

Artist Statement

Silvia Gallart is a visual artist and designer based in Switzerland whose practice unfolds at the intersection of Post-internet Art, New Media, and Pop Art.

Her work is distinguished by vibrant color palettes, playful compositions, and unexpected visual juxtapositions. Drawing inspiration from pop and rock music, online communication, and the visual language of the internet, Gallart creates layered compositions where typography, geometry, and symbolic imagery collide.

Her multicultural background, along with her interest in travel and language, informs a practice rooted in translation, hybridity, and cultural circulation. Working through an autobiographical lens, Gallart draws from personal experiences, memories, and encounters, translating them into layered visual compositions that resonate within a shared global imagery.

Working with pre-existing imagery sourced from everyday life, Gallart recontextualizes familiar visual codes—such as emojis, subway maps, flags, and iconic figures—through processes of collage, drawing, and digital transformation. These elements function as shared references within a globalized visual culture, operating simultaneously on personal and collective levels.

Her works often take the form of visual series or open-ended narratives, where meaning remains fluid and unstable. Through recurring phrases such as “Connect – Make the Internet Real,” “Lost in Translation,” and “When does a picture disappear?”, Gallart introduces a layered inquiry into communication, visibility, and the lifespan of images in the digital age.

Rather than adopting a singular position, her practice exists within a productive tension—at once critical, ambiguous, and celebratory. While embracing the seductive aesthetics of digital culture—its color, immediacy, and playfulness—her work also exposes its excesses, contradictions, and underlying structures.

Beneath their bright and inviting surfaces, her cross-media compositions resist superficiality. Instead, they reflect the complexity of contemporary visual experience, where identity, memory, and meaning are continuously produced, consumed, and reconfigured through digital systems.

CV

- o Visual Artist & Graphic Designer
- o New Media, Digital, Mixed Media, AI, Pop art, Collage
- o Contemporary Art
- o Spanish | Swiss

Education

- 2009-10 Web Publishing at Kantonale Berufsschule für Weiterbildung EB Zürich
- 2008 Zertifikat Deutsch Goethe Institut, Deutsch C1
- 2000-04 Graphic Design at Eina, School of Design and Art (Autonomous University of Barcelona)
- 1999-00 Journalism at Autonomous University of Barcelona
- 2000 English Advanced Certificate, Autonomous University of Barcelona

Graphic Design

- 2015 - Graphic Design, Self-employed
- 2011-15 Graphic Design at Graphic & Web, Aarau
- 2012-15 Graphic Design, Illustration freelance at Kommode Verlag, Zurich
- 2010-11 Graphic Design, Pre-press at Arbeitszentrum am See, Wädenswil
- 2008-09 Graphic Design at Kulturmarkt, Zurich
- 2006-07 Graphic Design at Wunderman Thompson, Zurich
- 2005 Graphic Design freelance at Angel Uzkiano for Sonar Music Festival, Barcelona
- 2004-05 Graphic Design, Illustration freelance at Alamany disseny gràfic, Barcelona
- 2004-05 Responsible for Publications at Eina, School of Design and Art (Autonomous University of Barcelona)

Art

Selected Exhibitions

2025

(S) Pop Up Art '20 | Tigel, Zurich

Sol Invictus, curated by Cultura Curieux | Sitio, Zurich

2024

Quadro bild + rahmen | Bülach

Diaspora, curated by Cultura Curieux | Gallery 16b, Zurich

2023

(S) On the art of thinking Pop Art digitally | Mad Art & Hairstyling, Zurich

2022

Group Exhibition | Hilton, Zurich Airport

4 | Hardturm Offspace, Zurich

Die Box, curated by Cultura Curieux, Zurich

2021

Christmas Exhibition, Art for You by Uldry | Bern

Tafelgeschirr | Kunstzeiger, Zurich

Lucca Art Fair by A-Space Gallery | Livorno

Locus VI, curated by Whitney La Mora | Chicago

2020

(S) You are data | Im Fenster, Zurich
Colour Boom | Boomer Gallery, London

2019

Connect make the internet real | Dynamo, Zurich
Weihnachten Akzenten | Karouzou, Zurich
Metamorphose | Karouzou, Zurich
Travel & Art | Tokyo & Kyoto
Plakat Org | Kunstzeiger, Zurich

2018

Let's Talk with Cholinska | Art Container - Brache Guggach, Zurich
Untitled | Prachtwerk, Zurich
Christmas Market | Basis Lager, Zurich

2017

(S) Vinyl Art is on fire | die Rote Fabrik, Zurich
(S) Thanks for the music | Sihlhalle, Zurich
Groupshow | Club Xtra, Zurich
Wish you were here | Air Gallery, New York

2016

(S) Fashion Victim | Plattenbörse - Volkshaus, Zurich
Christmas Market | Basis Lager, Zurich

2015

(S) Ask your pillow | Fumetto Comic Festival - Kornschütte, Lucerne
Schaustellerei | Dynamo, Zurich
Artist Trading Cards | Max Frisch Bad, Zurich

2014

Like share bravo! with Linus Scherer | Kunstzeiger, Zurich

2012

(S) Untitled | Fumetto Comic Festival - Hotel Hofgarten, Lucerne
Kunstpause | Shedhalle, Zug

2009

Rhythmen, Muster und Gegensätze | Kulturmarkt, Zurich

2004

Absolut Müesli with Dani Jané Sors | Sala els Trinitaris, Vilafranca del Penedès, Barcelona

Selected publications

- 2025 Interview - Al-Tiba9 Contemporary by Mohamed Benhadj | Barcelona
- 2024 Butlletin curated by Cultura Curieux „Culture has to be loud“ | Zurich
- 2024 Underground maps portraits - People of Print | England
- 2024 Schrillernder Glam-Pop - Display Magazin | Zurich
- 2023 By the Lake, online cultural platform | Lausanne
- 2022 Catalogue die Box curated by Cultura Curieux | Zurich
- 2021 Butlletin curated by Cultura Curieux „Culture has to be loud“ | Zurich
- 2019 Urbangold, Bericht Zürich Weihnachtsgeschenke | Zurich
- 2019 L'artista lleidatana Silvia Gallart organitza una exposició a Zúrich - Lleida.cat | Lleida
- 2019 L'art suís, amb segell lleidatà, El Diari Segre | Lleida
- 2019 Exposició Connect make the internet real - Bonart.cat | Barcelona
- 2019 Bericht Connect, Make the Internet Real, Netlog | Zurich
- 2019 Bericht Connect, Make the Internet Real, Der Kunst Blog | Berlin
- 2019 Wenn online Kunst real wird - Tagblatt | Zurich
- 2014 Die Perspektive Magazin | Zurich
- 2012 Woman who draw directory | USA
- 2012 Taschen Stationery Design now! | Berlin
- 2011 Freundin Magazin 10/2011 im „swisstalk“ | Berlin
- 2009 A nother Little Book Printed in Black & Red | Barcelona
- 2005 Select A, Ed. Indexbook | Barcelona

Commissions, collections

Private collections in Switzerland, USA and Spain
Several commissions in Switzerland and Spain

Recognition

- 2024 Greg Gorman — Authorized use of selected photographs of David Bowie for artistic work
- 2019 Connect make the internet real — Exhibition supported by Dynamo Jugendkulturhaus, Zurich
- 2016 Basislager Zürich supported by formerly Verein Augenhöhe — Artist Residency, Zurich
- 2004 Ramon Gil — National Graphic Design Award, Visual Magazine;
selected for the book design “PFC 02/03, EINA Escola de Disseny i Art”

Membership

Schweizerische Gesellschaft Bildender Künstlerinnen