



Newsletter

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#RideTheSkiBus

It's time to get on the bus! Every season UTA works with the ski areas to offer efficient routes and schedules for skiers, and now you have the power to keep our air cleaner and decrease the number of cars in the mountains. It's simple just hop onboard to promote the ski bus.

If you have a season pass with Alta (or any of the Cottonwood Canyon ski areas), you don't even have to pay! It's on us, otherwise more cars and smog is on you.

Did you know that you can save at least 20 miles, but more likely 35 miles, of wear and tear on your vehicle for each trip to Alta? The benefits add up: less gas, less greenhouse gas emissions, less vehicle maintenance, safe ride, not having to deal with chains or snow tires, and more.

If you don't have a season pass to Alta, but some other season card, did you know that you can add the bus pass on to your card and receive a discounted ski bus rate? Oh yeah, it's easy and available at Skier Services, Wildcat Base. Now you can come up to Alta with one card to ski, ride the bus and buy lunch at Alf's, Watson Shelter or the Albion Grill. It's nice when life is simple.

To top all this simplicity, UTA has a free app for your phone to easily look up bus routes and schedules, and even track the bus you're about to ride. ALSO, Ski Utah has created a free app for you to not only track who has the latest and most snow, but it is fully loaded with every ski bus route in the state!

FREE Ski Utah App for iOS
FREE Ski Utah App for Android



Free UTA Apps at
rideuta.com/Rider-Tools/App-Center

Get the [Complete Guide to Riding the UTA Ski Bus](#) from Ski Utah. Keep winter cool by being cool and [Ride UTA](#).

Greener Holidays

It's less than a week to Christmas and then it's New Years, and this means giving, sharing and partying. Many of you out there may want to be more purposeful, conscientious, and thoughtful with your gifts, party decorations, and general holiday cheer. Here are some last minute gift giving tips for you:

- **Go local!** There are so many options right here in SLC that will be open all the way till December 24th. Plus, many of these local stores offer organic, or vegan, or handmade products for people of all ages.
- **Support a Cause!** It's been a rough year in the environmental world and you can help it end a little sweeter by giving to your favorite non-profit or to your gift recipient's favorite cause in their name. This is not a cheesy or lazy option. It's truly doing good and that's what the holidays are about.
- **Make a Gift!** From snow globes, bracelets, small paintings, maybe even a framed poem, you could even try to reuse items from the thrift store or your recycle bin. Just make it from the heart and you can't go wrong.
- **Brown Paper Packages Tied Up With String!** It may be a line from the Sound of Music, but those paper bags from the store can look quite chic. Grab some jute string and/or a colorful sharpie and you can even make your own wrapping paper. Plus,

continued on the next page...





Life isn't about getting and having, it's about giving and being.

— Kevin Kruse



Greener Holidays continued...

you can easily cut the paper bag and make homemade cards, or gift tags, or dining table name tags, or you name it!

Do you have a big party or dinner coming up? Maybe you need some more dishes or napkins or decorations. You have so many options again at the 2nd hand store with perfectly good dinnerware and silverware looking for a new home. Another great option for the party is instead of paper napkins, try cloth. Go to the fabric store (or again the 2nd hand store) find a pattern you like and cut the fabric in a bunch of 12x12" squares, clean up the edges with fabric glue and an iron. Walah, reusable napkins!

There are so many quick and easy, and inexpensive options out there for you, but don't take our word for it. Try these links for holiday or every day greener options.

- Earth Easy—eartheasy.com/give_sustainchristmas.htm
- The Well Essentials—thewellessentials.com/blog/sustainable-living-gift-guide-for-the-holidays
- Eco Party Time—ecopartytime.com/holidays



Building our Alta Commuting

Maybe not every season pass holder comes up to Alta 5 days a week, but those that where a uniform do. It's a toll on the environment, traffic, parking, and people's cars. To assist with this Alta Ski Area provides UTA Vanpool rides and a carpool incentive program to its employees. Believe it or not Alta has been doing this for quite a few years, saving over 6,500 trips up and down the canyon each year. Not to toot our own horn, but this is minimally 125,000 miles less being driven and a reduction of about 57 tons of greenhouse gas emissions annually. Keep up the great work Alta employees, and if you are still driving your own vehicle solo, it's time to jump on the vanpool, carpool or bus.

December - January Sustainability Events

If these highlighted sustainability events catch your eye, check out our full sustainability calendar at alta.com/alta-environmental-center/resources#sustainability-events.

- **December 24, 25, 31—Tour With a Ranger:** Looking for a fun little half-hour side activity? Well, join Cottonwood Canyons Foundation for a short tour off the top of Sunnyside at 1p or 2pm. Tours change monthly and are every Sunday and holidays! alta.com/the-mountain/tour-with-a-ranger
- **December 31—Alta Torchlight Parade:** A fun activity for the whole family, plus you get to help benefit the Utah Food Bank. alta.com
- **January 8 —Birding on Skis:** It may be a bit chilly, but that doesn't stop the birds from doing what they need to do before winter officially hits. Join Tracy Aviary for a pre-winter survey. alta.com/the-mountain/events/birding-in-alta
- **January 20—Snowshoe Naturalist Tour:** Offered monthly join Cottonwood Canyons Foundation for a different approach up Alta. alta.com/the-mountain/events/snowshoe-naturalist-tour-2

