form if applicable, for new students who are joining AIT
- Agree to AIT's policies and procedures
- The scholarship winners acknowledge that should they need to repeat any particular subject , the additional cost of this repeated subject will not be paid by AIT
- The scholarship winners acknowledge that AIT accepts no liability for any personal tax implications that may arise from being awarded this scholarship
- Independent financial advice should be sought by the scholarship winner
- Agree to participate in promotional activities requested by AIT from time to time, for a period extending 6 months after the scholarship benefit period these activities may include but are not limited to attending publicity/industry events and student career fairs.

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