



# newsletter

December 2009

Issue 8

## Welcome to a New Ski Season!

Since April, the Environmental Center has seen many changes. We have expanded partnerships, redefined our mission, created objectives for the next year, and revisited our Vegetation Management Plan. You can read all about these projects in detail and much more in our 1<sup>st</sup> Annual Fall Sustainability Report at this link [http://www.altaence.com/pdf/AltaEnvironmentalReport\\_Fall\\_2009.pdf](http://www.altaence.com/pdf/AltaEnvironmentalReport_Fall_2009.pdf).

In addition, I was hired as your Sustainability Coordinator and I look forward to working with all of you in pursuit of our mission—sustainability. Thank you and have a healthy, safe and happy winter!

Sincerely,  
Maura Olivos, Sustainability Coordinator



## What You'll See This Winter!

- **Glass Recycling**—We will continue to recycle glass for employees this season. Please place empty glass only (no caps/lids) in bins.
- **Alta Employee Carpool Initiative**—This project was so well received we decided to continue it again this year. You can earn \$2 for every ASA employee that carools with you up and down the canyon for work. Just talk to your supervisor to find out how to report your carpooling.
- **Public Blue Recycle Bins**—All public recycling bins are blue in order to keep things simple and consistent. Signs indicating what to recycle will be added very soon. Internally we will be using the large green bins and small white office cans for recycling. Please recycle.

## Check out our Website!

Over the summer the Environmental Center website has been updated significantly. It is our intention to make this website our primary outlet for communication and information. In it you may find a list of Alta Ski Area's "green actions", sustainable events throughout Utah, sign up for this newsletter, read our reports, and more. Just go to [alta.com](http://alta.com) and click on the Alta Environmental Center Website box (below the "Pic of the day").

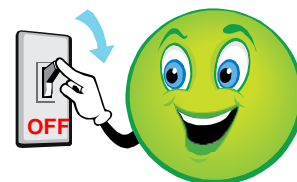
## How You Can Help!

We have made three main objectives for the winter that you can help us achieve, they are:

1. Determine areas to improve current practices in waste management.
2. Increase public transportation and carpooling amongst skiers & employees, by promoting our new **Alta Commute Program** (<https://alta.mycommuteoptions.com/login>).
3. Decrease greenhouse gas emissions through an emphasis on improved energy management.

To support our mission and meet our objectives you can do the following:

- **Conserve Energy!** You can turn off the lights when you leave a room and turn off your computer monitor when it's not in use.
- **Carpool or Use the UTA Bus** when commuting to Alta.
- **Turn Your Key – Be Idle Free**—Help support your community's campaign in keeping our mountain air clean, plus you will save gas and decrease your carbon footprint.
- **Reduce**—Think about how you can reduce your waste! Start by trying the following:
  1. Refrain from printing emails
  2. Purchase a reusable water bottle and travel mug
  3. Decrease your driving by saving errands for one trip
- **Reuse**—There are many ways to reuse, be creative! Try these tips for starters:
  1. Use the travel mug and water bottle you purchased
  2. Print and copy on both sides of paper
  3. Try purchasing what you need from a 2<sup>nd</sup> hand store first
- **Recycle**—If you can't reduce or reuse first, please recycle! We have blue and green recycle bins throughout Alta Ski Area! Just remember the following:



1. Papers that hold liquids are NOT recyclable
2. Unscrew caps from bottles
3. Know what is recyclable—there are signs to help
4. NO dirty napkins or items with food scraps
5. Empty all liquids out of containers first