



newsletter

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April
2013
Issue 41

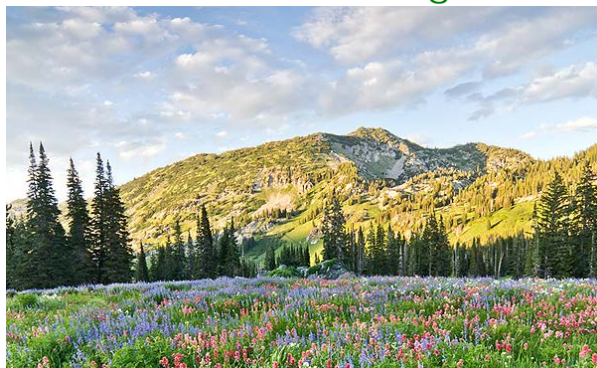
An Internship to Remember – By Ford Hebard

This winter I was given the opportunity to do not one, but two things I love, promote environmental awareness and ski some of the most epic snow and terrain North America has to offer, which is embodied in Alta Ski Area (ASA). This opportunity proved to be the ultimate capstone experience to my degree in Environmental and Sustainability studies from the University of Utah and I couldn't be more thankful to ASA and their Alta Environmental Center (AEC) to allow me to become a part of their team. Through my internship I have learned the ins and outs of sustainable ski area management and with the guidance of my mentor, Maura Olivos – AEC Sustainability Coordinator, have learned how to take something from a mere idea to a finished and professional proposal.



As just another Utah powder-hound, I too have been frustrated with the long traffic lines that we experience on the most desirable of days in Little Cottonwood Canyon. So I decided to devote my internship to explore possible ways that ASA could help alleviate this problem. What began as a simple idea turned into transportation and parking study that took on a size and scope I would have never thought possible. Luckily, with the help of Maura and the amazing staff at the Alta I was able to achieve my goal and to produce a transportation and parking study that not only explores ways to alleviate our problems with the Red Snake but also meet ASA's commitment to sustainability. My time as an intern with the AEC has been a great learning experience and has also given me invaluable professional experience that I will take with me after the conclusion of this season. Thanks to everyone who made this internship possible, see you on Highboy!

Summer 2013 Coming Soon!



The 2012-2103 Winter and Ski Season may be over for Alta, but our work never stops. Once all that snow is gone Alta summer employees, non-profit partners and volunteers will be busy doing trail work, native restoration, tree planting, picking up winter waste, and hosting conferences. We invite all of you to visit Alta in the summer to help us out and you'll find it's just as beautiful and fun as in the winter. For more information on any of the events email environment@alta.com.

July 8-13 - Trail Restoration, Rogue Bike Trail on Vail Ridge

July 11 – Invasive Weed Removal 1-4pm

July 18 – Invasive Weed Removal 5:30pm

July 20 – Alta Ski Area Cleanup

July 27 – Wildflower Festival in Alta

August 8 – Invasive Weed Removal 5:30pm

August 22 – Invasive Weed Removal 5:30pm

August 23-25 – Salt Lake Craggin' Climbing Weekend

September 7 – Alta Ski Area Tree Planting

September 10 – "Stewardship Social" Invasive Weed Removal 2-5pm followed by Potluck

September 13 – Memorial Tree & Seedling Planting 9:30-5:00

October 24-26 – Annual Utah Environmental Education Conference

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2012 – 2013 Sustainability Accomplishments for Alta Ski Area

ALTA'S TRIPLE BOTTOM LINE



Alta Ski Area hosted its 1st SLC Green Drinks March 26th, 2013 – sharing our efforts with over 100 folks in our local Green Community. The day was successful with free PM skiing, a sustainability tour, and an evening with appetizers, drinks and the premier our 1st [sustainability video](#).



The Alta Environmental Center hosted two successful internships with students from the University of Montana and University of Utah. Interns pursued credited projects that complimented their major studies in Environmental Studies and Resource Conservation completing over 500 hours.

PEOPLE

Every summer Alta works with its partners to provide outreach opportunities to the public in an effort to share the importance of working together as a team in taking care of Alta and our earth. This summer (2012) we reached over 300 volunteers putting in over 1200 hours.

COMMUNITY

PLANET

Every summer we work hard to help maintain and improve Alta's native ecosystem. This last summer was no different with the planting of over 1500 trees, 500 shrubs and 3000 flowering plants (forbs) thanks to the help of our non-profit partners and volunteers.



Taking care of the environment also includes reducing consumption in fossil fuels from usage of electricity and heating. This past year Alta reduced its annual carbon footprint by over 100 tons of GHG emissions with energy efficient upgrades.



We celebrated our 3rd Annual [Alta Earth Day](#) with the Town, ACE, Friends of Alta, Cottonwood Canyons Foundation and many supportive local sponsors. The event looks to build environmental awareness and appreciation for the place we call Alta – it was a hit with over 75 attendees and rose over \$500 for future Alta Earth Days!

ENVIRONMENT

Alta strengthened its commitment to National Ski Area Association's [Sustainable Slopes](#) program by pursuing sustainable building through the greener design and build of our new Wildcat Base building. We achieved our goals for reduced annual operational costs and [LEED Silver Certification](#).

PROFIT

Alta Ski Area celebrated its 75th Anniversary this year marking 75 years of stewardship and economic viability for the Town of Alta, the State of Utah and the Ski Industry.



Alta submitted a new [Master Development Update Plan](#) that not only includes winter ski operational updates, but it dedicated a whole section to the development of onsite renewable energy in hydro, wind and solar power. A significant step for the ski industry and National Forests.



SKI INDUSTRY