

2019 AIT VSL Schedule of Fees	
Name of Course:	B5850215 Diploma of Business
Delivery Method:	Online
Delivery Location:	Online
Duration:	104 weeks (no breaks)
Fee Schedule Period:	1 February 2019 to 30 April 2019
Nos of Study Blocks:	3

Notes
Course duration calculated on 7 day week Study block duration is 242 days (not including breaks) Census date is the 49th day of each study block (not including breaks) No breaks between study blocks RPL calculated at 30% of UoC tuition fee

This version of the online course has been discontinued from 31 April and replaced with a new version

Study Period	Unit of Study Name	Unit of Study Tuition Fee	VSL component of tuition fee	Tuition fee gap	Unit of Competency	Unit of Competency (UoC) Code	EFTSL	Study Block End Date (day into the course)	Census Date (day into the course)	RPL Unit Code	RPL Unit Fee	RPL EFTSL
Block 1	Introduction to Digital Marketing	\$574.56	\$574.56	\$0.00	Plan direct marketing activities	BSBMKG508	0.11111	242	day 49	BSBMKG508RPL	\$172.36	0.0001
	Digital Ecosystems and Content Marketing	\$574.56	\$574.56	\$0.00	Identify & evaluate marketing opportunities	BSBMKG501	0.11111			BSBMKG501RPL	\$172.36	0.0001
	Social Media Marketing	\$574.56	\$574.56	\$0.00	Develop & manage complex public relations campaigns	BSBPUB502	0.11111			BSBPUB502RPL	\$172.36	0.0001
Block 2	Search Engine Marketing	\$574.56	\$574.56	\$0.00	Design & develop an integrated marketing communications plan	BSBMKG523	0.11111	484	day 291	BSBMKG523RPL	\$172.36	0.0001
	Digital Advertising	\$574.56	\$574.56	\$0.00	Develop a media plan	BSBADV507	0.11111			BSBADV507RPL	\$172.36	0.0001
	e-Commerce	\$574.56	\$574.56	\$0.00	Investigate and design e-business solutions	BSBEU501	0.11111			BSBEU501RPL	\$172.36	0.0001
Block 3	Data Analytics	\$861.83	\$861.83	\$0.00	Plan measurement of marketing effectiveness	BSBMKG522	0.16667	726	day 533	BSBMKG522RPL	\$258.55	0.0001
	Digital Marketing Management	\$861.83	\$861.83	\$0.00	Manage the marketing process	BSBMKG603	0.16667			BSBINM603RPL	\$258.55	0.0001
		\$5,171	\$5,171	\$0.00								

2019 AIT VSL Schedule of Fees	
Name of Course:	B5850215 Diploma of Business
Delivery Method:	Online
Delivery Location:	Online
Duration:	104 weeks (no breaks)
Fee Schedule Period:	1 May 2019 to 31 December 2019
Nos of Study Blocks:	3

Notes
Course duration calculated on 7 day week Study block duration is 242 days (not including breaks) Census date is the 49th day of each study block (not including breaks) No breaks between study blocks RPL calculated at 30% of UoC tuition fee

Study Period	Unit of Study Name	Unit of Study Tuition Fee	VSL component of tuition fee	Tuition fee gap	Unit of Competency	Unit of Competency (UoC) Code	EFTSL	Study Block End Date (day into the course)	Census Date (day into the course)	RPL Unit Code	RPL Unit Fee	RPL EFTSL
Block 1	Digital Marketing Philosophies	\$574.56	\$574.56	\$0.00	Implement and monitor marketing activities	BSBMKG514	0.11111	242	day 49	BSBMKG514RPL	\$172.36	0.0001
	Email Marketing	\$574.56	\$574.56	\$0.00	Plan e-marketing comms	BSBMKG510	0.11111			BSBMKG510RPL	\$172.36	0.0001
	Content Marketing	\$574.56	\$574.56	\$0.00	Write persuasive copy	BSBWRT501	0.11111			BSBWRT501RPL	\$172.36	0.0001
Block 2	Social Media Marketing	\$574.56	\$574.56	\$0.00	Develop a social media engagement plan	BSBMKG537	0.11111	484	day 291	BSBMKG537RPL	\$172.36	0.0001
	Search Engine Marketing	\$574.56	\$574.56	\$0.00	Develop a search engine optimisation plan	BSBMKG535	0.11111			BSBMKG535RPL	\$172.36	0.0001
	Digital Advertising	\$574.56	\$574.56	\$0.00	Develop a media plan	BSBADV507	0.11111			BSBADV507RPL	\$172.36	0.0001
Block 3	Data Driven Marketing	\$861.83	\$861.83	\$0.00	Identify and evaluate marketing opportunities	BABMKG501	0.16667	726	day 533	BABMKG501RPL	\$258.55	0.0001
	MarTech & Automation	\$861.83	\$861.83	\$0.00	Manage an information or knowledge management system	BSBINM501	0.16667			BSBINM501RPL	\$258.55	0.0001
		\$5,171	\$5,171	\$0.00								

2019 AIT VSL Schedule of Fees	
Name of Course:	B5850215 Diploma of Business
Delivery Method:	On campus
Delivery Location:	Melbourne, Sydney
Duration:	48 weeks (including breaks)
Fee Schedule Period:	1 February 2019 to 31 December 2019
Nos of Study Blocks:	3

Notes
Course duration calculated on 7 day week Study block duration is 98 days (not including breaks) Census date is the 20th day of each study block (not including breaks) 2 week break between study blocks & 2 week break over Christmas RPL calculated at 30% of UoC tuition fee

Study Period	Unit of Study Name	Unit of Study Tuition Fee	VSL component of tuition fee	Tuition fee gap	Unit of Competency	Unit of Competency (UoC) Code	EFTSL	Study Block End Date (day into the course)	Census Date (day into the course)	RPL Unit Code	RPL Unit Fee	RPL EFTSL
Block 1	Digital Marketing Philosophies	\$650.00	\$574.56	\$75.44	Implement and monitor marketing activities	BSBMKG514	0.11111	day 98	day 20	BSBMKG514RPL	\$195.00	0.0001
	Email Marketing	\$650.00	\$574.56	\$75.44	Plan e-marketing comms	BSBMKG510	0.11111			BSBMKG510RPL	\$195.00	0.0001
	Content Marketing	\$650.00	\$574.56	\$75.44	Write persuasive copy	BSBWRT501	0.11111			BSBWRT501RPL	\$195.00	0.0001
Block 2	Social Media Marketing	\$650.00	\$574.56	\$75.44	Develop a social media engagement plan	BSBMKG537	0.11111	day 196	day 118	BSBMKG537RPL	\$195.00	0.0001
	Search Engine Marketing	\$650.00	\$574.56	\$75.44	Develop a search engine optimisation plan	BSBMKG535	0.11111			BSBMKG535RPL	\$195.00	0.0001
	Digital Advertising	\$650.00	\$574.56	\$75.44	Develop a media plan	BSBADV507	0.11111			BSBADV507RPL	\$195.00	0.0001
Block 3	Data Driven Marketing	\$975.00	\$861.83	\$113.18	Identify and evaluate marketing opportunities	BABMKG501	0.16667	day 294	day 216	BABMKG501RPL	\$292.50	0.0001
	MarTech & Automation	\$975.00	\$861.83	\$113.18	Manage an information or knowledge management system	BSBINM501	0.16667			BSBINM501RPL	\$292.50	0.0001
		\$5,850	\$5,171	\$679.00								