

## FOR IMMEDIATE RELEASE

### Contacts:

Connie Marshall  
Director of Marketing & Public Relations  
Alta Ski Area  
801.799.2263  
[connie@alta.com](mailto:connie@alta.com)

Maura Olivos  
Sustainability Coordinator  
Alta Environmental Center, Alta Ski Area  
801.832.1700  
[molivos@alta.com](mailto:molivos@alta.com)



### **Keeping it Real – 2016 Alta Summer Stewardship Events**

**Alta, UT – June 14, 2016:** The community of Alta is coming together again this summer to offer residents, patrons and Salt Lake visitors alike a fun filled summer of stewardship and environmental education. Everyone is welcome to join the powerhouse collaboration between [Alta Ski Area](#), [Alta Environmental Center](#), [Town of Alta](#), [Cottonwood Canyons Foundation](#), [Forest Service](#), [Friends of Alta](#), [Alta Community Enrichment](#), [TreeUtah](#), [Tracy Aviary](#), [HawkWatch International](#), and the [Utah Society for Environmental Education](#) (USEE) in a variety of events from trail work and weed pulls to bird walks and workshops. The goal for this summer is to restore over 3,000 native plants, pull a ton of weeds, and attract over 500 volunteers. Stewardship is the perfect fun, educational and honest activity to support a common goal between all partners and visitors, keeping Alta natural and scenic.

Kicking-off the summer for the month of June is an Environmental Education Workshop for educators with USEE focusing on Project Learning Tree – Forests of the World and Alta's SKE-COLOGY program Saturday, June 18<sup>th</sup> and monthly weed pull Thursday, June 30<sup>th</sup>. Also this summer the 5<sup>th</sup> Annual Town of Alta Restoration Day Saturday, July 9<sup>th</sup> and the very first Alta Kids Day Saturday, August 20<sup>th</sup>. The Alta stewardship partners hope that all Alta patrons see this as an opportunity to make stride in minimizing recreational impact as well as build awareness and appreciation with our future stewards.

To register for many of the stewardship events or for more information contact the Public Lands Information Center at 801.466.6411 or email [volunteer@cottonwoodcanyons.org](mailto:volunteer@cottonwoodcanyons.org).

Social Media - events are posted on the following Facebook pages, look for Instagram and Twitter too:

[www.facebook.com/altaenvironmentalcenter](http://www.facebook.com/altaenvironmentalcenter)  
[www.facebook.com/CottonwoodCanyonsFoundation](http://www.facebook.com/CottonwoodCanyonsFoundation)  
[www.facebook.com/friendsofalta](http://www.facebook.com/friendsofalta)  
[www.facebook.com/tracyaviary](http://www.facebook.com/tracyaviary)  
[www.facebook.com/TreeUtah](http://www.facebook.com/TreeUtah)

# 2016 Alta Summer Stewardship

## June

30 – Invasive Weed Pull - 6-8pm (CCF)

## August

13 – Bird Talk and Walk - 8:30am-12pm (FOA)  
19 – Wasatch Art Soirée - 6-10pm (ACE)  
5 – Invasive Weed Pull - 6-8pm (CCF)  
20 – Alta Kid's Day - 10am-2pm (CCF)

## Register With

CCF - Cottonwood Canyons Foundation  
volunteer@cottonwoodcanyons.org  
ACE - Alta Community Enrichment  
info@altaarts.org  
FOA - Friends of Alta  
info@friendsofalta.org  
TU - TreeUtah  
volunteer@treeutah.org

## July

2 – Alta Ski Area Clean Up - 8am-12pm (CCF)  
5-8 – Trial Work 8am-3pm (CCF)  
9 – Town of Alta Restoration Day - 8am-3pm (CCF)  
16 – Owl Prowl with HawkWatch - 8-10:30pm (FOA)  
21 – Stephen Trimble: Bargaining for Eden  
6-8pm (ACE/FOA)  
28 – Invasive Weed Pull - 6-8pm (CCF)  
30 – Wasatch Wildflower Festival at Alta (CCF/ACE)

## September

3 – Alta Ski Area TreeUtah Planting  
8am-12:30pm (TU)  
9 – Memorial Tree and Seedling Planting  
9:30am-12pm (FOA)  
15 – Weed Pull 3-5pm & Social  
5-8pm @OLS (CCF/ACE)



FRIENDS  
OF ALTA



TRACY  
AVIARY



*Restoring  
the Alta  
Experience*



# 6th Annual Town of Alta Restoration Day

**Saturday, July 9th. 2016, 8 AM-3 PM**  
Alta Ski Area Albion Base

Half- or Full-Day of **Trail Work and  
Restoration**

**Light Breakfast and Discounted  
Lunch** at the Albion Grill

**Space is limited:** register at  
[volunteer@cottonwoodcanyons.org](mailto:volunteer@cottonwoodcanyons.org)  
or 801-466-6411.





Calling all Families and Kids of all ages for...

# ALTA KIDS DAY

Saturday, August 20th

10am to 2pm at the Albion Base

Discover the magic of Alta with family walks, birding, interactive watershed model, story time, crafts, and more...

All activities are FREE and open to the public.

visit [cottonwoodcanyons.org/calendar](http://cottonwoodcanyons.org/calendar) for more info





## 2016 Volunteer Bird Surveys

July 11th

August 8th (no survey)

September 12th

October 10th

November 14th

Join Tracy Aviary's expert birders this summer and fall in search of our feathered friends that call Alta home. Surveys are 9:00 am - 12:00 pm the second Monday of each month. Help us expand our bird list with non-breeding bird surveys at Alta.

All participants must be at least 12 years of age and able to walk a mile on dirt roads and trails with your own water. Please register by noon on Sunday, the day before, by email or phone. For more information call (801) 742-9719 or to register email [birds@friendsofalta.org](mailto:birds@friendsofalta.org)

This bird monitoring project is a collaborative effort between the following partners:



FRIENDS  
OF ALTA





## Breeding Bird Survey Talk & Walk

August 13th, 2016  
8:30am-12:00pm  
Meet at the Albion Grill

Join the team from the Alta Bird Survey for updates on this year's findings, breakfast, and a bird walk with Tracy Aviary's experts.

For more information call (801) 742-9719 or to register email  
[birds@friendsofalta.org](mailto:birds@friendsofalta.org)

This bird monitoring project is a collaborative effort between the following partners:



###