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Ski and Charge Your Electric Vehicle at Alta

Alta, UT – February 14, 2018: Alta Ski Area has just installed an electric vehicle (EV) charger courtesy of [Leaders for Clean Air](#). You can find this new station along the east end of the Albion Day Lodge building at Albion Base. This Level 2 charger has a designated prime parking space with its own sign and a universal SAE J1772 adapter (for all those EV specialists and owners).

"With air quality being one of the greatest environmental issues for the Salt Lake valley, Alta is constantly looking for ways to support its visitors and employees in their efforts to be more eco-friendly, and this EV charger is an important step" states Maura Olivos, who runs the ski area's [Alta Environmental Center](#). Many of Alta's season pass holders, and of course employees, live in Salt Lake valley's inversion and coming to Alta is an escape from the bad air that gets trapped below them. Generally, driving through town and up the canyon does not help to reduce the bad air issue, but EVs have the potential to address Utah's local issue head on.

This is only one charger in Alta for now, but the Town of Alta will be installing their EV charger this year and Alta's neighbor Snowbird has likewise installed some chargers, also in thanks to Leaders for Clean Air. Each new EV charger helps support a greater system of cleaner emission vehicles in Utah, and Alta Ski Area is happy to be a part and in support of the cause.

Leaders for Clean Air is a 501(c)(3) non-profit that is committed to improving Utah's air quality by providing electric vehicle charging stations to Utah businesses and multifamily developments, planning large scale charger projects, and promoting the benefits of electric vehicle technology. Supported by local business leaders who recognize that workplace charging is the key to bending the curve on electric vehicle adoption, Leaders for Clean Air believes we can have a positive impact on our pollution levels ensuring clean air and a higher quality of life for all Utahns.

