



# Newsletter

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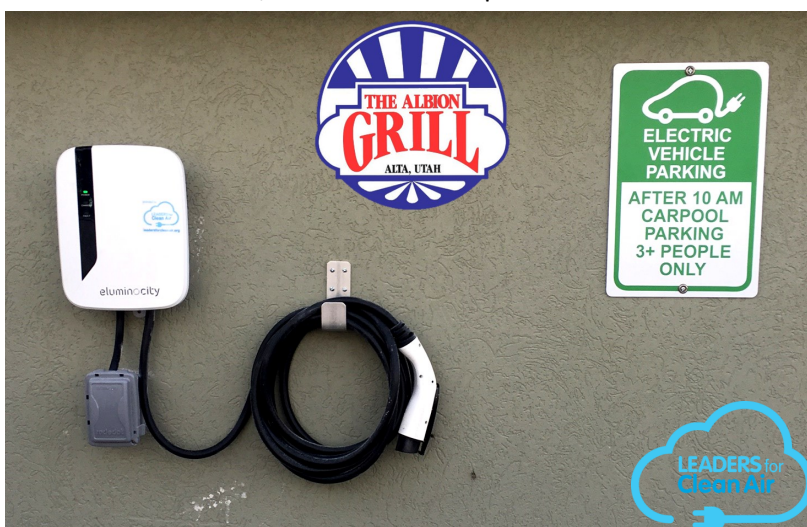
## Ski and Charge Your Electric Vehicle at Alta

Alta Ski Area has just installed an electric vehicle (EV) charger courtesy of Leaders for Clean Air. You can find this new station along the east end of the Albion Day Lodge building at Albion Base. This Level 2 charger has a designated prime parking space with its own sign and a universal SAE J1772 adapter (for all those EV specialists and owners).

“With air quality being one of the greatest environmental issues for the Salt Lake valley, Alta is constantly looking for ways to support its visitors and employees in their efforts to be more eco-friendly, and this EV charger is an important step” states Maura Olivos, who runs the ski area’s Alta Environmental Center. Many of Alta’s season pass holders, and of course employees, live in Salt Lake valley’s inversion and coming to Alta is an escape from the bad air that gets trapped below them. Generally, driving through town and up the canyon does not help to reduce the bad air issue, but EVs have the potential to address Utah’s local issue head on.

This is only one charger in Alta for now, but the Town of Alta will be installing their EV charger this year and Alta’s neighbor Snowbird has likewise installed some chargers, also in thanks to Leaders for Clean Air. Each new EV charger helps support a greater system of cleaner emission vehicles in Utah, and Alta Ski Area is happy to be a part and in support of the cause.

*Leaders for Clean Air is a 501(c)(3) non-profit that is committed to improving Utah’s air quality by providing electric vehicle charging stations to Utah businesses and multifamily developments, planning large scale charger projects, and promoting the benefits of electric vehicle technology.*



Mali Noyes—Alta Athlete and Green Team member  
Photo Credit: Cam McLeod

## Living and Working for Sustainability

With a mission of sustainability, may also come daunting and dubious notions, and they are welcomed by the Alta Environmental Center (AEC). We don’t always know what sustainability is, nor do we know exactly how to pursue it. For the most part, what we do know is it is something worth being a part of and supporting. To address one’s notions, come to a full table, and act upon sustainability is what being a [Green Team](#) member at Alta is all about. To be on the Green Team, an interested person must come forward and make it known to their supervisor, co-workers and peers. This alone is not a task everyone is up to.

At the start of the season, Alta Ski Area is a hub of meetings, orientations and trainings, much like every year and any other ski area. This year at the athletes and photographers “orientation” per usual they talked about the rules, updates, and sustainability efforts.

The only difference was, an invitation went out for an athlete to join the Green Team. Of the 40 or so athletes present, one brave soul responded to the invitation, and her name is [Mali Noyes](#).

When asked why Mali wanted to join the Green Team, she responded...

“I first came to Alta with the plan of ‘just one year.’ Now six years later I’ve found my place in the close community of Alta through working at the Alta Medical Clinic and becoming an Alta athlete. To me, Alta is more than just a ski resort, it is where I play everyday, it’s where my friends are, and where I call home. I want to be more involved in the sustainability, community and education that the AEC promotes so I can help be apart of bettering this community.”

*continued next page...*



As we peer into society's future, we – you and I, and our government – must avoid the impulse to live only for today, plundering for our own ease and convenience, the precious resources of tomorrow.

— Dwight D. Eisenhower

### Living and Working for Sustainability continued...

Mali has joined a team comprised of humble, passionate, intelligent, kind and caring individuals from each department at the ski area and the community. Green Team members care about Alta and have a vested interest in Alta's well-being. They are a group of different people from different walks of life coming together at one table to learn, share and guide. Above all, it takes quite a bit of gumption to be on the Green Team, gumption that the Alta Environmental Center both encourages and relies on. The AEC is grateful to the Green Team and welcomes Mali and all the new Green Team members this year. We can only do better and greater work with each additional person, for many minds are better than one.

Welcome...Adrian Martina—Albion Grill, Alex Tolbert—Parking, Andria Huskinson—Marketing, Gage Kazickas—Shoveler, Ilse Wilson—Alta Children's Center, Jake Grace—Ski Patrol, Kristen Randak—Ski School Tickets, Reed Pechtimaldjan—Skier Services!



Skier: Mali Noyes—Photographer: Matt Kestle



Photo: Paul Higgins, [utahbirds.org](http://utahbirds.org)

### Nature Nugget - The Northern Pygmy Owl

We are featuring this cute little 6 to 7 inch bird because the Northern Pygmy Owl (*Glaucidium gnoma*) is a year-round resident of Alta. Built for mountain life, these little guys are the arch nemesis of songbirds, and eat more songbirds than other owls of similar size. The mountain chickadee in particular detests the pygmy owl so much so they will swarm after it to make it move on and away. To add to the pygmy owl's ferocity, when they have extra food they will often cache their prey in tree cavities or hang it on thorns.

Unlike other owls, these merciless birds primarily hunt during the day, which is when their favorite prey (songbirds or chickadees) are most active. Due to its unusual hunting preferences this little owl relies more on sight and lacks features commonly known with owls, asymmetrically placed ears and flattened facial discs around the eyes.

If you don't find this small owl in Alta this season, don't worry they range throughout North America in montane forests, but can be spotted in near by towns, especially in the winter.

### February-March Sustainability Events

If these highlighted sustainability events catch your eye, check out our full sustainability calendar at [alta.com/alta-environmental-center](http://alta.com/alta-environmental-center).

- **Sundays—Tour With a Ranger:** Join Cottonwood Canyons Foundation for a short tour off the top of Sunnyside at 1p or 2pm. Tours change monthly and are every Sunday and holidays! [alta.com/the-mountain/tour-with-a-ranger](http://alta.com/the-mountain/tour-with-a-ranger)
- **February 17—Free Screening of Happening: A Clean Energy Revolution:** Join this show and post-film discussion at the Peery's Egyptian Theater in Ogden. More info at: [utahfilmcenter.org](http://utahfilmcenter.org)
- **February 20—Global Change & Sustainability Center Seminar Series:** This event will feature Sarah Kanouse on "Entanglements: artistic strategies for complex ecologies." More info at [environment.utah.edu/seminar-series](http://environment.utah.edu/seminar-series)
- **March 12—Birding on Skis:** It may be a bit chilly, but that doesn't stop the birds from doing what they need to do before winter officially hits. Join Tracy Aviary for a pre-winter survey. [alta.com/the-mountain/events/birding-in-alta](http://alta.com/the-mountain/events/birding-in-alta)
- **March 17—Snowshoe Naturalist Tour:** Offered monthly join Cottonwood Canyons Foundation for a different approach up Alta. [alta.com/the-mountain/events/snowshoe-naturalist-tour-2](http://alta.com/the-mountain/events/snowshoe-naturalist-tour-2)

