

About the art

Silvia Gallart is a visual artist and designer based in Switzerland.

She specializes in contemporary digital pop art, often characterized by vivid colors, unconventional combinations, and playful compositions. Her work is inspired by her fascination with pop culture—particularly pop and rock music, online communication, and the internet—as well as by graphic elements such as typography, geometry, and lines. Her multicultural background, passion for travel, and love of languages also play a central role in her artistic expression.

Silvia Gallart has successfully exhibited in Zurich, Zug, Lucerne, Chicago, and Barcelona, among other locations.

While her earlier work focused on ideas, conceptual foundations, and thematic content—often using the collage genre—her more recent pieces increasingly emphasize formal aspects. Her visual language, always influenced by graphic design, is now shaped more strongly by geometric elements, which she continues to refine and evolve.

When moving between her earlier and more recent work, a distinctive artistic signature and consistent thread become apparent. Drawing inspiration from New Media Art and Pop Art, Gallart works with pre-existing images from everyday life—as templates for drawings, elements within collages, or for intermedial transformation using digital tools. She borrows from the image universe of the Western world and combines it with a recurring, graphic-inspired color palette to create works that are at once ironic, critical, optimistic, and humorous. Her works function as visual series or self-contained narratives, yet also evoke a multiplicity of possible stories within each piece.

Gallart deliberately incorporates symbols, icons, and slogans—some pre-existing, others self-created—such as “Connect – Make the Internet Real”, “Thanks for the music”, “Ask your pillow”, “Lost in translation”, and “When does a picture disappear?” She works with visual references that are omnipresent in our image-saturated world, regardless of time and place—David Bowie, Grace Jones, emojis, subway maps, flags, antiques, and more.

Despite their bright and cheerful color schemes, Silvia Gallart’s cross-media works do not remain on the surface. Instead, they prompt reflection on our daily lives shaped by digital communication technologies and encourage viewers to consider the nature of images and their supposed self-evidence.

Text: Nadja Borer

CV

- o Graphic Artist
- o New Media, Digital, Mixed Media, Pop Art
- o Contemporary Art
- o Spanish | Swiss

Education

- 2009-10 Web Publishing at Kantonale Berufsschule für Weiterbildung EB Zürich
- 2008 Zertifikat Deutsch Goethe Institut, Deutsch C1
- 2000-04 Graphic Design at Eina, School of Design and Art (Autonomous University of Barcelona)
- 1999-00 Journalism at Autonomous University of Barcelona
- 2000 English Advanced Certificate, Autonomous University of Barcelona

Graphic Design

- 2015 - Graphic Design, Self-employed
- 2011-15 Graphic Design at Graphic & Web, Aarau
- 2012-15 Graphic Design, Illustration freelance at Kommode Verlag, Zurich
- 2010-11 Graphic Design, Pre-press at Arbeitszentrum am See, Wädenswil
- 2008-09 Graphic Design at Kulturmarkt, Zurich
- 2006-07 Graphic Design at Wunderman Thompson, Zurich
- 2005 Graphic Design freelance at Angel Uzkiانو for Sonar Music Festival, Barcelona
- 2004-05 Graphic Design, Illustration freelance at Alamany disseny gràfic, Barcelona
- 2004-05 Responsible for Publications at Eina, School of Design and Art (Autonomous University of Barcelona)

Art

Art Residence

- 2016-18 Basis Lager, (ehem. Aughöhe) Zurich

Selected Exhibitions

- 2025
 - (S) Pop Up Art '20 | Tigel, Zurich
 - Sol Invictus, curated by Cultura Curieux | Sitio, Zurich
- 2024
 - Quadro bild + rahmen | Bülach
 - Diaspora, curated by Cultura Curieux | Gallery 16b, Zurich
- 2023
 - (S) On the art of thinking Pop Art digitally | Mad Art & Hairstyling, Zurich
- 2022
 - Group Exhibition | Hilton, Zurich Airport
 - 4 | Hardturm Offspace, Zurich
 - Die Box, curated by Cultura Curieux, Zurich

2021

Christmas Exhibition, Art for You by Uldry | Bern
Tafelgeschirr | Kunstzeiger, Zurich
Lucca Art Fair by A-Space Gallery | Livorno
Locus VI, curated by Whitney La Mora | Chicago
Have you seen the future? by One Day Community | Vienna

2020

(S) You are data | Im Fenster, Zurich
Colour Boom | Boomer Gallery, London

2019

Connect make the internet real | Dynamo, Zurich
Weihnachten Akzenten | Karouzou, Zurich
Metamorphose | Karouzou, Zurich
Travel & Art | Tokyo & Kyoto
Plakat Org | Kunstzeiger, Zurich

2018

Let's Talk with Cholinska | Art Container - Brache Guggach, Zurich
Untitled | Prachtwerk, Zurich
Christmas Market | Basis Lager, Zurich

2017

(S) Vinyl Art is on fire | die Rote Fabrik, Zurich
(S) Thanks for the music | Sihlhalle, Zurich
Groupshow | Club Xtra, Zurich
Wish you were here | Air Gallery, New York

2016

(S) Fashion Victim | Plattenbörse - Volkshaus, Zurich
Christmas Market | Basis Lager, Zurich

2015

(S) Ask your pillow | Fumetto Comic Festival - Kornschütte, Lucerne
Schaustellerei | Dynamo, Zurich
Artist Trading Cards | Max Frisch Bad, Zurich

2014

Like share bravo! with Linus Scherer | Kunstzeiger, Zurich

2012

(S) Untitled | Fumetto Comic Festival - Hotel Hofgarten, Lucerne
Kunstpause | Shedhalle, Zug

2009

Rhythmen, Muster und Gegensätze | Kulturmarkt, Zurich

2004

Absolut Müesli with Dani Jané Sors | Sala els Trinitaris, Vilafranca del Penedès, Barcelona

Selected publications

- 2025 Interview - Al-Tiba9 Contemporary by Mohamed Benhadj | Barcelona
- 2024 Butletin curated by Cultura Curieux „Culture has to be loud“ | Zurich
- 2024 Underground maps portraits - People of Print | England
- 2024 Schrillernder Glam-Pop - Display Magazin | Zurich
- 2023 By the Lake, online cultural platform | Lausanne
- 2022 Catalogue die Box curated by Cultura Curieux | Zurich
- 2021 Butletin curated by Cultura Curieux „Culture has to be loud“ | Zurich
- 2019 Urbangold, Bericht Zürich Weihnachtsgeschenke | Zurich
- 2019 L'artista lleidatana Silvia Gallart organitza una exposició a Zúrich - Lleida.cat | Lleida
- 2019 L'art suís, amb segell lleidatà, El Diari Segre | Lleida
- 2019 Exposició Connect make the internet real - Bonart.cat | Barcelona
- 2019 Bericht Connect, Make the Internet Real, Netlog | Zurich
- 2019 Bericht Connect, Make the Internet Real, Der Kunst Blog | Berlin
- 2019 Wenn online Kunst real wird - Tagblatt | Zurich
- 2014 Die Perspektive Magazin | Zurich
- 2012 Woman who draw directory | USA
- 2012 Taschen Stationery Design now! | Berlin
- 2011 Freundin Magazin 10/2011 im „swisstalk“ | Berlin
- 2009 A nother Little Book Printed in Black & Red | Barcelona
- 2005 Select A, Ed. Indexbook | Barcelona

Commissions, collections

Private collections in Switzerland, USA and Spain
Several comissions in Switzerland and Spain

Recognition

Ramon Gil - Premio nacional de diseño gráfico ed. Visual Magazin
Selected (design of the book „Pfc 02/03 Eina Escola de Disseny i Art“)

Membership

Schweizerische Gesellschaft Bildender Künstlerinnen