



newsletter

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Beer vs Wine Which makes a bigger footprint?

Do you ever wonder how much of an impact your beer or wine has on the environment? Probably not, but here are some fun facts:

- 1 bottle of wine (.75L) = 1.5 kg Greenhouse Gas Emissions (GHGs)
- 1 6-pack of beer (2.12L) = 3.9 kg GHGs
- 1 mile of driving in my Subaru = 2.64 kg GHGs



So beer and wine are pretty equal when it comes to GHGs/liter, but the driving is the real impact. Which means beer and wine that travel a long distance have a greater impact on the environment. Another reason to buy locally and regionally, or make your own.

(grist.org & fueleconomy.gov)



Ask the EnCe

What is my carbon footprint?

There are a wide selection of tools you can use to develop your carbon footprint. It's as easy as typing in a web address and following the directions. Some sites just ask for your general information, while others ask for more detail on your utility bills, traveling habits, and waste production. Most sites also provide tips on what you can do to reduce your impact—from some of the efficiency tips you see in this newsletter to ways you can buy your own carbon offsets. Personally, I like to find ways to directly reduce my impact rather than buying offsets, but anything you do makes a difference.

Why develop your carbon footprint?

First of all, it's kind of fun to learn where your biggest impact is. But the biggest reason to develop a footprint is so you start thinking more about how every decision you make has an impact. And if everyone can do a few things to reduce their impact, it will make a big difference.

Check out the following websites and see which one works for you:

- http://www.epa.gov/climatechange/emissions/ind_calculator.html
- <http://www.carbonfootprint.com/calculator.aspx>
- <http://www.climatecrisis.net/takeaction/carboncalculator>
- <http://www.bp.com/calculator.do>



We want to hear from you.....

Do you have questions you would like to Ask the EnCe? What about suggestions to make this newsletter better? Please send any feedback to AltaEnCe@alta.com.