



SINCE 1938

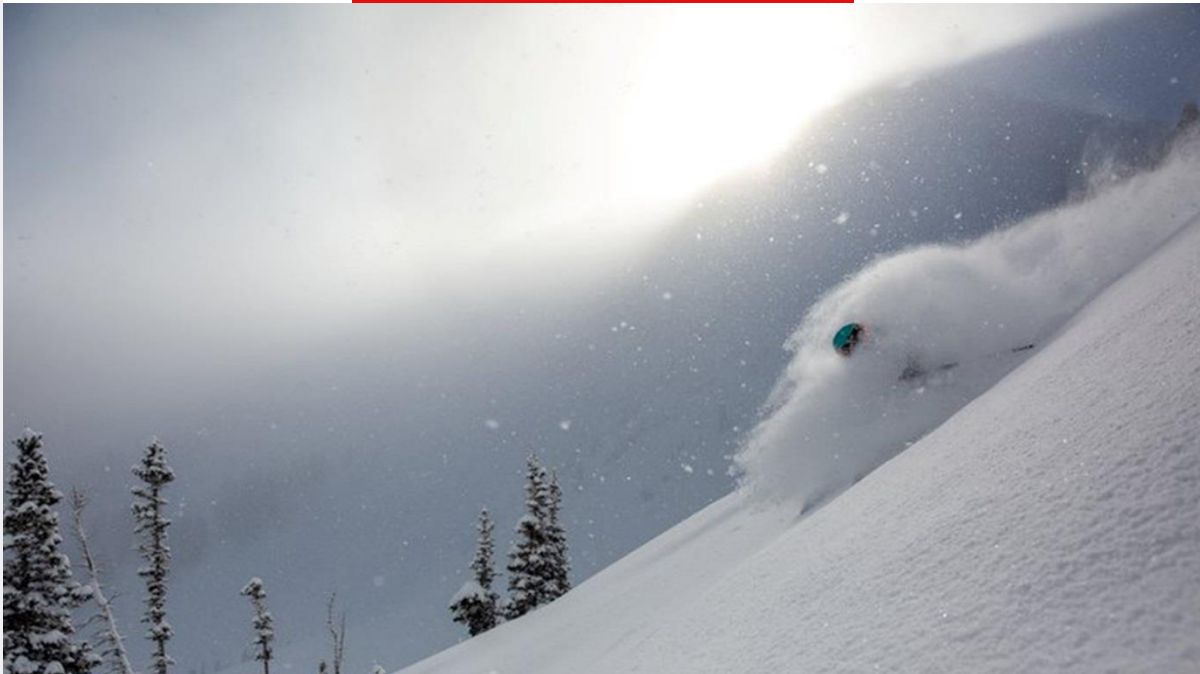
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400" and Counting This Winter at Alta



The Snow Keeps Falling

Alta Ski Area's 2018-19 opening weekend in November started off with a bang. A winter storm rolled in the day after opening day, dumping over a foot of new snow and it hasn't let up since. We topped out this week at 400" for our 81st season and we couldn't be more excited already having surpassed last year's season totals. This season fits the local speak known as an 'Alta winter' which translates into plentiful face shots and obligatory snorkels. It's been a fantastic year for all Alta skiers, new and seasoned, as we've all enjoyed The Greatest Snow on Earth at the end of the road up Little Cottonwood Canyon. Anticipation is high to exceed our average snowfall total of 545".

Ahh, Spring Events

With all this snow we look forward to a stellar spring with phenomenal skiing anticipated into April. We'll be open daily through April 21st with a bonus weekend April 26-28. Come test out the 2019-20 skis at our Annual Spring Ski Demo Day on April 6th. Ski the newest technology and it's free to all, registration is required. Celebrate Earth Day with the Alta Environmental Center on April 20th, as we sustain and maintain the lands we love to play on. This marks out 10th annual Earth Day celebration. Participate in a Bird Survey, a Naturalist Snowshoe tour, Tour with a Ranger and much more.

We come for the skiing and stay for the skiing. Check out ticket deals, weather updates and more at alta.com. Don't forget to check out Alta lodging spring specials. We'll see you on the slopes.

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Since 1938, this marks Alta Ski Area's 81st winter in operation. Originally a mining town, Alta was the first ski area in Utah to install a lift. Alta is a skiers-only mountain with majestic scenery, diverse terrain and a renowned snowfall average of 545". There is a spirit to Alta we call #AltaMagic. Come for the skiing. Stay for the skiing.

Press Release Archives

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