



newsletter

December 2008
Issue 1

Dear Alta Employee,

This newsletter is being published by the Alta Environmental Center to keep employees up-to-date about what Alta is doing on the environmental front, and to inform you of ways that you can live a more sustainable lifestyle. If you haven't already heard, the Alta Environmental Center, or EnCe as we are calling it, is Alta Ski Area's new environmental department. Alta has always possessed a strong environmental focus and the EnCe was created to take this focus to a new level. Our goal is to protect and improve the environmental health of Alta through the development of sustainable operations and the promotion of environmental education and research. If you have any questions, comments, or thoughts about the EnCe feel free to contact me anytime at Alta extension x258.

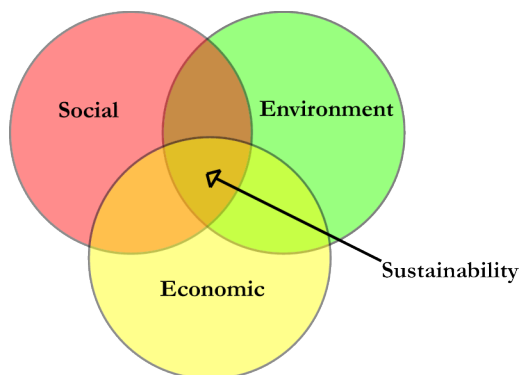
Sincerely,
Mike Lewis, Director

What is sustainability?

"Sustainable means using methods, systems and materials that won't deplete resources or harm natural cycles."

(Rosenbaum, 1993)

This diagram illustrates the three pillars of sustainability. In order to develop sustainable operations it is important to evaluate decisions based on how they impact each pillar.



Green Team

Our Green Team is a group of employees from various departments who are interested in helping the EnCe accomplish its goals. We already have a few folks signed up and we are always looking for more. Here's who is on the team so far:

Elise Morgan <i>Tickets</i>	Maura Olivos <i>Tickets</i>
Ryan Brueggeman <i>Ski Patrol</i>	Angie Egan <i>Ski School</i>
Jessie Kimmel <i>Lifts</i>	Shannon Corey <i>Lifts</i>
Jordan Floyd <i>Lifts</i>	Jake Lapke <i>Lifts</i>
Alec Lawson <i>Lifts</i>	Michelle Silver <i>Alta Ski Shop</i>
Ken Byes <i>Vehicle Maintenance</i>	Melissa Smalley <i>Alta Ski Shop</i>

EnCe Update

Idle Free Campaign

We are working with Town of Alta, Friends of Alta, and ACE to reduce the amount of emissions in the air by joining up with SLC's Idle Free campaign. We know it's winter but do you really need to let the car run when you're not in it? Show your support by picking up an Idle Free sticker at the Main Office, Post Office, or Town of Alta's office.



www.IdleFree.Utah.gov

Carpooling Program

Add \$2.00/passenger/way to your paycheck! (passengers must be working for the Alta Ski Lifts that day)

So if you drive 2 passengers up and only one down how much would you get?

Up -----> \$2.00 x 2 = \$4.00

Down --> \$2.00 x 1 = \$2.00

Total = \$6.00!!

Ask your supervisor how to report your carpooling.

Vegetation Management Plan

Every time Alta Ski Area installs new snowmaking, a new lift, or disturbs the ground in any way it revegetates the area. Although Alta already has one of the best revegetation programs in the industry, it strives to be better. This summer Maura Olivos, an Alta ticket seller and environmental science ecologist, evaluated the current vegetation management plan and will have an updated one ready for next summer.

Did you know.....

• Lighting accounts for ~10% of total energy use. Turn off lights when leaving your home or office to reduce energy waste, and save money because you won't have to replace those light bulbs as often.