WELCOME TO THE WORLD OF ESSENTIAL OILS

AN INTRODUCTION BY AYLIN KARADAYI







WHAT IS AN ESSENTIAL OIL

A BRIEF OVERVIEW

- Natural, highly concentrated compounds found in the roots, bark, seeds, flowers, or other areas of a plant.
- Give a plant its aroma
- Protect the plant from harsh environmental conditions and insects
- Play a role in plant pollination
- Tiny, organic molecules that are known to quickly transform from their liquid or solid state into a gas when they reach room temperature.
- Molecules that enter the human cell membrane within seconds



HOW AND FROM WHERE TO SOURCE

SOURCE TO YOU

- Sourced from over 40 nations through Co-impact sourcing
- www.sourcetoyou.com
- Undergo strict testings:
- Like many other essential oil companies, doTERRA created their own quality control standard: Certified Pure Therapeutic Grade. This is an internal standard and doTERRA's promise that every single essential oil has been tested to this level.
- Most of the Essential Oils are sourced either through expression (cold) or distillation (steam).
- Essential oils permeate the cellmembrane and immediately penetrate the human cells.
- An Essetial oil is informed selfcare.



WHY DOTERRA?

dōTERRA essential oils are extremely potent, very high in quality and 100% natural. they are harvested and distilled from high quality stems, petals, nectars of plants from all over the world and represent the finest aromatic extracts.

for transparent accountability, dōTERRA created an internal standard called Certified Pure Therapeutic Grade® (CPTG)

USAGE OF ESSENTIAL OILS







INHALING THE OIL WHICH IMPACTS YOUR LIMBIC SYSTEM

APPLYING THE OIL TO YOUR
SKIN WHICH ENTERS THE
BLOOD STREAM

TAKING THE OILS
INTERNALLY WHICH AFFECTS
THE GUT

PERSONALIZATION

WORK WITH ME



- List your top goals to change your wellbeing
- Find the perfect oils for you to begin with
- Schedule an email or phone consult with me
- Order your oils easily and effortlessly through your own wholesale account

PERSONALIZATION

WHOLESALE CUSTOMER ORDERS

	Customer	Customer
Product Discounts: 25% off retail prices	*	
Loyalty Reward Points: Option to receive 10–30% of orders back in points redeemable for free product	*	
Shipping Reward Points: Option to receive the cost of your shipping back in points redeemable for free product	*	
Free Product: Place a monthly order over 125 PV and receive the free product of the month	*	

Retail

Wholesale



THE MOST POWERFUL ELEMENT IS NATURE ITSELF

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