

PORTFOLIO

—
Art Director

—
VEIT RITTERBECKS

CONTENT

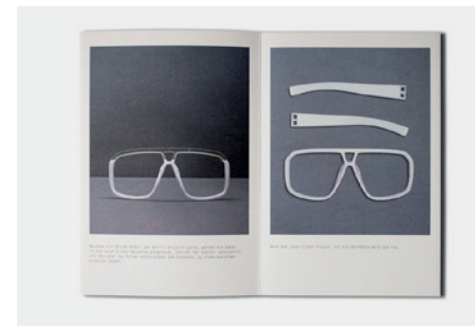
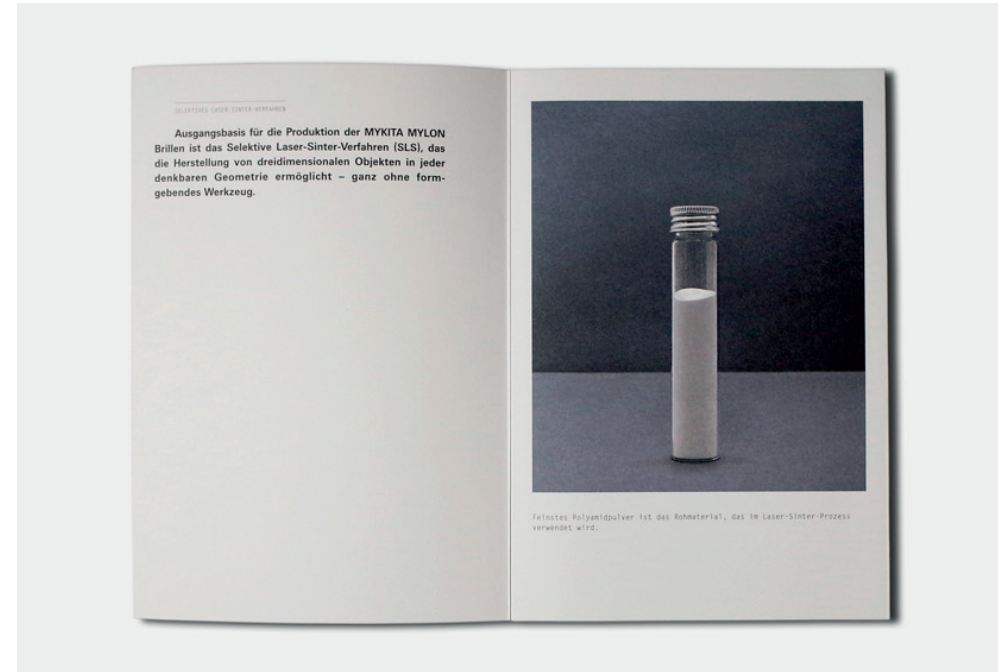
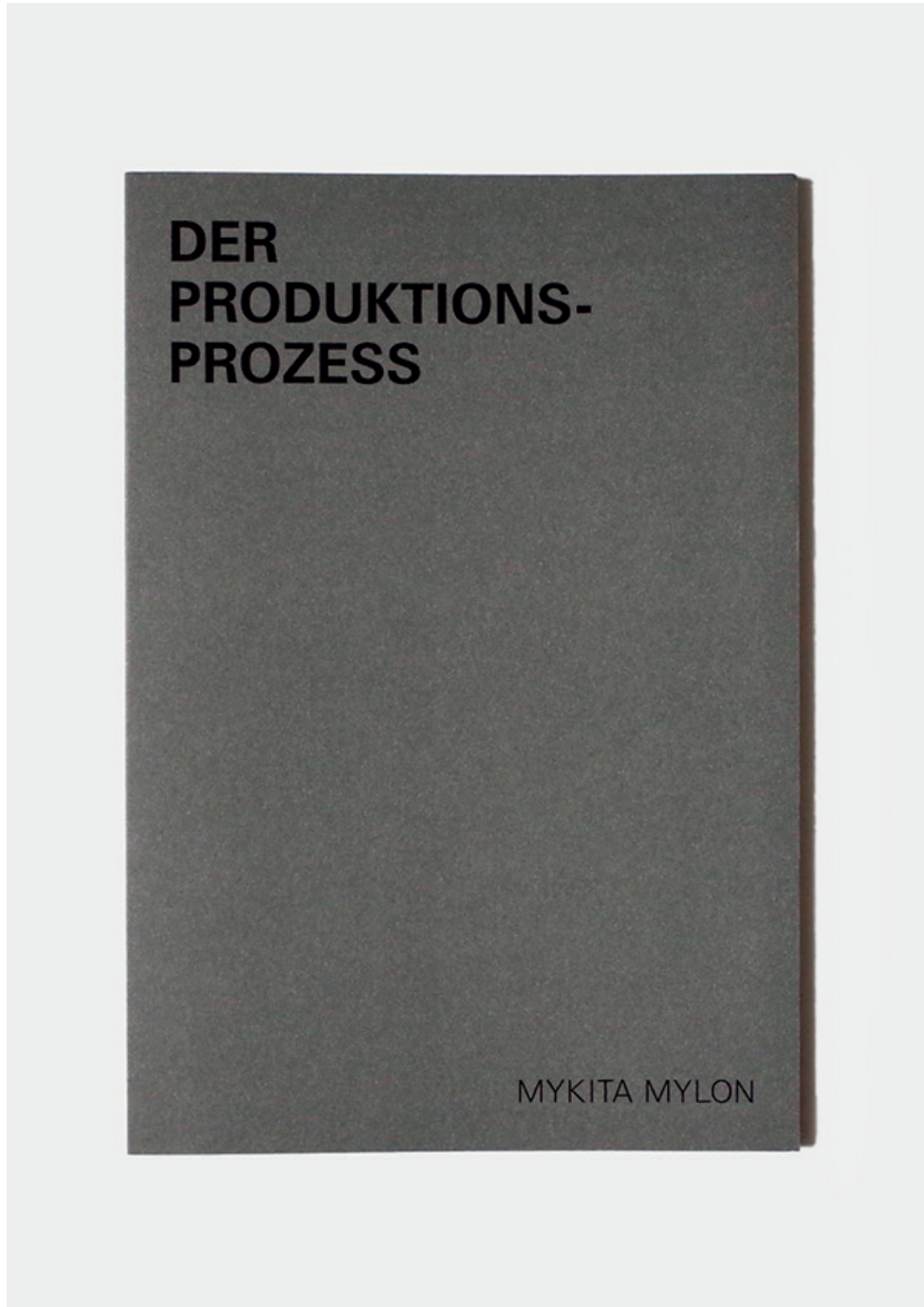
MYKITA
—
INKCORPORATED
—
WORKS
—
ABOUT

MYKITA

An extraction of the range of works which evolved within my engagement at MYKITA during the last couple of years.

OUT OF
THIS
WORLD









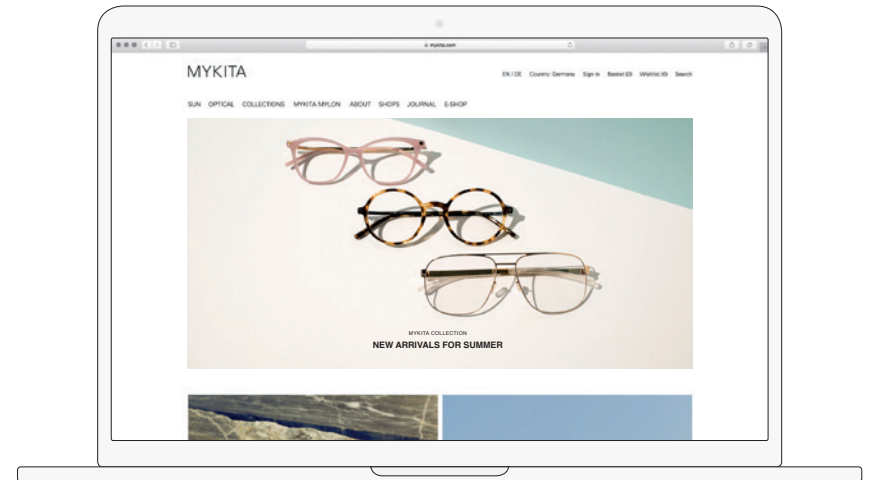
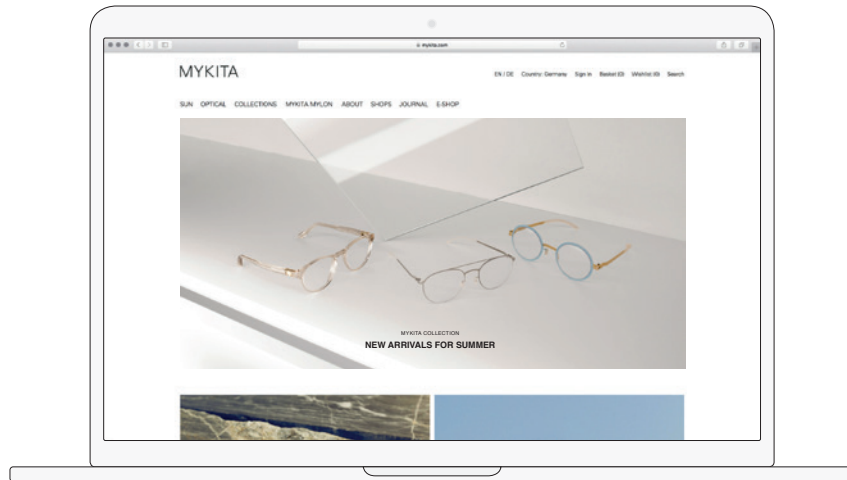
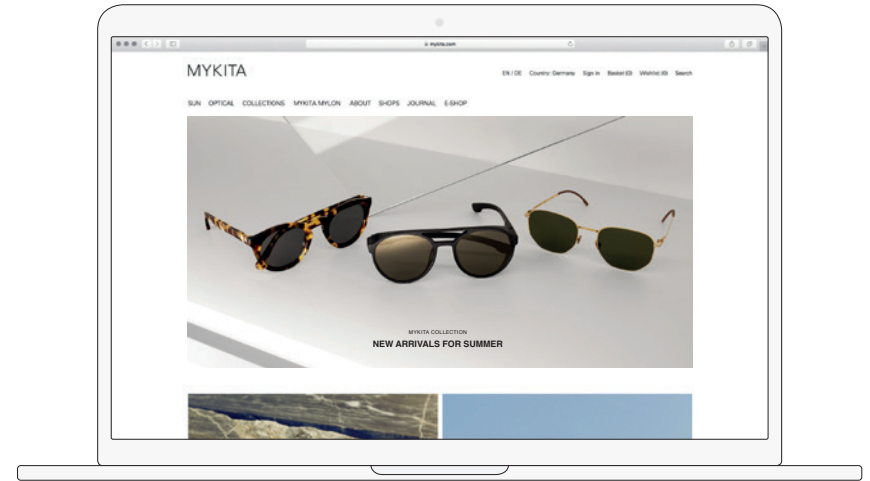
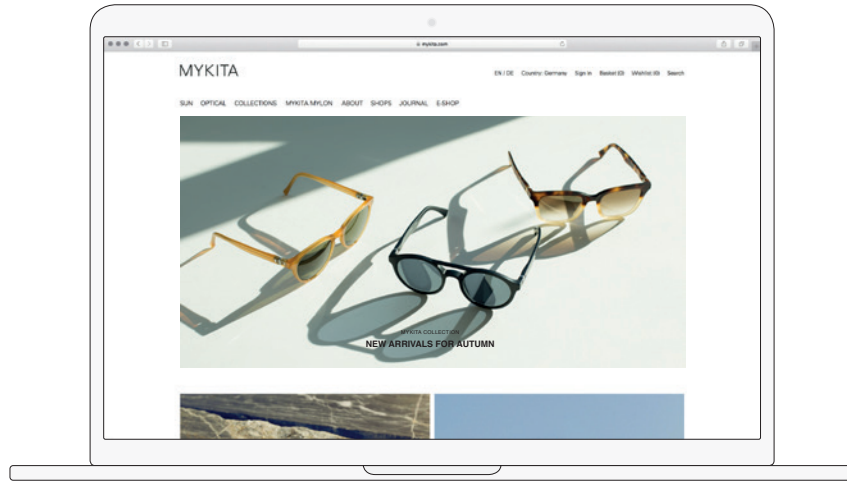
MYKITA

ONLINE PRODUCT



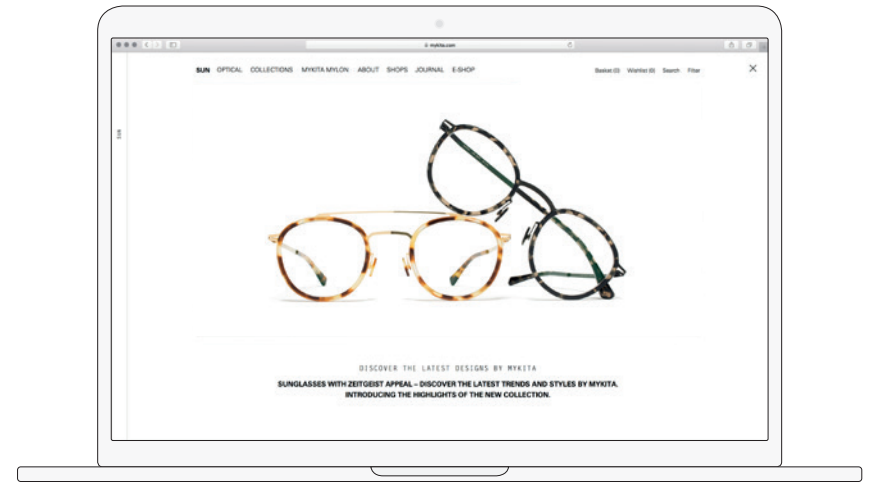
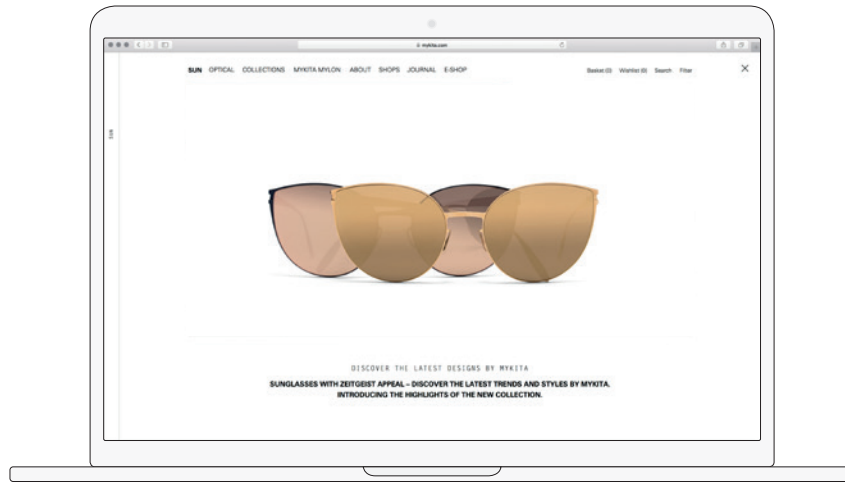
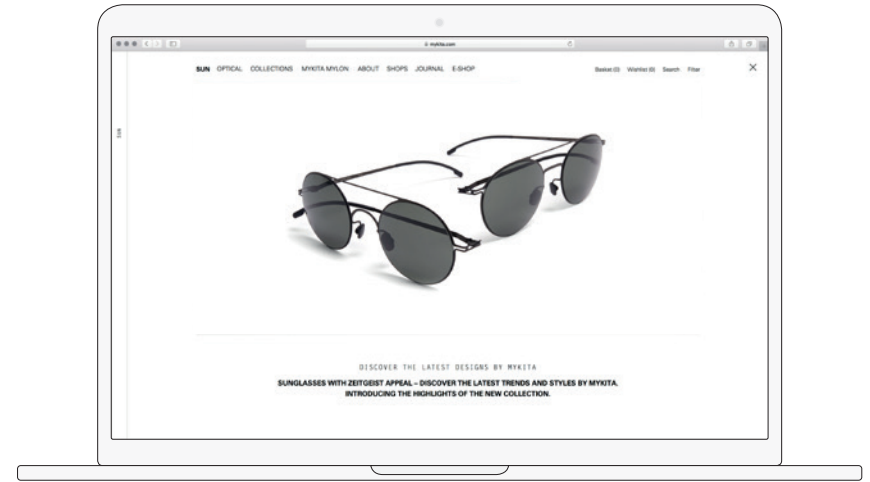
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ONLINE / WEBSITE / Startpage Heroes / Photography, Concept

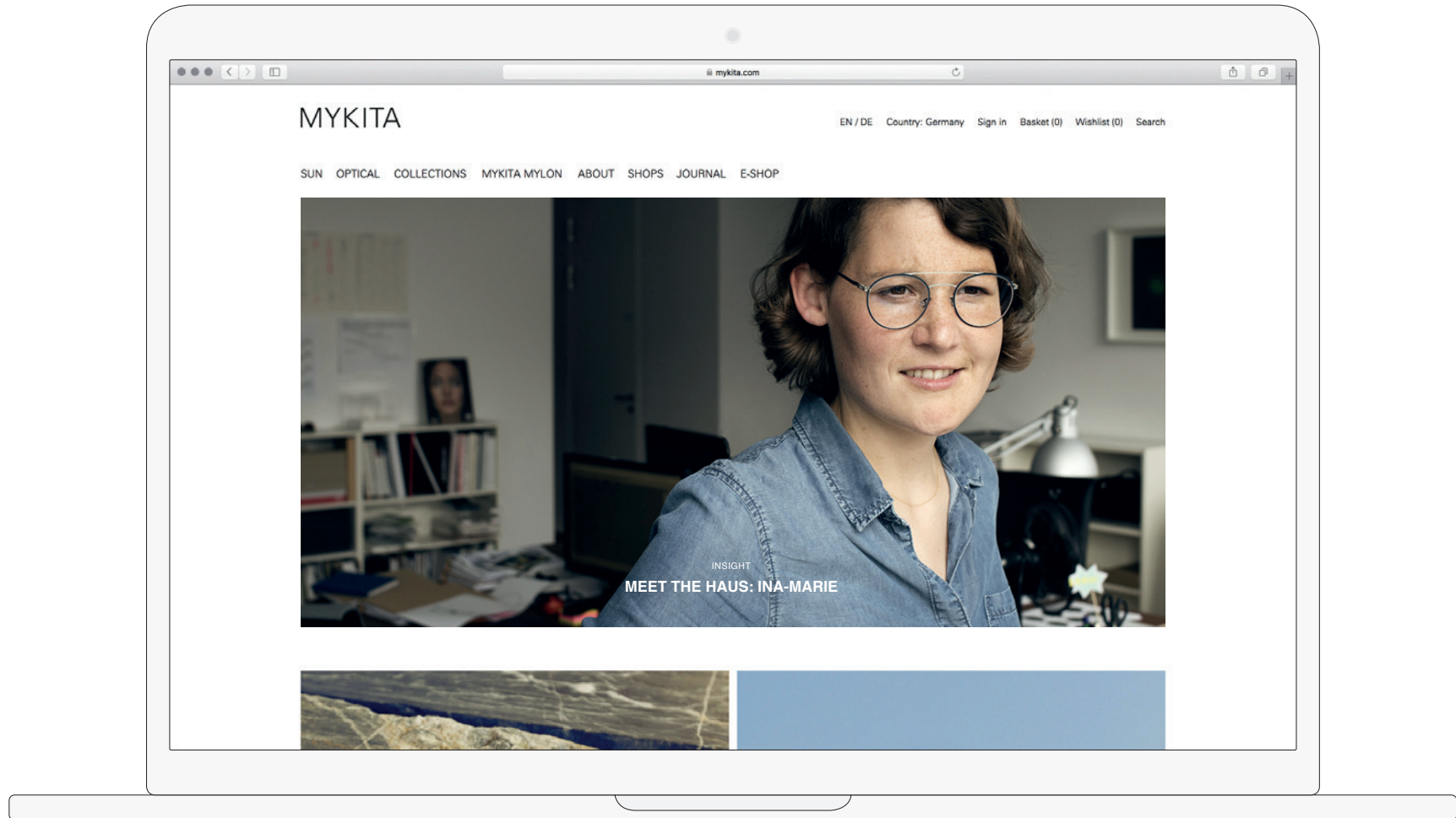


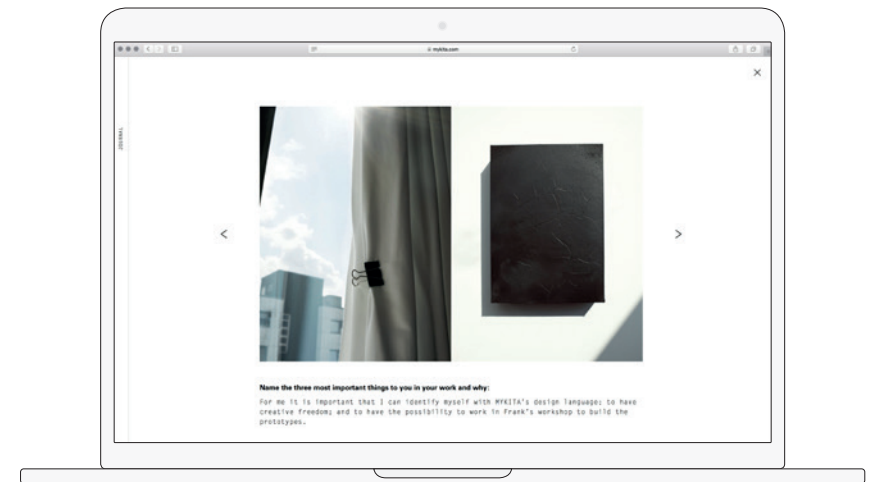
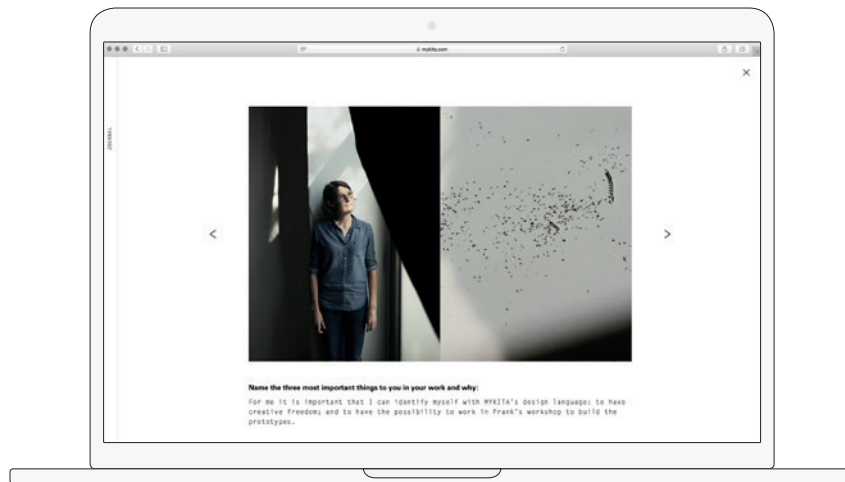
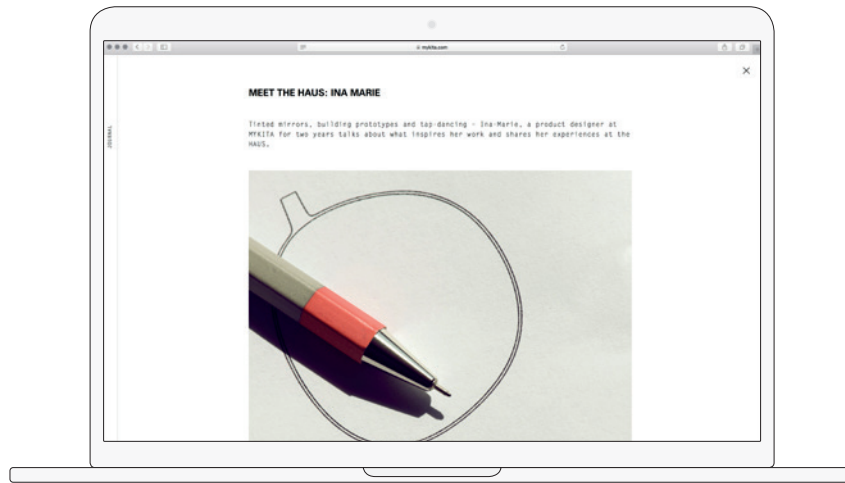
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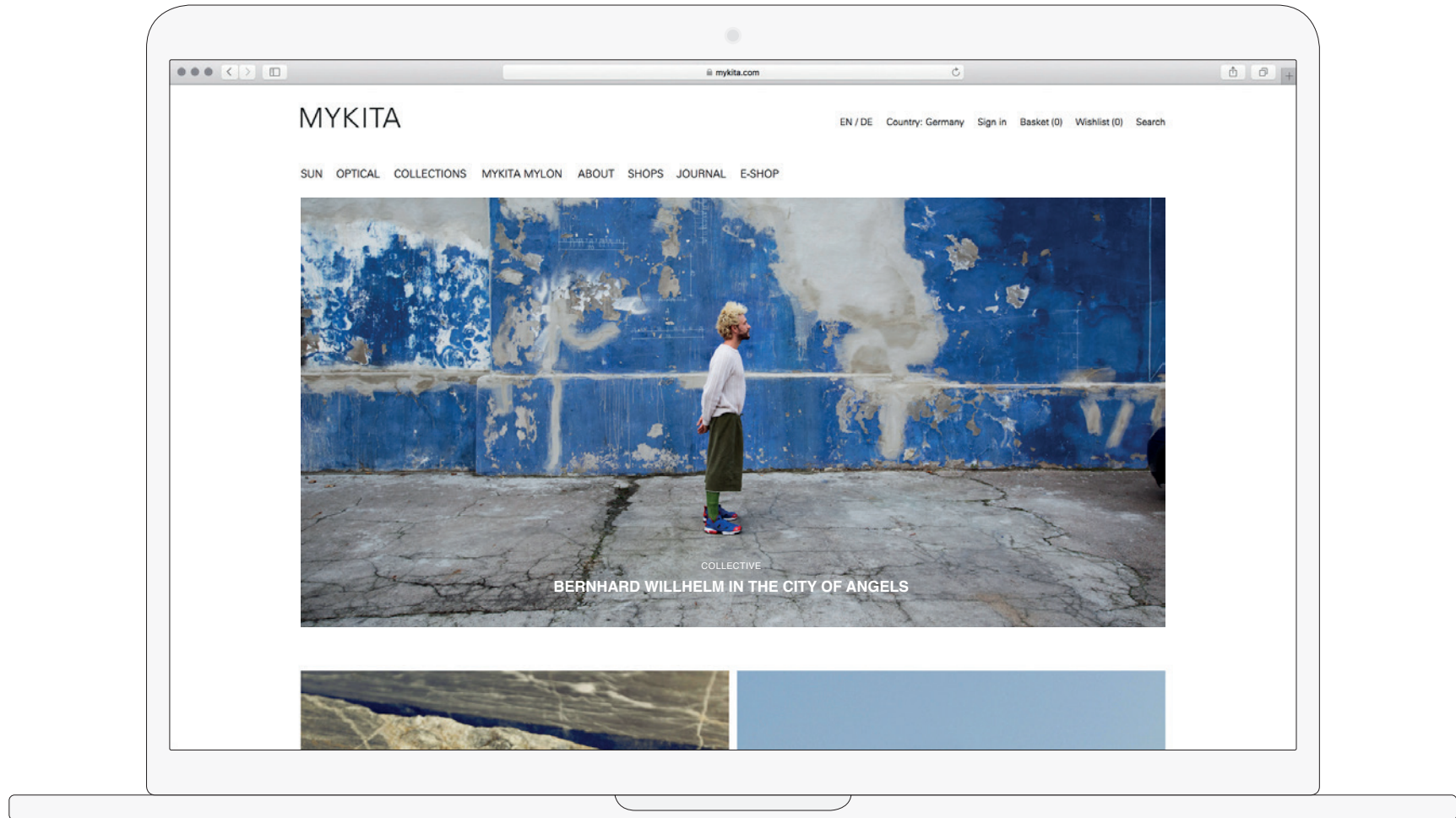
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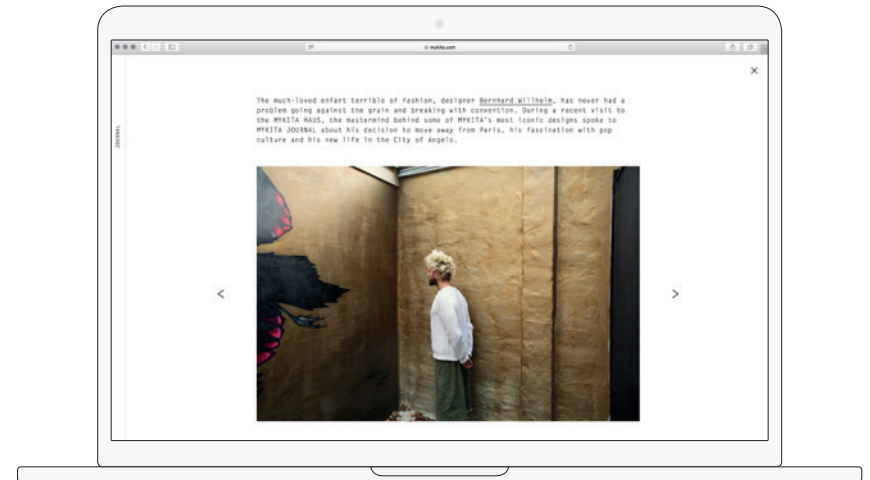
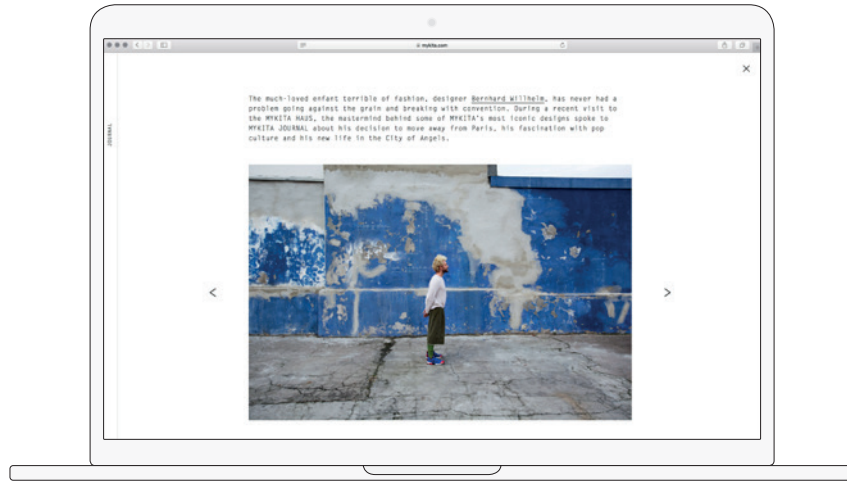


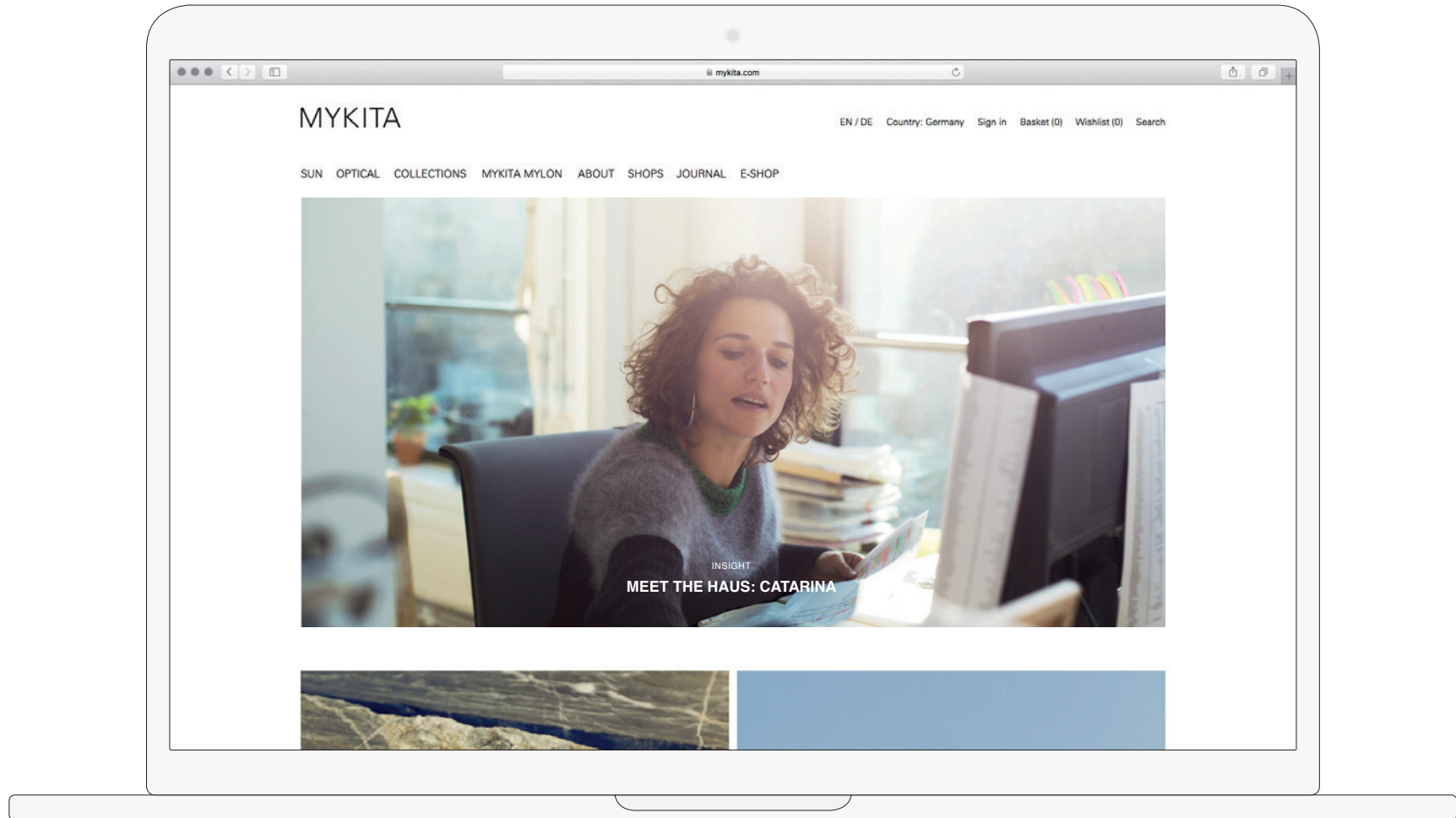


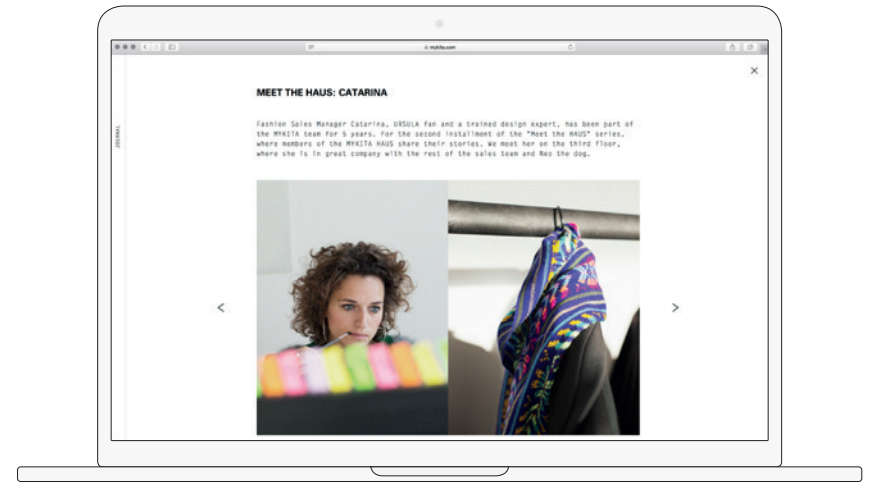
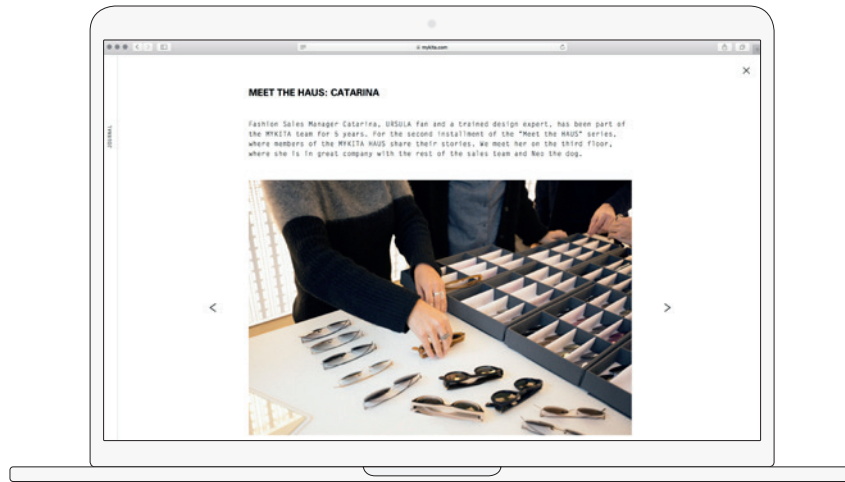
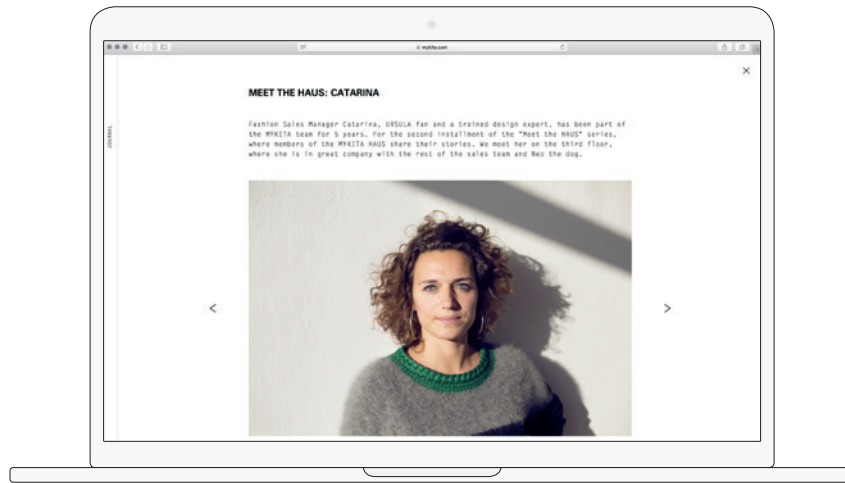


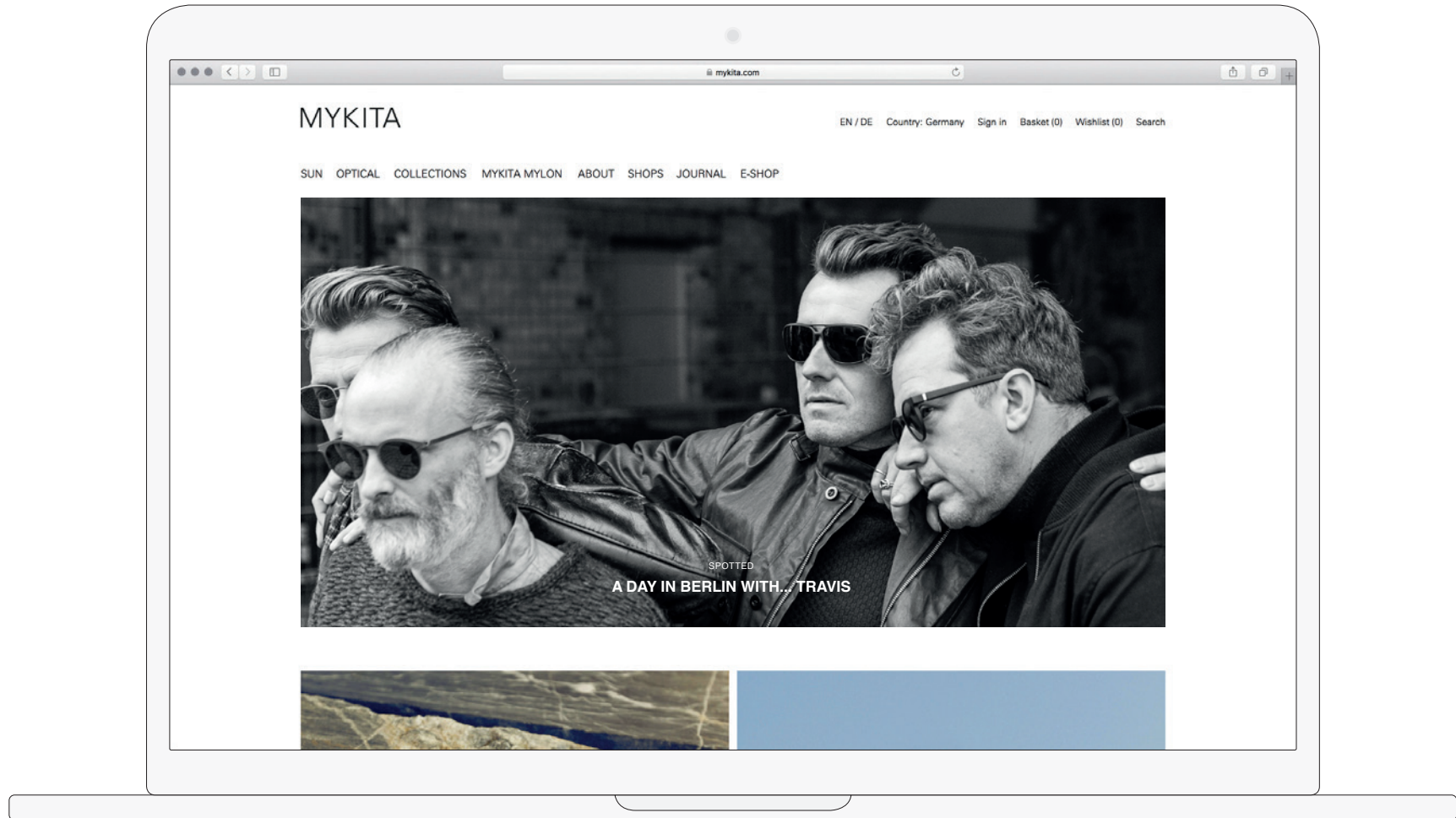




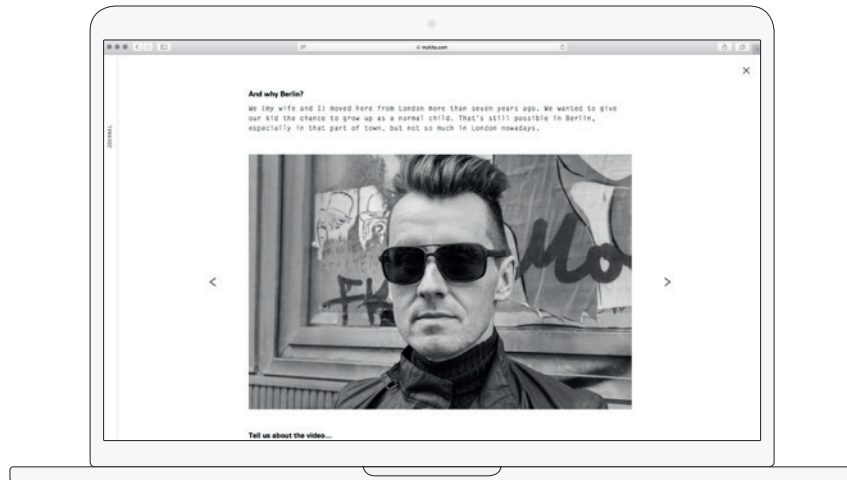
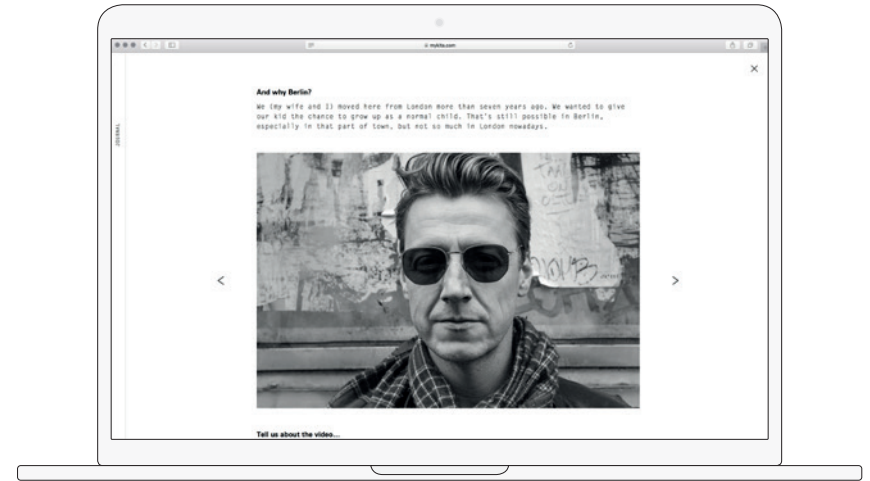


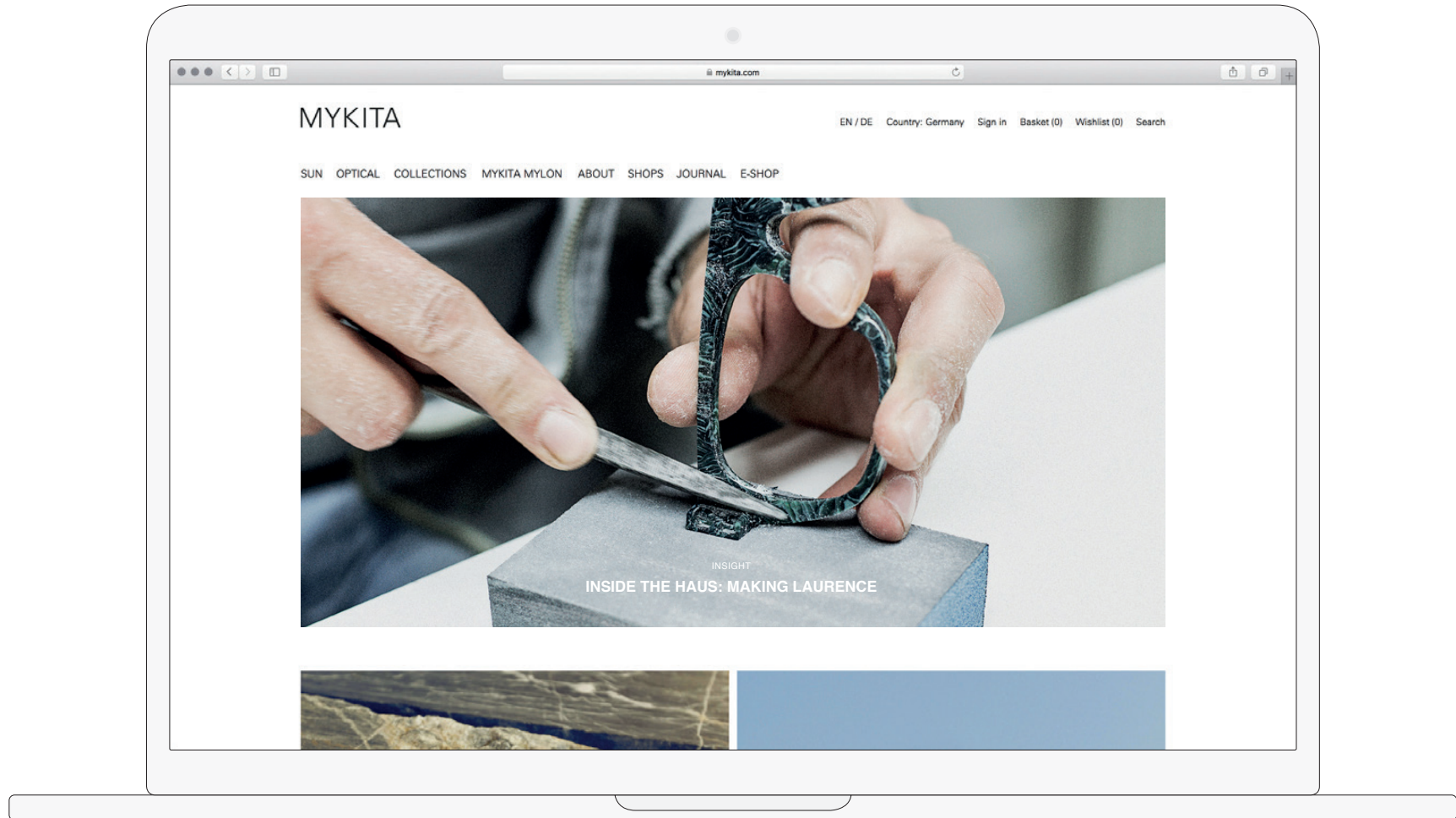


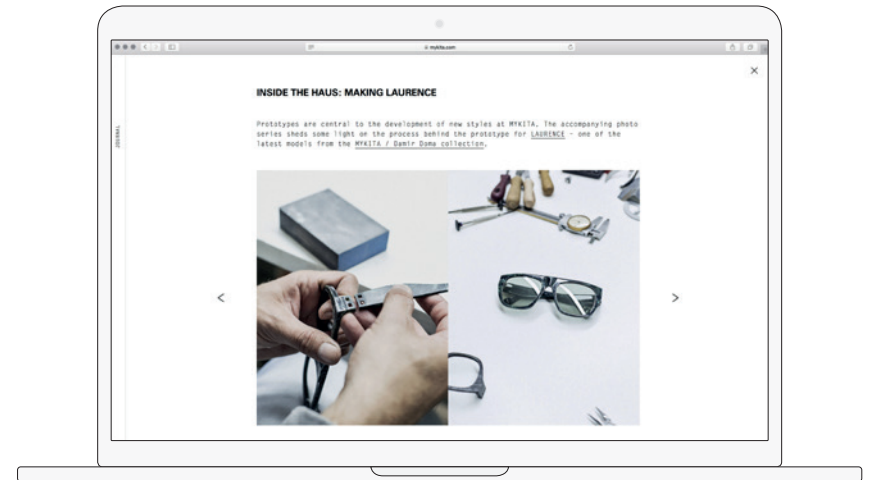
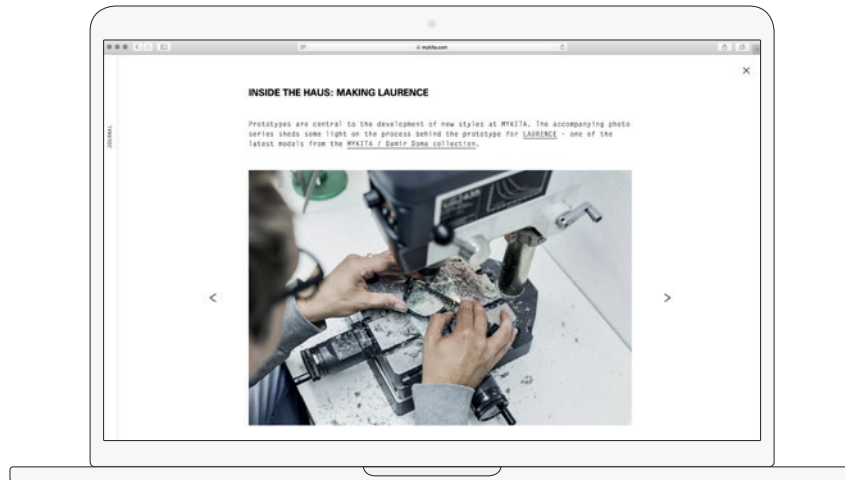


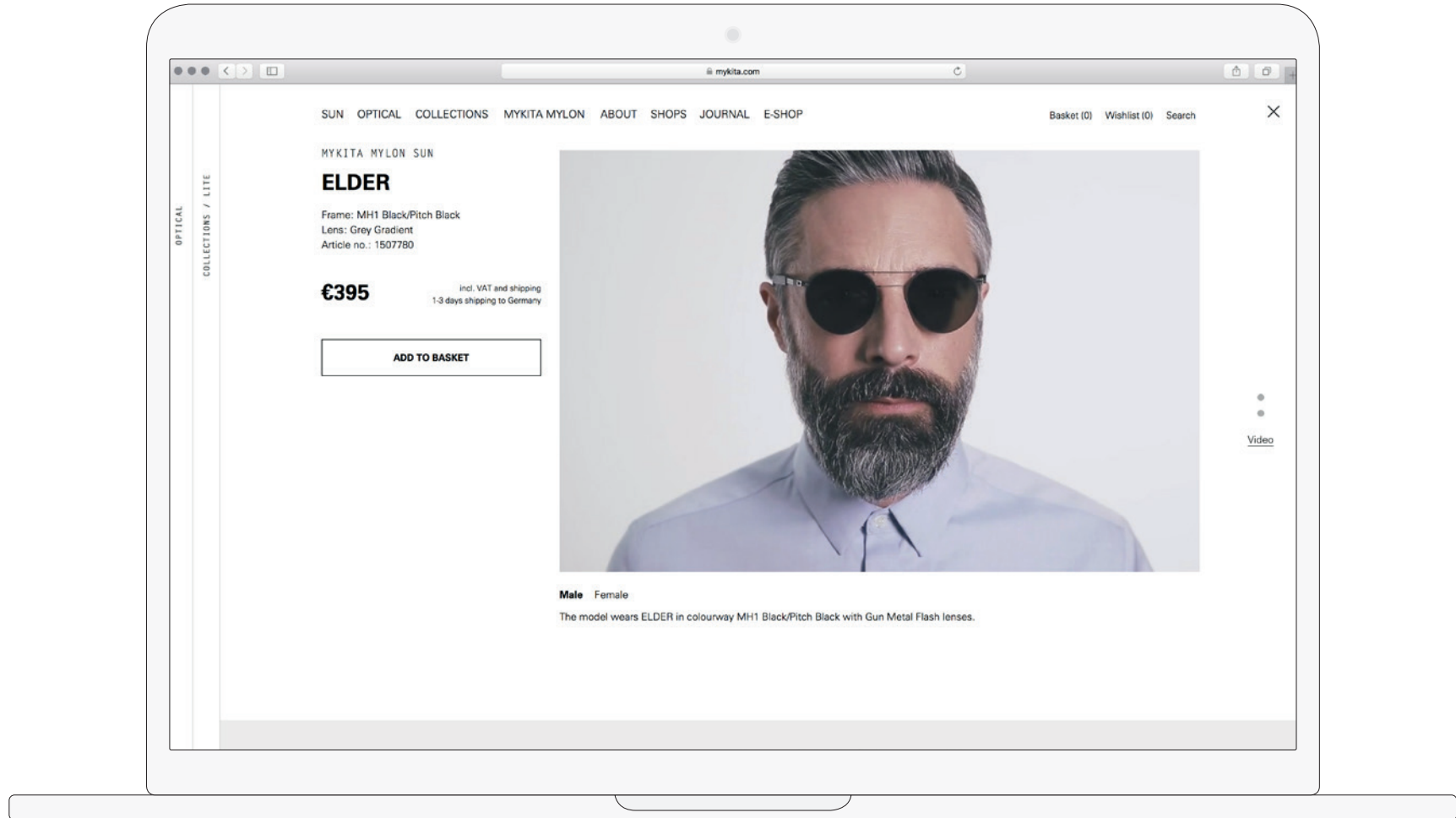


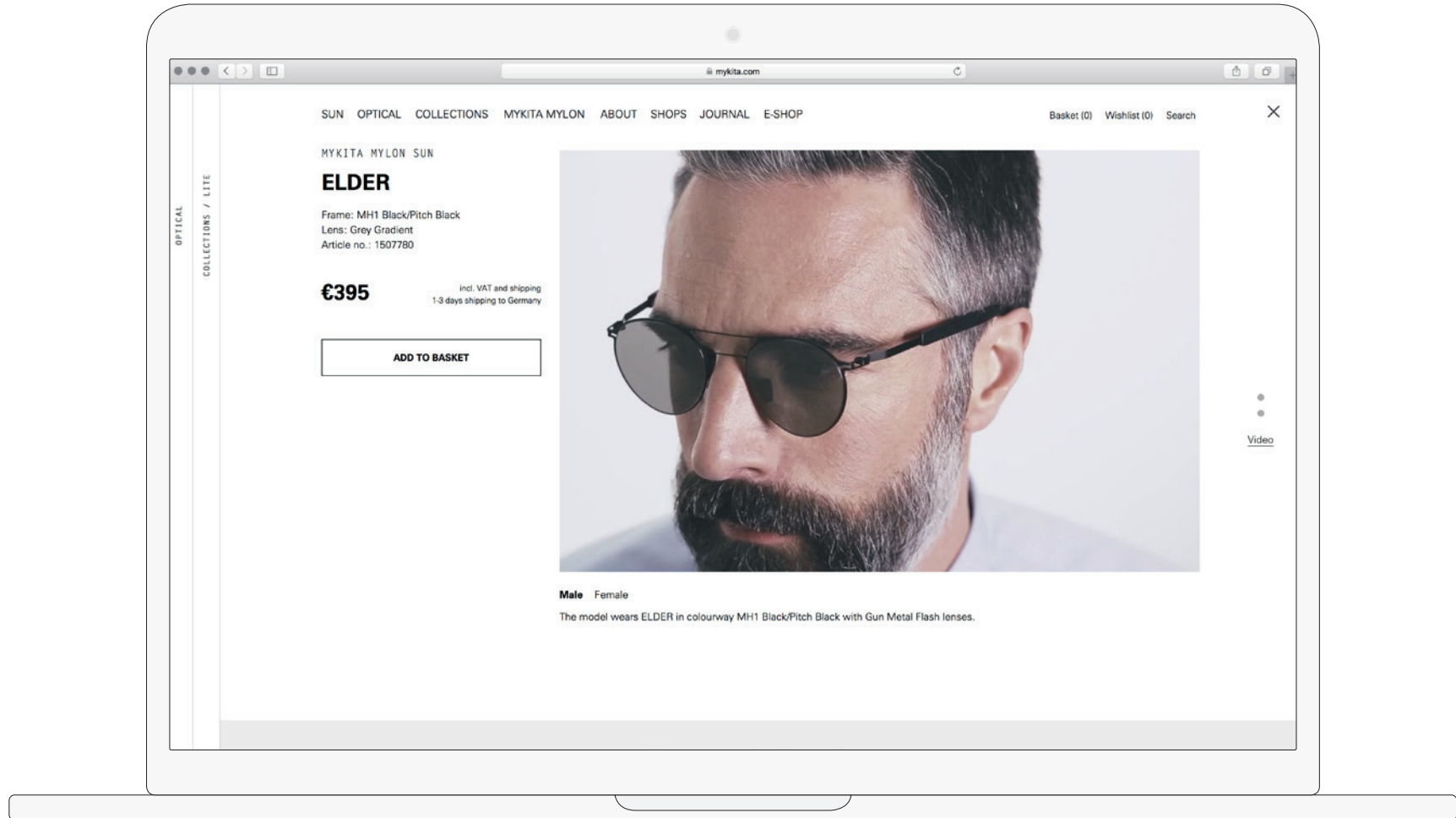


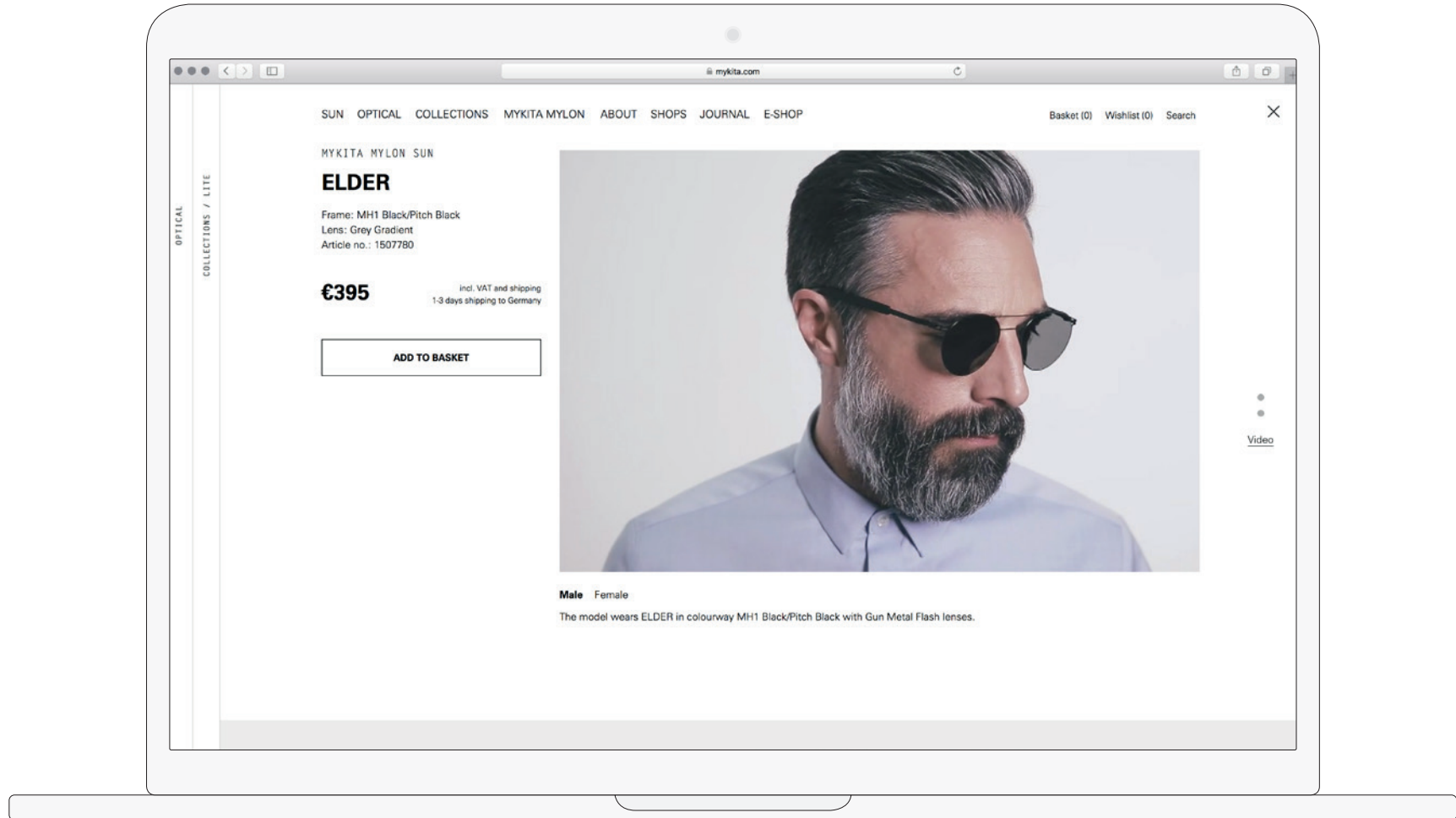


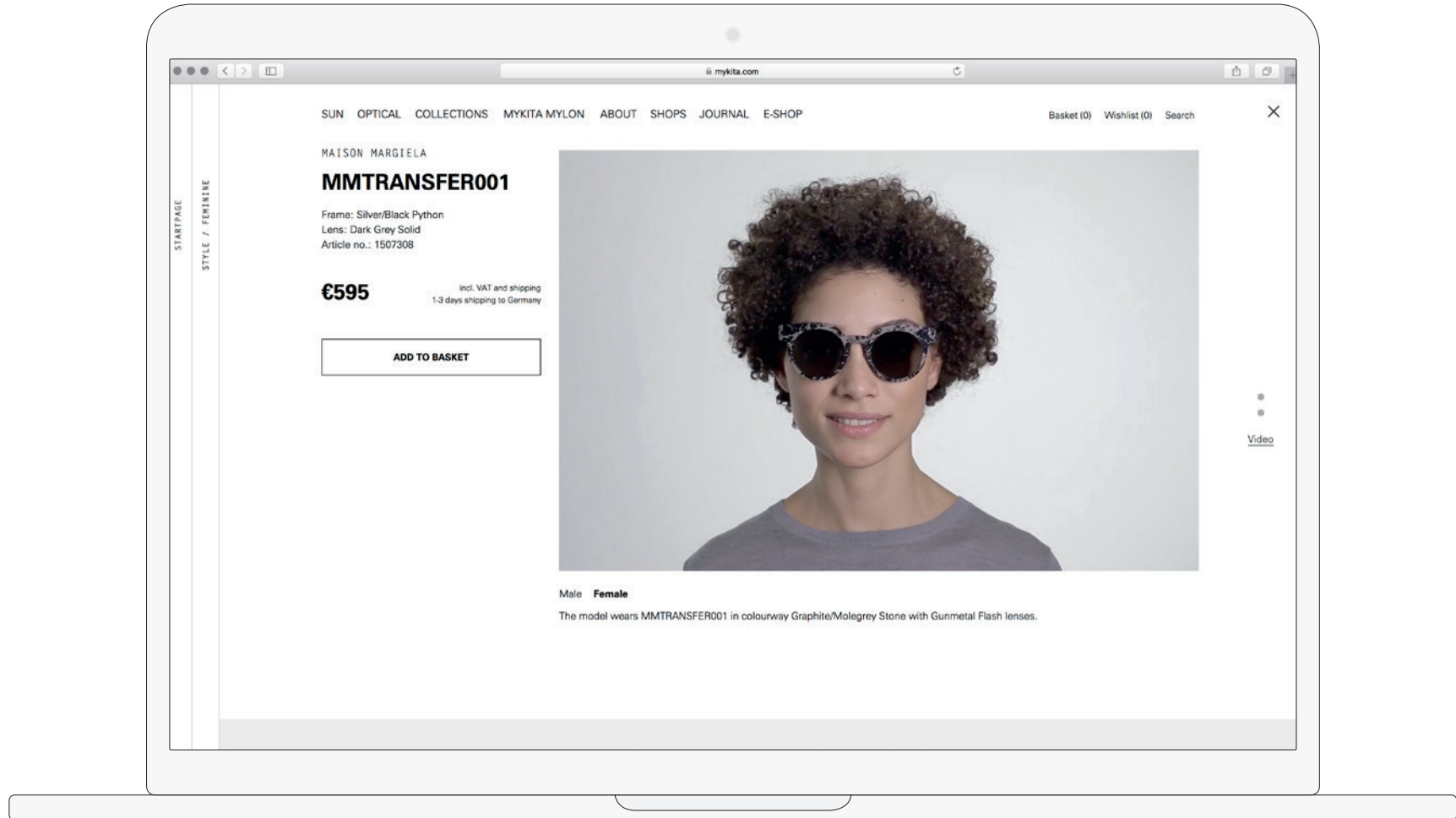






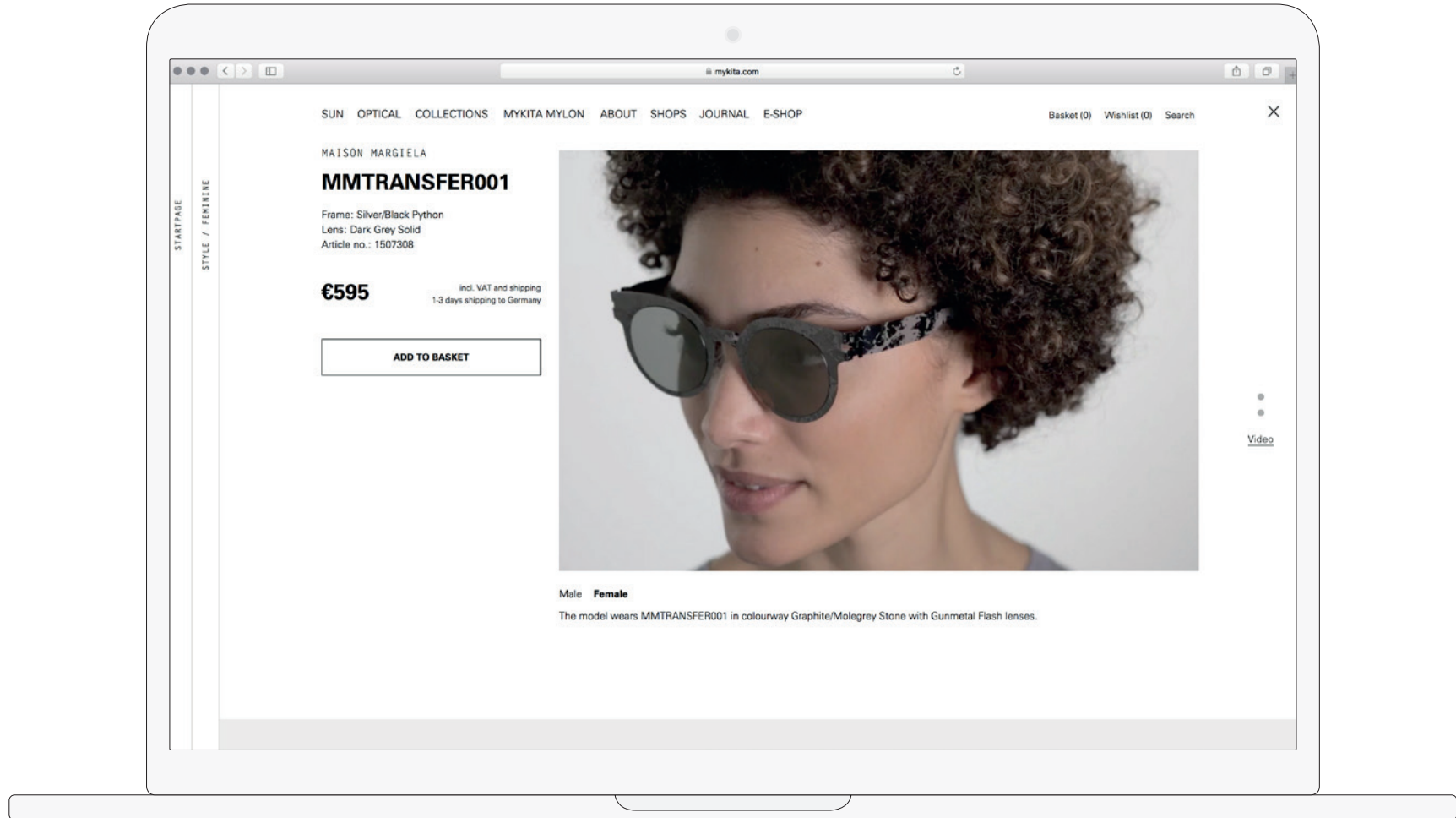


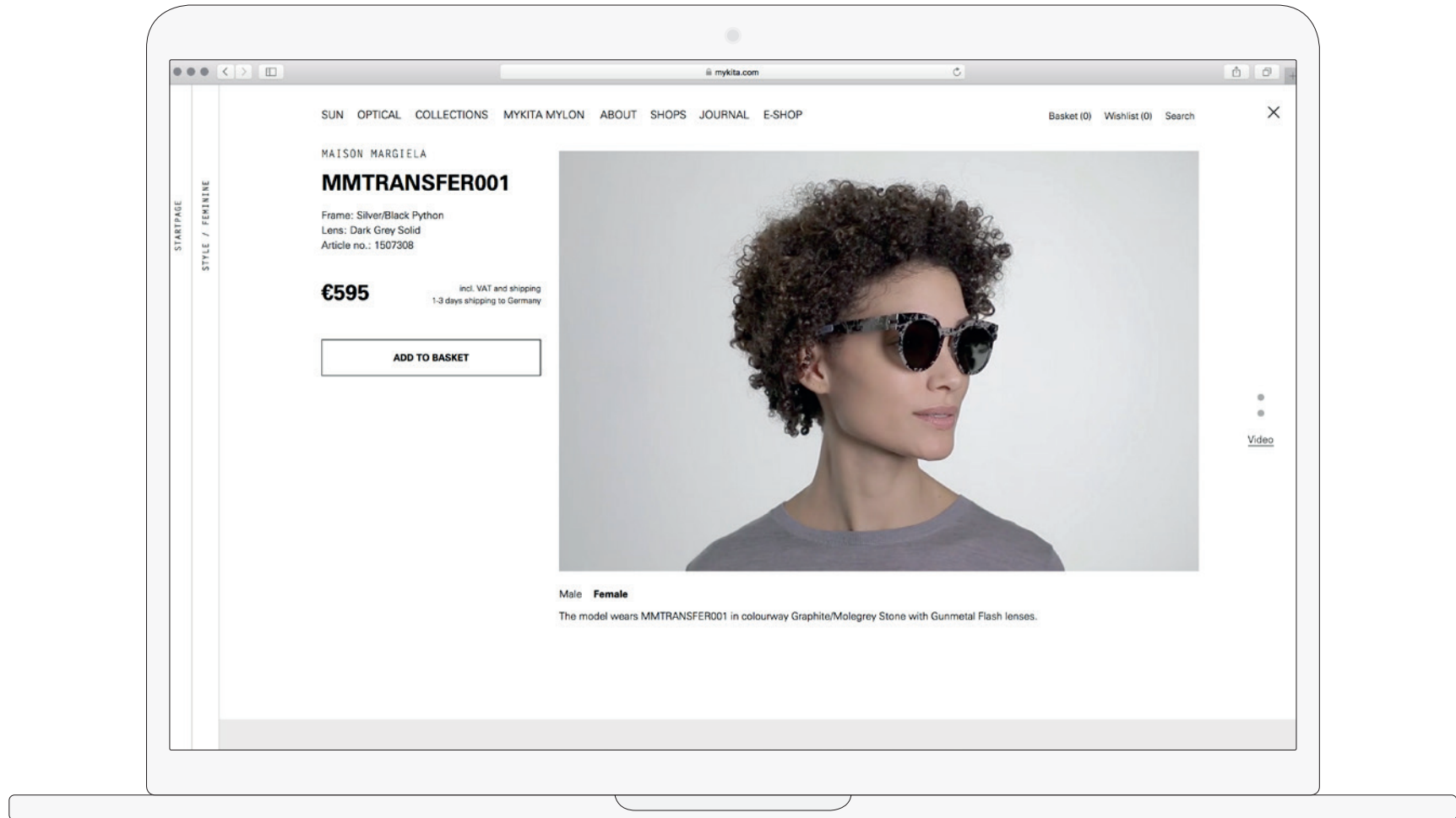




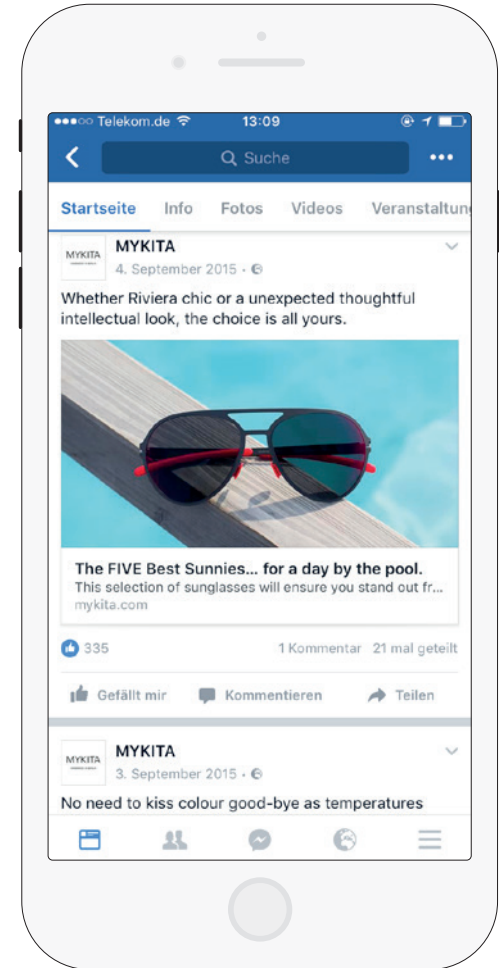
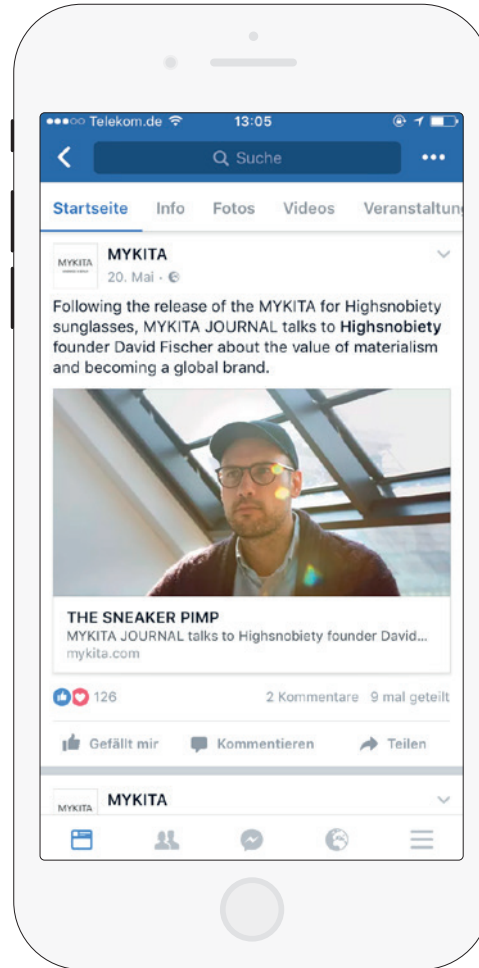
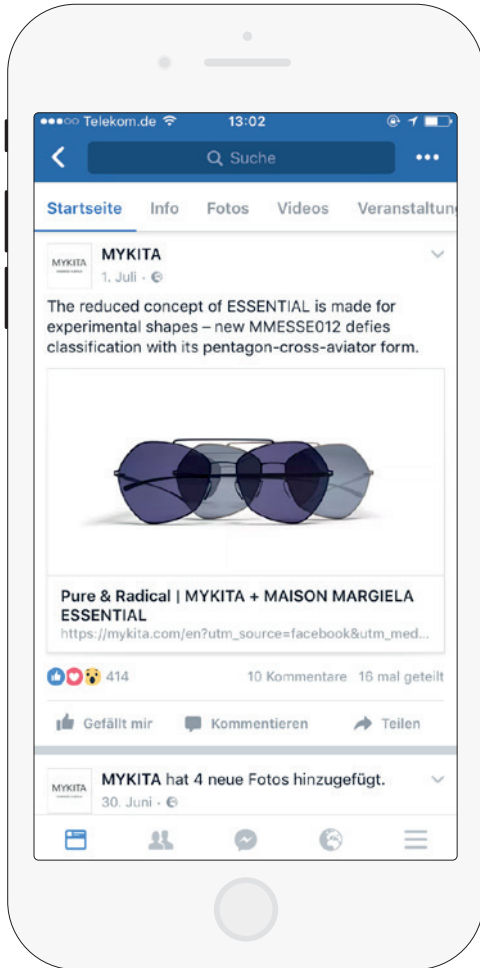
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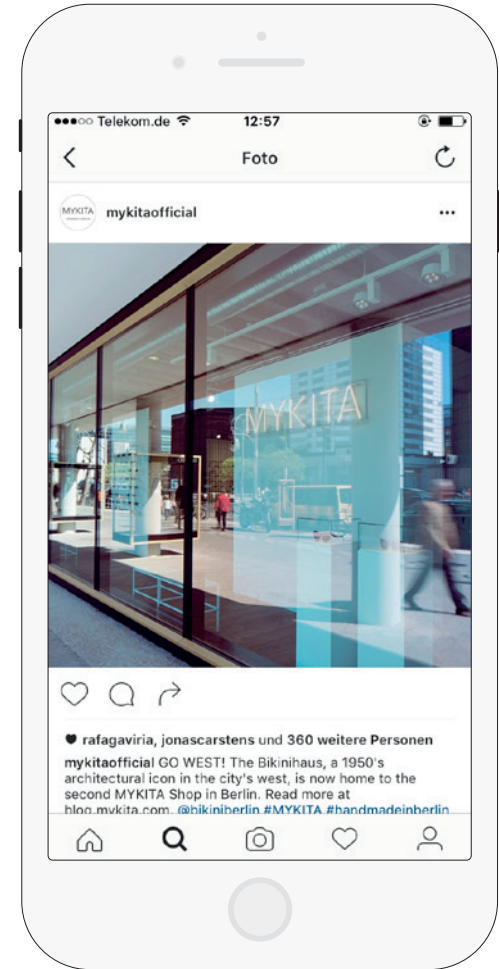
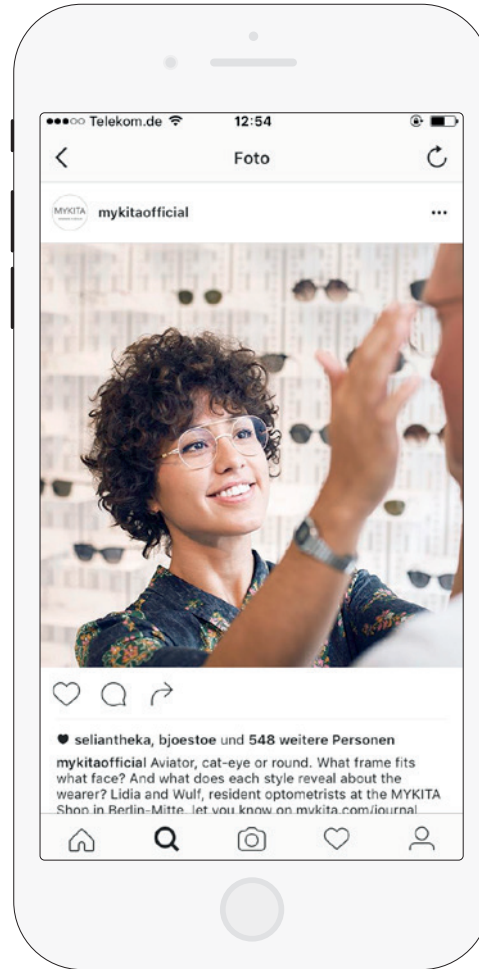
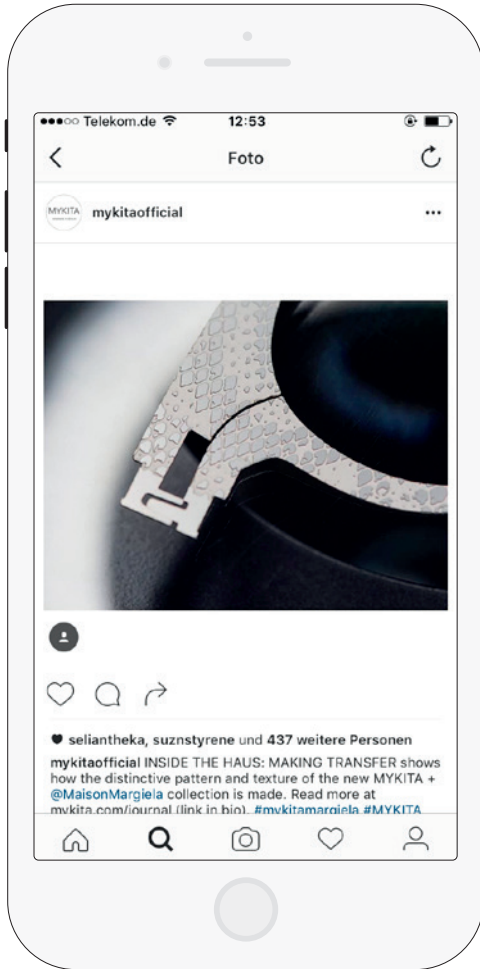
ONLINE / WEBSITE / E-Shop / Videos / Film, Edit, Concept

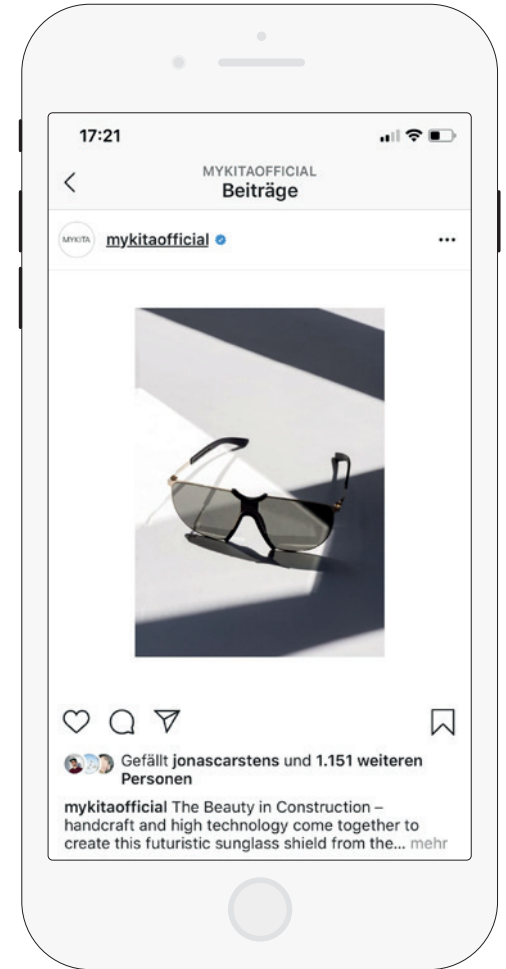
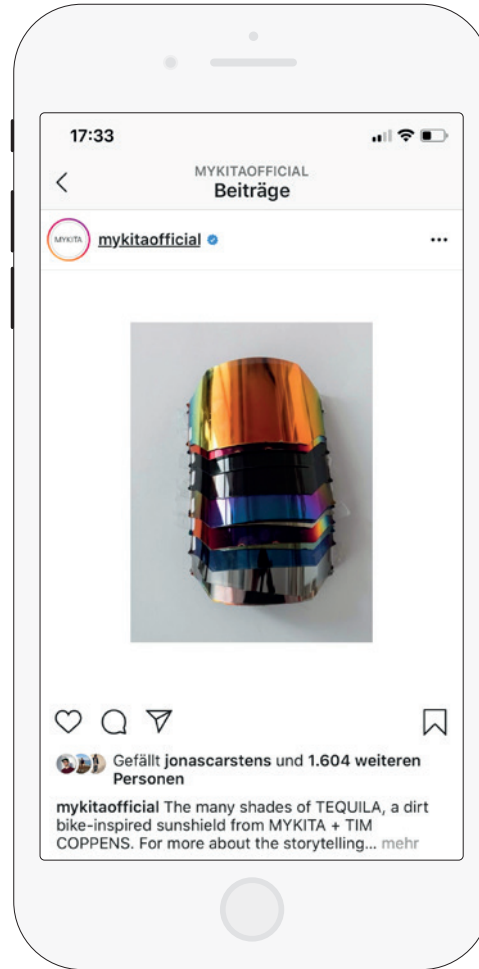
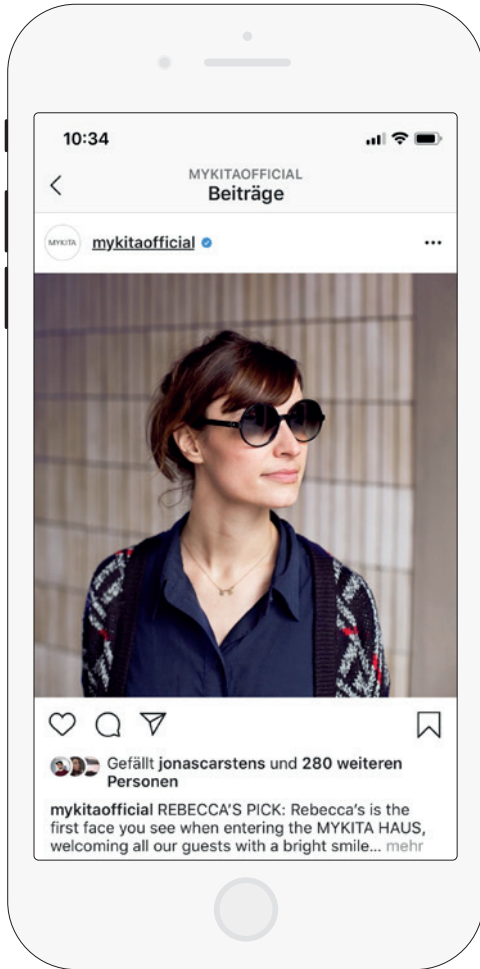














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HANDMADE IN BERLIN



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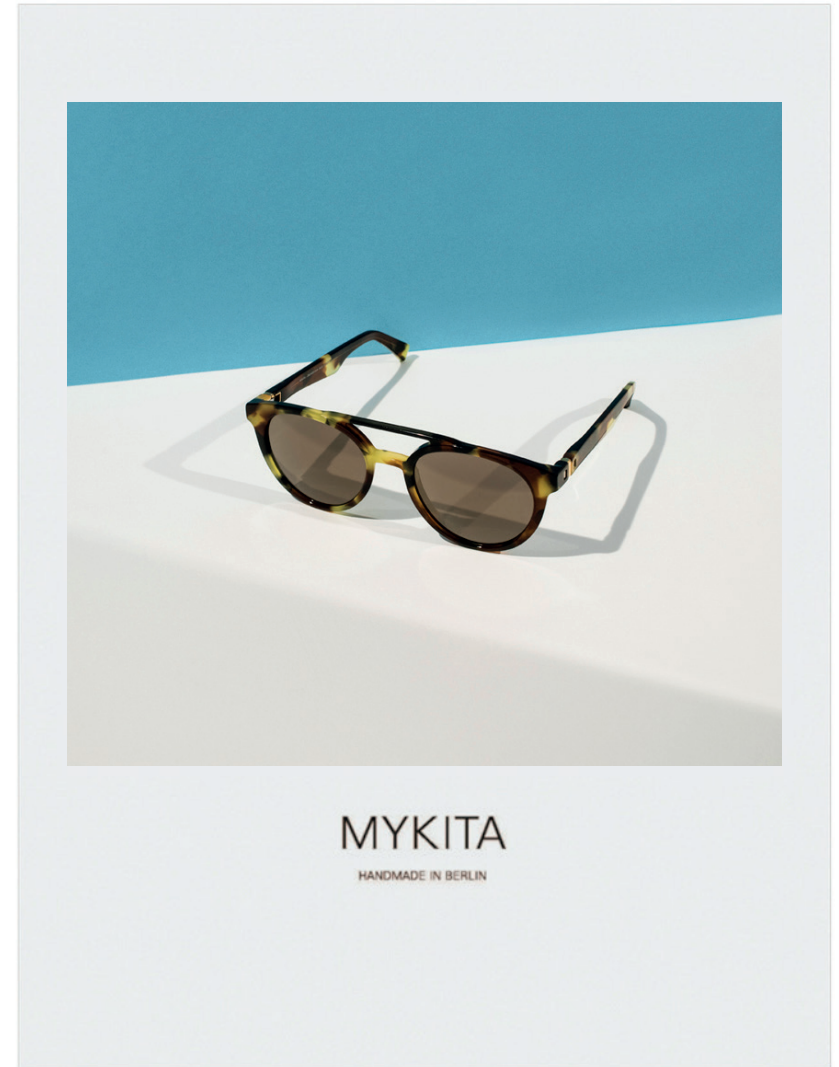
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INKCORPORATED

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These are some assignments
i took care of at INKCORPORATED.

Spring / Summer 18

San Francisco



windsor.



A quiet, loud place.

SAN FRANCISCO.
 Diese Stadt ist nicht nur bildschön und einzigartig, sondern immer an- und aufregend. Weil sie scheinbare Widersprüche zu einer Einheit verbindet. Weil sie unterschiedliche Stile zu einer spannenden Aussage verwebt – in der Architektur oder in der Arbeitswelt genauso wie im Lebens- oder im Kleidungsstil. So verdankt die neue windsor. Kollektion ihren Einfluss der Stadt San Francisco, die hier ihren Charakter widerspiegelt – facettenreich, einzigartig, intensiv.

Fühlen Sie sich angezogen?

SAN FRANCISCO
 This city is not only beautiful and unique, but also always stimulating and exciting, because it combines apparent contradictions into a whole. Because it combines various styles to form an exciting statement – in architecture and the world of work just as much as it does in lifestyles and clothing styles. The new windsor. collection has been influenced by the city of San Francisco, whose character it reflects – multifaceted, unique, intensive.

Do you feel drawn?

Welcome to the Jun~gle.

Der Modesommer 2018 in einem Wort: plakativ. Die windsor.-Frau ist selbst im Dschungel der Großstadt unübersehbar! Mut und Freude an strahlenden, kräftigen Farben sind essenziell. Accessoires bringen das Styling auf den Punkt. Das Ergebnis: erfrischend neu!

The 2018 summer of fashion in one word: striking. Even in amidst the jungle of the big city, the windsor. woman is anything but invisible! Facing the courage and joy to wear bright, vibrant colors is essential. Accessories lend the styling a finishing touch.
 The result? Refreshingly new!





Blazer D5724 10005309-520
T-shirt D7715 10005114-118
Trousers DH712 10005309-520

Bougainvillea.



Ein Highlight dieser Saison ist das Dschungel-Motiv im Stil einer kunstvollen Radierung. Der italienische Print-Spezialist Gentili Mosconi gestaltete es exklusiv für windsor. – auf reiner Seide und unter anderem in leuchtendem Bougainvillea! Für einen Hosenanzug, dem ein wahres Kunststück gelingt: dass man sich angezogen und zugleich völlig entspannt fühlt.

One highlight of this season is the jungle motif in the style of an artistic etching. The Italian print specialist Gentili Mosconi designed it exclusively for windsor. on pure silk and in bright Bougainvillea among other colours! For a trouser suit that succeeds in becoming a real work of art: making you feel well dressed and at the same time completely relaxed.



Blouse 100% 100% 100% 100%
 Blouse 100% 100% 100% 100%
 Blouse 100% 100% 100% 100%



A Sunshine State of Mind.

Einer der wichtigsten Looks 2018 heißt „Colour Splash“ - strahlendes Sun, lockere Silhouetten, intensive Farben überziehen die Regeln bei Hosen, Blousen & Co. - sie sind einfarbig farbiger oder von Kopf bis Fuß. Diese erfrischende Subtilität für die Windsor. Eleganz. Die Sonne kaskadiert wartet.

One of the most important looks for 2018 is called "Colour Splash", comprising vibrant, bright colors in bright, baggy-like, intensive colors that are not afraid to come to blouses, blouses, and the like - either as individual spots of colour or even head to toe. Refreshing subtlety provides the assured Windsor elegance. The customer now awaits.



Be significant.

Ob Loafer, Gürtel oder Ringelshirt - Accessoires sind weit mehr als Details: Sie bringen die Looks erst auf den Punkt. Und zeigen Ihre Haltung, Ihre Stimmung, Ihren Stil.

Whether leather, belts or striped shirts - accessories are much more than just details: only they are able to give a look the finishing touch. And also showcase your mood, your mood and your style.

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Leinwand
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Carry on.

Visual Merchandising
Spring / Summer
18

windsor.



In the mood
for travelling.

Anlässlich der Kollektion
Frühjahr / Sommer 2018 nehmen wir
Sie mit auf eine ganz besondere
Reise. Die Stadt aus dem Bilderbuch –
bläulich und aufregend – San
Francisco. Die Stadt der Kontraste –
Einflüsse der kulturellen Vielfalt, wie
sie in San Francisco zu finden sind,
zeigen sich demnach auch in der
neuen windsor. Kollektion. San
Francisco bietet eine reiche
Farbenpalette und zeigt sich dabei
so kontrastreich wie die einzelnen
Stadtteile und Bewohner dieser
Metropole an sich. Summer Tweed
mit Cargo Pants? Unbedingt! Hier
trifft „a bit of ‘67“ auf den „mix of
cultures“. Klassische Elemente
werden auch weiterhin provokativ
mit sportiveren Elementen kombiniert.
Das Druckhighlight dieser Saison
ist ein Jungle Print auf reiner Seide.
Neben der Renaissance des
Tailorings spielen weiche, fließende
Elemente für Kleider und Blusen,
Strick und Shirts eine wichtige Rolle.
Taschen, Gürtel, Schuhe oder leichte
Sommerschals verleihen ihrem Look
das gewisse Etwas und setzen ein
eindeutiges Statement. „In the mood
for travelling“ – abwechslungsreich
und individuell präsentieren sich
Accessoires im Großstadtflair:
supersofte Loafers in starken Farben
von Unützer oder in aufwändiger
Handarbeit geflochtene Taschen –
das besondere Highlight der
Kollektion. Gehen Sie nun mit uns
auf eine gemeinsame Reise und
lassen auch Sie sich von der
„city by the bay“ inspirieren.

We are taking you on a very special
journey for the Spring / Summer 2018
collection. The storybook city –
beautiful and exciting – San
Francisco. The changing times put
the spotlight on „new work“ – Here
the big city, their nature. San
Francisco offers both – in abundance.
San Francisco offers a rich colour
palette and presents itself in
contrasts as rich as those of the
individual neighbourhoods and
residents of this metropolis. Summer
tweed with cargo pants? Absolutely!
The result is a very harmonious and
yet contrastrich collection. Where
„a bit of ‘67“ meets the „mix of
cultures“. Classical elements will
continue to be provocatively
combined with sporty elements.
The print highlight in this season is
a jungle print on pure silk. In addition
to the renaissance of tailoring, soft
flowing elements take on an
important role for dresses and
blouses, knits and shirts. Bags,
belts, shoes or light summer scarves:
the only way to give your look that
special touch. „In the mood for
travelling“ – accessories with
metropolitan flair bring diversity
and individuality: boldly coloured
super-soft loafers from Unützer or
meticulously handcrafted woven
bags – the special highlights of the
collection. Join us on this journey
and be inspired by the „city by the
bay“.

Lt. 1 Steps and Stripes.

8 Jan – 7 Feb 18



Dress DE721H 10004453-415, Handbag DAC710 10005375-212

8



Blazer D5E720 10004959-272, Sweatshirt DT720 10005116-272, Belt DG702 10005378-315, Trousers DH720 10004954-100, Bag DAC716 10005377-305



Sweatshirt DT720 10005116-272, Skirt DR720H 10005321-735



Colours

Reed 262 Sun 735 Shell 272 Teakwood 212 Navy 415

10

9



Knit top DP723 10002853-416, Trousers DH712 10001286-735



Knit top DP734 10002810-417, Scarf DSH714 10005349-735, Trousers DHE721 10002702-272



Blouse DB724H 10005321-735, Trousers DH735H 10004823-415, Handbag DAC712 10005379-212, Sandals B204-5361

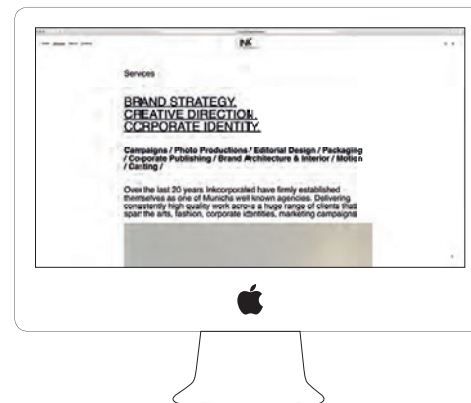
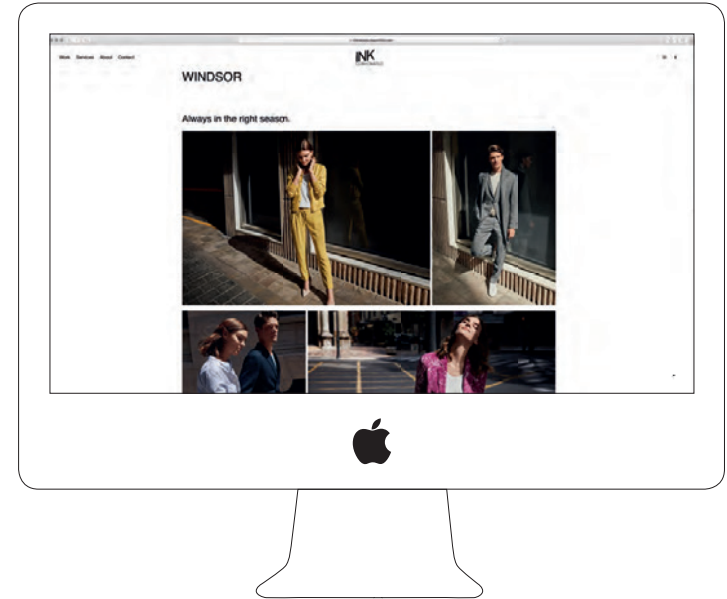
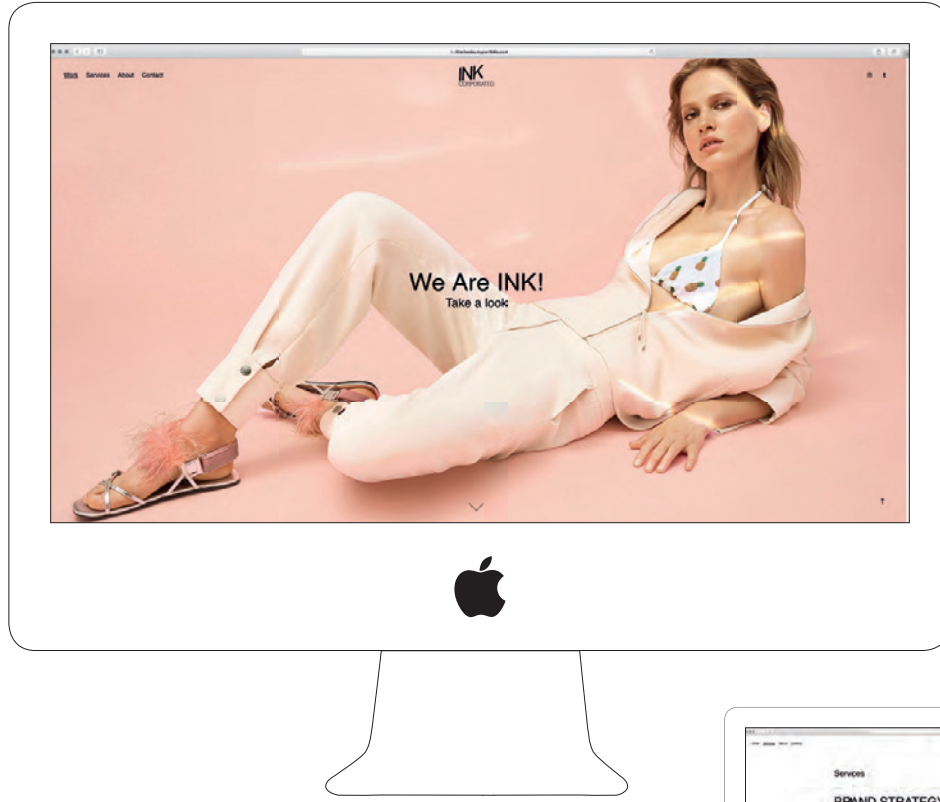
Women's Collection
Summer 18
8 Jan – 7 Feb 18

11 Presentation



Women's Collection
Summer 18
8 Jan – 7 Feb 18

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93192 Wald/Roßbach
DEUTSCHLAND

Betreff / Betreff / Betreff
Betreff / Betreff / Betreff

23.07.2018

Sehr geehrte Damen und Herren,

Es gibt im Moment in diese Mannschaft, oh, einige Spieler vergessen ihnen Profi was sie sind. Ich lese nicht sehr viele Zeitungen, aber ich habe gehört viele Situationen.

Erstens: wir haben nicht offensiv gespielt. Es gibt keine deutsche Mannschaft spielt offensiv und die Name offensiv wie Bayern. Letzte Spiel hatten wir in Platz drei Spitzen: Eiber, Jancka und dann Zickler.

Wir müssen nicht vergessen Zickler. Zickler ist eine Spitzen mehr, Mehmet eh mehr Basler. Ist klar diese Wörter, ist möglich verstehen, was ich hab gesagt? Danke. Offensiv, offensiv ist wie machen wir in Platz.

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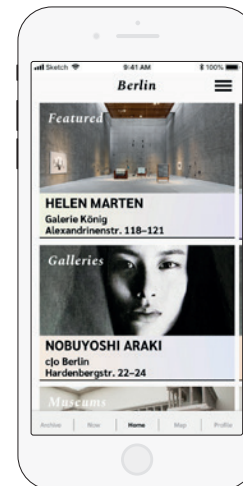
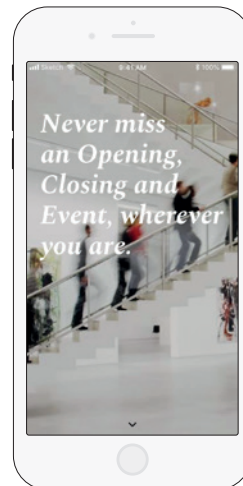
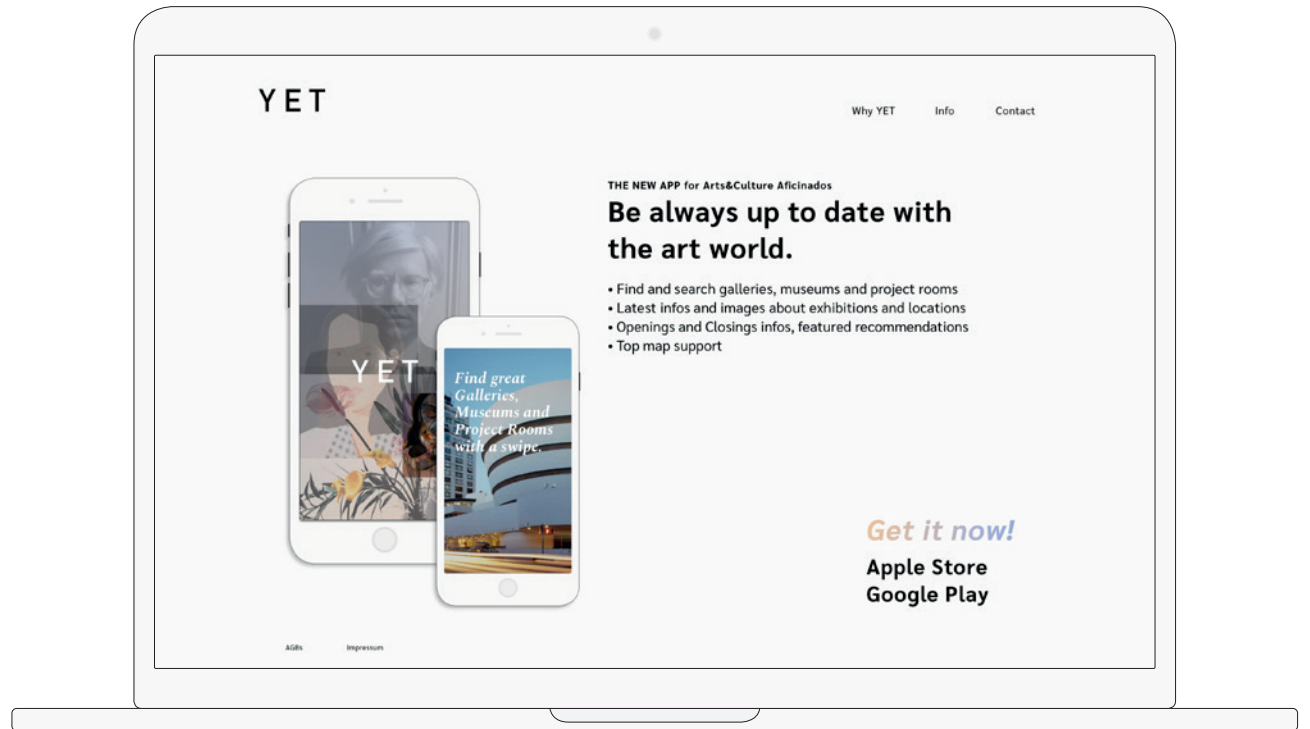
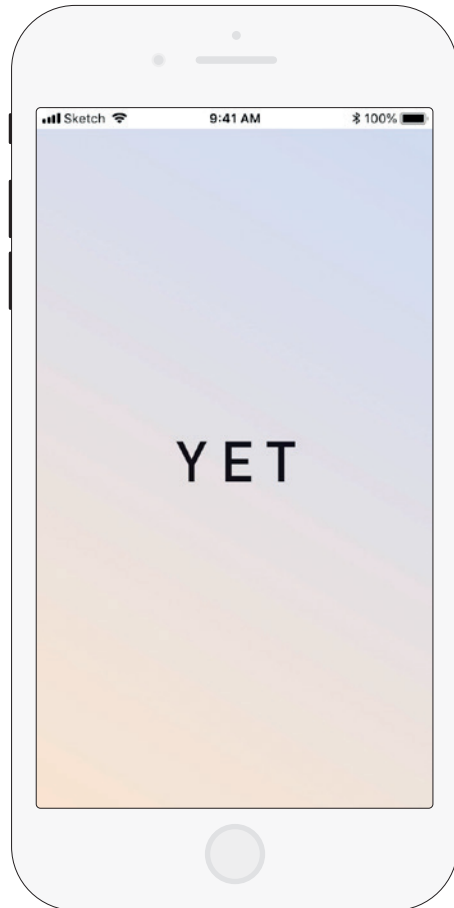
Beschäftigung
Svenja Ratzel, Marc Weisinger

Amtgericht München HRB 61172
USt-IDNR DE38417300
Finanzamt München II
St-Nr. 143/533/00082

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Konto-Nr.: 909 100 400
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BIC: 55KDE333

This work evolved within an advanced training for UI/UX design with sketch. The aim was to develop an App from scratch; idea, concept, design, prototyping, etc.

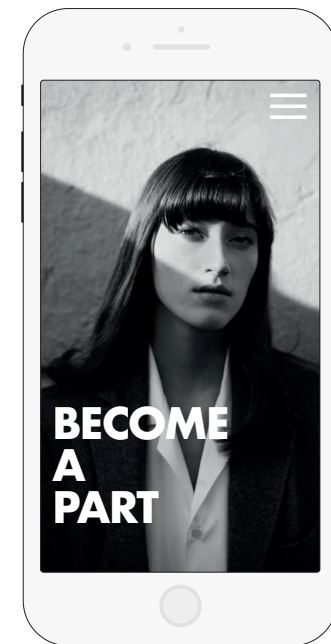
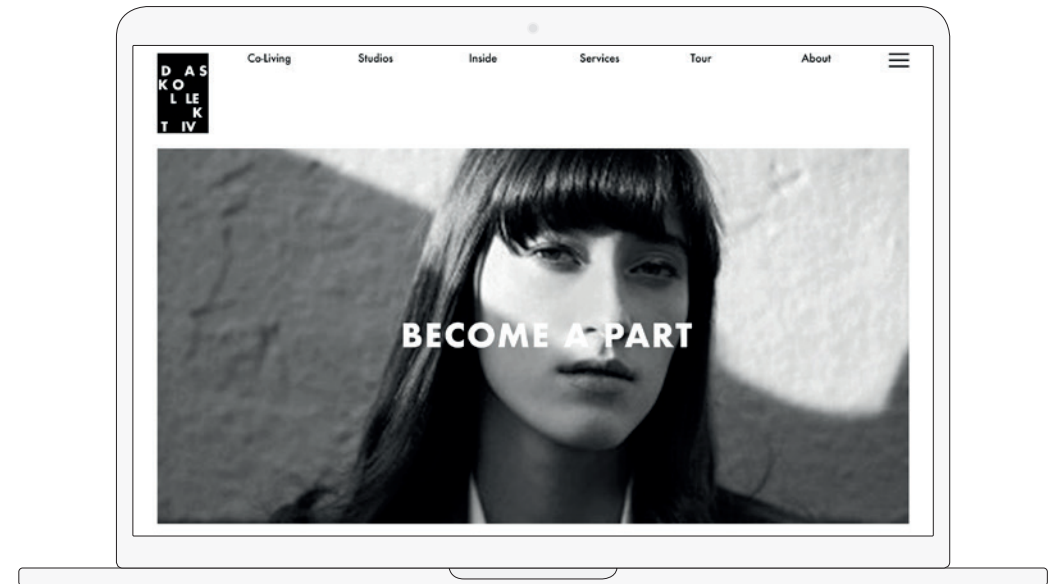
The app YET is an contemporary, stylish and easy to use art & museums guide helping to find the must sees and gos in your city.



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This is the sketch for a modern, cutting edge Co-Living/Co-Working project titled, „DAS KOLLEKTIV“.

DAS
KOLLEKTIV



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Within a team of four we developed the concept and corporate identity for the yearly cultural festival „Design Monat Graz“, taking place in the city of Graz, Austria.



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WIRTSCHAFTS

Das Magazin

30. April bis 30. Mai 2010 - DesignSpot Wilder Mann - UNESCO Cities of Design Journey - Jakominiertel - Design Impulse aus der Steiermark - Foodline Lendwirbel - Ideenwettbewerb Design im öffentlichen Raum - springten Intensive Oberflächen - Design Souvenir - Züco: Styria's next Chair Designer Bless - Architekturtage - assembly - entsorgt mich! - Design ist eine Chance

WORKS

CORPORATE IDENTITY / DESIGN MONAT GRAZ / Design, Concept



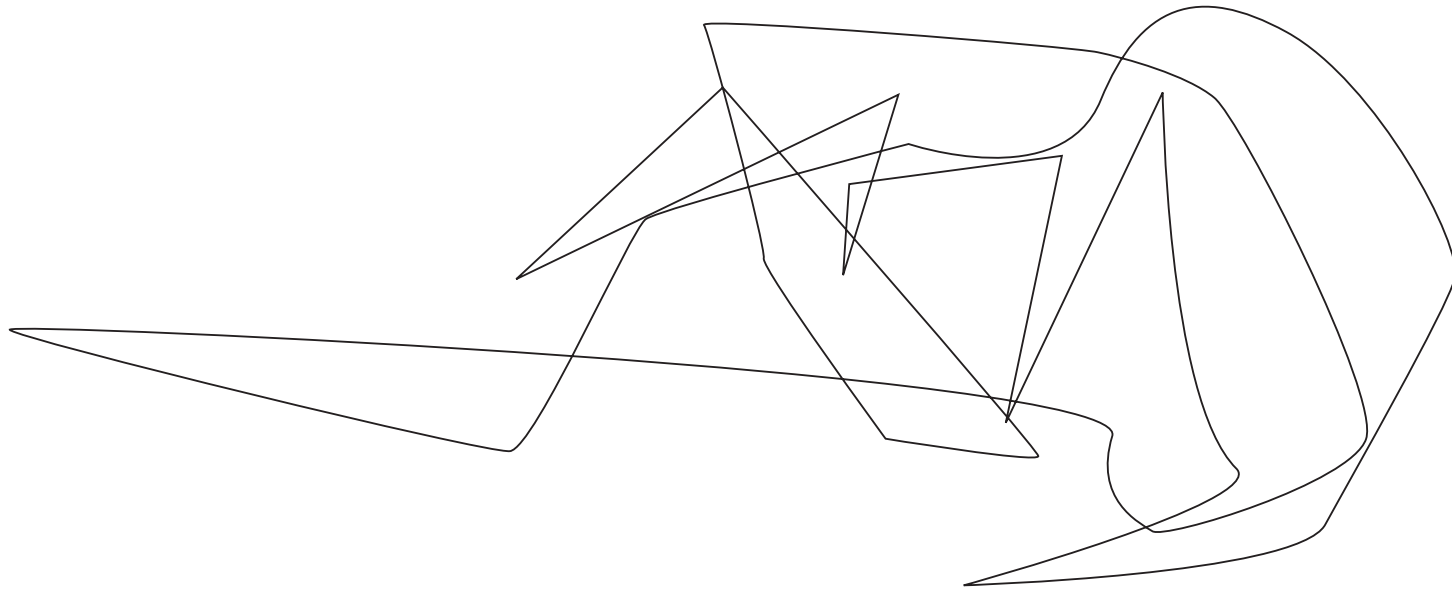
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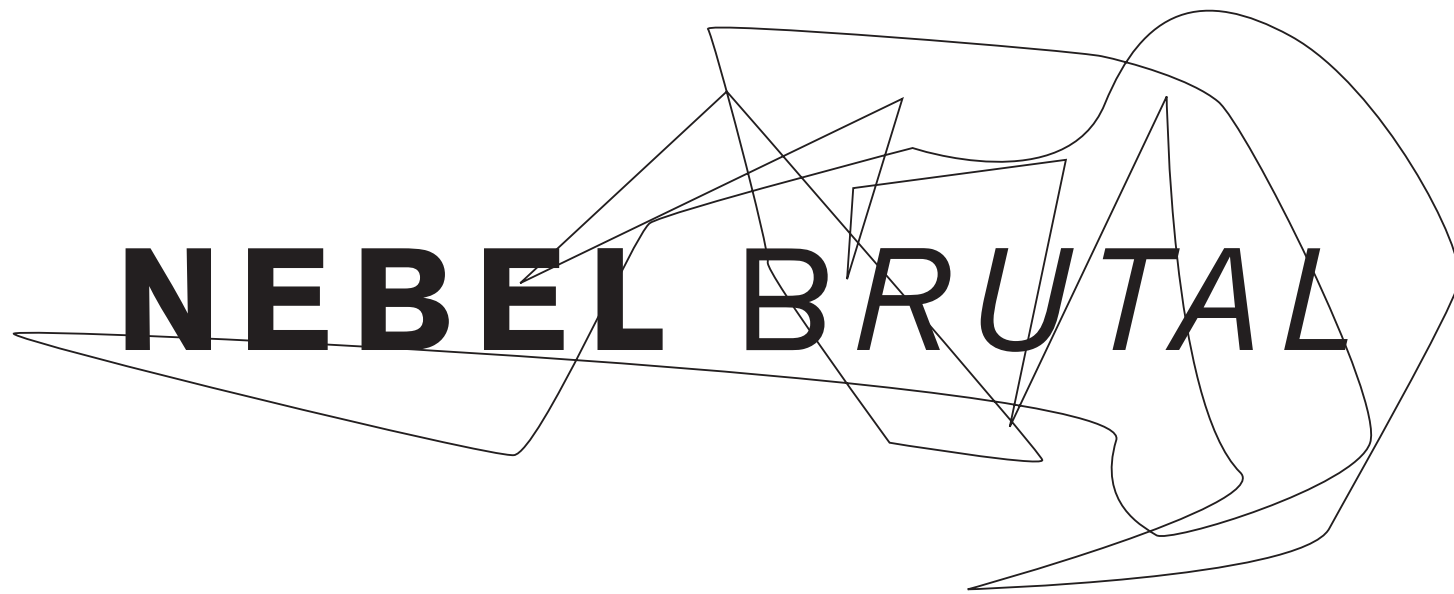
This is the corporate identity from the performance group NEBEL BRUTAL. This foxy ensemble, founded by Björn Zahn constantly work on innovative ideas and projects.

NEBEL *BRUTAL*

WORKS

CORPORATE IDENTITY / NEBEL BRUTAL / Logo, Wordmark/ Concept, Design





NEBEL *BRUTAL*

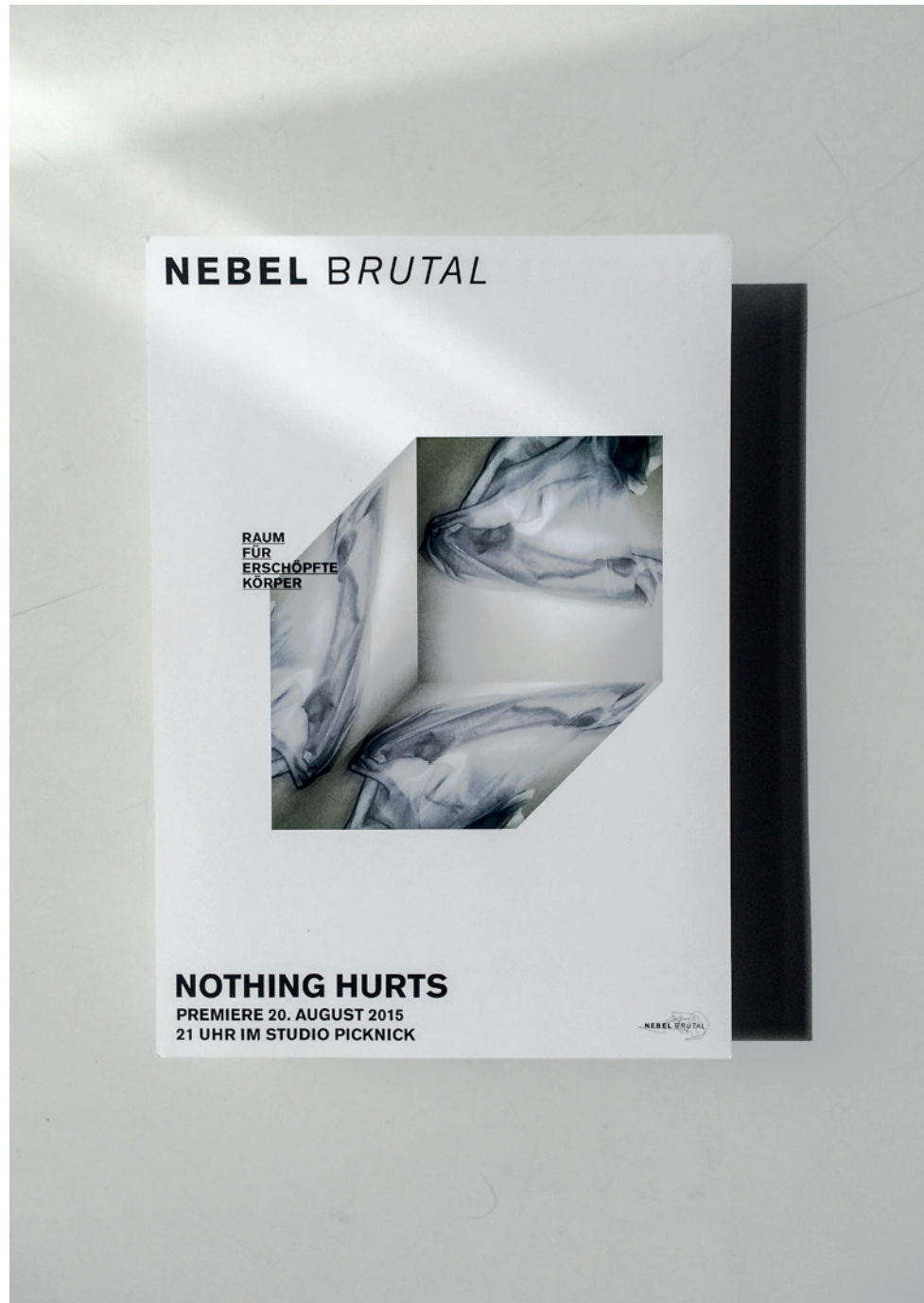
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NEBEL *BRUTAL*

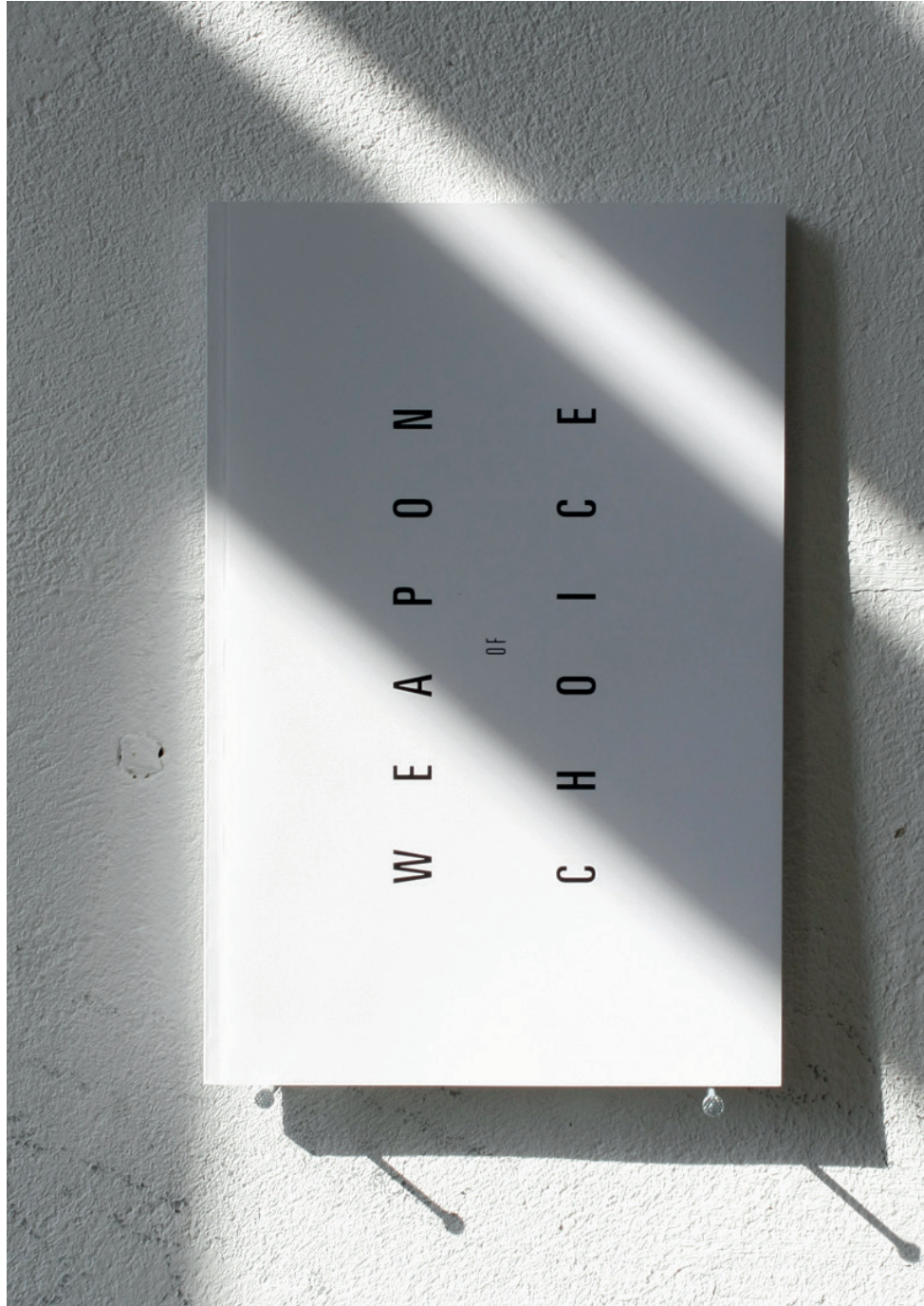
**Ein
fragmentarisches
Theater
Performanceprojekt.**
www.facebook.com/NeibelBrutal

NEBEL *BRUTAL*

**Ein
fragmentarisches
Theater
Performanceprojekt.**

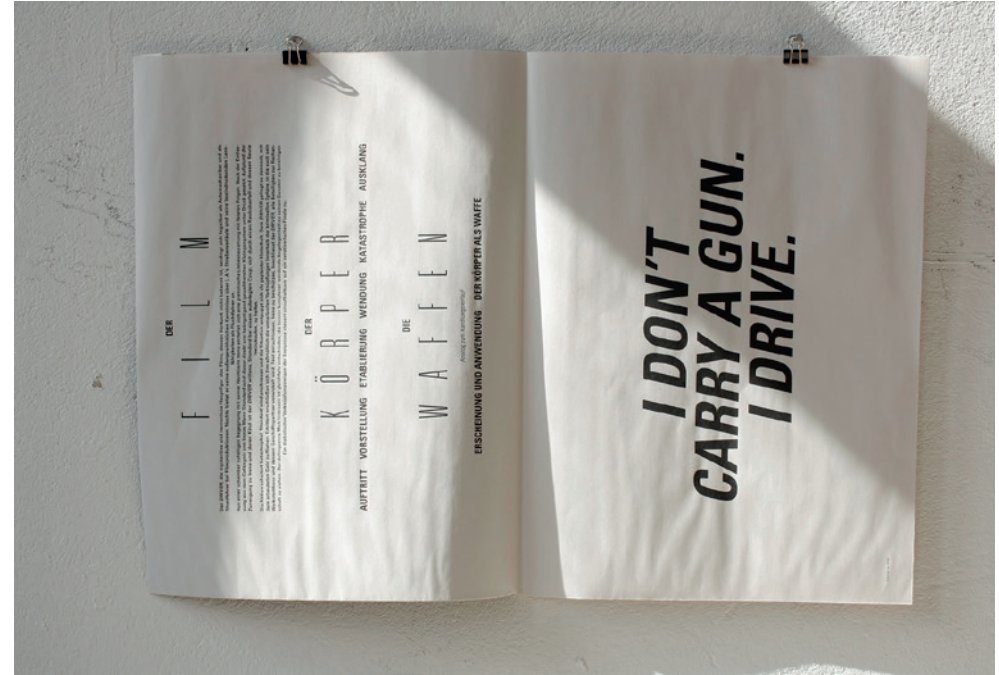


The work explores the two films, RAMBO II and DRIVE to establish the following thesis: Design is creative action in subjection to the aesthetic realities of its time. The title WEAPON OF CHOICE defines an idiom and was applied as a formula onto the topic. To constitute the theme, the films were transferred into photobooks, accompanied by a synopsis.



WORKS

BACHELOR THESIS / WEAPON OF CHOICE / Concept, Design



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Concept for an art catalogue, documenting the FLUXUS movement.

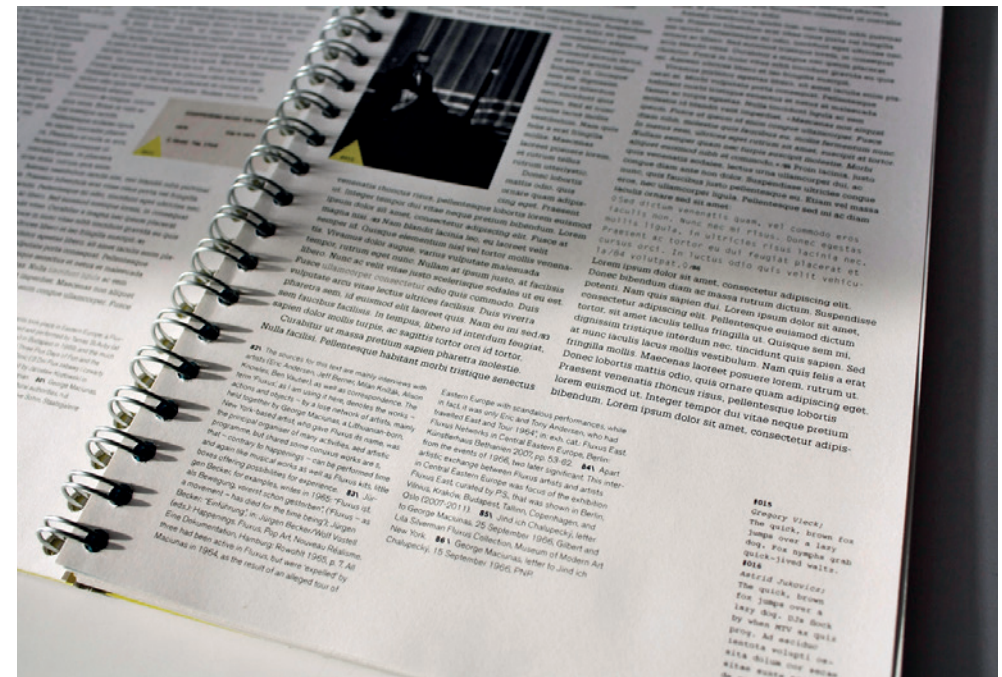
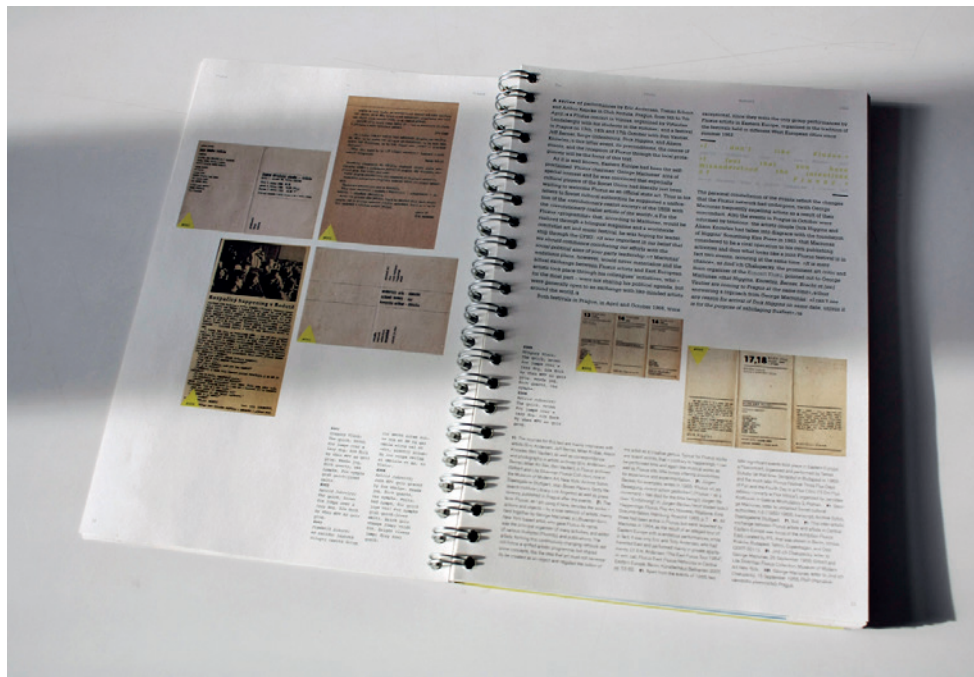
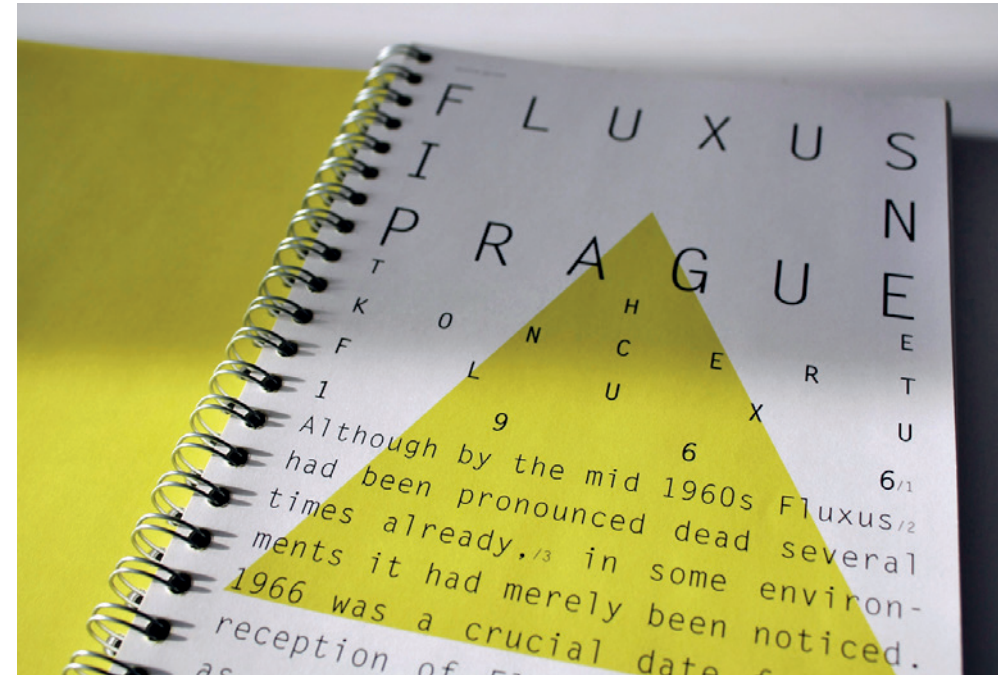
WORKS

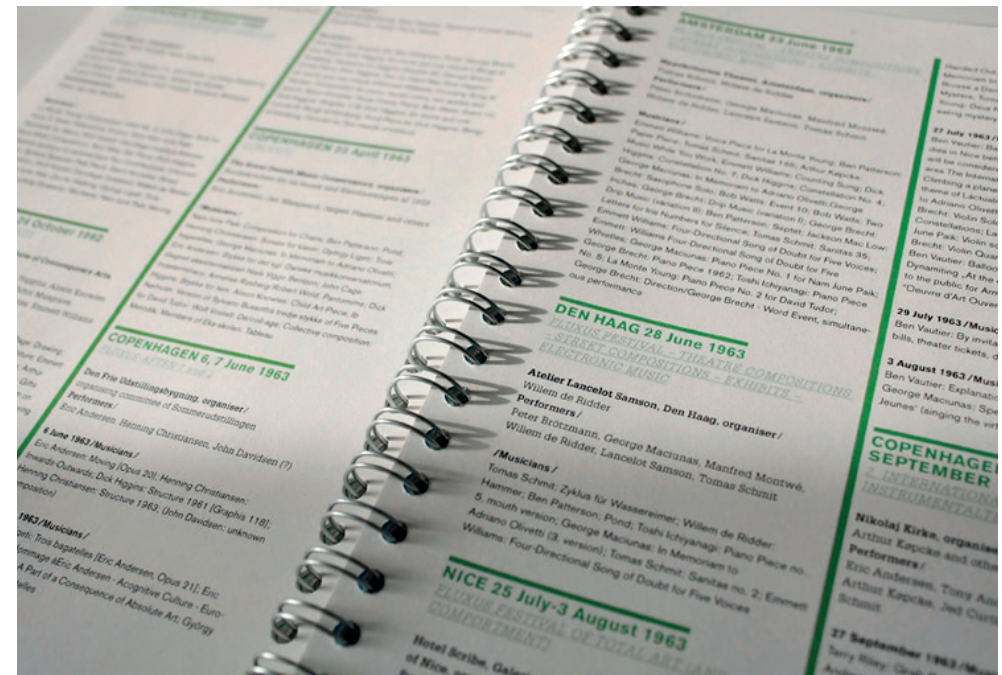
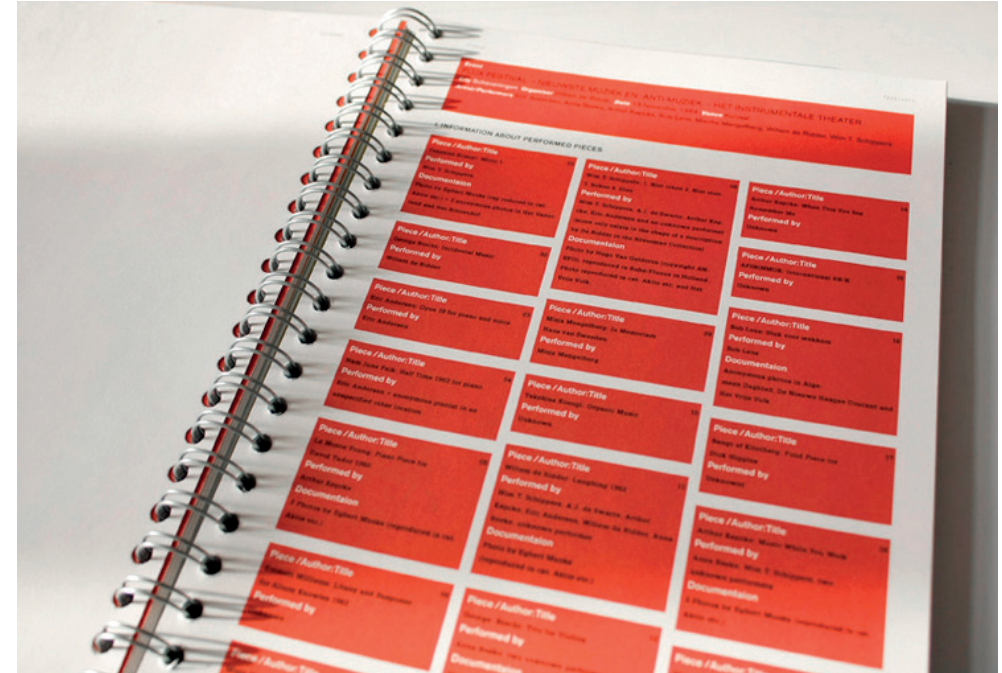
FLUXUS / ART CATALOGUE / Concept, Design, Print



WORKS

FLUXUS / ART CATALOGUE / Concept, Design, Print





Scheme for a monothematic Magazine focusing on one prevalent “-ism” per issue. “Isms” are widely spread and therefore worthwhile taking a closer look at. Which *Reflex* aims allegedly.

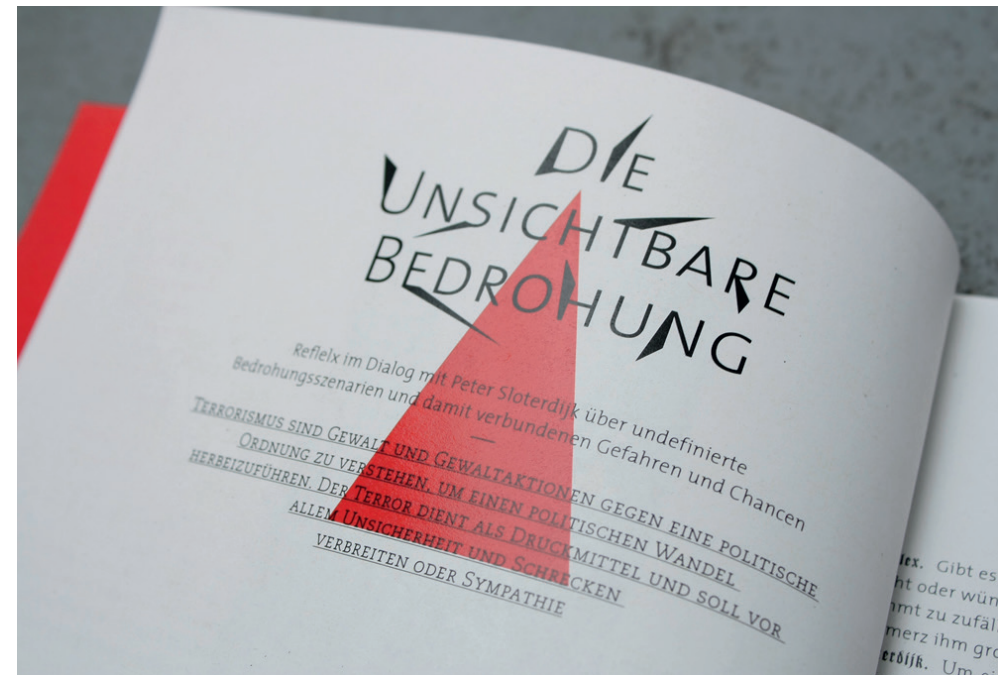
WORKS

REFLEX / MAGAZINE / Concept, Design, Print



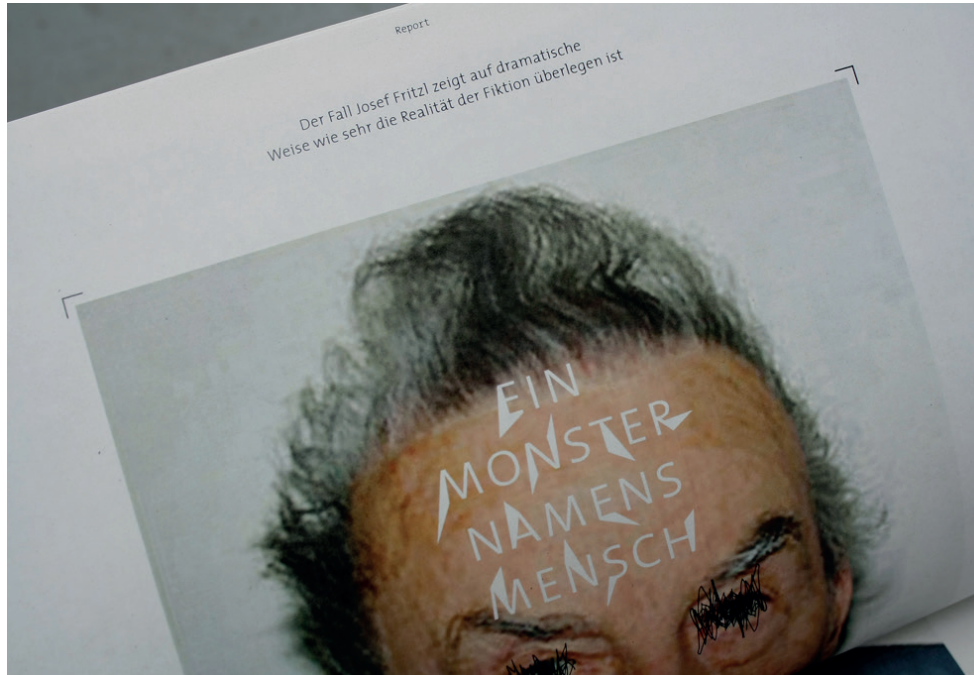
WORKS

REFLEX / MAGAZINE / Concept, Design, Print



WORKS

REFLEX / MAGAZINE / Concept, Design, Print



Zolot is a photo book displaying the range of works which evolved so far carrying my camera(s).

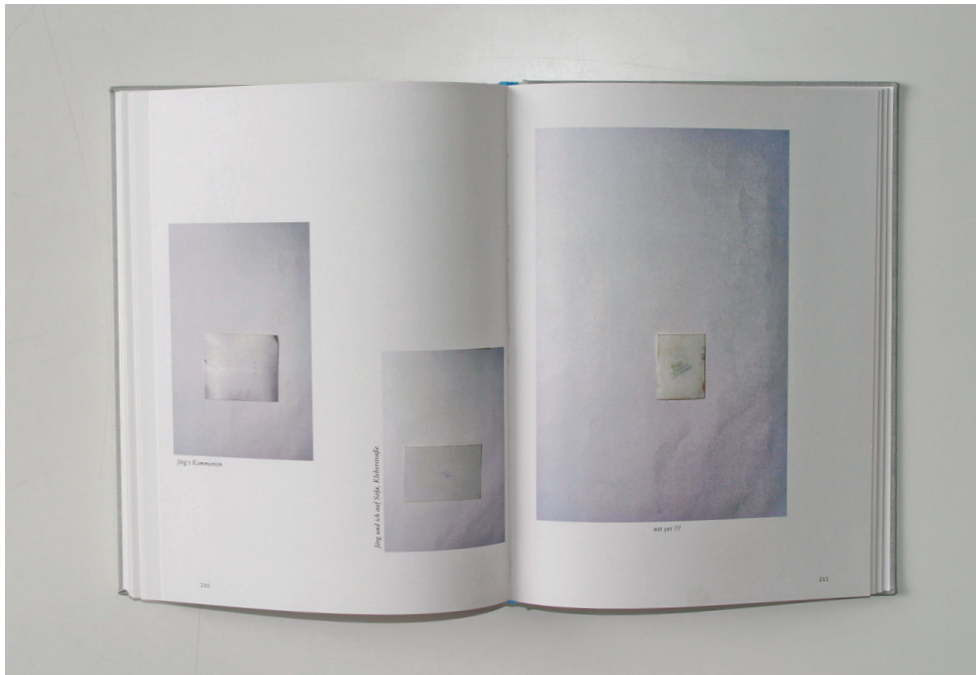
WORKS

ZOLOT / PHOTO BOOK / Concept, Design, Print



WORKS

ZOLOT / PHOTO BOOK / Concept, Design, Print





62

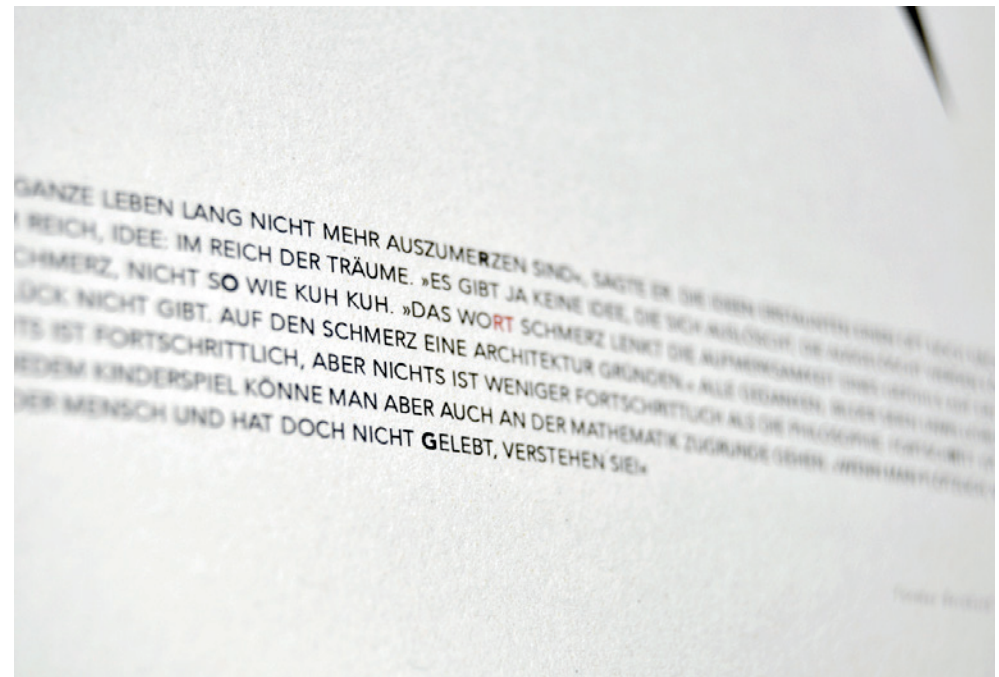
Akiko Watanabe, Fotografia.



63

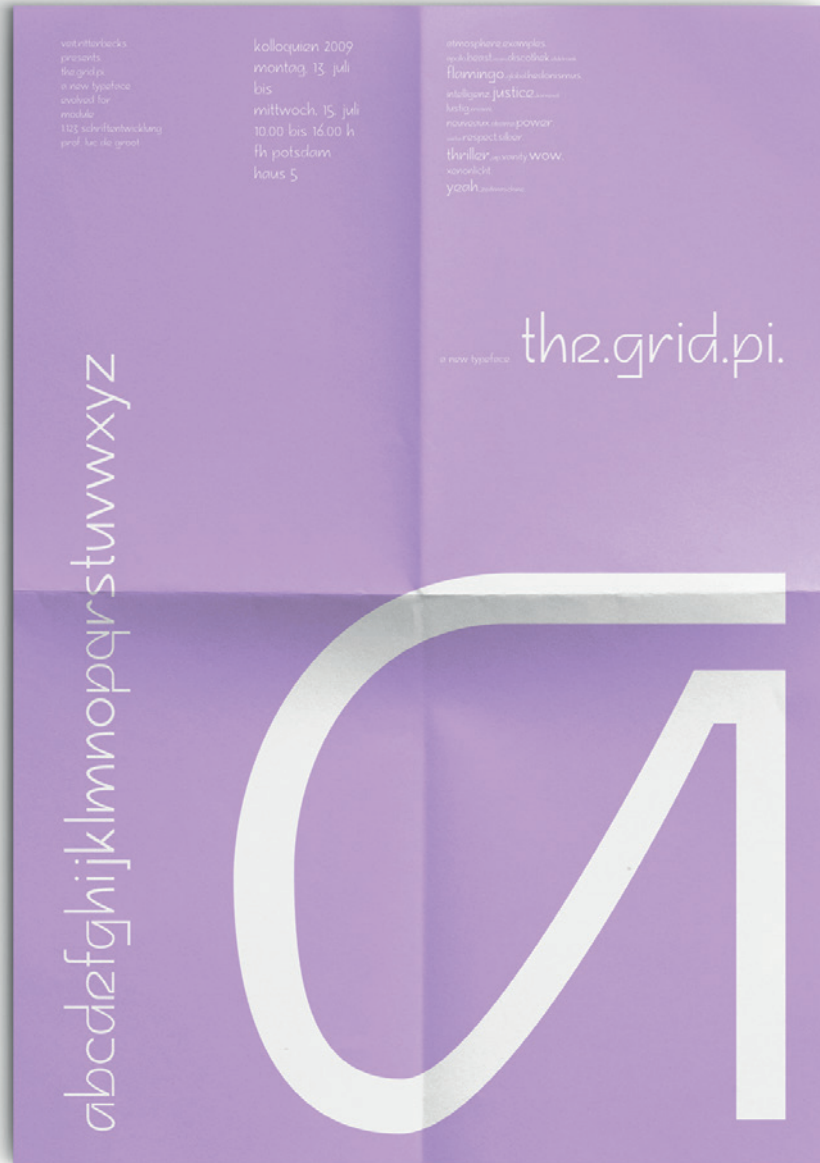
Lyoma, Dj.

FROST is an affiche (F2 size) i created for a dear friend who assigned me to make a gift for her beloved sister. The word/letters are inspired by the novel "FROST" from the austrian author Thomas Bernhard.





Posters for the selfmade font „The Grid“.





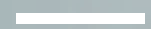


T-Shirt design for a super limited special T-Shirt edition, encouraging to support an open minded attitude towards origin and race.

WORKS

T-SHIRT / BE MY BOATENG / Free project / Design, Concept





About / Contact

As a Berlin based Art Director the competence of my proficiency are design and photography providing works and images with an aesthetic, contemporary character.

The encounter for each project is driven by establishing a distinctive and engaging identity. Elements like light, texture, shape, space and typography define the core attributes for developing ideas, concepts and strategies in correlation to the appropriate contexts. Projects are realized within the spectrum of artistic, commercial and cultural nature.

This builds the base for akin collaborations, taking in professional associates sharing this philosophy to create intriguing output.

CONTACT

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