

Privacy Policy

With this privacy policy, we provide information on what personal data we process, for what purpose, how and where, in connection with our [www. louisschlumberger.com](http://www.louisschlumberger.com) website and our other services. This privacy policy also informs you of the rights of the individuals whose data we process.
persons whose data we process.

For individual or additional offers and services, special, supplementary or further data protection declarations as well as other legal documents such as general terms and conditions (GTC), terms of use or conditions of participation may apply.

Our offer is subject to Swiss data protection law as well as any applicable foreign data protection law such as, in particular, that of the European Union (EU) with the General Data Protection Regulation (GDPR). The European Commission recognises that Swiss data protection law ensures adequate data protection.

1. Contact address

Responsible for the processing of personal data:

Louis Schlumberger

Binzstrasse 39

CH 8045 Zurich

studio@louisschlumberger.com

We will indicate if there are

other persons responsible for the processing of personal data in individual cases.

2 Processing of personal data

2.1 Terms Personal data

is any information relating to an identified or identifiable individual. A data subject is a person about whom personal data is processed. Processing includes any handling of personal data, regardless of the means and procedures used, the storage, disclosure, acquisition, collection, deletion, storage, modification, destruction and use of personal data.

The European Economic Area (EEA) comprises the European Union (EU) and the Principality of Liechtenstein, Iceland and Norway. The General Data Protection Regulation (GDPR) refers to the processing of personal data as the processing of personal data.

2.2 Legal basis

We process personal data in accordance with Swiss data protection law, in particular the Federal Act on Data Protection (FADP) and the Ordinance to the Federal Act on Data Protection (FADP).

We process personal data - if and to the extent that the General Data Protection Regulation (GDPR) is applicable - in accordance with at least one of the following legal bases:

Art. 6 para. 1 lit. b DSGVO for the necessary processing of personal data for the performance of a contract with the data subject as well as for the implementation of pre-contractual measures.

Art. 6 para. 1 lit. f DSGVO for the necessary processing of personal data to protect the legitimate interests of us or of third parties unless the fundamental freedoms and rights and interests of the data subject prevail. Legitimate interests are our interest in being able to provide our offer permanently, in a user-friendly, secure, and reliable manner, as well as to be able to advertise for it as required, information security as well as protection against misuse and unauthorized use, the enforcement of our own legal claims and compliance with Swiss law.

Art. 6 para. 1 lit. c DSGVO for the necessary processing of personal data to comply

with a legal obligation to which we are subject under any applicable law of Member States in the European Economic Area (EEA).

Art. 6 para. 1 lit. e DSGVO for the necessary processing of personal data for the performance of a task which is in the public interest. Art.

6 para. 1 lit. a DSGVO for the processing of personal data with the consent of the data subject.

Art. 6 (1) (d) of the GDPR for the necessary processing of personal data to protect the vital interests of the data subject or another natural person.

2.3 Type, scope, and purpose

We process the personal data that is necessary to provide our services in a permanent, user-friendly, secure, and reliable manner. Such personal data may in fall into the categories of inventory and contact data, browser and device data, content data, meta or marginal data and usage data, location data, sales, contract, and payment data.

We process personal data for the period required for the relevant purpose(s) or as required by law. Personal data whose processing is no longer required is anonymised or deleted. Persons whose data we process generally have the right to have their data deleted.

In principle, we only process personal data with the consent of the data subject, unless the processing is permitted for other legal reasons, for example to fulfil a contract with the data subject and for corresponding pre-contractual measures, to protect our overriding legitimate interests, because the processing is evident from the circumstances or after prior information.

In this context, we process in particular information that a data subject provides to us voluntarily and of his or her own accord when contacting us - for example, by letter, email, contact form, social media or telephone - or when registering for a user account. We may store such information, for example, in an address book or with comparable tools. If you transmit personal data to us via third parties, you are obliged to guarantee data protection vis-à-vis such third parties and to ensure the accuracy of such personal data.

We also process personal data that we receive from third parties, obtain from publicly accessible sources or collect in the course of providing our services, if and to the extent that such processing is permitted for legal reasons.

2.4 Processing of personal data by third parties, including abroad

We may have personal data processed by commissioned third parties or process it jointly with third parties or with the help of third parties or transmit it to third parties. Such third parties are providers whose services we use. We also ensure appropriate data protection for such third parties.

Such third parties are generally located in Switzerland and the European Economic Area (EEA). However, such third parties may also be located in other states and territories on earth as well as elsewhere in the universe, provided that their data protection law guarantees adequate data protection according to the assessment of the Federal Data Protection and Information Commissioner (FDPIC) and - if and insofar as the General Data Protection Regulation (GDPR) is applicable - according to the assessment of the European Commission, or if adequate data protection is guaranteed for other reasons, such as through a corresponding contractual agreement, in particular on the basis of standard contractual clauses, or through a corresponding certification. Exceptionally, such a third party may be in a country without adequate data protection, provided that the data protection requirements for this, such as the express consent of the data subject, are met.

3. Rights of data subjects

Data subjects whose personal data we process have rights under Swiss data protection law. These include the right to information and the right to correction, deletion or blocking of the personal data processed.

Data subjects whose personal data we process may - if and to the extent that the General Data Protection Regulation (GDPR) is applicable - request confirmation free of charge as to whether we are processing their personal data and, if so, request information about the processing of their personal data, have the processing of their personal data restricted, exercise their right to data portability and have their personal data corrected, deleted ("right to be forgotten"), blocked or completed.

Data subjects whose personal data we process may - if and insofar as the GDPR applies - revoke consent they have given at any time with effect for the future and object to the processing of their personal data at any time.

Data subjects whose personal data we process have a right of appeal to a competent supervisory authority. The supervisory authority for data protection in Switzerland is the Federal Data Protection and Information Commissioner (FDPIC).

4 Data security

We take appropriate and suitable technical and organisational measures to ensure data protection and in particular data security. However, despite such measures, the processing of personal data on the Internet can always have security gaps. We cannot therefore guarantee absolute data security.

Access to our online offer takes place via transport encryption (SSL / TLS, with the Hypertext Transfer Protocol Secure, abbreviated HTTPS). Most browsers indicate transport encryption with a padlock in the address bar.

Access to our online offer is subject - as is basically any use of the Internet - to mass surveillance without cause and without suspicion, as well as other surveillance by security authorities in Switzerland, the European Union (EU), the United States of America (USA) and other countries. We cannot directly influence the corresponding processing of personal data by secret services, police agencies and other security authorities.

5 Use of the website

5.1 Cookies

We may use cookies for our website. Cookies - both our own cookies (first-party cookies) and cookies from third parties whose services we use (third-party cookies) - are data that are stored in your browser. Such stored data need not be limited to traditional cookies in text form. Cookies cannot run programs or transmit malware such as Trojans and viruses.

Cookies can be stored in your browser temporarily as "session cookies" when you visit our website or for a certain period as so-called permanent cookies. "Session cookies" are automatically deleted when you close your browser. Permanent cookies have a specific storage period. They enable us to recognise your browser the next time you visit our website and thus, for example, to measure the reach of our website. Permanent cookies can also be used for online marketing, for example.

You can deactivate or delete cookies in full or in part at any time in your browser settings. Without cookies, our website may no longer be fully available. We actively request your express consent for the use of cookies - if and to the extent necessary.

In the case of cookies used for performance and reach measurement or for advertising, a general objection ("opt-out") is possible for many services via the Network Advertising Initiative (NAI), Your Ad Choices (Digital Advertising Alliance) or Your Online Choices (European Interactive Digital Advertising

Alliance, EDAA).

5.2 Server log files

We may record the following information for each access to our website, provided that this information is transmitted by your browser to our server infrastructure or can be determined by our web server: Date and time including time zone, Internet Protocol (IP) address, access status (HTTP status code), operating system including user interface and version, browser including language and version, individual sub-page of our website accessed including amount of data transferred, website last accessed in the same browser window (referrer).

We store such information, which may also constitute personal data, in server log files. This information is necessary to provide our online service in a permanent, user-friendly, and reliable manner and to ensure data security and thus in particular the protection of personal data - also by third parties or with the help of third parties.

5.3 Tracking pixels

We may use tracking pixels on our website. Tracking pixels are also referred to as web beacons. Tracking pixels - including those from third parties whose services we use - are small, usually invisible images that are automatically retrieved when you visit our website. Pixel counters can be used to collect the same information as server log files.

6. Notifications and communications

We send notifications and communications such as newsletters by email and via other communication channels such as instant messaging.

6.1 Performance and reach measurement

Notifications and communications may contain web links or tracking pixels that record whether an individual communication has been opened and which web links have been clicked. Such web links and tracking pixels may also record the use of notifications and messages on a personal basis. We need this statistical recording of usage for performance and reach measurement in order to be able to offer notifications and communications effectively and in a user-friendly manner based on the needs and reading habits of the recipients, as well as permanently, securely and reliably.

6.2 Consent and objection

In principle, you must expressly consent to the use of your e-mail address and other contact addresses, unless such use is permitted for other legal reasons. For any consent to receive e-mails, we use the "double opt-in" procedure where possible, i.e., you will receive an e-mail with a web link which you must click to confirm, so that no misuse by unauthorised third parties can take place. We may log such consents including Internet Protocol (IP) address, date and time for evidence and security reasons.

In principle, you can unsubscribe from notifications and communications such as newsletters at any time. This does not apply to notifications and communications that are necessary for our services. By unsubscribing, you can object to the statistical recording of usage for performance and reach measurement.

6.3 Service providers for notifications and communications

We send notifications and communications via third-party services or with the help of service providers. Cookies may also be used in the process. We also ensure appropriate data protection for such services.

In particular, we use: Mailchimp: communication platform; provider: The Rocket Science Group LLC d/b/a Mailchimp (USA); information on data protection: data protection declaration, "Mailchimp und Daten-Export aus Europa" ("Mailchimp and

European Data Transfers").

7. Social media

We are present on social media platforms and other online platforms in order to be able to communicate with interested persons and to inform them about our offer. Personal data may also be processed outside of Switzerland and the European Economic Area (EEA).

The General Terms and Conditions (GTC) and Terms of Use as well as data protection declarations and other provisions of the individual operators of such online platforms also apply in each case. These provisions inform about the rights of data subjects, which include the right to information.

8. Performance and reach measurement

We use services and programmes to determine how our online offer is used. In this context, we can, for example, measure the success and reach of our online offer as well as the effect of third-party links to our website. We can also, for example, test and compare how different versions of our online offer or parts of our online offer are used ("A/B test" method). Based on the results of the performance and reach measurement, we can correct errors, strengthen particularly popular content or make improvements to our online offer.

When using services and programmes for performance and reach measurement, the Internet Protocol (IP) addresses of individual users must be stored. IP addresses are always shortened to comply with the principle of data economy and to improve the data protection of visitors to our website through the corresponding pseudonymisation ("IP masking").

When using services and programmes for performance and reach measurement, cookies may be used, and user profiles may be created. User profiles include, for example, the pages visited, or content viewed on our website, information on the size of the screen or browser window and the - at least approximate - location. As a matter of principle, user profiles are only created pseudonymously. We do not use user profiles to identify individual visitors to our website. Individual services with which you are registered as a user may, if necessary, allocate the use of our online offer to your profile with the respective service, whereby you usually had to give your consent to this allocation in advance.

We use in particular: Google Analytics: performance and reach measurement; provider: Google LLC (USA) / Google Ireland Limited (Ireland) for users in the European Economic Area (EEA) and Switzerland; data protection information: Measurement also across different browsers and devices (cross-device tracking) as well as with pseudonymised Internet Protocol (IP) addresses, which are only transferred in full to Google in the USA as an exception, "Privacy and Security Principles", Privacy Policy, "Privacy Guide for Google Products" (including Google Analytics), "How we use data from websites or apps on or in which our services are used" (information from Google), "How Google uses cookies", "Browser add-on to disable Google Analytics", "Personalised advertising" (activation / deactivation / settings).

9. Third party services

We use third party services to be able to provide our offer permanently, in a user-friendly, secure and reliable manner. Such services are also used to embed content in our website. Such services - for example hosting and storage services, video services and payment services - require your Internet Protocol (IP) address, as such services cannot otherwise transmit the corresponding content. Such services may be located outside of Switzerland and the European Economic Area (EEA), provided that

adequate data protection is guaranteed.

For their own security-related, statistical and technical purposes, third parties whose services we use may also process data in connection with our offer as well as from other sources - including cookies, log files and counting pixels - in aggregated, anonymised or pseudonymised form.

9.1 Digital infrastructure

We use third party services to provide the necessary digital infrastructure for our services. This includes, for example, hosting and storage services from specialised providers.

In particular, we use: Webmobix: hosting; provider: Webmobix Solutions AG (Switzerland); information on data protection: data protection declaration, "Frequently asked questions about the GDPR".

9.2 Social media functions and social media content: Instagram

We use the option of embedding Instagram functions and content for our website. This allows us, for example, to show you images published on Instagram within the framework of our website. Cookies are also used in this process.

Instagram is a service of Facebook Ireland Limited in Ireland or the American Facebook Inc. If you are registered as a user with Instagram or other Facebook services, Facebook can assign the use of our online service to your profile. Further information on the type, scope and purpose of data processing can be found in Instagram's privacy policy.

9.3 Audio-visual media

We use third-party services to enable the direct playback of audio-visual media such as music or videos on our website.

In particular, we use Vimeo: videos; provider: Vimeo Inc. (USA); information on data protection: "Data protection", privacy policy.

YouTube: Videos; Provider: Google LLC (USA) / Google Ireland Limited (Ireland) for users in the European Economic Area (EEA) and Switzerland; Data protection information: "Privacy and security principles", data protection declaration, "Guide to data protection in Google products" (including YouTube), "How Google uses cookies", "Personalised advertising" (activation / deactivation / settings).

10. Extensions for the website

We use extensions for our website to be able to use additional functions.

11. Final provisions

We have created this data protection declaration with the data protection generator of Datenschutzpartner. We can adapt and supplement this data protection declaration at any time. We will inform about such adaptations and additions in an appropriate form, by publishing the respective current data protection declaration on our website.

Zurich, May 2022