



**For Immediate Release: Nov 21, 2018**

Media Contact: Andria Huskinson

Communications Manager

801.641.0232 | [andriah@alta.com](mailto:andriah@alta.com)

### **Alta Ski Area to Open Friday, November 23rd**



Alta Ski Area will open Friday, November 23rd at 9:15am for the 2018-19 season. It's time to dust off the skis as the Collins lift will be spinning, offering up skiing through the Mambo corridor. Mother Nature is expected to deliver a powder feast just in time for the holiday weekend. With snow in the forecast additional terrain will open soon. Ticket prices will be \$81 for adults and \$50 (kids 12 & under) on opening day to celebrate our 81st season. Throughout the winter tickets can be purchased at [alta.com](http://alta.com) with a savings up to 20% off.

New this season, daily preferred carpool parking at the Wildcat Base for vehicles with three or more persons. Prime parking for lift access will be reserved for carpoolers to reward their support in reducing emissions.

The recently renovated [Snowpine Lodge](#) will open on January 30th with 58 luxury guest rooms and 19 dorm rooms. A new addition to the Snowpine Lodge will be Swen's Restaurant and the Gulch Pub featuring a full-service bar. Both are open to the public.

For our skiers, Watson Shelter will be open for food service with Baldy Brews and Watson Café. Goldminer's Daughter Café will open from 7am–5pm daily at the base area. Retail and rental will be available through Alta Ski Shop's Wildcat Base location and the Watson Shelter location.

Alta is proud to keep our Ski at 3 program vibrantly running. Skiers at 3pm can access our beginner lifts from 3–4:30pm daily for \$12. Purchase a season adult or child Sunnyside at 3 card for only \$39. More info at [alta.com](#). Please contact The [Alf Engen Ski School](#) at 801-799-2271 for information on early season ski school offerings.

Alta is excited for our partner pass offerings with the new IKON Pass and as a continued [Mountain Collective Pass](#) resort. With a 545" snowfall average, join us this Friday as we kick off the 2018-19 ski season.

[More Alta Ski Area photos.](#)

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*Since 1938, this marks Alta Ski Area's 81st winter in operation. Originally a mining town, Alta was the first ski area in Utah to install a lift. Alta is a skiers-only mountain with majestic scenery, diverse terrain and a renowned snowfall average of 545". There is a spirit to Alta we call #AltaMagic. Come for the skiing. Stay for the skiing.*

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Alta Ski Area | (801) 359-1078 | PO Box 8007 | Alta, UT 84092 | [info@alta.com](mailto:info@alta.com)

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