

2019 AIT VSL Schedule of Fees	
<b>Name of Course:</b>	BSB50215 Diploma of Business
<b>Delivery Method:</b>	Online
<b>Delivery Location:</b>	Online
<b>Duration:</b>	104 weeks (24 months)
<b>Fee Schedule Period:</b>	1 November 2018 to 31 December 2019
<b>Nos of Study Blocks:</b>	3

Notes
Course duration calculated on 7 day week
Study block duration is 242 days
Census date is the 23rd day of each study block
No breaks between study blocks
RPL calculated at 30% of UoC tuition fee

FEE HELP/VFH/VSL	Study Period	Unit of Study Name	Unit of Study Code	Unit of Study Tuition Fee	Unit of Competency (UoC) Code	UoC Tuition Fee	EFTSL	Study Block End Date (day into the course)	Census Date (day into the course)	RPL Unit Code	RPL Unit Fee	RPL EFTSL
VSL	Block 1	Introduction to Digital Marketing	INDM001	\$853	BSBMKG508	\$853	0.16667	242	49	INDM001R	\$256	0.0001
VSL		Digital Ecosystems and Content Marketing	DECM001	\$853	BSBMKG501	\$853	0.16667			DECM001R	\$256	0.0001
VSL	Block2	Social Media Marketing	SOMM001	\$569	BSBMKG523	\$569	0.11111	485	291	SOMM001R	\$170	0.0001
VSL		Search Engine Marketing	SEMK001	\$569	BSBMKG514	\$569	0.11111			SEMK001R	\$170	0.0001
VSL		Digital Display Advertising	DDAD001	\$569	BSBADV507	\$569	0.11111			DDAD001R	\$170	0.0001
VSL		e-Commerce	ECOM001	\$569	BSBEBU501	\$569	0.11111			ECOM001R	\$170	0.0001
VSL	Block 3	Data Analytics	DAAN001	\$569	BSBMKG522	\$569	0.11111	728	534	DAAN001R	\$170	0.0001
VSL		Digital Marketing Management	DIMM001	\$569	BSBMKG603	\$569	0.11111			DIMM001R	\$170	0.0001